

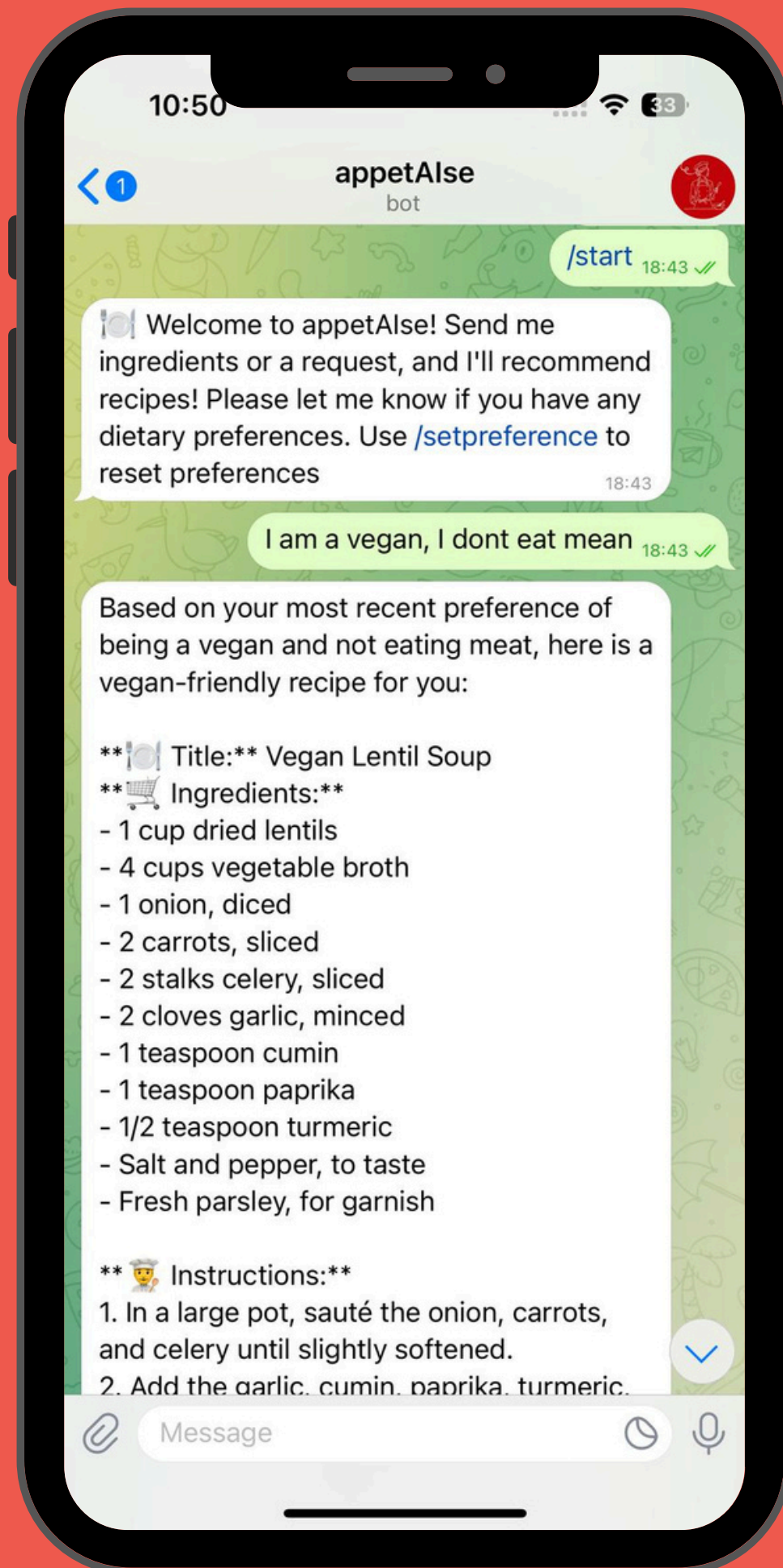


# appetAise

Your 24-7 personal chef

## Ever wondered what to cook with what's in your fridge?

Our AI-powered telegram chatbot instantly gives you personalized recipe ideas based on your ingredients and preferences—just chat, get a recipe, and start cooking!



## User Interface

① **Welcome greetings**  
Get a personalized welcome message from your personal chatbot to start your cooking!

② **Ingredient**  
Users enter ingredients they have at home. Select dietary preferences (vegetarian, gluten-free, etc.)

③ **Menu**  
AI suggests personalized meal options based on the given ingredients.

④ **Cook**  
Step-by-step guided cooking instructions.



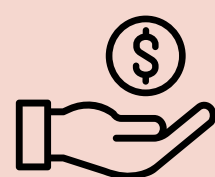
## What makes it so unique?

**Cookbooks give you fixed recipes, but what if you don't have the right ingredients?**

- Recipe websites? Too many ads and long-winded stories before you even see the recipe.
  - Plus, neither one knows your taste or what's in your fridge!

## Why You'll ❤️ Our Chatbot

- Just tell it what you have, and it'll whip up the perfect recipe for you!
  - No ads, no fluff—just quick, personalized meal ideas.
  - Makes cooking fun, easy, and stress free!



## Revenue Model

### Target Audience

Age groups between 15 - 60

### Freemium Model

- Free users (5 prompts/month)
- Paid users (\$5/month with unlimited prompts)

### Target market

Singapore (High telegram penetration rate)

### Est revenue

\$10M - \$12M annually

### What's next on our chatbot?

- Ad Revenue & Sponsored Content
- Custom AI chatbots to restaurants or meal kit companies
- Implementing chatbot to other platforms such as telegram/whatsapp for market expansion
- Snap & Suggest (image input)



[https://youtu.be/yiAI\\_fbgpF8](https://youtu.be/yiAI_fbgpF8)