UX/UI Design

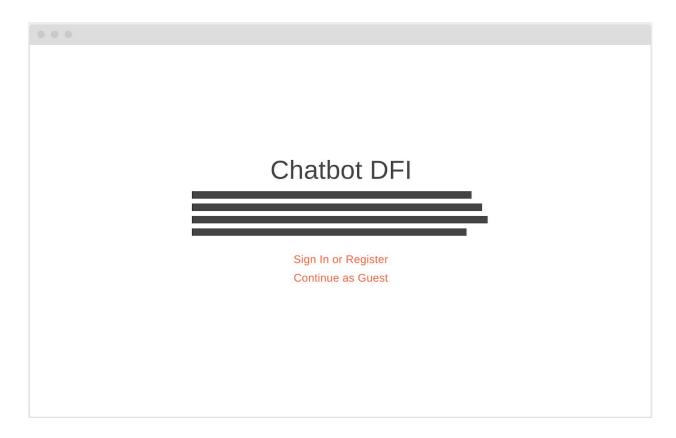
User Interface Wireframe



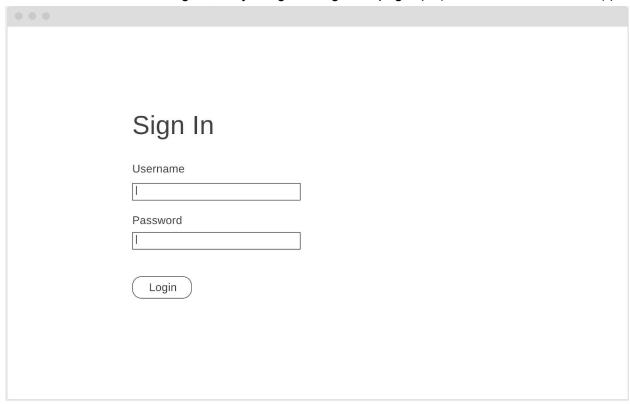
Our user interface will look similar to Facebook Messenger's interface to give the web application the feeling of a chatbot. It will be simple in design and colour so that the focus on the web application is the information provided by the chatbot.

User Experience

 The landing page of the web application gives information about the purpose and functionality of the chatbot. It allows users to sign in or register, or to continue as a guest. (<u>https://wireframe.cc/SI7rKT</u>)

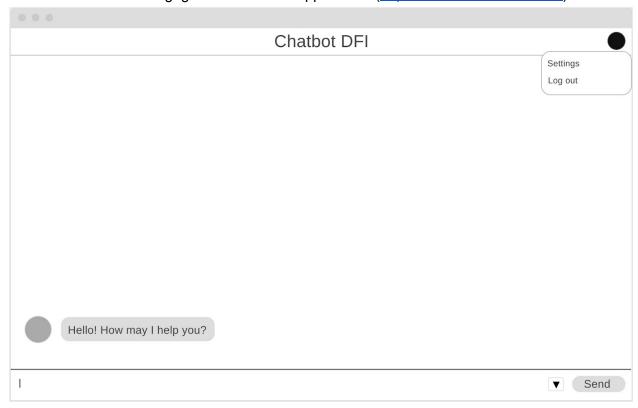


2. If users choose to sign in, they will go through this page. (https://wireframe.cc/HLmozp)



3. Once signed in or continuing as a guest, the main user interface is as follows. It has a gear icon at the top right for users to go to their account settings or to log out. It is a general chatbot interface similar to Messenger.

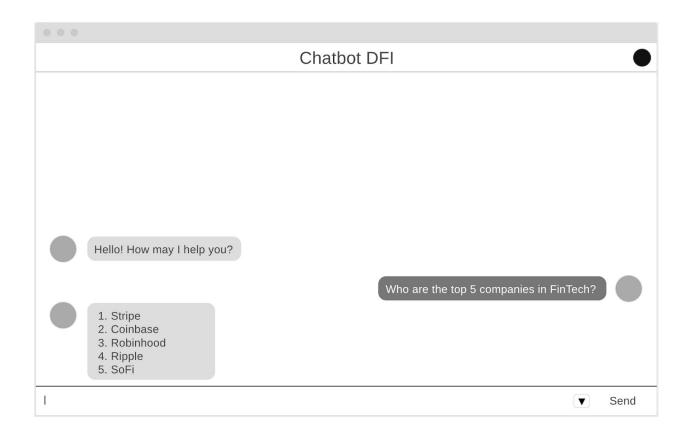
The chatbot greets users like a human to allow them to relate to the chatbot personally and feel more engaged with the user application. (https://wireframe.cc/sSx6w2)



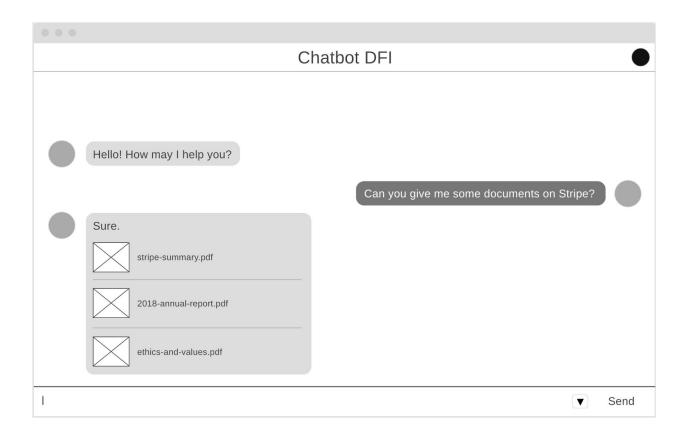
- 4. There are different types of answers the chatbot can give.
- General answer "I want to see what makes those top business successful to help me in my future career." (https://wireframe.cc/hesm4e)



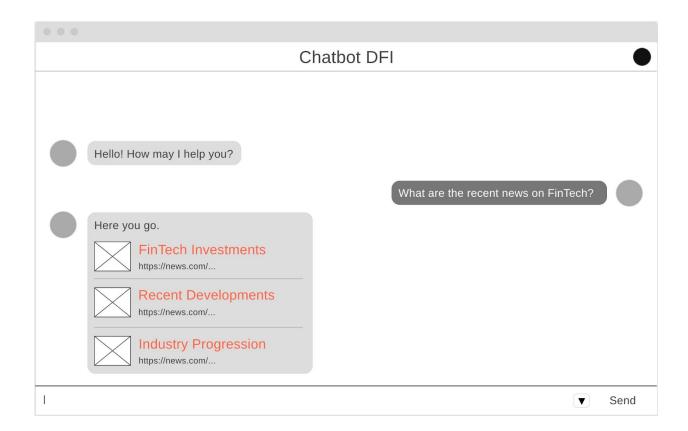
- List of items - "I want to know the top profit-making companies in the world those are probably the ones I am going to invest in." (https://wireframe.cc/jFW5xK)



 Files/documents - "I care a lot about how good the company is, and would like to have some more detailed documents about companies, especially on their ethics and values." (https://wireframe.cc/tfm4vT)



 Site links - "I want to find out the news that might have a big impact on companies so that I can predict their behavior to make the best current move."
(https://wireframe.cc/mNWrx2)



- 5. Advanced search filters site, date, type of answer
- "I would like to have more advanced searching functionalities provided so that I can give a more precise description of the information I am looking for."
 (https://wireframe.cc/QCdznh)

