motilation problem of MLE
Coin thipping Bernoulli 7.4 = { 0=T, 1=H}
ME: A= JEX
Suppose we see: $D=\{1,1,1,0,0,0,0,0\} \Rightarrow f=\frac{3}{7}$
what if $D'=\{1,1,1\}$ only $\frac{1}{11}=1$ ? (we never see tails)
This is an example of overfitting. Cnot enough samples to get a good estimate of the parameter)
What we can do?
• USE our knowledge: we know the for most coins and we showperate
this knowledge to our estimate of 7.
Bay esian Poram Estimation
- treat 0 as a r.v.
- Framework
-training set $D=\{x_1,\ldots,x_n\}$
- prob density given parameter $\theta$ : $P(xil\theta)$
- prior distribution on parameter 0, p10) (added)
Cenude prior beliefs about θ, eg. πχ!
- posterior dist. of 0 given data D.
$\frac{p(0 0)}{p(0 0)} = \frac{p(0 0) \cdot p(0)}{p(0)d\theta} \Rightarrow \text{dengity functions}$
- predictive dist likelihood of new Xxx given data D.
- predictive dist. — likelihood of new X* given date D. $P(X* D) = \int p(X* \theta) p(\theta D) d\theta$ where in the formula.
everage over all 0, neighted by prosterior plo10)
allow different explanations of data"

## compared to M2. Payes is influenced by prior pure determined by dota. The problem: how to get prior)

Example: Browsian (known variance)

prior on u: plu) = N(u(No, ai)

prior one given

likelihood of x: p(xlu) = N(x|u, ai)

Dotage: D= (x),---, xu3

Calculate postenion

P(M/D) = [T] p(xi/M)] p(M)

T] p(xi/M)] p(M) du x doesn't depend on M.

I Just look at numerator wrt. u, then normalize later.

product of Gaussian

Can snap  $(X=u)^2 = (u-x)^2$   $N(X|a,A) \cdot N(X|b,B) = N(a|b,A+B)N(X|C,C)$   $C = \frac{1}{A+B} \Rightarrow C = \frac{1}{A+B}$   $c = C(\frac{a}{A} + \frac{b}{B})$ 

first 2 terms

 $p(X_1|\mathbf{n}) \cdot p(X_2|\mathbf{n}) = \mathcal{N}(\mathbf{n}|X_1, \sigma^2) \cdot \mathcal{N}(\mathbf{n}|X_2, \sigma^2)$   $= \mathcal{N}(X_1|X_2, 2\sigma^2) \mathcal{N}(\mathbf{n}|X_1, \sigma^2)$   $\begin{cases} \frac{1}{\sigma^2} = \frac{1}{\sigma^2} + \frac{1}{\sigma^2} = \frac{2}{\sigma^2} \\ \tilde{\mathcal{M}}_2 = \frac{\sigma^2}{2} \left(\frac{X_1}{\sigma^2} + \frac{X_2}{\sigma^2}\right) = \frac{1}{2}|X_1 + X_2\rangle \end{cases}$ 

> p(XI/M) p(X2/M) & N(M) Mz, a;) (throw away the constant)

Jost 3 tems N (MIM, M; ) N(K3)M, Q2) (XN(MIM3, X3)

precision 
$$=\frac{1}{3^2} = \frac{1}{3^2} + \frac{1}{3^2} = \frac{3}{3^2}$$

Thereas May  $=\frac{3}{3^2} = \frac{3}{3^2} + \frac{1}{3^2} = \frac{3}{3^2} = \frac{3$ 

$$\frac{1}{\sqrt{N}} p(X_i|N) \propto N(M|M_n, Z_n)$$

$$\frac{1}{\sqrt{N}} = \frac{1}{\sqrt{N}} Z_i X_i = \widehat{M}_{in}$$

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be we have

$$OM = \frac{O^2}{N}$$

mul Constant Add prior  $N(M|M_n, \widetilde{\sigma}_n^2) N(M|M_0, \widetilde{\sigma}_0^2) 2N(M|\widetilde{M}_n, \widetilde{\sigma}_n^2)$  $\frac{1}{2} = \frac{N}{N^2} + \frac{1}{N^2} \Rightarrow \frac{N^2}{N^2} = \frac{1}{N^2} + \frac{N}{N^2}$ 

$$\hat{M}_{n} = \frac{1}{\alpha_{0}^{2} + \lambda} \left( \frac{\hat{M}_{ML}}{\alpha_{0}^{2}} + \frac{u_{0}}{\alpha_{0}^{2}} \right) \frac{mul}{\alpha_{0}^{2}\alpha_{0}^{2}}$$

$$\hat{M}_{n} = \left(\frac{N \alpha_{0}^{2}}{\alpha_{1}^{2} + N \alpha_{0}^{2}}\right) \hat{M}_{n} + \left(\frac{\alpha_{2}^{2}}{\alpha_{2}^{2} + N \alpha_{0}^{2}}\right) M_{0}$$

$$\hat{T}_{n} = \left(\frac{N \alpha_{0}^{2}}{\alpha_{1}^{2} + N \alpha_{0}^{2}}\right) \hat{M}_{n} + \left(\frac{\alpha_{2}^{2}}{\alpha_{2}^{2} + N \alpha_{0}^{2}}\right) M_{0}$$

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What does it mean?
interpret botween MLF Sol and prior Mo
Data Size
mean $N=0 \Rightarrow 0 \Rightarrow$
Uandrice $N=0 \Rightarrow \hat{\sigma}_n^2 = \sigma_0^2$ $N \rightarrow N \Rightarrow \hat{\sigma}_n^2 \rightarrow 0 \leftarrow Converge to single value.$
$\sigma_0^2 >> \alpha^2 => \alpha =  \Rightarrow n = n = n = n = n = n = n = n = n = n$
$\Delta^{2} = \Delta \delta^{2} \Rightarrow \lambda = \frac{N}{N+1} \Rightarrow \hat{M}_{n} = \frac{1}{N+1} (N \cdot \hat{M}_{ML} \cdot M_{0})$ $= \frac{1}{N+1} (\sum_{i} \chi_{i} + M_{0})$
add a virtual Sample ort No, then compute the mean
- for small N, more the posterio toronds No
IThis is a form of regularization

Example Gausian

Approximate posterior as a delta function:

Bayeson Regression Same setup as before:

$$f(x) = \phi(x)^{T}\theta$$

$$U = f(x) + S, S \sim N(0, \Omega^{2})$$

$$\Rightarrow p(y|x,\theta)$$

$$= 11(14|f(x), 0^2)$$

Introduce proor on 9: plo) = N(010, RI) Scaled identity

Covernance matrix MAP estimate  $\hat{\theta} = \underset{\theta}{\operatorname{argmax}} \log p(\theta) + \log p(\theta)$ = argmax 7 /0g/(yi/xi, 0) + (0g/(0)) tutonal argmin | y- \$\P\|^2 + \( \lo \|^2 \) = ( \overline{\Phi} + \lambda \overline{\Phi} + \phi \overline{\Phi} - constant <- Controls regularization · regulanted · shrnkage weight decay ill-conditioned eigenvalues of  $\Phi\Phi^{T}$ 

Csidenote:

(A+al)x=ax Ay = xx AX+ alx= >x  $AX = (X - \alpha I)X$