# Lab 3 Visual Data – Stories

Main Overall story

**Married people purchase more beverages then single people**

Subsection stories

- What is the sum of beverages purchased between the different countries Canada, USA and Mexico between the people in the different marital status?
- What is the profile of the beverages bought in the different regions in terms of the product category, units sold and the revenue?
- Within USA, display the sale rates over time towards the people under different marital status
- What is the profile of the people whom bought the beverages in terms of the gender, marital status and annual income?