

- 2021 **Development of Datagotchi**, CLESSN, (<https://datagotchi.com>)
An educational and playful web application generating predictions based on your lifestyle.
- 2021 **Development of the Japanese Barometer on attitudes towards artificial intelligence**, OBVIA, CLESSN
- 2020 **Development of the Canadian Barometer on attitudes towards artificial intelligence**, OBVIA, CLESSN
- 2020 **Development of ProjetQuorum**, CLESSN, (<https://projetquorum.com>)
The platform allows Quebecers to take the pulse of their society in real time, to understand the mood and perceptions of both public decision-makers, the media and general public opinion in relation to Covid-19.
- 2019 **Development of Radar+'s analyses during the 2019 federal elections**, CLESSN
(<https://www.clessn.com/radar/index.html>)
- 2019 **Workshop on methodology for the CRCIS**, CLESSN
- 2019 **WordPress Website Development**, CRCIS
 - For Professor Philippe Bourbeau (<http://www.philippebourbeau.net/>)
 - For the CRCIS (<https://immigration-securite.chaire.ulaval.ca/en/>)

Publications

Peer-reviewed article

- 2023 Dumouchel, D., Dufresne, Y., Nadeau, R., & **Poirier, W.** A Missed Opportunity? Making Sense of the Low Adoption Rate of COVID Alert, Canada's Contact-Tracing Application. *Canadian Journal of Communication*, 43 (3). DOI: 10.3138/cjc-2022-0055
- 2023 Rancourt, M.-A., Déry, A., **Poirier, W.**, & Dufresne, Y. Down with the Senate? Understanding Public Support for the Abolition of the Senate in Canada. *American Review of Canadian Studies*, 53 (2). DOI: 10.1080/02722011.2023.2204796
- 2020 **Poirier, W.**, Ouellet, C., Rancourt, M.-A., Béchar, J., & Dufresne, Y. (Un)covering the COVID-19 pandemic: Framing analysis of the crisis in Canada. *Canadian Journal of Political Science*. DOI: 10.1017/S0008423920000372

Master thesis

- 2023 **Poirier, W.**, Dufresne, Y., Charest, A.-S. Données probantes ou feuilles de thé ? De l'importance du principe d'ignorabilité dans la correction du biais de sélection. *Université Laval*
- 2023 **Poirier, W.**, Egan, P. Inattentives and How to Find Them. *New York University*

Book chapter

- 2022 Dufresne, Y., Rancourt, M.-A, & **Poirier, W.** L'opinion publique. In Alloing, C. (Eds.), *Évaluer la communication des organisations : 7 concepts et leurs mesures*. Presses de l'Université du Québec.

Other publications

- 2021 Dufresne, Y., Dumouchel, D. & **Poirier, W.** *Fondements de l'acceptabilité sociale des applications de traçage en temps de pandémie: Technophobie? Crainte sanitaire? ou Idéologie démocratique?* OBVIA. <https://www.docdroid.com/8B7QzzK/fondements-de-lacceptabilite-sociale-des-applications-de-tracage-en-temps-de-pandemie-technophobie-crainte-sanitaire-ou-ideologie-democratique-pdf#page=1>
- 2020 CLESSN (Yannick Dufresne et al.) et Vox Pop Labs (Clifton van der Linden et al.). Enjeux prioritaires des électeurs et reflet médiatique. Policy Options/Options politiques. 15 janvier 2020