

iExit Interstate Exit Guide ("iExit") Privacy Policy

Last Update: September 3rd, 2021

This Privacy Policy governs the manner in which iExit collects, uses, maintains and discloses information collected from users (each, a "User") of the iExit website ("website"). This privacy policy applies to the website and all products and services offered by iExit.

Personal identification information

We may collect personal identification information from users in a variety of ways, including, but not limited to, when users visit our website, register on the website, respond to a survey, and in connection with other activities, services, features or resources we make available on our website. Users may be asked for, as appropriate, name, email address. We will collect personal identification information from users only if they voluntarily submit such information to us. Users can always refuse to supply personally identification information, except that it may prevent them from engaging in certain website related activities.

Non-personal identification information

We may collect non-personal identification information about users whenever they interact with our website. Non-personal identification information may include the browser name, the type of computer and technical information about Users means of connection to our website, such as the operating system and the Internet service providers utilized and other similar information.

Web browser cookies

iExit may use "cookies" to enhance user experience. User's web browser places cookies on their hard drive for record-keeping purposes and sometimes to track information about them. User may choose to set their web browser to refuse cookies, or to alert you when cookies are being sent. If they do so, note that some parts of the website may not function properly.

How we use collected information

iExit may collect and use users personal information for the following purposes:

- ***To improve customer service***

Information you provide helps us respond to your customer service requests and support needs more efficiently.

- ***To personalize user experience***

We may use information in the aggregate to understand how our Users as a group use the services and resources provided on our website.

- ***To improve our website***

We may use feedback you provide to improve our products and services.

- ***To process payments***

We may use the information users provide about themselves when placing an order only to provide service to that order. We do not share this information with outside parties except to the extent necessary to provide the service.

- ***To send periodic emails***

We may use the email address to send user information and updates pertaining to their order. It may also be used to respond to their inquiries, questions, and/or other requests. If user decides to opt-in to our mailing list, they will receive emails that may include company news, updates, related product or service information, etc. If at any time the user would like to unsubscribe from receiving future emails, they may do so by contacting us via our website.

How we protect your information

We adopt appropriate data collection, storage and processing practices and security measures to protect against unauthorized access, alteration, disclosure or destruction of your personal information, username, password, transaction information and data stored on our website.

Sharing your personal information

We do not sell, trade, or rent users personal identification information to others. We may share generic aggregated demographic information not linked to any personal identification information regarding visitors and users with our business partners, trusted affiliates and advertisers for the purposes outlined above.

Third party Websites

Users may find advertising or other content on our website that link to the websites and services of our partners, suppliers, advertisers, sponsors, licensors and other third parties. We do not control the content or links that appear on these websites and are not responsible for the practices employed by websites linked to or from our website. In addition, these websites or services, including their content and links, may be constantly changing. These websites and services may have their own privacy policies and customer service policies. Browsing and interaction on any other website, including websites which have a link to our website, is subject to that website's own terms and policies.

Advertising

Ads appearing on our website may be delivered to users by advertising partners, who may set cookies. These cookies allow the ad server to recognize your computer each time they send you an online advertisement to compile non personal identification information about you or others who use your computer. This information allows ad networks to, among other things, deliver targeted advertisements that they believe will be of most interest to you. This privacy policy does not cover the use of cookies by any advertisers.

Google Adsense

Some of the ads may be served by Google. Google's use of the DART cookie enables it to serve ads to Users based on their visit to our website and other websites on the Internet. DART uses "non personally identifiable information" and does NOT track personal information about you, such as your name, email address, physical address, etc. You may opt out of the use of the DART cookie by visiting the Google ad and content network privacy policy at https://www.google.com/privacy_ads.html

Compliance with children's online privacy protection act

Protecting the privacy of the very young is especially important. For that reason, we never collect or maintain information at our website from those we actually know are under 13, and no part of our website is structured to attract anyone under 13. You must be at least 18 years of age to use iExit.

Changes to this privacy policy

iExit has the discretion to update this privacy policy at any time. When we do, we will revise the updated date at the bottom of this page. We encourage Users to frequently check this page for any changes to stay informed about how we are helping to protect the personal information we collect. You acknowledge and agree that it is your responsibility to review this privacy policy periodically and become aware of modifications.

Your acceptance of these terms

By using this website, you signify your acceptance of this policy. If you do not agree to this policy or terms, please do not use our website. Your continued use of the website following the posting of changes to this policy will be deemed your acceptance of those changes.

Contacting us

If you have any questions about these Terms of Service, the practices of this website, or your dealings with this website, please contact us at privacy@iexitapp.com

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