

## Netflix Advanced Data Science Boot Camp – Crowdfunding ETL Rubric

This assignment will be evaluated against the requirements in the following rubric table and assigned a grade as the Assignment Grading table shows. In the following rubric table, the Points column has the maximum number of points for each requirement.

Requirement	Points (100 total)
<b>Extract and transform:</b> The contact data has been extracted and transformed, and the DataFrame has been exported as a CSV file.	20
<b>Database design:</b> A crowdfunding database ERD that contains four tables is created and saved as crowdfunding_db_relationships.png.	15
<b>Database design:</b> A crowdfunding database schema is created and saved as crowdfunding_db_schema.sql.	15
<b>Load:</b> Four crowdfunding database tables are created, and the data is added to the tables.	10
<b>SQL analysis:</b> A query is written to show the number of projects for each outcome, in descending order and grouped by outcome.	5
<b>SQL analysis:</b> A query is written to show the percentage of the goal amount (in descending order), the campaign outcome, and the total goal and pledged amounts grouped by campaign outcome.	5
<b>SQL analysis:</b> A query is written to show the percentage of the goal amount (in descending order), the category name, and the total goal and pledged amounts grouped by category name.	10
<b>SQL analysis:</b> A query is written to show the percentage of the goal amount (in descending order), the subcategory name, and the total goal and pledged amounts grouped by subcategory name.	10
<b>SQL analysis:</b> A query is written to show the first name, last name, and email	10

## Assignment Grading

Grade	Points
High Pass	90 or more
Pass	70–89
Fail	1–69
Incomplete	0

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address of each contact and to show the amount left to reach the goal for the live projects in descending order.	
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