

DATA DESCRIPTION

The New York State data is key as the first step for the development of the project; understanding that the specific information we need is about the Hispanic population, this same isn't widely available or easy to find. This means, that the Wikipedia page is not a good resource. We gather the data from statistical portals both public and private. This data should contain the necessary information like the amount of Hispanic population in each state of the USA, which is the main key.



Hispanic population of the United States, by state

[Click Here](#)

We will explore the Hispanic venues available in the location assigned, do this will going to use the location provider Foursquare.com.

Through this data, we can determine if the venue has the category as Colombian restaurant or other Hispanic country and the amount of them in the area, in this way, the stakeholders will use it for subsequent market analysis and make the best decisions against the competition.

Kings County (Brooklyn Borough), New York

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Queens County (Queens Borough), New York

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New York Geolocations

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