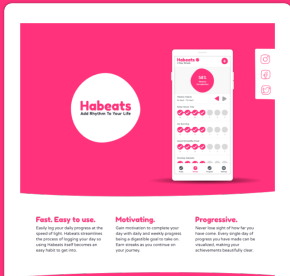# Habeats
Launch Website

Before release the Habeats website is where I want potential customers to be. It is the main hub of information about the application.

The website's main objective will be to spark enough interest in Habeats that people make use of the on-site mailing list sign-up (using MailChimp).

The website should also gather analytics about people visiting the website in order to learn more about the audiences that Habeats attracts, increasing effectiveness of marketing.

Fast. Easy to use.

Easily log your daily progress at the speed of light. Habeats streamlines the process of logging your day so using Habeats itself becomes an easy habit to get into.

Motivating.

Gain motivation to complete your day with daily and weekly progress being a digestible goal to take on. Earn streaks as you continue on your journey.

Progressive.

Never lose sight of how far you came. Every single day of progress you have made can be visualised, making your achievements beautifully clear.