

Habeats

Advertising

Using Facebook's tools, Habeats is making use of timeline adverts to drive traffic to the Facebook page.

If an effective advert can be developed it will allow a consistent stream of potential new users to find Habeats.

A small test of the system allowed me to reach someone's timeline for £0.004. With roughly £0.70 profit per sale, this allows me to reach 175 targeted people per sale.

I am hopeful I can get 1 in 175 of these people to purchase Habeats.

