

STERLING HUNT

huntsp25@wfu.edu | 828-305-3239 | linkedin.com/in/sterlinghunt

DATA ANALYST

EDUCATION

Wake Forest University School of Business, Winston-Salem, NC

Master of Science in Business Analytics, May 2026

Honors: MSBA Business Scholarship

Relevant Coursework: Python Programing for Business Analytics, Statistical Thinking for Business Decision-Making

Baylor University, Waco, TX

Bachelor of Business Administration - focus in Finance, May 2025

Honors: Magna cum laude (GPA: 3.87), Dean's List, Dean's Scholarship

Relevant Coursework: Financial Accounting, Business Data Analysis, Managerial Accounting, Advanced Corporate Finance, Cross-Cultural Communications, Legal Environment of Business, Investment Analysis, Management Information Systems, Financial Modeling, Operations Management, New Venture Finance, Financial Analysis and Banking, Risk Management and Insurance
Study Abroad: Seoul, South Korea

AREAS OF EXPERTISE

Leadership | Problem-Solving | Business Communication | Data Visualization | Data Mining | Statistical Analysis | Time Management
Engaging Customer Service | Active Listening | Experimental Design | Optimization Techniques | Data Engineering | Data Analysis
Team Management | Finance | Management | Financial Analysis | Business Analytics | Statistical Modeling | Financial Accounting
Written Communication | Decision Making | Interpersonal Skills | Relationship Building | Conflict Management | Project Management

TECHNICAL SKILLS

Programming Languages: Python, SQLite

Microsoft Office Suite: Excel, Word, PowerPoint, Power BI

Google Cloud (GCP): Colaboratory

PROFESSIONAL EXPERIENCE

John W. Abbott Construction Company, Inc.

GENERAL CONTRACTOR INTERN

June 2024 – Aug 2024

- Established stronger relations with over 300 subcontractors and suppliers for future projects by reaching out daily
- Assisted in rehauling the company's contract bidding system for future construction projects by gathering and updating over 400 subcontractors' data within the current database
- Managed up to four separate subcontractors during daily operations by coordinating times and spaces for them to work
- Engaged in conflict resolution while on jobsites that would arise from interference between subcontractors
- Conducted onsite plumbing and ceiling repairs to ensure that construction did not fall behind schedule

LEADERSHIP AND PROJECT EXPERIENCE

Baylor University

RIVIAN DCF ANALYSIS

Jan 2024 – May 2024

- Partnered with peers to design an Excel-based financial analytics model to assess Rivian's performance and risk exposure
- Performed historical ratio analysis and data trend identification for performance benchmarking
- Compared our results to three separate financial analyst recommendations to understand market expectations around Rivian
- Presented our findings to show the trends and strength of Rivian's stock and our recommendation for investing

LOCAL BUSINESS CONSULTING

Jan 2024 – May 2024

- Led on a semester-long consulting project for Oh My Juice to boost Instagram engagement among Baylor students
- Researched 11 Waco-based small business Instagram accounts to gather data on audience engagement
- Interpreted performance metrics of the 11 businesses to find trends in engagement based on the posts' type and content
- Created mock posts and content calendars to illustrate proposed strategies for direct customer interaction and positive messaging
- Applied consumer behavior research and social media marketing theory to develop tailored recommendations

COMMUNITY ENGAGEMENT

Eagle Scout

- Built and installed two bike repair stations along Spindale county's rail trail to promote healthy living and county engagement
- Utilized project and people management skills to keep production on schedule and to keep the workstations safe
- Articulated clearly the job that needed to be done and guided my peers with the E.D.G.E. method to ensure high quality
- Communicated and organized installation with local government to ensure ethical and quality product installation