

Use the Supermarket Transactions dataset. This dataset is very diverse and has lots of stories to tell. Describe your story in a sentence.

Generate four graphs that will illustrate your story and your message.
Combine them into a dashboard and then a story.

For example (THIS IS AN EXAMPLE ONLY – COME UP WITH YOUR OWN STORY!!!!):

“ The people of xxx are buying a lot of candy!”

- What is the distribution of Candy sales across the countries Canada, Mexico and the USA.
- For the country with the highest units of Candy sold, which state or province buys the most?
- What are the sales of Candy in that city over time?
- What is the profile of Candy buyers in the chosen city, in terms of gender, marital status and home ownership?

Make a dashboard of the four charts.

Tell the story, using a story, captioning each chart to explain your message.