

BA3b/BSc3b Project Evaluation Document

Guidelines for submission

Your Project Evaluation Document should form a reflection of your learning in unit BA3b/BSc3b. While there is no fixed word count, we would not expect the document to be more than 1,000 words in total. You may include diagrams, images, charts, quotations, academic references and/or a bibliography if they help to highlight the points you are making.

You must reflect on and respond to the following questions, signposting your reader to appropriate elements of your assessment submission as appropriate.

New Knowledge and understanding

- What new knowledge/awareness have you gained?
- How have you developed your strengths and mitigated your weaknesses?
- What new techniques, materials and processes have you explored/taken further?

Developing learning

- How effectively did you manage your own independent learning? (What went to plan and why? What did not go to plan and why not and how did you resolve any issues?)
- Did these experiences and learning change your ideas or direction in any way? If so how and why?
- What skills have you learnt that are transferable to other professional contexts?

Resolution

- How have you resolved your initial intended outcomes outlined in the Final Project Proposal? (How have they been progressed and developed, and are there any other ways in which you could have resolved or presented your work?)
- How does the final resolution of your work engage your intended audience and clearly communicate your intentions?

Overall summary

- How does your assessment submission as a whole meet each of the unit Learning Outcomes

Assessment

The Project Evaluation Document is an Assessment Requirement of BA3b/BSc3b and we will be looking for evidence in this component to establish the extent to which you have met the following Learning Outcomes and are able to:

- LO4: Use the skills of critical REFLECTION in different contexts and apply EVALUATION as a key transferable skill.
- LO5: EXECUTE relevant projects using appropriate resources and time management effectively, to demonstrate your understanding of INDEPENDENT LEARNING as a key transferable and lifelong skill.