

Stakeholder Analysis Report - Orsted

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Overview

This report contains stakeholder quotes and sentiments related to Orsted.

Data Table

Stakeholder quotes retrieved from Media Coverage - Orsted

Stakeholder Name	Role	Stakeholder quote related to Orsted	Translation	Sentiment
Alex Wheeler	Analyst at RBC	"La bonne nouvelle pour les actionnaires, c'est la décision d'Orsted de ne pas lever de nouveaux capitaux pour renforcer son bilan. On entre désormais dans une période où le groupe doit exécuter son plan et améliorer ses performances sur le moyen terme."	"The good news for shareholders is Orsted's decision not to raise new capital to strengthen its balance sheet. We are now entering a period where the group must execute its plan and improve its performance in the medium term."	Positive
Alexander Wheeler	RBC Analyst	"However, we now have a period where Ørsted needs to execute on various components of its plan to improve its balance sheet metrics over the medium term."	N.A.	Negative
Anders Opedal	CEO of Equinor	"L'industrie de l'éolien en mer est actuellement confrontée à une série de défis, mais nous restons confiants quant aux perspectives à long terme du secteur et au rôle crucial que l'éolien en mer jouera dans la transition énergétique."	"The offshore wind industry is currently facing a series of challenges, but we remain confident about the long-term prospects of the sector and the crucial role that offshore wind will play in the energy transition."	Neutral

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Andrew Brown	Interim COO of Orsted	"Interims-COO Andrew Brown, bislang Vorstandsmitglied von Orsted, zieht sich Ende März vollständig aus dem operativen Geschäft zurück."	"Interim COO Andrew Brown, who has been a board member of Orsted, will completely withdraw from operational business at the end of March."	Negative
Anthony Borreca	Senior Managing Director at Stonepeak	"expressed confidence in Ørsted's US onshore assets, emphasizing their potential positive impact on communities."	N.A.	Positive
Barbara Zuiderwijk	Financial Advisor at Green Giraffe	"De vraag naar groene stroom is door de energiecrisis enorm gestegen, maar de toeleveringsketen voor windparken kon niet snel genoeg meegroeien. Dat stuwde de prijzen."	N.A.	Negative
Benoit Decourt	Co-fondateur d'Elyse Energy	"Ce type d'annonce est naturel dans cette phase du marché."	"This type of announcement is natural in this phase of the market."	Positive
Catherine Vandenborre	Interims-CEO der Elia-Gruppe	„Die Klimaagenda wird zunehmend zu einer Investitionsagenda, damit Europa seine Abhängigkeit von fossilen Brennstoffen verringern und die Industrie erhalten kann.“	"The climate agenda is increasingly becoming an investment agenda, so that Europe can reduce its dependence on fossil fuels and sustain the industry."	Positive
Charlotte de Lorgieril	Directrice du bureau français des e-fuels chez Sia Partners	"La compétitivité des projets français dépendra de leur capacité à sécuriser des contrats d'achat d'électricité bas carbone sur le long terme à un prix suffisamment bas."	"The competitiveness of French projects will depend on their ability to secure long-term low-carbon electricity purchase contracts at a sufficiently low price."	Negative

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Christian Bruch	Director at Siemens	"Volgens directeur Christian Bruch maakten hogere materiaalkosten de exploitatie nog moeilijker, net als de gestegen rente."	"According to director Christian Bruch, higher material costs made operations even more difficult, just like the increased interest rates."	Negative
Christoph Markl-Meider	Unternehmenssprecher von Orsted	"Wir agieren nicht über die Köpfe hinweg, sondern im Rahmen der rechtsstaatlichen Vorgaben."	"We do not act over people's heads, but within the framework of the rule of law."	Positive
Dan McGrail	RenewableUK boss	"crucial"	N.A.	Positive
David Hardy	EVP and CEO of Region Americas at Ørsted	"The divestment allows Ørsted to maximize capital redeployment while maintaining operational control and long-term flexibility."	N.A.	Positive
David Hardy	Group Executive Vice President and CEO Americas at Ørsted	"After years of planning and development, 2024 is a year of action—building projects that will deliver sizeable amounts of clean power to the grid."	N.A.	Positive
David van der Bijl	Maintenance location manager at Ørsted	"Tevreden personeel. Wij hebben het geluk dat wij in een relatief nieuwe markt zitten met onze windturbines."	"Satisfied staff. We are fortunate that we are in a relatively new market with our wind turbines."	Positive
Donald Tusk	Premier ministre polonais	"30 milliards de zlotys et 1,5 gigaWatt, ces chiffres sont vraiment impressionnants."	"30 billion zlotys and 1.5 gigawatts, these figures are really impressive."	Positive
Dr Natalie Hicks	Researcher at University of Essex	"There are not enough specialist scientific vessels to gather the evidence in time, so collaborating with industry is key to gathering data."	N.A.	Positive
Duncan Clark	Ørsted's UK boss	"The battery will help ensure that renewable energy is used in the best possible way by storing it when demand is lower and then releasing it back into the system when it's needed."	N.A.	Positive

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Emma Pinchbeck	Energy UK chief executive	"This is by far the cheapest way to power the UK."	N.A.	Positive
Fred van Beers	Topman van Sif	"Dat Nederland dit nog vraagt, is puur politiek opportunisme. Dan ben je als kabinet compleet losgezongen van hoe dat in de markt doorwerkt."	"That the Netherlands is still asking for this is pure political opportunism. Then you as a cabinet are completely disconnected from how this works in the market."	Negative
Henrik Andersen	CEO of Vestas	"Continued geopolitical volatility as well as slow permitting and insufficient grid build-out across markets are expected to cause uncertainty in 2024."	N.A.	Negative
Holger Lange	Professor für Windenergietechnik	"Orsted plant, von 2040 an netto keine Treibhausgase mehr auszustoßen, und zwar inklusive seiner Lieferanten."	"Orsted plans to emit net zero greenhouse gases from 2040 onwards, including its suppliers."	Positive
Ireen Geerbex	Vattenfall	"Ik hoop dat die mislukking een voldoende sterk signaal is voor de Nederlandse regering om ook hier aan de knoppen te gaan draaien."	"I hope that this failure is a strong enough signal for the Dutch government to also start making adjustments here."	Negative
Jacob Pedersen	Analyst at Sydbank	"Structurally, this does not change anything for the direction in which Orsted is moving."	N.A.	Neutral
Jasper Jansen	Chief Economist at Vereniging van Effectenbezitters	"Ørsted stapte daar als eerste in, maar kreeg al snel concurrentie van spelers als Eneco en Siemens. Er waren steeds minder plekken op zee om te bouwen en EU-lidstaten schroefden subsidies terug. Ørsted wilde verder groeien in de VS. Dat blijkt nu een verkeerde keuze."	N.A.	Negative
Jean-Philippe Héraud	Responsable du programme biocarburants et e-fuels à l'Ifpen	"Les marchés sont à des degrés de maturité différents."	"Markets are at different levels of maturity."	Neutral

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Jim Goedhart	Talent Service Zeeland	"De krapte op de Zeeuwse arbeidsmarkt zal niet snel verminderen."	"The tightness in the Zeeland labor market will not decrease quickly."	Negative
Jo-Annes de Bat	Provincial representative (CDA, Economy)	"Het is mooi dat de bedrijven waar we mee samenwerken dit belang onderschrijven."	"It is nice that the companies we work with endorse this importance."	Positive
Johanna Grad	Nachhaltigkeitsbeauftragte bei Orsted	"Darauf sind wir stolz."	"We are proud of that."	Positive
John Kerry	U.S. Special Climate Envoy	"Sans les profits tirés du pétrole et du gaz, rien n'est possible."	"Without the profits from oil and gas, nothing is possible."	Negative
Joël Meggelaars	Ørsted representative	"We zijn de testfase dus voorbij."	"We are past the testing phase."	Positive
Joël Meggelaars	Ørsted Benelux	"Er is onvoldoende bereidheid om afnameovereenkomsten te sluiten en zeker niet tegen een prijspeil dat voor ons aanvaardbaar is."	"There is insufficient willingness to conclude purchase agreements, and certainly not at a price level that is acceptable to us."	Negative
Juan Mendez	State Senator and resident of Tempe, Arizona	"This solar-plus-storage is a good step, but SRP needs to do more to provide clean energy and clean up our air and help address climate change."	N.A.	Negative
Jörg Kubitza	Geschäftsführer der deutschen Orsted-Gesellschaft in Hamburg	„Zum ersten Mal wird es einen Tarifvertrag für die Mitarbeitenden eines Offshore-Windparkbetreibers geben.“	"For the first time, there will be a collective agreement for the employees of an offshore wind farm operator."	Positive
Kathy Hochul	Governor of New York	"It's great to be first, we want to make sure we're not the last. That's why we're showing other states how it can be done, why we're moving forward, on to other projects."	N.A.	Positive
Katsuya Nakanishi	CEO of Mitsubishi	"Op dit moment is het niet mogelijk om iets te zeggen over de opleverdatum of de start van de bouw."	"At this moment, it is not possible to say anything about the delivery date or the start of construction."	Neutral
Keith Anderson	Chief Executive of ScottishPower	"Offshore wind was 'back on track' following last year's 'misstep'."	N.A.	Negative

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Kieran White	Senior vice-président Ørsted Europe	"Nous avons révisé nos ambitions à horizon 2030, en mettant l'accent là où nous pensons pouvoir dégager le plus de valeur pour Ørsted."	"We have revised our ambitions for 2030, focusing on where we believe we can create the most value for Ørsted."	Neutral
Kieran White	Vicepresidente Senior y Jefe de Onshore en la región de Europa de Orsted	"Como parte de nuestro plan de negocio actualizado, hemos revisado nuestras ambiciones de construcción hacia 2030 con un énfasis en donde creemos que podemos obtener el mayor valor para Orsted. Sobre la base de este plan, hemos decidido concentrar nuestros esfuerzos en los mercados británico, irlandés, alemán y español de energía eólica y solar terrestre, en Europa. En este sentido, estoy muy satisfecho de que hayamos encontrado un buen futuro propietario de Ostwind France en Engie."	"As part of our updated business plan, we have reviewed our construction ambitions towards 2030 with an emphasis on where we believe we can obtain the greatest value for Orsted. Based on this plan, we have decided to focus our efforts on the British, Irish, German, and Spanish onshore wind and solar markets in Europe. In this regard, I am very pleased that we have found a good future owner of Ostwind France in Engie."	Positive
Lene Skole	Chair of the Supervisory Board of Ørsted	"De gevolgen voor ons bedrijf worden steeds groter door de uitdagingen in de offshore windindustrie, variërend van knelpunten in de toelevering, renteverhogingen en politieke veranderingen."	"The consequences for our company are becoming increasingly significant due to the challenges in the offshore wind industry, ranging from supply chain bottlenecks, interest rate increases, and political changes."	Negative

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Lene Skole	Présidente du conseil d'administration d'Ørsted	"L'impact sur nos activités de la situation de plus en plus difficile du secteur de l'éolien en mer, qui va des goulets d'étranglement de la chaîne d'approvisionnement à l'augmentation des taux d'intérêt, en passant par l'évolution du paysage réglementaire, implique un changement d'orientation."	"The impact on our activities of the increasingly difficult situation in the offshore wind sector, which ranges from supply chain bottlenecks to rising interest rates, along with the evolving regulatory landscape, implies a change in direction."	Negative
Mads Nipper	Chief Executive of Ørsted	"Despite a year with strong underlying business progress, 2023 marked a year with substantial challenges for Ørsted."	N.A.	Negative
Mads Nipper	CEO of Orsted	"Nous présentons un business plan actualisé, fondé sur une revue complète de notre portefeuille. Nous priorisons les opportunités de croissance avec le meilleur potentiel de rendement et, en même temps, réduisons nos risques dans le développement et l'exécution de nos projets."	"We are presenting an updated business plan, based on a comprehensive review of our portfolio. We prioritize growth opportunities with the best potential for return and, at the same time, reduce our risks in the development and execution of our projects."	Positive
Mads Nipper	PDG d'Orsted	"Fini les dividendes sur les exercices 2023, 2024, et 2025."	"No dividends for the fiscal years 2023, 2024, and 2025."	Negative
Mads Nipper	Ørsted's CEO	"Solar farms only produce when the sun shines, and the turbines only produce when the wind blows. For us to maximize the availability of the green power, 24-7, we have to store some of it too."	N.A.	Positive
Mads Nipper	Group president and chief executive of Ørsted	"The liquid e-fuel market in Europe is developing slower than expected, and we have taken the strategic decision to deprioritise our efforts within the market and cease the development of FlagshipONE."	N.A.	Negative

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Mads Nipper	Vorstandsvorsitzender von Orsted	"Die Wertminderung bezeichnete Orsted-Vorstandsvorsitzender Mads Nipper vor einer Medienrunde am 15. August als „frustrierend und unbefriedigend“."	"The impairment was described by Orsted CEO Mads Nipper in a media round on August 15 as 'frustrating and unsatisfactory'."	Negative
Mads Nipper	Former CEO of Orsted	"The impacts on our business of the increasingly challenging situation in the offshore wind industry, ranging from supply chain bottlenecks, interest rate increases, to a changing regulatory landscape, mean that our focus has shifted."	N.A.	Negative
Marco Krasser	Geschäftsführer der Stadtwerke Wunsiedel	„Der Fremdbezug über das neue Zehn-Jahres-PPA sichere diese Quote nachhaltig ab.“	"The external procurement through the new ten-year PPA sustainably secures this quota."	Positive
Nienke Oostenbrink	Representative of Van Oord	"Vroeger waren er heel veel oesterriffen in de Noordzee."	"In the past, there were many oyster reefs in the North Sea."	Neutral
Nienke Oostenbrink	Van Oord representative	"Vroeger waren er heel veel oesterriffen in de Noordzee."	"In the past, there were many oyster reefs in the North Sea."	Neutral
Olivia Breese	Regionalchefin Europa im Top Management von Orsted	„In ganz Europa wird zunehmend erkannt, dass es eine große Herausforderung sein wird, die Ziele zu erreichen, die wir uns als Gesellschaft gesetzt haben.“	"Across Europe, it is increasingly recognized that it will be a major challenge to achieve the goals we have set as a society."	Negative
Patrick Harnett	Unternehmensvorstand bei Orsted	„Sobald die Technologie industrialisiert ist, könnte sie nicht nur billiger, schneller und weitaus leiser sein als jede andere Monopile-Installationstechnologie. Sie hat auch das Potenzial, die Fundamente der nächsten Generation selbst leichter zu machen, da diese dann nicht mehr für herkömmliche Installationsprozesse konzipiert sein müssen.“	N.A.	Positive

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Paulina O'Connor	Executive Director of the New Jersey Offshore Wind Alliance	"On the heels of one of the hottest summers on record, it is disappointing to see another frivolous lawsuit filed by those with opposing views."	N.A.	Positive
Peter Obling	Verantwortlich für Kontinentaleuropa bei Orsted	„Borkum Riffgrund 3 setzt neue Maßstäbe in der Offshore-Windbranche. Es war das erste Offshore-Windprojekt der Welt, das als frei vermarktetes Projekt bezuschlagt wurde, und es ist der erste Offshore-Windpark in Deutschland, der die 900-MW-Marke überschreiten wird.“	N.A.	Positive
Pierre Martens	Responsable du développement du marché en Belgique	"Cela ajoute des coûts. Ces coûts sont supportés en fin de compte par les utilisateurs d'énergie : les consommateurs et l'industrie. Nous préférierions donc cinq ans pour la construction, comme cela a été le cas aux Pays-Bas."	"This adds costs. These costs are ultimately borne by energy users: consumers and industry. Therefore, we would prefer five years for construction, as was the case in the Netherlands."	Negative
Professor David Paterson	Professor at University of St Andrews	"It's important we take learnings from the oil and gas industry on the environmental effects of oil and gas operations and decommissioning and effectively apply these to the offshore wind industry as projects mature towards later life phases."	N.A.	Neutral
Rasmus Errboe	Executive Vice President of Orsted	"Rasmus Errboe leitete seither das Finanzressort."	"Rasmus Errboe has since led the finance department."	Neutral
Rasmus Errboe	Orsted	"We look forward to delivering these landmark projects, which will supply renewable power at a large scale to UK consumers and businesses and help the UK Government achieve its target of quadrupling offshore wind capacity to 60GW by 2030."	N.A.	Positive

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Rasmus Errboe	Chief Commercial Officer at Ørsted	"Nu de kosten en rente stijgen, zie je dat de offshorewindsector kwetsbaar is."	N.A.	Negative
Robin Shaffer	President of Protect Our Coast NJ	"An ancillary benefit of our legal strategy is to give pause or doubt in the minds of investors in the big corporations that are undertaking these projects."	N.A.	Negative
Shawn LaTourette	New Jersey's Environmental Protection Commissioner	"is committed to advancing science that will ensure that offshore wind, a necessary component of our work to address the impact of climate change, is developed responsibly and in a manner that minimizes impacts to our precious coastal environment."	N.A.	Positive
Stefan Bachmaier	Geschäftsführer von Orsted Onshore Deutschland	„Ich freue mich besonders, weil das PPA der erste direkte Stromliefervertrag von Orsted Onshore in Deutschland ist.“	"I am particularly pleased because the PPA is the first direct electricity supply contract from Orsted Onshore in Germany."	Positive
Stephen Wheeler	Managing Director at SSE Renewables	"Guaranteed prices under the contracts for difference secured a 'route to market' for projects and was 'critical to delivering new homegrown green energy'."	N.A.	Positive
Thijs Berkelder	Analyst at ABN Amro Oddo BHF	"Die hebben eigen installatieschepen en een vrij sterke balans, waardoor ze zich door deze neergaande markt moeten kunnen slaan."	"They have their own installation vessels and a fairly strong balance sheet, which should allow them to weather this declining market."	Positive

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Thomas Preuß	Bevollmächtigter der IG Metall Emden	„Letztendlich haben die Beschäftigten mit Ihren fünf Warnstreiks gezeigt, dass sie unter tarifvertraglichen Bedingungen arbeiten wollen. Dieses ist uns jetzt gelungen, und wir sind zufrieden mit dem Ausgang der Verhandlungen.“	"Ultimately, the employees have shown with their five warning strikes that they want to work under collective bargaining conditions. We have now succeeded in this, and we are satisfied with the outcome of the negotiations."	Positive
Thomas Thune Andersen	Chairman of Ørsted	"2023 was a challenging year for Ørsted. We have learned from the challenges and today, we are announcing a robust business plan with revised strategic growth ambitions for 2030."	N.A.	Neutral
Yayoi Sekine	Head of energy storage at BloombergNEF	“What I think is exciting is just how rapidly this market is moving. There's so much pressure for the U.S. and different regions to decarbonize, and storage is one of the major technologies to enable that. There's a lot of momentum.”	N.A.	Positive

Notes

- Quotes have been deduplicated and sorted alphabetically by stakeholder name
- Translations are provided where the original quote is not in English
- Sentiment analysis is based on the context and content of each quote