**Due: Wednesday, Feb 8th (by 11:59 PM)**

**Description:** Create a single, home (landing) page for your e-commerce website. The content of the page should communicate the type, purpose, philosophy, goals, and themes of the business.

**Characteristics:**  This first page must be written in HTML5 and use Bootstrap. At your option, the page may also incorporate CSS, JSON or XML. It should include the following:

* Banner
* Navigation bar
* Hyperlinks to other pages
* Images (optimized for web sites)
* Lists and tables/grids.
* Your website should have a distinctive, yet consistent style. I want to see evidence that you are experimenting with different elements and style attributes
* Use of forms **is not** necessary or encouraged at this stage of the project.
* Must be viewable in a 1280 x 768 pixel resolution display. Your page must still render correctly if resized (Bootstrap will help in this regard).

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**Submission:** Place all materials in a single directory (subdirectories are allowed). Zip up all material into a single file and upload to the D2L dropbox.

**Caveats:**

* This is not a throw-away project. Ideally, you will modify and build on this website in subsequent individual projects—so do a good job.
* For full credit, must render properly on the latest version Edge, Chrome, and Firefox browsers
* Use HTML5 to define webpage structure only. Avoid using HTML elements that are deprecated and/or implement style; instead, use CSS commands to control webpage styling.
* This is NOT a team effort—it needs to be your own work
* Feel free to browse other e-commerce websites for inspiration, but do not lift another website wholesale
* You may use rudimentary Bootstrap templates, but not those for commercial web sites
* Please only create a single landing page at this point
* Bloated submissions are not appreciated. Ditto with pages that load slowly. Strive to keep your submission relative compact (ideally under 50MB). In line with this goal, compress images as needed.