

Chapter/Unit	Criteria	Column 1 Header	Column 1 Scores	Column 1 Feedback	Column 2 Header	Column 2 Scores	Column 2 Feedback	Column 3 Header	Column 3 Scores	Column 3 Feedback	Add more columns by creating more header, score and feedback sets, up to 9 columns
	1 Intro: Attention Getter	Poor		0 Did not have an attention getter	Fair		1 Attempted an attention getter but it was not effective	Good		1.5 Good attention getter but there is room for improvement	
	1 Intro: Credibility			0 Did not attempt to establish credibility			1 Attempted to establish credibility but was not effective			1.5 Established credibility but there is room for improvement	
	1 Intro: Context/Purpose			1 Did not provide context and purpose			3 Attempted to provide context and purpose but was not effective			5 Provided context and purpose but there is room for improvement	
	1 Intro: Topic Overview			0 Did not provide topic overview			1 Attempted to provide topic overview but was not effective			1.5 Provided topic overview but there is room for improvement	
	1 Intro: Transition			0 Did not transition to next point			1 Attempted a transition but was not effective			1.5 Provided transition but there is room for improvement	
This column is ignored during import but do not delete from the template	Add your row titles here, can add up to 40 rows	This is the column header for Column 1	Scores for Column 1, the top score also serves as the default, or your can place unique scores in each row.	Feedback is displayed in the rubric cell. This is optional. Max characters of 255.	This is the column header for Column 2	Scores for Column 2, the top score also serves as the default, or your can place unique scores in each row.	Feedback is displayed in the rubric cell. This is optional. Max characters of 255.	This is the column header for Column 3	Scores for Column 2, the top score also serves as the default, or your can place unique scores in each row.	Feedback is displayed in the rubric cell. This is optional. Max characters of 255.	