Is US Debt Brinkmanship a Debt Crisis Without Default?

William Clinton Co* Department of Economics, The University of British Columbia

August 30, 2023

Abstract

Under the backdrop of increasing public debt, "debt crisis without default" and safe asset shortages, we investigate how US debt brinkmanship plays a role into these topics.

Keywords: safe asset shortage, increasing public debt

 $^{^*}$ We would like to express my gratitude to Jonathan Graves for helpful feedback ,guidance and the opportunity to participate.

1 Literature

1.1 Increasing Public Debt

Constantly increasing public debt has been a recent development throughout recent history (Mitchener & Trebesch 2023). This raises the question of how will governments deal with rising debt burdens going forward. As debt increases, cost of borrowing increases. Will governments internalize the increase of cost of borrowing?

1.2 Debt Crisis Without Default

It has also been noted we have debt crisis without default has become more common, wherein there was a near missed payment but never a default, as exemplified in Greece Portugal and Spain during 2010-2012 (Mitchener & Trebesch 2023). To take this into account, some have proposed to redefine a debt crisis as yield spreads of 1000 basis points, also known as spread spikes (Broner et al. 2013, Aguiar et al. n.d., Krishnamurthy & Muir n.d.).

What is interesting is that "debt crisis without default" function as if a default had actually occurred. Output declines associated with a default occur even if a default had not occurred. The anticipation of a potential default was sufficient for output declines. (Yeyati & Panizza 2011).

The literature analyzes possible channels of said output decline. One channel is higher yields. There are different justifications for this channel namely increased external financing cost to importers (Mendoza & Yue 2012), decrease in external domestic firm borrowing (Corsetti et al. 2012, Das et al. 2010, Gourinchas et al. 2016) or tightening of credit against loses on bank's balance sheets (Arellano et al. n.d., Ferrando et al. 2017). Another

channel is credit rating downgrades, which reduces leverage and investments (Almeida et al. 2017). These channels were robust even when considering high frequency CDS risk premium data and SME (small and medium sized enterprise) surveys (Brutti & Sauré 2015, Bahaj 2020, Almeida et al. 2017).

Despite the fact that US debt brinkmanship raises yields (Nippani & Parnes 2017), the current literature has yet to consider if US debt ceiling brinkmanship is akin to a debt crisis without default, wherein yield spikes cause US output to decline in anticipation of default.

1.3 Safe Asset Shortage

Another pertinent question is the many creditors willing to lend to highly indebted sovereigns. Currently we are in a safe asset shortage, such that we are coming closer to the effective lower bound, wherein central banks could not decrease interest rates any further as needed. This shortage is a key source of fragility in the economy, dubbed the "safety trap" (Caballero et al. 2017). Similarly, the current literature has yet to consider if US debt ceiling brinkmanship contributes to this phenomenon.

1.4 Advanced Economy Debt

US debt to GDP ratios are approaching levels seen in World War II. With projections expecting further increases (Congressional-Budget-Office n.d.). Such debt levels are unexplained by current macroeconomic theories such as tax-smoothing, provision of safe assets and sustaining of dynamic efficiency and thus would theoretically result in negative outcomes such as diminished economic activity and constrained credit, which increases default risk (Yared 2019, Battaglini & Coate 2016, Romer & Romer 2018, Obstfeld n.d.). With this

said debt levels are more explained by political economy theories, such as a increasingly, older population, rising political polarization and rising electoral uncertainty.

Younger households place a larger value on fiscal responsibility (patience) than older households (Wolter et al. 2013). Such that as the older population increases, government deficits and debt accumulation increase (Jackson & Yariv 2014, 2015, Cukierman & Meltzer 1989, Tabellini 1991, Yared 2019). Rising political polarization has exacerbated the tragedy of the commons, such that larger deficits are observed with greater polarization (Hertzberg 2016). The US has had increasing polarization since the 1960s. Furthermore There is decline in centrist parties and and increase in extreme left and right parties (Funke et al. 2016, Azzimonti 2018). Another consideration is electoral uncertainty. Rising electoral uncertainty decreases incentive for long term fiscal responsibility (Drazen 2000, Alt & Lassen 2006). The US election margin of victory has been decreasing since the 1980s incumbency advantage has also declined (Jacobson 2015). We investigate these factors and its relationship to debt brinkmanship.

2 Introduction

The US treasury yield occupies the status as the biggest and most liquid market, wherein its yield is a significant determinant of yields globally. This phenomenon would be described as the "global factor" becoming increasingly more important determinant of yields ,against specific "country" factors (Mauro et al. 2002). Thus, studying the properties of US' yields would be important. (Rozada & Yeyati 2006, González-Rozada & Yeyati 2008, Longstaff et al. 2011). We shall study US' yields in the context of debt ceiling brinkmanship. Furthermore, current literature on debt focuses on events like Greece or Argentina, less work has been done with consideration to US debt ceiling.

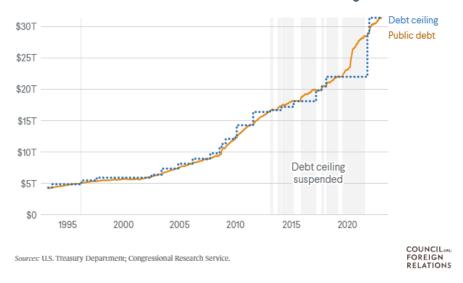
2.1 Public Debt and Debt Brinkmanship

Previous literature establishes the recent development of increasing high public debt (Mitchener & Trebesch 2023,). While others note that debt brinkmanship has become more and more worse (Berman n.d.), evident by the increasing trend of passing debt limit suspension vs raises. Insiders and analyst mention how normalized brinkmanship has become (Bivens & Sanders n.d.). The causes of this are many. Some mention how the rise of populism made the US government less responsive to business leaders (Cook 2023). The incentive structures in place have shifted to more financial contributions being raised online in small amounts rather than big donations from prominent interest. The number of moderates currently in congress is significantly less compared to the 1970s (Desilver 2022). Previous literature also establishes older demographics, rising polarization and electoral uncertainty as factors.

We investigate the link between public debt and debt brinkmanship. As debt brinkmanship intensifies, would this serve to discourage further accumulation of excess debt. There have been instances wherein excess debt has led governments to implement fiscal policies to reduce debt (Pfeil & Feld n.d., Yared 2019). On one hand, It could be that the unpleasant effects of brinkmanship are a deterrent to further accumulation of debt. On the other hand, brinkmanship maybe a mere symptom of the current political climate and thus has no direct effect on debt accumulation. If there was a method to stop excess debt accumulation then it would have already been implemented. Following this logic, then excess debt accumulation will persist until the underlying political issues are resolved.

We plot US debt limit increases along with world global change in debt/GDP ratios. We also plot the frequency of debt raises/suspensions to identify trends. We will also take note of rating agency negative outlooks from the top 3 rating agencies. Taking inspiration from

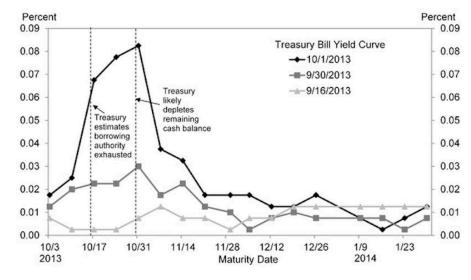
U.S. Debt Has Sometimes Risen Faster Than the Debt Ceiling



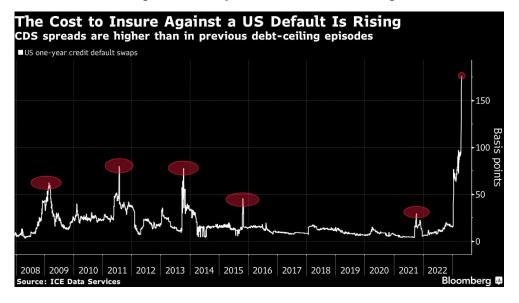
2.2 How will governments react to the increasing cost of borrowing?

We construct a data set of X-dates, dates where the US government will supposedly run out of money. This is done by analyzing the maximum ex ante yield curves and CDS prices.

An example would be



[Boesler (n.d.)] (Steinmetz-Silber & Edelberg n.d.) . In here we see the peak of the yield curve would correspond to the "x-date". Similarly,



[Rao et al. (2023)](Benzoni et al. n.d.).

In here we see the peaks of CDS prices correspond to the "x-date".

We then analyze changes in CDS prices and yields, using data from Bloomberg. We use official white-house data to get dates of debt limit increase. We build on prior work which uses the 1000 basis points as a benchmark. We isolate brinkmanship with a 1000 basis point increase against those without. An example would be

		Negotiation					
		length=(X-		CDS1000(1000			
	Date of	date)-Date of		basis points			
X-date	Increase	Increase	CDS	or more)	Yields		
x_1	d_1	$n_{1,yes} =$	c_1	yes	y_1		
		x_1-d_1					
x_2	d_2	$n_{1,no}=$	c_2	no	y_2		
		x_2-d_2					

		Negotiation				
		length=(X-		CDS1000(1000		
	Date of	date)-Date of		basis points		
X-date	Increase	Increase	CDS	or more)	Yields	

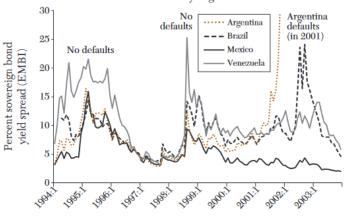
We investigate if debt ceiling negotiations settle faster given a sharp increase in cost. We compute $\bar{n_y}$, average negotiation length with a spread spike and compare this to $\bar{n_n}$, negotiation length with no spike.

We also run regression $NegoLength = \beta_1 \Delta CDS + \beta_2 \Delta Yield + \beta_3 D_{neg-outlook}$, such that we investigate weather debt ceiling negotiations will settle earlier given a bigger increased in cost of capital. We split cost of capital into three components CDS prices, yields and rating agency downgrades.

We investigate trends overtime by **plotting** negation length on the y axis against date of increase on the x axis.

We study how brinkmanship affects country yield spreads. we take inspiration from the data set by (Meyer et al. 2022) as it relates data on debt ceiling brinkmanship (Reinhart & Rogoff 2008).

Panel B: Latin America in the 1990s: only Argentina defaults



Panel C: Eurozone debt crisis: only Greece defaults

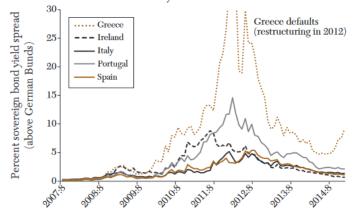


Figure 8. Selected Episodes of Debt Crises without Default

Does intense brinkmanship discourage the accumulation of debt? We create a variable of brinkmanship intensity.

$$BrinkIntensity = \alpha_1 \Delta CDS + \alpha_2 \Delta Yield + \alpha_3 D_{neq-outlook} + \alpha_4 NegoLength$$

where α_n are weights. We then graph brink manship intensity across time. We overlay a graph of change in debt and debt to GDP.

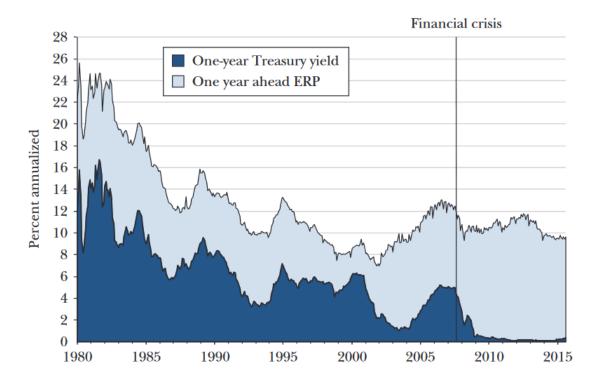
Previous literature establishes that polarization and electoral uncertainty are causes of increase in debt. Using polarization measures created by Funke and Azzimoti (Funke et al. 2016, Azzimonti 2018), we investigate if rising polarization and electoral uncertainty coincide with brinkmanship intensity. We graph all these variables together. These analysis

would be important into he understanding of how US debt will potentially develop.

2.3 Contributor to safe asset shortage?

Ever since the 2008 financial crisis risk premiums have not returned to prior levels (Caballero et al. 2017). We investigate if debt brinkmanship contributes to this phenomenon as well. If so then there would be an argument to abolish the system on a global welfare standpoint. It could be the case that a debt brinkmanship reduces the quantity of safe asset, by increasing the risk of US debt default. On the other hand, the US has yet to ever default on its debt. Furthermore, the US dollars has the exorbitant privilege of being the world's reserve currency.

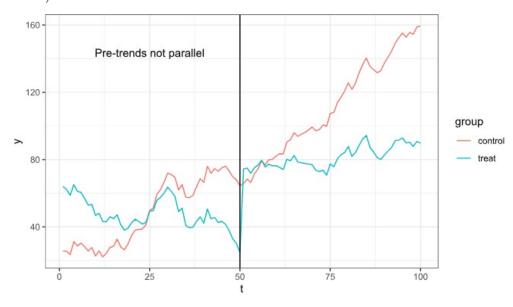
We take inspiration from



We construct a similar graph as above taking debt ceiling dates.

Using time t, as the time of debt increase. We graph a line representing the average change

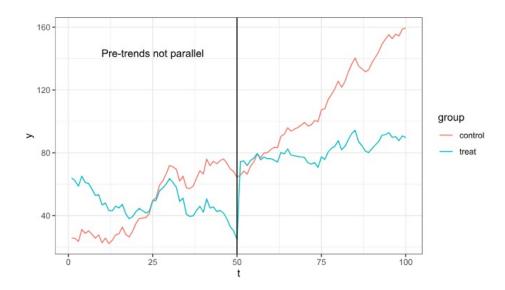
in 1 year expected risk premium. Another line represents the average change in 1 year treasury yields. We construct the graph below with mentioned variables (Duarte & Rosa 2015).



2.4 Debt Crisis without Default?

We then investigate if debt ceiling brinkmanship can be characterized as a debt crisis without default, as defined by prior literature. It could very well be that US debt falls under "debt crisis without default" category. But at the same time, the US has characteristics vastly different from other "debt crisis without default" countries like Argentina and Greece.

We graph



the y axis would represent GDP. We then make 3 lines corresponding to the following attributes advanced countries, developing countries and China. We will use IMF definition and ifs data-set to accomplish this. By doing this, we investigate if the output decline (Yeyati & Panizza 2011) is present. We construct a synthetic control model using the most recent dates of brinkmanship to answer this question.

We consider China for the following reasons. China's rise to the world stage has been marked with capital exports that significantly alter global yields (Alfaro et al. 2014, Gourinchas & Jeanne n.d.). In fact, China's lending portfolio surpasses that of the World Bank (Horn et al. 2021) . We use Horn's data-set. to analyze this.

We also propose a similar graph using imports on the y axis in line with (Mendoza & Yue 2012). Similarly, We investigate debt/market cap levels by firms (Corsetti et al. 2012, Das et al. 2010, Gourinchas et al. 2016) and investments (Almeida et al. 2017).

Lastly, there is work that shows US debt brinkmanship directly increase treasury yields and borrowing cost (Nippani & Parnes 2017). We investigate and compare the increased cost in borrowing and treasury yield of the US against countries the defaulted or are under the category of "debt crisis without default". Examples of such countries would be Argentina,

Spain, Venezuela, etc. The study would be implemented in a parallel trends assumptions test as shown in the figure above.

3 Future Considerations

Future considerations are as follows. Rubenstein bargaining model. Trembling hand model. Congressmen attendance. Measures of reserve currency.

References

Aguiar, M., Chatterjee, S., Cole, H. & Stangebye, Z. (n.d.), 'Quantitative models of sovereign debt crises'.

Alfaro, L., Kalemli-Ozcan, S. & Volosovych, V. (2014), 'Sovereigns, upstream capital flows, and global imbalances', *Journal of the European Economic Association* **12**(5), 1240–1284.

_eprint: https://onlinelibrary.wiley.com/doi/pdf/10.1111/jeea.12106.

URL: https://onlinelibrary.wiley.com/doi/abs/10.1111/jeea.12106

Almeida, H., Cunha, I., Ferreira, M. A. & Restrepo, F. (2017), 'The real effects of credit ratings: The sovereign ceiling channel', *The Journal of Finance* **72**(1), 249–290. _eprint: https://onlinelibrary.wiley.com/doi/pdf/10.1111/jofi.12434.

 $\mathbf{URL:}\ https://onlinelibrary.wiley.com/doi/abs/10.1111/jofi.12434$

Alt, J. E. & Lassen, D. D. (2006), 'Transparency, political polarization, and political budget cycles in oecd countries', *American Journal of Political Science* **50**(3), 530–550. Publisher: John Wiley and Sons.

 $\mathbf{URL:}\ https://ideas.repec.org//a/wly/amposc/v50y2006i3p530\text{-}550.html$

Arellano, C., Bai, Y. & Bocola, L. (n.d.), 'Sovereign default risk and firm heterogeneity'.

Azzimonti, M. (2018), 'Partisan conflict and private investment', Journal of Monetary Economics 93, 114–131.

URL: https://linkinghub.elsevier.com/retrieve/pii/S0304393217301228

Bahaj, S. (2020), 'Sovereign spreads in the euro area: Cross border transmission and macroeconomic implications', *Journal of Monetary Economics* **110**, 116–135.

URL: https://www.sciencedirect.com/science/article/pii/S0304393219300066

Battaglini, M. & Coate, S. (2016), 'A political economy theory of fiscal policy and unemployment', *Journal of the European Economic Association* **14**(2), 303–337. _eprint: https://onlinelibrary.wiley.com/doi/pdf/10.1111/jeea.12136.

URL: https://onlinelibrary.wiley.com/doi/abs/10.1111/jeea.12136

Benzoni, L., Cabanilla, C., Cocco, A. & Kavoussi, C. (n.d.), 'What does the cds market imply for a u.s. default?'.

Berman, N. (n.d.), 'What happens when the u.s. hits its debt ceiling?'.

URL: https://www.cfr.org/backgrounder/what-happens-when-us-hits-its-debt-ceiling

Bivens, J. & Sanders, S. (n.d.), 'Weaponizing the debt limit should not be normalized:

President biden should do "whatever it takes" to avoid an economic catastrophe'.

URL: https://www.epi.org/blog/weaponizing-the-debt-limit-should-not-be-normalized-president-biden-should-do-whatever-it-takes-to-avoid-an-economic-catastrophe/

Boesler, M. (n.d.), 'Here's the debt ceiling warning chart that everyone on wall street is passing around'.

Broner, F. A., Lorenzoni, G. & Schmukler, S. L. (2013), 'Why do emerging economies borrow short term?', *Journal of the European Economic Association* **11**, 67–100. Publisher: Oxford University Press.

URL: https://www.jstor.org/stable/23355060

Brutti, F. & Sauré, P. (2015), 'Transmission of sovereign risk in the euro crisis', *Journal of International Economics* **97**(2), 231–248.

URL: https://www.sciencedirect.com/science/article/pii/S002219961500063X

Caballero, R. J., Farhi, E. & Gourinchas, P.-O. (2017), 'The safe assets shortage conundrum', *Journal of Economic Perspectives* **31**(3), 29–46.

URL: https://www.aeaweb.org/articles?id=10.1257/jep.31.3.29

Congressional-Budget-Office (n.d.), 'The budget and economic outlook: 2023 to 2033 | congressional budget office'.

Cook, C. (2023), 'Why debt-ceiling brinkmanship feels different this time'.

URL: https://www.cookpolitical.com/analysis/national/national-politics/why-debt-ceiling-brinkmanship-feels-different-time

Corsetti, G., Kuester, K., Meier, A. & Müller, G. (2012), Sovereign risk, fiscal policy, and macroeconomic stability, Technical report.

URL: https://econpapers.repec.org/paper/cprceprdp/8779.htm

Cukierman, A. & Meltzer, A. H. (1989), 'A political theory of government debt and deficits in a neo-ricardian framework', *The American Economic Review* **79**(4), 713–732. Publisher: American Economic Association.

URL: https://www.jstor.org/stable/1827928

Das, U. S., Papaioannou, M. G. & Trebesch, C. (2010), 'Sovereign default risk and private

sector access to capital in emerging markets'.

URL: https://www.imf.org/en/Publications/WP/Issues/2016/12/31/Sovereign-Default-Risk-and-Private-Sector-Access-to-Capital-in-Emerging-Markets-23510

Desilver, D. (2022), 'The polarization in today's congress has roots that go back decades'.

URL: https://www.pewresearch.org/short-reads/2022/03/10/the-polarization-in-todays-congress-has-roots-that-go-back-decades/

Drazen, A. (2000), 'The political business cycle after 25 years', *NBER Macroeconomics*Annual 15, 75–117. Publisher: University of Chicago Press.

URL: https://www.jstor.org/stable/3585387

Duarte, F. & Rosa, C. (2015), 'The equity risk premium: A review of models', SSRN Electronic Journal.

URL: http://www.ssrn.com/abstract=2646037

Ferrando, A., Popov, A. & Udell, G. F. (2017), 'Sovereign stress and smes' access to finance:

Evidence from the ecb's safe survey', Journal of Banking and Finance 81, 65–80.

URL: https://www.sciencedirect.com/science/article/pii/S0378426617301000

Funke, M., Schularick, M. & Trebesch, C. (2016), 'Going to extremes: Politics after financial crises, 1870–2014', European Economic Review 88, 227–260.

URL: https://www.sciencedirect.com/science/article/pii/S0014292116300587

González-Rozada, M. & Yeyati, E. L. (2008), 'Global factors and emerging market spreads',

The Economic Journal 118(533), 1917–1936.

URL: https://doi.org/10.1111/j.1468-0297.2008.02196.x

Gourinchas, P.-O. & Jeanne, O. (n.d.), 'Capital flows to developing countries: The allocation puzzle'.

Gourinchas, P.-O., Philippon, T. & Vayanos, D. (2016), 'The analytics of the greek crisis'.

Hertzberg, A. (2016), 'Time-consistent individuals, time-inconsistent households'.

Horn, S., Reinhart, C. M. & Trebesch, C. (2021), 'China's overseas lending', *Journal of International Economics* **133**, 103539.

URL: https://www.sciencedirect.com/science/article/pii/S0022199621001197

Jackson, M. O. & Yariv, L. (2014), 'Present bias and collective dynamic choice in the lab',

American Economic Review 104(12), 4184–4204.

URL: https://www.aeaweb.org/articles?id=10.1257/aer.104.12.4184

Jackson, M. O. & Yariv, L. (2015), 'Collective dynamic choice: The necessity of time inconsistency', *American Economic Journal: Microeconomics* **7**(4), 150–178.

URL: https://www.aeaweb.org/articles?id=10.1257/mic.20140161

Jacobson, G. C. (2015), 'It's nothing personal: The decline of the incumbency advantage in us house elections', *The Journal of Politics* **77**(3), 861–873. Publisher: The University of Chicago Press.

URL: https://www.journals.uchicago.edu/doi/abs/10.1086/681670

Krishnamurthy, A. & Muir, T. (n.d.), 'How credit cycles across a financial crisis'.

Longstaff, F. A., Pan, J., Pedersen, L. H. & Singleton, K. J. (2011), 'How sovereign is sovereign credit risk?', *American Economic Journal: Macroeconomics* **3**(2), 75–103. Num Pages: 29.

Mauro, P., Sussman, N. & Yafeh, Y. (2002), 'Emerging market spreads: Then versus now*',

The Quarterly Journal of Economics 117(2), 695–733.

URL: https://doi.org/10.1162/003355302753650364

Mendoza, E. G. & Yue, V. Z. (2012), 'A general equilibrium model of sovereign default and business cycles', *The Quarterly Journal of Economics* **127**(2), 889–946.

URL: https://academic.oup.com/qje/article-lookup/doi/10.1093/qje/qjs009

Meyer, J., Reinhart, C. M. & Trebesch, C. (2022), 'Sovereign bonds since waterloo*', *The Quarterly Journal of Economics* **137**(3), 1615–1680.

URL: https://doi.org/10.1093/qje/qjac007

Mitchener, K. J. & Trebesch, C. (2023), 'Sovereign debt in the twenty-first century', *Journal* of Economic Literature **61**(2), 565–623.

URL: https://pubs.aeaweb.org/doi/10.1257/jel.20211362

Nippani, S. & Parnes, D. (2017), 'Recent evidence on political brinkmanship and treasury yields', *Journal of Financial Economic Policy* **9**(3), 324–337. Num Pages: 14.

Obstfeld, M. (n.d.), 'On keeping your powder dry: Fiscal foundations of financial and price stability'.

Pfeil, C. F. & Feld, L. P. (n.d.), 'Does the swiss debt break induce sound federal finances? a synthetic control analysis'.

Rao, S., Tsekova, D. & McCormick, L. C. (2023), 'Bets offering 2,400growing crowd - bnn bloomberg'. Section: International.

URL: https://www.bnnbloomberg.ca/bets-offering-2-400-payout-on-us-default-lure-growing-crowd-1.1913660

Reinhart, C. & Rogoff, K. (2008), This time is different: A panoramic view of eight centuries of financial crises, Technical report, Cambridge, MA. DOI: 10.3386/w13882.

URL: http://www.nber.org/papers/w13882.pdf

Romer, C. D. & Romer, D. H. (2018), 'Phillips lecture – why some times are different:

Macroeconomic policy and the aftermath of financial crises', *Economica* **85**(337), 1–40.

_eprint: https://onlinelibrary.wiley.com/doi/pdf/10.1111/ecca.12258.

URL: https://onlinelibrary.wiley.com/doi/abs/10.1111/ecca.12258

Rozada, M. & Yeyati, E. L. (2006), 'Global factors and emerging market spreads'. Publisher: Inter-American Development Bank.

URL: https://publications.iadb.org/en/publication/global-factors-and-emerging-market-spreads

Steinmetz-Silber, N. & Edelberg, W. (n.d.), 'Debt ceiling brinksmanship has clear negative effects on taxpayers'.

URL: https://www.brookings.edu/articles/debt-ceiling-brinksmanship-has-clear-negative-effects-on-taxpayers/

Tabellini, G. (1991), 'The politics of intergenerational redistribution', *Journal of Political Economy* **99**(2), 335–357. Publisher: University of Chicago Press.

URL: https://www.jstor.org/stable/2937684

Wolter, K., Hansen, M., Campbell, A. & Ansolabehere, S. (2013), '2012 norc presidential election study | americans' views on entitlement reform and health care'.

Yared, P. (2019), 'Rising government debt: Causes and solutions for a decades-old trend',

Journal of Economic Perspectives 33(2), 115–140.

Yeyati, E. L. & Panizza, U. (2011), 'The elusive costs of sovereign defaults', Journal of

 $Development\ Economics\ {\bf 94} (1),\ 95\text{--}105.$

 $\mathbf{URL:}\ https://www.sciencedirect.com/science/article/pii/S0304387810000027$