

11:47 AM Fri Apr 4, 2014

INITIATIVE LA

5700 WILSHIRE BLVD  
SUITE 400  
LOS ANGELES, CA 90036

NETWORK INSTRUX

Period MAR31/14-APR27/14

FAX ID 0706247

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Fri Apr 4, 2014

11:47 AM - JSM

NE:INSTRUX

Program BLACKLIST (2014-1NBC50)

Network NBC

Day MON

Time 1000P-1100P

Faxed to 212-287-6348 212-889-4098

Date issued Apr04/14

Client 3DPS DR PEPPER SNAPPLE GP

Agency INITIATIVE LA

Contact G.MEJIA DLA / J.STECKLER TP

310.862.3779 / 646.981.6886

\*\*\*\*\*  
\*THIS TRAFFIC IS FOR 7-UP TEN. FOR ALL 7-UP TEN INQUIRIES, \*  
\*PLEASE CONTACT: \*  
\*JACKIE STECKLER, TALENT PARTNERS \*  
\*646-981-6886 \*  
\*JSTECKLER@TALENTPARTNERS.COM \*  
\*\*\*\*\*

Date	Brand code-name	ISCI Code	Title	Length
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Apr07	SUT -7UP TEN	SLSU0119000	IRONY	15
		SLSU0119000H	High Def	

Original