

# William T. Rothpletz

82 Rockaway Road | Lebanon, NJ 08833 | wtr223@lehigh.edu | (201) 317-9357 |  
<https://www.linkedin.com/in/william-rothpletz/>

## Education

---

**Lehigh University**, College of Business, Bethlehem, PA

Bachelor of Science in Finance | Minors in Real Estate & Business Information Systems Expected May 2023

GPA: 3.89, Dean's List all semesters

- Beta Gamma Sigma International Business Honor Society Member

**The Pingry School**, Basking Ridge, NJ

June 2019

- Academic Honor Roll Fall 2014 – Spring 2019
- The Economics Prize Departmental Award

## Work Experience

---

**Senlac Ridge Partners – Real Estate Investments Intern**, Morristown, NJ

June 2021 – July 2021

- Conducted market research for investment team by utilizing resources such as Yardi Matrix to prepare market studies and rent comparable analyses to determine submarket rental rate trends and inform underwriting rental rate assumptions.
- Performed property level diligence by calling comparable properties to inquire about rental rates, amenities, parking, and other fees and summarized the information on excel.
- Maintained the investment team's new deal pipeline as well as sales comparable databases to track investment activity and transactions in the firm's target markets and asset types.

**Verb Energy, Inc. – Remote Intern**, Boston, MA

June 2020 – September 2020

- Studied each department of the company and learned strategies on how to be a successful entrepreneur.
- Presented weekly on varying topics to improve the company such as branding and supply chain.
- Created and proposed new social media advertisements via Instagram.
- Researched and presented on a paper substitute for Verb bar packaging and a new eco-friendly initiative.

## Leadership Experience & Community Involvement

---

**Business Information Systems Club – Communications Chair**, Lehigh University September 2020 – Present

- Created and oversaw club discussion forum and published announcements regarding upcoming events.
- Planned and participated in events to teach fellow college students Microsoft Excel and Access.

**Boys & Girls Club of Bethlehem – Volunteer**, Bethlehem, PA

October 2019 – January 2020

- Supervised 20 younger club members during recreational activities.

**Mane Stream, Inc. – Volunteer**, Oldwick, NJ

September 2015 – June 2019

- Led horses and ensured the safety of the rider for adaptive riding and therapy programs.

## Skills

---

- Java, R, Microsoft Excel, PowerPoint, Project, Access, Visio, Word