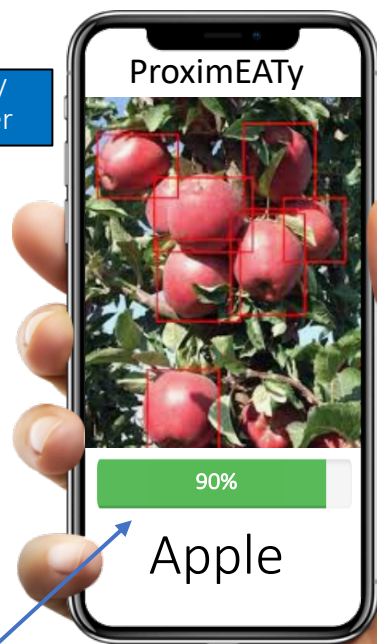


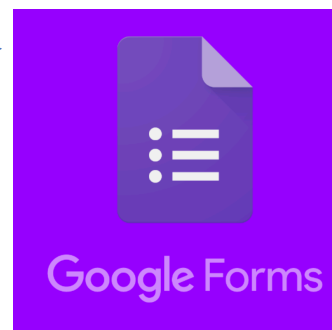


Farmer/
Producer



Auto fill-in
of info with
visual
recognition

- Location
- Type of Produce
- Image
- Price (EUR)
- Quantity (kg)

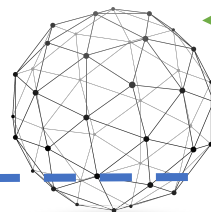


Map
visualization of:
Producers (+3
actors)

- Available in MVP, phase 1
- Planned for the next phase

Level of
confidence
it's an apple

Info sent to a
distributed
ledger



Solr



Customer journey



User



User looks
for products
in an area

Adaptive Framework

Product-based
Name/Bio
Location
Products
Contact

Location-based
Close-to-me
Safe-to-me



Refined search

- Location
- Type of Produce
- Image
- Price (EUR)
- Quantity (kg)



Buy