

# Curriculum Vitae

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William Xiaojun Wei, Ph.D, MBA, MA, BA, ICD.D, RPA

Dean and Professor

Faculty of Business and Economics

Algoma University

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[William X. Wei | LinkedIn](#)

**Citizenship: Canadian (Bilingual in English and Mandarin; Basic German and French)**

An experienced University Administrator and Full Professor with a demonstrated history of working in higher education in three continents and four countries. Skilled in Corporate Governance and Accounting, Digital Economy and International Business Case Research, Instructional Design and Fund Raising.

A strong business development professional with commitment in indigenization with Ph.D. focused on International Economics from Kemmy Business School (AACSB accredited), University of Limerick, MBA in International Management from Berlin University of Applied Sciences and MA in World Heritage Studies from Brandenburg Technical University.

A Certified Institute of Corporate Director from the ICD-Rotman Directors Education and A Registered Professional Accountant from the Society of Professional Accountant of Canada.

# William Xiaojun Wei

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## ACADEMIC AND ADMINISTRATIVE EXPERIENCE

### **Dean and Professor with Tenure, Faculty of Business and Economics | Algoma University, Ontario, Canada | 2022-Present (3 years)**

Exercising operational responsibility for 100 academic staff (full-time faculty, part-time faculty, Faculty Chairs, Department Chairs and Program/School Directors) and 3000 students in degree and graduate certificate programs;

Overseeing the hiring process for new full-time and part-time faculty;

Providing for the mentoring of new faculty and assisting faculty in the promotion and tenure process;

Overseeing the organization and delivery of academic programming in the Faculty of Business and Economics for all campuses;

Overseeing the organization and delivery of online/distance/technologically assisted academic programming.

Developing new bachelor programs and master programs;

Developing annual faculty budget proposals for academic programming and administering those budgets (e.g. RCM) in a manner that is both fiscally responsible and consistent with the stated academic objectives of the University.

Making recommendations on the use and improvement of instructional space and equipment;

Fostering a team environment within the Faculty of Business and Economics and cultivating strong relationships among the Departments, Schools, and programs within the Faculty of Business and Economics;

Providing leadership and support to academic programs/departments and to the Departments/Schools, including guidance in relation to academic policies, procedures and regulations, as well as requirements flowing from the relevant Collective Agreements;

Ensuring alignment of faculty hiring processes with the University's equity and diversity policies and practices;

Participating in events as appropriate and as required by faculty Collective Agreements;

Exercising operational responsibility for program coordinators, faculty assistants and for office staff;

Leading the development and implementation of Faculty of Business and Economics 5-year Strategic Plan (2025-30)

### **Professor with Tenure (2017-2022) Associate Professor with Tenure (2014-17) Assistant Professor (2011-14) Instructor (2007-11), Director, Institute of Asia Pacific Studies (2009-2016) and Chair, Asia Pacific Management (2008-2015) | Department of International Business, Marketing, Strategy and Law | MacEwan University School of Business, Alberta, Canada | 2007-2022 (15 years)**

Conducted research on FDI, emerging markets, emerging market multinational and business case studies

Published 156 peer reviewed journal articles, book, book chapters, conference papers and presentations and business cases

Received 35 internal and external research grants

Managed university program and sat as a member of 19 University and School of Business committees

Revitalized research institute and established research links with universities in Asia, Europe and North America

Established and edited business journal entitled Asia Pacific and Globalization Review and acted as Associate Editor of two Emerald journals: Chinese Management Studies journal and Emerging Markets Case Studies journal

Co-organized 32 international business conferences, workshops and competitions in Canada and abroad

Taught international business, intercultural practicum, finance, intercultural communication, and study tour courses

Sat as board members for 1 public listed company and 6 non-profit associations

### **Chair, Department of Accounting and Finance | MacEwan University School of Business | 2021-2022 (1 year)**

Providing collegial leadership to 19 high quality and dedicated full time faculty and staff in the academic unit

Overseeing multiple academic programs including: 1) BCom Accounting Major 2) Accounting honors program 3) Finance/Accounting Minor 4) Diploma in Accounting and Strategic Measurement 5) Certificate in Accounting

Working with Industry and academic partners to ensure program's accreditation with CPA

Promoting Research and Scholarship on Teaching and Learning

Serving as a committee member in recruiting Tier 2 Canada Research Chair and new department member

**Associate Dean (two terms), Research & International | MacEwan University School of Business | 2015-2021 (6 years)**

Represented School of Business on various University committees

Acted as Acting Dean during Dean's absence

Led the EFMD accreditation and School's Campus Alberta Quality Council Approval

Led the development and sustainment of international study abroad, field schools and study tours

Managed the School's international partnerships; international activities; and initiated new international programs and curriculum proposals. Collaborated with MacEwan International and other faculties on international initiative.

Initiated and managed faculty international exchanges with universities in Europe and Asia

Enhanced the research output of 70 faculty members with the support of the Dean and in collaboration with the Department Chairs

Developed research strategy for the School of Business, Promoted the research achievements of research institutes and faculty members; facilitated and fostered faculty international collaboration and innovation on research activities

Developed internal funding applications and oversaw internal funding processes for research and development and led Ivey MacEwan Co-Brand Business Cases Development

Developed external funding and non-traditional funding applications in collaboration with university research service

Enhanced student-engaged research in collaboration with the Associate Dean-Students and the Department Chairs

Formulated and drafted a call for the first Canada Research Chair in Social Innovation and Indigenous Entrepreneurship

Conducted data collection for a SSHRC funded joint research on GLOBE project during administrative leave at Simon Fraser University 2020-21

**Post Doc Visiting Fellow | Ivey Business School| University of Western Ontario | 2006-2007 (1 year)**

Conducted research on Canadian Outward Investment and Ivey business and management cases

**PhD in Economics and Research Associate | Kemmy Business School (AACSB)| University of Limerick | 2002-2006 (4 years)**

Conducted a PhD research project on EU-Asia Economic Relations (Dissertation: "EU FDI to China: Locational Determinants and Lessons from an Enlarged European Union")

Worked primarily on a joint Irish-German research project ("German FDI: Ireland versus Eastern Europe"), funded by RIA and DAAD. Worked primarily on a research project ("Ireland and Globalization"), funded by National Economic and Social Council, Ireland

Worked and acted as a member on a joint research project with IFRI ("The Future of China-EU Economic Relations") and a joint research project with IFRI, University of Singapore and a University in Thailand ("Qualitative Analysis of a Potential Free Trade Agreement Between the EU and the ASEAN"), funded by the European Commission

Tutored undergraduates on business research methodology and advised students on study plans and research topics

Organized cultural exchange visits to Germany, funded by the Ministry of Science and Education, Ireland

**MBA in International Management and MA in World Heritage Studies| Berlin University of Applied Sciences and Brandenburg University of Technology, Germany | 1999-2002 (3 years)**

**BA English Literature, Hebei Teachers University, Instructor and Director of Training and Marketing | Beijing Railway Sino Education Training Centre, Beijing Foreign Studies University | 1990-1999 (9 years)**

Conducted lectures at local colleges and universities

Marketed Training Programs, Coordinated the strategies for marketing, public relations and planning for training

**PROFESSIONAL DESIGNATION**

**ICD.D** Institute of Corporate Directors and Rotman School of Management, **University of Toronto, 2022**

**RPA** Registered Professional Accountant, **The Society of Professional Accountant of Canada, 2024**

**PROFESSIONAL DEVELOPMENT**

SUAC (Senior University Administrator Course), **University of Manitoba** Extended Education, **2015**

Ivey Leadership Executive Program, Ivey Academy, **Ivey Business School, Western University, 2023**

Crisis Leadership in Higher Education, **Harvard Kennedy School Executive Education, Harvard University, 2024**

Leadership, Organizing and Action: Leading Change, **Harvard Kennedy School Executive Education, Harvard University, 2025**

Assurance of Learning Seminar I and II, **AACSB (The Association to Advance Collegiate Schools of Business), 2024 and 2025**

Enhancing Resilience Seminar, **AACSB (The Association to Advance Collegiate Schools of Business), 2025**

## **ACADEMIC SERVICE**

Associate Editor, Chinese Management Studies Journal (Social Science Citation Index) (2018-2024)

Associate Editor and Advisory Editor, Emerald Emerging Market Case Studies Journal (Scopus Index) (2018-present)

## **ALGOMA UNIVERSITY**

1. Vice President Academic Committee (2022-Present)
2. Dean's Council (2022-Present)
3. University Global Engagement Committee (2022-Present)
4. University Curriculum Committee (2022-Present)
5. University Senate Member (2022-Present) and Senate Governance Committee (2024-Present)
6. University Graduate Council Member (2022-Present)
7. University Academic Planning and Priority Committee Member (2022-Present)
8. University Responsibility Management Budget Committee (2023-Present)
9. Master of Global Business and Economy program development committee member (2022-2025)

## **MACEWAN UNIVERSITY**

10. Advisory Committee Member, MacEwan Acupuncture Program (2012-2020)
11. University Strategic Research Plan Subcommittee Member (2016-2017)
12. Student Research Council Committee Member (2010-2013)
13. University Rank and Title Committee Member (2013-2015)
14. University Research Council Committee Member (2015-2020)
15. University Student Success Committee Member (2018-2020)
16. University Strategic Enrollment Committee Member (2019-2020)
17. University Alternative Revenue Generation Committee Member (2019-2020)
18. University Facilities Advisory Committee Member (2019-2020)
19. University General Faculties Council, elected Member (Since 2021)

## **MACEWAN SCHOOL OF BUSINESS**

1. Business School Curriculum Committee Member (2008-2020)
2. 1<sup>st</sup> and 2<sup>nd</sup> MacEwan International Business Conference Committee Member (2008-2010)
3. Internationalization Committee Member (2008-2014)
4. Chair, Journal Working Committee (2011 to 2013)
5. Hiring Committee Member (2012-2013)
6. Visiting Scholar Committee Member (2010-2014)
7. Rank and Title Committee Member (2013-2015)
8. Chair, School of Business Research and Scholarly Activity Funding Review Committee (2015-2020)
9. Chair, School of Business Joint Work Site Health and Safety Committee (2019-2020)
10. Chair, Accounting and Finance Department Council (2021-present)

## **EXTERNAL SERVICE**

1. External Reviewer, MA in Leadership Program, Trinity Western University, March 2018
2. External Reviewer, Bachelor of Management Program, Concordia University of Edmonton, November 2018
3. External Reviewer for full professor promotion for Concordia University of Edmonton, 2020
4. External Reviewer for full professor promotion for Laurentian University, 2020
5. External Reviewer for BBA program, Thompson River University, 2022
6. External Reviewer for PhD program, China University of Petroleum, 2022
7. External Reviewer for full professor promotion, Mount Royal University, 2025

## **BOARD EXPERIENCE**

1. Board Member, Business School Association of Canada, 2023-present
2. President, International Case Research Association and Board Member and Track Chair, North American Case Research Association, 2018-present
3. Board Member, International Association of World Heritage Professionals, 2011-2014

4. Board Member, Ecological Development Union International, 2010-2013
5. Founding Board Member, International Association of Energy Regulation, 2013-2017
6. Board Member, Hong Kong Canada Business Association, Edmonton Chapter, 2008-present, President Elected (Since 2019)
7. Board Member, Member of Audit and Chair, HR & Compensation Committees, BioNeutra Global Company (2019-2022)
8. Board Member, Action for Healthy Community of Edmonton (2020-2022), Vice Chair Elected (2021-2022)
9. Vice President, North American Case Research Association (2025-present)

#### **PROFESSIONAL MEMBERSHIP**

1. Chinese Economic and Business Association (UK), 2003-2004
2. Irish Academy of Management, 2005-2006
3. European Community Studies Association, Canada, 2006-2007
4. Academy of Management, 2010-2011
5. Founding Member of International Association of World Heritage Professionals, 2007-present
6. Founding Member of International Association of Chinese Management Research, 2006-present
7. Academy of International Business, 2008-present
8. Member, Association of Administrative Sciences of Canada, 2010-present

#### **RESEARCH INTERESTS AND TEACHING AREAS:**

International Business; Foreign Direct Investment, Digital Economy, Emerging Markets Multinationals, and World Heritage Studies

#### **COURSES TAUGHT:**

**Undergraduate:** INTB 200: Asia Pacific Intercultural Practicum/INTB205: Independent Project/INTB 213: Orientation to Asia/INTB 250: Doing Business Internationally-Study Tour to Asia Pacific/INTB251: Doing Business Internationally-Study Tour to China/INTB255: Doing Business Internationally-Study Tour to Germany and Czech Republic/INTB 311: Diversity and Intercultural Communication/INTB 312: Conducting Business in Asia/FNCE 301: Introductory Finance/FNCE404: Multinational Finance/INTB 412: Managing in an International Environment/INTB 498: Independent Study in International Business

**Postgraduate:** Digital Trade, Business Debate Cases; International Business

#### **RECOGNITION OF TEACHING EXCELLENCE**

- Distinguished Proctor, MacEwan University and School of Business, May 2014
- Author recognition for textbook, casebook and Ivey co-brand business cases, MacEwan, November 2014 and March 2018
- Honorable mention: Outstanding Faculty Mentor, MacEwan Faculty Common, January 2015
- Nomination for Distinguished Teaching Award, MacEwan Faculty Common, March 2015

#### **IVEY AND HARVARD BUSINESS CASES (N=40)**

##### **PEER REVIEWED IVEY BUSINESS CASES & TEACHING NOTES (Case N=40, Teaching Note N=41)**

1. Howard, K., Wei, W. and E. Wang (2009), Reputation Risk in the Global Art market, Case No. 8B09M062, Teaching Note No. 8B09M62, Ivey Publishing, Canada
2. Spigarelli, F., Alon, I. and W. Wei (2009), Speed Race: Benelli and QJ compete in the International Motorbike Arena, Case No. 9B09M097, First and Second Teaching Note No. 8B09M97, Ivey Publishing, Canada. **This case has been selected and reprinted in Barlett, C and P. Beamish (eds), Transnational Management: Text, Cases & Readings in Cross-Border Management, McGraw-Hill/Irwin, 7th Edition, 2013. This case was also selected in textbook entitled "Transnational Management: Text, Cases and Readings in Cross-Border Management" (Korean selection), McGraw-Hill Education Korea, Ltd., Summer 2015**
3. Wei, W., Lin, Y. and M. Kok (2011), Experience China: A National Image Campaign in the USA, Case No. 9B11A033, Teaching Note No. 8B11A033, Ivey Publishing, Canada
4. Spigarelli, F., Alon, I. and W. Wei (2012), Speed Race: Benelli and QJ compete in the International Motorbike Arena, Teaching Note No. 8B09M97, Ivey Publishing, Canada
5. Wei, W., Yang, X., Chen, R., Howard, K. and S. Kwong (2012) I-Star: Expanding in North America, Case No. 9B12M041, Teaching Note No. 8B12M041, Ivey Publishing, Canada
6. Wei, W., Taleb, A. and K. Nie (2013), Joysun at Crossroads: Taking the company one step further, Case No. 9B13M061, Teaching Note No. 9B13M061, Ivey Publishing, Canada.
7. Howard, K., Wei, W. and K. Nie (2014), Immigrant Entrepreneurship: Bring Yanjing Beer to Canada, Case No. 9B14A013, Teaching Note No. 8B14A013, Ivey Publishing, Canada.
8. Chen, D., Yang, X., Wei, W., Guo, T., Brownson, J. and W. Petruska (2015), Pactera's Expansion in the United

States, Case No. 9B15M063, Teaching Note No. 8B15M063, Ivey Publishing, Canada

9. Yang, X, Wei, W., Chou, K., Christoforou, S and H. Natasia de Silva (2017), Yogo Game: A Localization Strategy in the United States, Case No. 9B17M080, Teaching Note No. 8B17M080, Ivey Publishing, Canada
10. Yuan, D and W. Wei (2017), Branding BY-HEALTH: The Value of Transparency, Case No. 9B17M126, Teaching Note No. 8B17M126, Ivey Publishing, Canada
11. Shan, J, W, W. and X. Wang (2018), Semir E-Commerce: Success and Exploration, Case No. 9B18A019, Teaching Note No. 8B18A019, Ivey Publishing, Canada
12. Wei, W., Jin, L. and E. Muralidharan (2018), ClickDishes: Serving New Cities, Case No. 9B18A018, Teaching Note No. 8B18A018, Ivey Publishing, Canada
13. Cao, H, Lin, Y and Wei, W (2018), China's Railway Construction Companies: Path to Globalization via HSR, Case No. 9B18M149, Teaching Note No. 8B18M149, Ivey Publishing, Canada
14. Huang, H, Wei, W and P. Swallow (2018): Khus Project: The Conflicts, Case No. 9B18M142, Teaching Note No. 8B18M142, Ivey Publishing, Canada
15. Li, Q, Muralidharan, E and W. Wei (2018), Shanghai Contron: From Startup to Growth, Case No. 9B18M169, Teaching Note No. 8B18M168, Ivey Publishing, Canada
16. Yuan, D., Deng, C. and W. Wei (2018), Bauing's Internationalization Strategy, Case No. 9B18M187, Teaching Note No. 8B18M187, Ivey Publishing, Canada
17. Hu, Haibo., Lu, Haitao., Huang, Tao., Mao, Chunbing., Muralidharan, E., & W. Wei. (2019), Xinke: Transforming Service through the Crowd Innovation Space, Case No. 9B19M034, Teaching Note No. 8B19M034, Ivey Publishing, Canada
18. Wei, W., Nie, K., Zhang, R. & X. Liu (2019) Feihe Dairy: Investing in Canada, Case No. 9B19M032, Teaching Note No. 8B19M032, Ivey Publishing, Canada
19. Zhang, L., Wei, W. L, Y. Song, J. and Y. Wu (2020) JD. COM: Responding to a CEO Crisis, Case and Teaching note, Ivey Publishing, Canada
20. Huo, Wei., Wei, W., Xie, P., Hu, X., Muralidharan, E., Wu, H. and Y. Huang (2020) CaiHong: Combining Legal Services and the Internet, Case and Teaching Note, Ivey Publishing, Canada
21. Hu, H., Mao, C., Swallow, P., Wei, W. Thomson, S. B. and M. Fei (2020), TEC Edmonton and TusStar Joint Innovation: An Entrepreneurial Match? Ivey Publishing, Canada
22. Hu, H., Fei, M., Lu, H., Han, H., Huang, T., Yu, F and W. Wei (2021), Lidu Liquor Co. Ltd.: Immersive Experiential Marketing, Case No. W24771, Teaching Note No. W24772, Ivey Publishing, Canada
23. Wei, W., Nie, V., Thomson, S.B., and C. Tu (2021), Qingke Facilities Leasing: Strategic Decision-Making to Capture the Apartment Leasing Market, Case and Teaching Note, Ivey Publishing, Canada
24. Hu, H., Wang, Y., Liu, C., Fei, M., Yu, F., Wei, W., and V. Bilodeau (2022), Jucai Human Resource Development: Empowering through Data, Case No. W25807, Teaching Note No. W25808, Ivey Publishing, Canada
25. Hu, H., Yu, F., Mao, C., Lu, H., Fei, M. and W.X. Wei (2022), Ebidding: Taking Advantage of a Window of Opportunity during COVID-19 Case No. W24978, Teaching Note No. W24979, Ivey Publishing, Canada
26. Chen, C., Wei, W., Gao, K., Yang, Y., Wang, C. and C. Lu (2023), Hyperlocal or International: Aomi's Bottleneck and Breakthrough, Case and Teaching Note, Ivey Publishing, Published on November 8, 2023
27. Deng, C., Wang, X. and W. Wei (2023), PBG BioPharma: Cannabis Consumer Health Market Entry Preparation, Case and Teaching Note, Ivey Publishing, Published on October 4, 2023.
28. Li, Y., Wei, W., Muralidharan, E., Kong, H., Hou, Y., Yang, S and C. Chen (2023), Tianlala: Growth of A New-Style Tea Drink Brand, Case and Teaching Note, Ivey Publishing, Published on July 21, 2023
29. Cheng, Y., Wang, Y., Hu, H., Wei, W. and E. Muralidharan (2024), Goldwind: Merger and Acquisition Integration of Emerging Market Multinational Enterprises in Developed Markets, Case and Teaching Note, Ivey Publishing, Published on Jan. 29, 2024
30. Kefa Yu, Xixia Zhang, Tingyi Zhan, Yingkang Chen, William Wei (2024), Jijihong Catering Management Co. Ltd.: Brand Repositioning for Growth Case and Teaching Note, W34707\_P, Ivey Publishing, Jan 26, 2024
31. Hu, H., Zhou, J., Wang, Y., Lu, H., W. Wei (2024), Zhongke Xinke: How Does the Foreseeing Unicorns Project Create Shared Value? Case and Teaching Note, Ivey Publishing, Published on Feb 9, 2024
32. Li, Y., Wei, W., Muralidharan, E., Xiao, Y., Hou, Y., Z. Duan (2024), Exploring the Last Five Kilometers Travel Business: Liu Feng's Opportunity, Case and Teaching Note, Ivey Publishing, Published on Aug. 7, 2024
33. Lu, H., Wei, P., Hu, H., Zhou, J., Cheng, L., W. Wei (2024), Zhongzhi: Investigating the Mixed Value of the Metaverse, Case and Teaching Note, Ivey Publishing, Published on Dec. 12, 2024
34. Kefa Yu, Xixia Zhang, William Wei, Linghao Yan, Yongwen Zou, Tingyan Xiong (2025), Huangling: Overcoming Growth Stagnation in an Indigenous Tourism Destination, case and teaching note, No. W43103, Ivey Publishing, April 16, 2025
35. Min Li, William Wei, Bijun Xie, Ziqian (Stella) Zhao, Yunlong Li (2025), Green Tea Seed Oil: Developing a Market Mix for Future Growth, Case and Teaching Note, No. W42662, Ivey Publishing, April 8, 2025



36. William Wei, Kefa Yu, Tingyan Xiong, Yanling Zhang, Yuanjie Cai, Yu Cao, Junyao Hou (2025), Jijihong Hotpot: Leveraging social media for branding repositioning, Ivey Publishing
37. Haibo Hu, William Wei, David Sun, Helen Cai, Eric Wang, Yiqin Wang (2025), Ant Group IPO Halted at the Eleventh Hour, Case and TN, Harvard Business Publishing, Date Published:2025-3-1
38. Haibo Hu, Chunbing Mao, Yiqin Wang, Wangqian Xiao, Wliam Wei, Brian Gold (2025), Huawei: Overcoming Country-of-Origin Challenges in Global Expansion, Case and TN, Harvard Business Publishing, Date Published:2025.3.1
39. Jingbo Hu, Xin Huang, William Wei, Yun Liu, Etayankara Muralidharan (2025), Zhengbang Group: Building Sustainable Business in Disruptive Times, Case and TN, Harvard Business Publishing, Date Published:2025.3.1
40. Lijuan, Luo, William Wei, Shanshan Shang, Xiaolan Yang, (2025), CNOOC: The Decision to terminate Nexen, Case and TN, Harvard Business Publishing, Date Published: 2025. 3. 1

#### **BUSINESS CASES IN TEXTBOOKS (N=4)**

1. Wei, W., Howard, K. and E. Goodwin (2013), Developing Education Exchanges between China and the West: The Case of Brickknowledge and Mericia, edited by Ramburuth, P., Stringer, C. and M. Serapio (eds.), Dynamics of International Business: Asia-Pacific Business Cases, Cambridge University Press
2. Wei, W. and H. Kimberley (2013), Starbucks: Forbidden in the Forbidden City, in Alon I and E. Jaffe (eds.), Global Marketing: Contemporary Theory, Practice, and Cases, Routledge
3. Wei, W. and H. Kimberley (2016), Starbuck's Expanding in China, in Alon I, Jaffe, E, Prange, C and D. Vianelli (eds.), Global Marketing: Contemporary Theory, Practice, and Cases, Routledge
4. Howard, K. and W. Wei (2016), Immigrant Entrepreneurs in Canada: The Case of Yangjing Beer, in Alon I, Jaffe, E, Prange, C and D. Vianelli (eds.), Global Marketing: Contemporary Theory, Practice, and Cases, Routledge

#### **FUNDED STUDENT PROJECTS UNDER MY SUPERVISION (N=18):**

1. Goodwin, E (2009-10), Asia Pacific Program: A students Analysis and Video on Cracking Chinese Characters, Funded by School of Business (Course: INTB 498)
2. Han, Z (2011), Chinese Oil Firm's M&As in North America was accepted as poster by Dalhousie University Students' Research Symposium, Feb, 2011 (Course: INTB498)
3. Sze-To, C (2011), Hong Kong: Bridge to Mainland China, was accepted as poster by Dalhousie University Students' Research Symposium, Feb, 2011
4. Kok, Meiqin (2011), Experience China: A National Image Campaign in the USA, Case No. 9B11A033, Ivey Publishing, Richard Ivey School of Business, University of Western Ontario, Canada (with Wei, W and Y. Lin)
5. Kok, Meiqin (2012), Funded by MacEwan Research and Scholarly Activity: Undergraduate Research Fund. Title of Project: Chinese Investment in Alberta Oil Sand.
6. Maldonado, J (2013), Funded by student led initiative, Project entitled: Shanghai Free Trade Zone vs Hong Kong: Strategic Determinants for Canadian Business
7. Goodwin, E. (2013), Developing Education Exchanges between China and the West: The Case of Brickknowledge and Mericia, edited by Ramburuth, P., Stringer, C. and M. Serapio (eds.), Dynamics of International Business: Asia-Pacific Business Cases, Cambridge University Press (with Wei, W and K. Howard)
8. Dijk, E. (2014), Funded by student led initiative, Canadian Pipeline Development and Asian Pacific Investment: An Analysis of Cross-National Impact.
9. Dijk, E. (2014), China in Alberta: A Report on 150 Years of Perception and Business Involvement, the 8th China Goes Global Conference, Shanghai Jiao Tong University, August 19-21, 2014
10. Czwartkowski, D. (2015), Chinese Investment in the Canadian Petroleum Industry: The Present and the Future, Iresearch, student research week, MacEwan University, January 26-29, 2015 (Course: INTB 498)
11. Yue, Y. (2015), Cross Cultural Analysis of Focus Group Discussions of Media Use and Dreams, poster session, under joint supervision with Dr. J. Gackebach. MacEwan iResearch Week, Jan 26-29, 2015
12. Li, X. (2015), Student Mentoring Program at Entrepreneur training program at Action for Health Community, Student-Led Initiative Grant, October 2015
13. Mahjoubi, M. and Swallow, P. (2015-16), Research Project-Chinese Firms Investing in Canada, Student-Led Initiative Grant, October 2015
14. Jeong, Y. and J. Zhang (2016), Alberta Startups Competition and Awards Ceremony, Student-Led Initiative Grant, November 2016
15. Cote, M. and Asia Pacific and International Business Club (2017), Harvard Business School Asia Pacific Conference Tour, March 2017
16. Supervisor for Philip Swallow (2015-2018), Research Assistant, MacEwan University

17. Supervisor for Larissa Boven and Harlee Courtpatte (2018), Research Assistants, Summer Temporary Employment Program, Funded by Government of Alberta and MacEwan University
18. Supervisor for Colin Dawyd (2019), Research Assistant, Summer Temporary Employment Program, Funded by Government of Alberta and MacEwan University

### **SUPERVISION OF PHD & VISITING SCHOLARS (N=12)**

1. Ying Huang (2009-10), Jiangsu University of Science and Technology, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
2. Peng Min (2011-12), Heilongjiang Foreign Affairs Department, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
3. Wang Zhuo (2012-13) Heilongjiang Foreign Affairs Department, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
4. Haiwei Li (2014-15), Tianjin University of Commerce, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
5. Xiaoping Liu (2014-15), Jiangsu University of Science and Technology, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
6. Min Wang (2014-15), Jiangsu University of Science and Technology, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
7. Zhuanshi Liu (2014-15), East China University of Science and Technology, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
8. Tingting Yang (2014-15), Heilongjiang Foreign Affairs Department, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
9. Tian Tian (2015), Shandong Education Bureau, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
10. Qi Wang (2016), Ningbo University, Visiting Scholar at Institute of Asia Pacific Studies, MacEwan University Business School
11. Co-Supervisor for Ke Wang (2012-16), Doctorate Candidate, China University of Petroleum Beijing
12. Supervisor for Hien Tran (2017-18), Post Doc Visiting Scholar, Edge Hill University

### **External Examiner for PhD (N=5)**

1. External examiner for PhD project, Ke Wang, Dissertation in Management Science, China University of Petroleum (2016)
2. External examiner for PhD project, Melanie McCaig, Dissertation in Computational Science, University of Guelph (2023)
3. External examiner for DBA project, Hui X, Dissertation in DBA, UBI and Middlesex University (2024)
4. External examiner for DBA project, Tongyu, Li, Dissertation in DBA, UBI and Middlesex University (2025)
5. External examiner for DBA project, Yujing Zhang, Dissertation in DBA, UBI and Middlesex University (2025)

## **RESEARCH PUBLICATIONS (224): BOOK & BOOK CHAPTERS (20); JOURNAL ARTICLES (42); PEER REVIEWED CONFERENCE PUBLICATIONS AND PEER REVIEWED CONFERENCE PRESENTATIONS (70), PEER REVIEWED IVEY AND HARVARD BUSINESS CASES AND TEACHING NOTES (40) INVITED PAPERS AND KEYNOTES (14); NON-PEER REVIEWED SCHOLARLY ACTIVITIES (46)**

### **BOOKS (N=4) AND BOOK CHAPTERS (N=16)**

1. Wei, W. (2008), *EU Foreign Direct Investments in China*, Verlag Dr. Kovac Publishing House, Germany, ISBN 978-3-8300-3349-3 (265 pages)
2. Wei, W. (eds.), (2011) *Cross Cultural Business Cases*, Shanghai Jiao Tong University Press (258 pages)
3. Wei, W. and Beamish, P. eds. (2014), *Ivey Business School Selected Cases, Truth and Wisdom Press*, Shanghai, ISBN 978-7-5432-2421-6/F.773
4. Wei, W. and Bilodeau, V. eds. (2019), *International Business, A Chinese Perspective, Foreign Language Teaching and Research Press*, Beijing (348 pages)



5. Andreosso-O'Callaghan, B., F. Nicolas and W. Wei (2006), The sustainability of EU-China Economic Relations in the 21st Century - Between Complementarity and Rivalry in Deferaigne. P (eds), *The EU, China and the Quest for a Multilateral World*, IFRI.ISBN-2-86592-173-5,
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9. Wei, W. (2010) Policy recommendations and studies on Re-entry Cultural Shock of Chinese Returnees (in Chinese), in Wang, H (eds), *Suggestions to China from Chinese Scholars Abroad*, China Eastern Publishing House
10. Wei, W. (2011), Cross Cultural Issues during Chinese Oil Firms Going Abroad (in Chinese), published as book chapter in Wang, H (eds), *Overseas Chinese Scholars' View of China Going Global*, East China Publishing House
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16. Spigarelli, F, Wei, W. and I. Alon (2012), Case Study on QJ and Benelli, in Alon, I, Fetscherin, M and P. Gugler (eds), *Chinese International Investments*, Palgrave Macmillan
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3. Wei, W., and Andreosso-O'Callaghan, B. (2008), Modeling EU FDI Deflection: Chinese Provinces vs. the EU MNCs, *Intereconomics*, Springer Berlin/Heidelberg Vol. 43 (3). **(JCR&ABS)**
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7. Wang, Q. and W. Wei (2012), The Decomposition and Comparative Analyses on the Export Growth Effects of Producer Services for China, Japan and the United States-Based on CMS Model (in Chinese), *International Business Journal*, Vol 33 (2)
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14. Wang, Q. and W. Wei (2013), The Effects of Knowledge Intensive Business Services on China's Trade Performance (in Chinese), *International Business Journal*
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17. Wei, W. and Q. Wang (2014), The Theory and Empirical Analyses about the Promoting Effects of Macroeconomic Factors on China's Outward Foreign Direct Investment (in Chinese), *International Business Journal*
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20. Ao, X., Feng, L., Tang, X. and W. Wei (2016), The Recent Changes in Oil and Gas Regulation in Canada, *China Mining*, Vol 25, No. 1 **(CSSCI)**
21. Muralidharan, E., Wei, W., Zhang, J. and H. Bapuji, (2016), Product-Quality Failures in International Sourcing- Effect of Institutions, Current Topics in Management, Vol. 18 **(ABDC)**
22. Shan, J., Jiang, L. and W. Wei (2016), Who is the Real Fan for Luxury? An Investigation of Generational Differences in China, *Social Behavior and Personality: An international journal*, Vol. 44 **(JCR&SSCI)**
23. Wei, W., Chen, D. and D. Hu (2016), Study on the Evolvement of Technology Developments and Energy Efficiency: A Case Study of the Past 30 Years of Development in Shanghai, Sustainability. **(JCR&SSCI)**
24. Chen, D., Wei, W., Du, Y. and E. Muralidharan (2016), Survival Strategy of OEM Companies: A Case Study of the Chinese Toy Industry, *International Journal of Operations and Production Management*, Vol. 36 Issue 9 **(JCR &ABS)**
25. Muralidharan E., Wei, W. and X. Liu (2017). Integration by Emerging-Economy Multinationals- Perspectives from Chinese M&As, *Thunderbird International Business Review* **(JCR&ABS)**
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28. Thomson, S.B., Wei, W and P. Swallow (2018), Equality and Harmony: Diversity Management in China, *Chinese Management Studies Journal* **(SSCI and ABS)**
29. Yuan, D. Wu, Q. and W. Wei (2018) Mediating Effect of Online Brand Community Engagement on Brand Loyalty: The Role of Consumer Brand Engagement (in Chinese), *Journal of Brand Research* **(CSSCI)**
30. Li, Q., Xin, K., Pucik, V. and W. Wei (2019) MNCs' R&D Talent Management in China: Aligning Practices with Strategies, *Chinese Management Studies Journal*. **(SSCI and ABS)**
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1. Andreosso-O'Callaghan, B and W. Wei (2003), EU FDI to China: Locational Determinant and its Role in China's Hinterland, the 15<sup>th</sup> ACESA Conference, October 2003, RMIT University, Melbourne, Australia.
2. Wei, W. (2003), Two Extreme Transition Economies: A Comparative Study of Eastern German and Chinese Restructuring, Fifth International Conference on Enterprise in Transition, May, 2003, Tuepi, Croatia.
3. Wei, W. and B. Andreosso-O'Callaghan (2004), FDI Deflection: Ireland Versus CEECs, the Annual Conference of Irish Academy of Management in University of Dublin, Trinity College, September 2004, Ireland, CD ROM.
4. Wei, W. and B. Andreosso-O-Callaghan (2005), Does the EU Enlargement change the Distribution of EU FDI flows to China? A Case Study by German Investment, the 16<sup>th</sup> CEA UK Annual Conference organized by Lancaster Centre for Management in China at Middlesex University Business School, March 2005, London, UK.
5. Andreosso-O'Callaghan, B., F. Nicolas and W. Wei (2005), The sustainability of EU-China Economic Relations in the 21<sup>st</sup> Century – Between Complementarity and Rivalry, *Conference on EU, China and the quest for a multilateral work*, 4<sup>th</sup> July, European Economic and Social Committee Building, Brussels.
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7. Wei, W. and Y. Zhang (2005), FDI Sectoral Breakdown after China's WTO Accession and Liberalizing Tourism Sector in China's West, the 16<sup>th</sup> CEA UK Annual Conference organized by Lancaster Centre for Management in China at Middlesex University Business School, March 2005, London, UK.
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9. Wei, W., Remains of Berlin Wall as a Potential World Heritage Site (2005); annual conference of the Irish Academy of Management 2005, Galway-Mayo Institute of Technology, September 7<sup>th</sup> to 9<sup>th</sup>, CD ROM.
10. Wei, W. and B. Andreosso-O'Callaghan (2006), Modelling EU FDI Deflection: Chinese provinces vs. the EU MNCs, 2006 ECSA-C Biennial conference, University of Victoria, BC, Canada
11. Simon, D., Rezanir, D., and W. Wei (2008), Project Human Resources Revisited, The 9th IFSAM (The International Federation of Scholarly Associations of Management) conference in Fudan University, Shanghai.

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13. Wei, W. (2008), FDI and China's Global Trade Competitiveness: Evidence from. Measuring Sino-EU15 Intra-Industry Trade. Presented at The Globalization of Chinese Enterprises: Transformational Politics, Business Strategies, and Future Paths, October 9-10, 2008, Harvard University, Cambridge, USA.
14. Yi, L., Wei, W., Fo, J., and J. Chen (2009), A Comparative Study on the Sources of Stress between Migrant and Native High-tech Knowledge-workers in Shanghai, Competition or Cooperation: East vs. West Conference at MacEwan School of Business, Edmonton, Canada.
15. Wei, W., Andreosso-O'Callaghan, B. and I. Alon (2009), Spatial Locational Choice of European Union Direct Investment in China, 1996-2002, Journal of International Business Studies Paper Development Workshop, San Diego, the U.S.A, June 27-30, 2009
16. Spigarelli, F., and W. Wei (2009), Speed Race: Benelli and QJ compete in the International Motorbike Arena, Third China Goes Global Conference, Harvard University, Cambridge, USA
17. Wei, W., Liang, R., Zhu, J., and I. Alon (2009), Macroeconomic Determinants of Chinese ODI, The Third China Goes Global Conference, Harvard University, Cambridge, USA.
18. Wei, W. (2010), Is Hong Kong competing with Mainland China in attracting FDI from Canada? The Academy of International Business, AIB-UKI Conference, Trinity College Dublin, University of Dublin, Dublin, Ireland.
19. Wei, W. and J. Zhang (2010), The United States' Direct Investment and Intra-Industry Trade with Japan, the Four Tigers, and China. The Academy of International Business Annual Conference, Rio de Janeiro, Brazil.
20. Wei, W. and J. Zhu (2010) Knowledge Transfer and Chinese Repatriation. The 4<sup>th</sup> China Goes Global Conference, Harvard University, Cambridge, USA.
21. Wei, W., Andreosso-O'Callaghan, B., and I. Alon (2010), European Union Direct Investment in China: Characteristics and Determinants. The 4<sup>th</sup> China Goes Global Conference, Harvard University, Cambridge, USA
22. Wei, W. and K. Howard (2011), Starbucks: Forbidden in the Forbidden City, 18th Annual Conference of ASBBS (American Society of Business and Behavior Science), Las Vegas, USA
23. Wang, H and W. Wei (2011), An Analysis on the Key Success Factors of Chinese Returnee Entrepreneurs, 18th Annual Conference of ASBBS (American Society of Business and Behavior Science), Las Vegas, USA
24. Yang, J., Wei, W. and H. Geng (2011), Study on the Government Regulation on Gold Market and the Strategy of Africa, International Academy of African Business and Development Annual Conference, Edmonton, Canada
25. Zhu, J. and W. Wei (2011), HRM in Chinese MNCs in Africa: Strategies and Challenges, International Academy of African Business and Development Annual Conference, Edmonton, Canada
26. Wei, W., Henry, M. and J. Fridman (2011), World Heritage Natural Sites in Alberta: Managing Change, WHS Alumni Conference "World Heritage and Sustainable Development", BTU Cottbus, Germany – June 16 -19, 2011
27. Zhu, J. and W. Wei (2011), HR Strategy and Practices in Chinese Multinational Companies: A Case Study. Paper accepted at the Academy of International Business Annual Conference, Nagoya, Japan, June 2011
28. Zhang, J and W. Wei (2011), Effects of Political Risk on Chinese Contracted Projects in Africa: An Analysis of the Libya Crisis, The 5<sup>th</sup> China Goes Global Conference, Harvard University, Cambridge, USA.
29. Li, N. and W. Wei (2012), Energy Cooperation: Canada, China and Africa, 13th Annual IAABD (International African Academy of Business Development) Conference, hosted by El Jadida Polidisciplinary University, El Jadida, Morocco.
30. Chen, D., Wei, W., Hu, D. and F. Wang (2012), Global Value Chains and a Survival Path for OEM Enterprises: Toy Industry in China, The 6th Harvard Conference on China Goes Global, Harvard University, Boston, October 8-10, 2012
31. Wei, W., Taleb, A. and K. Nie (2013), Joysun at Crossroads, Association of Canadian Administrative Science Annual Conference, Calgary, 2013
32. Wang, Q. and W. Wei (2013), The Effects of Knowledge-Intensive Business Services on the Comparative Advantage of China's Manufacturing Sector, The 7<sup>th</sup> China Goes Global Conference, Bremen, Germany, September, 2013
33. Feng, L., Chen, Y., Hu, Y., Jin, C., Wei, W. and B. Chen (2014), The Implication of Limited Conventional Fossil Fuels and Declining EROI on Economic Growth in China, 37th IAEE International Conference, "Energy and the Economy.", June 15-18, 2014, New Yorker Hotel, New York City, NY.
34. Muralidharan, E., and W. Wei (2014), Integration by Emerging-Economy Multinationals-Perspectives from Chinese Mergers and Acquisitions, the 8th China Goes Global Conference, Shanghai Jiao Tong University, August 19-21, 2014
35. Muralidharan, E., Wei, W., Zhang, J., and H. Bapuji (2014), "Product-Quality Failures in International Sourcing-Effect of Institutions", AIB- U.S. North East Chapter Conference, Outsourcing versus Insourcing: Opportunities and Challenges in Theory and Practice International Business Program, Bryant University, November 14-15, 2014
36. Chen, D., Wei, W., Daiping, Hu., Wang, F. and E. Muralidharan (2014), "Survival Strategies of OEM Companies: a Case Study of the Chinese Toy Industry". AIB- U.S. North East Chapter Conference, Outsourcing versus Insourcing: Opportunities and Challenges in Theory and Practice International Business Program, Bryant University, November 14-15, 2014
37. Muralidharan, E. and W. Wei (2015) "Integration by Emerging-Economy Multinationals- Perspectives from Chinese M&As"- presented at Chinese Multinationals Cracking US Market Conference, University of San Francisco Feb 26-28, 2015.
38. Angulo, F., Pergelove, A. and W. Wei (2015), How do Brand Capabilities Facilitate the Internationalization of

- Firms from Emerging to Developed Economies, Academy of International Business Annual Conference, Bengaluru, India, June 27-30, 2015
39. Wei, W., Lin, H., Muralidharan, E. and M. Henry (2015), Family Business: China and Canada, Annual Conference of Association of Innovation and Entrepreneurs, Ryerson University, August 19-21, 2015
  40. Wei, W., Y. J. and B. Thomson (2016), Exploring diversity management in China, 14<sup>th</sup> IHRM (International Conference on Human Resource Management) Conference, Victoria, BC, June 21-23
  41. Angulo-Ruiz, F., Pergelova, A. and W. Wei (2016), The Role of Brand Capabilities in the Internationalization of Firms from Emerging Markets, The 10<sup>th</sup> China Goes Global Annual Conference University of Macerata, Italy, July 26-28, 2016
  42. Wei, W (2017), Interpreting Albertan World Heritage Natural Sites to Millennial Tourists from China: Opportunities and Challenges, World Heritage Theory, Policy and Practice, April 12-14, 2017, BTU Cottbus-Senftenberg, Brandenburg, Germany
  43. Muralidharan, E., Xuo, W., Fazel, H., and W. Wei (2017), Consumer Cultural Value Orientations and Evaluation of Organizational Response to Product Complaints, Academy of International Business Conference, Dubai, July 2-5, 2017
  44. Thomson, S. B., Wei, W. and P. Swallow (2017), Equality and Harmony: Diversity Management in China, Academy of International Business Conference, Dubai, July 2-5, 2017
  45. Angulo-Ruiz, F., Pergelova, A. and W. Wei (2018) Is Seeking Strategic Brand Assets a Motivation for Emerging Market Firms to Internationalize? Evidence from Chinese Firms, Academy of International Business Annual Conference, June 28, 2018, Minneapolis, the USA
  46. Ouedraogo, N; Wei, W. & Muhammad, A. (2018), Factors leading to innovation in organizations: a literature review, International Conference Innovation Management, Entrepreneurship and Sustainability, Prague, May 31- June 1
  47. Pan, A.C., Wei, W., Muralidharan, E., Liao, J., Andreosso-O'Callaghan, B (2019).: Does China's Outward Direct Investment Improve the Institutional Quality of the Belt and Road Countries, Beat Paper Nomination, The 13<sup>th</sup> China Goes Global Conference, Rollins College, Winter Park, Orlando, Sept 29-Oct 1, 2019

#### **PEER-REVIEWED CONFERENCE PRESENTATIONS (N=23)**

1. Wei, W. (2009), From Globalization to Globality: A Profile of Chinese Returnees, Fourth Asia Association for Global Studies Conference, University of Calgary, March 21-22, 2009
2. Wei, W. and M. Levitt (2009), Politics and Justice in Relation to Property Rights and the Restitution of Cultural Heritage: The Case of Yuan Ming Yuan's Qing Bronze Zodiac Heads, International Conference: World Heritage and Cultural Diversity-Challenges for University Education", Brandenburg University of Technology Cottbus, Germany, October 23-25, 2009
3. Wei, W. and K. Howard (2010), Education Forum For Asia: A Case Study on Internationalization Strategy, 2010 AIEA (Association of International Education Administrators) conference "Internationalizing Higher Education: Essential for our Future" in Washington DC, Feb 15-17, 2010.
4. Guo, L. and W. Wei (2010), The Effectiveness of Visiting Scholars in International Partnership, 2010 AIEA (Association of International Education Administrators) conference "Internationalizing Higher Education: Essential for our Future" in Washington DC, Feb 15-17, 2010.
5. Wei, W., Huang, Y., and G. Zhang (2010), Effectiveness of Chinese Business School's Internationalization. Presented at the 2<sup>nd</sup> International Business Conference: Managing by Values- Beyond Cultures and Generations, MacEwan School of Business, Edmonton, Canada.
6. Bocatto, E., Perez-de-Toledo, E., and W. Wei (2010), The Westernization of the East: Interpreting social actions and their impact on business and society. Presentation at the 4<sup>th</sup> China Goes Global Conference, Harvard University, Cambridge, USA.
7. Zhang, Y. and W. Wei (2011), Model of International Returnee's Effectiveness: The Role of Social Network in the Context of Emerging Market, Western Academy of Management Annual Conference, Victoria, BC, Canada
8. Zhang, D. and W. Wei (2011), Cosmopolitan Cultural Identities of Chinese Returnees: A Case Study on the Influence of Oversea Education on Chinese Returnees, presentation at 2011 China Global Talents Conference, Guangzhou Baiyun International Convention Center, Guangzhou, China, Dec 19-20, 2011.
9. Huang, L., Wang, E. and W. Wei (2012), Overview of Modern Higher Education Management in Mainland China (1949-2010): Trends and Evolutions, Global Business and Management Education Innovation in Emerging and Developing Countries: Second Symposium, Technology Square, College of Management, Georgia Institute of Technology, 800 West Peachtree Street, N.W. Atlanta, Georgia, USA
10. Guo, L. and W. Wei (2012), Visiting Scholars: Bridging and Fostering Effective International Partnership Between Universities, Global Business and Management Education Innovation in Emerging and Developing Countries: Second Symposium, Technology Square, College of Management, Georgia Institute of Technology, 800 West Peachtree Street, N.W. Atlanta, Georgia, USA
11. Wei, W. (2012), China Oil Giants Going Global accepted for the panel on Research on Foreign Direct Investment and presentation at the Academy for Global Business Advancement (AGBA) World Congress, March 2012
12. Zhang, J. and W. Wei (2012), Location Determinants of Chinese SMEs in Africa, presentation at the first Shanghai Conference on Chinese Firms Going Global, June 29, 2012
13. Wei, W. (2012), HRM Practice of Chinese Firms Abroad, presentation at the first Shanghai Conference on Chinese Firms Going Global, June 29, 2012
14. Wei, W. (2013), Chinese Investment in Alberta Oil Sand, presentation at the second Shanghai Conference on Chinese Firms Going Global, May, 2013
15. Wei, W and V. Nie (2013), Case on Yifang Digital, presentation at North American Case Research

- Association (NACRA) Annual Conference, Victor, BC, March
16. Nie, K. and W. Wei (2013), Case on Bosideng: Reaching International Consumers in the UK, presentation at the China Goes Global Conference at Shanghai Jiaotong University, August
  17. Guo, L. and W. Wei (2014), Developing Students' Global Competency: A Comparative Studies of Chinese and Canadian Higher Education Institutions, presentation at Transforming Canada-China Educational Cooperation: Significant Legacies and Future Challenges, May 8-10, Tsinghua University, Beijing China
  18. Wei, W. (2014), Chinese Outward Direct Investment in Europe and North America, presentation at 14th Euro-Asia Conference, Yokohoma University, Japan, May 31 to June 2, 2014
  19. Lin, H., Wei W., Muralidharan, E., and M. Henry (2014), Familiness, Environment, and National Culture: A Comparative Framework, presentation at the 8th China Goes Global Conference, Shanghai Jiao Tong University, August 19-21, 2014
  20. Yue, Y., Wei, W. and J. Gackebach (2015), Cross Cultural Analysis of Focus Group Discussions about Media Use and Dreams, poster accepted, 32nd Conference of the International Association for the Study of Dreams to be held at the Virginia Beach Resort Hotel, Virginia Beach, Virginia; 5-9 June 2015
  21. Shang, S., Nie, V & Wei, W. (2018), Efficient Knowledge Flow to Promote International Business Innovation Based on Knowledge Graph and Social Trust, Annual ASAC (Association of Administrative Science of Canada) conference, Ryerson University, May 25-28, 2018
  22. Wei, W. & Nie, V. (2018), Feihe Dairy: A Flying Crane Landing in Canada, Annual ASAC (Association of Administrative Science of Canada) conference, Ryerson University, May 25-28, 2018
  23. Yuan, D, Wei, W. and C, Deng (2018) BAUING's internationalization strategy: Branding Lingnan Culture, Annual ASAC (Association of Administrative Science of Canada) conference, Ryerson University, May 25-28, 2018

#### INVITED PAPERS AND KEYNOTE (N=14)

1. Wei, W. (2008), Keynote Speech on Waste Management in North America: The Case of City Edmonton. Presented at "Forum on Circular Economy" organized by China's Industry Academia Research Collaborative Promotion Association, Beijing, China.
2. Wei, W. (2008), Keynote Speech on Internationalization Strategies of Business School. Presented at "Forum on Private Education Development in China" organized by Education Forum for Asia, Beijing, China.
3. Wei, W. (2009), Invited Paper: Policy recommendations and studies on Re-entry Cultural Shock of Chinese Returnees (in Chinese). Presented at Overseas High Level Talent Conference held by Western Returned Scholar Association and Center for China and Globalization.
4. Wei, W. (2010), Invited Paper: Cultural Barriers during Chinese Oil Giants Going Global (in Chinese). Presented at the 2<sup>nd</sup> Overseas High Level Talent Conference held by Western Returned Scholar Association and Center for China and Globalization. Published in the Conference Volume, Beijing, China.
5. Wei, W. (2010), Invited Speech: The preservation of historical villages in Yangtze River delta. Presented at Yangtze River Delta Green Economy Jinshan Summit, Zhenjiang, China.
6. Wei, W. (2011), Invited Paper: Libya Crisis and Chinese Contracted Project, accepted by the 3<sup>rd</sup> Overseas High Level Talent Conference held by Western Returned Scholar Association and Center for China and Globalization, Published in the Conference Volume, Beijing, China.
7. Wei, W. (2011), Invited Speech, Gains and Losses during Chinese Firms' IPO in the US Financial Market, Shanghai Industry Fair, Forum on Theory and Practice of Chinese Outward Direct Investment, Shanghai Institute of Foreign Trade, Shanghai, China
8. Wei, W. (2015, November), Keynote speaking, A Review of 150 Years Chinese Contribution to Alberta and Future Economic Prospects of Oil Sand Industry, Western Canada Annul Forum, Calgary
9. Wei, W. (2016), Invited talk, Chinese Investment in Canadian Energy Sector, University of International Business and Economics Beijing, June 19, 2016
10. Wei, W (2016), Invited Keynote Speech, Chinese Returnees and Innovation, Pudong talent forum, December 28, 2016, Shanghai, China
11. Wei, W. (2016), International Business – A Chinese Perspective, The Rise of China: Challenges and Opportunities, Jacobs University Bremen, November 17-19, 2016
12. Chinese in Canada (2016), A Review of 150 years Contribution, Alberta Chinese Alumni Association Annual Christmas Gala, November 25, 2016
13. Wei, W (2017), Talk on research and international administration, Global Academic Leadership Development program, University of Alberta, June 6, 2017
14. Wei, W (2018), One Belt and One Road Initiative: How Could Canada Get Involved In? One Belt and One Road Forum, Ryerson University, Toronto, November 9, 2017

#### NON PEER-REVIEWED SCHOLARLY ACTIVITIES (N=46)

1. Wei, W. (2007 December 2008 December and 2010 October), *Sino-Canada Bilateral Trade and Investment*, Presented to Delegation from Changzhou, China, MacEwan School of Business.
2. Wang, E., Wei, W. and J. Yang (2009), Ethics As Basis of Governance – Lessons Learned From Christie's Auction Failure of Bronze Heads, MacEwan Scholarly Activity and Research Achievement Showcase, May 4- 8, 2009
3. Wei, W. (2009), Macroeconomic Determinants of Chinese Offshore Direct Investment, MacEwan Scholarly Activity and Research Achievement Showcase, May 4-8, 2009



4. Wei, W. (2010), Member of Conference Committee of the 2<sup>nd</sup> MacEwan International Business Conference, Managing by Value: Beyond Cultures and Generations, Oct. 2009-May 2010
5. Wei, W. (2010), Invited as External PhD Examiner, Evaluation of PhD Thesis "A Study of the Financing Pattern of the Auto Ancillary Industrial Unites situated in the State of Jharkhand", Birla Institute of Technology, Ranchi, India, March-June, 2010
6. Wei, W. (2010), Chinese Oil Giants Going Global, MacEwan Scholarly Activity and Research Achievement Showcase, Poster Presentation, March 21, 2010
7. Wei, W. (2010, March), Hong Kong: Canada's Gateway to Asia Pacific, invited speech to Chinese Students and Scholars Association, University of Alberta
8. Wei, W. (2011, December), Cases of Chinese Firms Going Global, invited to deliver seminar at Yunan Normal University, China
9. Wei, W. (2011, December), Panel chair, 2011 China Global Talents Conference, Guangzhou Baiyun International Convention Center, Guangzhou, China, 2011.
10. Wei, W. (2011, November). *China Firms going global*. Invited to deliver seminar at Jiangsu University of Science and Technology, Zhangjiagang, China.
11. Wei, W. (2011, November), China MNCs' HRM Practice, Invited to deliver seminar at Beijing Foreign Studies University, China.
12. Wei, W. (2011, November), World Heritage: Cross-cultural Management Cases. Invited to deliver seminar at Capital Normal University, Beijing, China
13. Wei, W. (2011, July), supervised postgraduate and undergraduate students on Chinese Offshore Investment project at Shanghai Institute of Foreign Trade, Shanghai
14. Wei, W. (2012, January), Transferring Human Resource Management Practices: A Case of Chinese Company's Investment in Italy, presentation at MacEwan Athabasca Research Forum
15. Wei, W. (2012, February), Transferring HR Management Practice of Chinese MNCs: A Case Study. Invited to deliver a seminar at Asia Pacific Foundation of Canada
16. Wei, W. (2012, March), Chaired the Session on International Business during MacEwan Student Business Conference
17. Wei, W. (2012), Offered one seminar on MacEwan Internationalization to Chinese University Delegates, Edmonton, AB
18. Wei, W. (2012), Track Chair: Graduate Student Papers, the 13<sup>th</sup> IAABD (International Academy of African Business and Development) Conference, hosted by El Jadida Polidisciplinary University, El Jadida, Morocco.
19. Wei, W. (2012), Attended and Chaired session at Symposium and Workshop "Understanding Each Other's Heritage – Challenges for Heritage Communication in a Globalized World", July 2012
20. Henry, M. and W. Wei (2012), Invited to present at Peak Oil Conference at China University of Petroleum Beijing, Pipelines and Oil Sands: Challenges and Opportunities of Chinese Investments in Canada; presented the same topic at China National Petroleum Corporation Southwest Economic and Management Research Centre in Chengdu.
21. Wei, W. (2012), Chinese Oil Giants Going Global, Invited to present at Association of UN Club, Edmonton, November, 2012
22. Wei, W. (2012), Attended 11<sup>th</sup> Annual Oil Sand Symposium, Calgary, Nov 28-29, 2012
23. Wei, W. (2012) Attended Hong Kong Forum, Dec 4-5, 2012
24. Wei, W. (2012) Attended 2012 Petroleum Market Trend Symposium, Beijing, Dec 6-7, 2012
25. Wei, W. (2012), Offered a seminar on Sino-Canadian Energy Cooperation at Centre for Canadian Research, Guangdong University of Foreign Studies, December, 2012
26. Wei, W. (2012) Offered one guest lecture to student majoring in Energy Economics and Management at China University of Petroleum and supervised the faculty's translation of about 50 course outlines at China University of Petroleum
27. Wei, W. (2013), HRM practice within Chinese MNCs, MacEwan Scholarly Activity and Research Achievement Showcase, February, 2013
28. Wei, W. (2013), Panel member on International Business during MacEwan Student Business Conference, March 6, 2013
29. Wei, W. (2013), Chaired and Translated for Prof Feng Lianyong's Seminar on Chinese Investment in Canada, Asia Pacific Foundation of Canada, July, 2013
30. Wei, W. (2013), Chaired Session on Education and Talent Management, the 7<sup>th</sup> China Goes Global Conference, Bremen, Germany, September, 2013
31. Wei, W. (2013), Panelist, Green Economy and Sustainable Development, Education Forum for Asia 2013 Conference, Chengdu, October, 2013
32. Wei, W. (2013), Developing China's West: Lessons from West Canada, Invited Speaker at Southwest University for Nationalities to students and faculty at Developing China's West Conference, Chengdu, October, 2013
33. Wei, W. (2013), Attended the 12<sup>th</sup> Annual Aboriginal Oil Sand Conference, Edmonton, AB
34. Wei, W. (2014, February), Chinese Investment in Canada: Opportunities and Challenges, Invited Panelist and Speaker, University of San Francisco China Business Study Initiative Launch
35. Wei, W. (2014, March), Chaired Session on Scholar and Snacks Research Seminar, MacEwan Research Council, MacEwan University

36. Wei, W. (2014, June) Conducted 9 focus group interviews for MacEwan special fund project in Taipei, Wuhan and Hong Kong, MacEwan University Special Grant (as co-investigator), project entitled: A Cross-Cultural Analysis of Video Game Play and Social Media Effects on Dreams: China and Canada
37. Wei, W. (2014, November), Leadership Training Workshop for Small Business, invited to deliver seminar at Action for Healthy Communities, Edmonton
38. Wei, W. (2015, April), Chinese Investment in Alberta Oil Sands, presentation and co-organization of IAPS-ACCP research symposium at University of Alberta
39. Wei, W. (2015, June) with delegation from China University of Petroleum, visited Moscow University of Oil and Gas and Moscow Advanced Institute of International Relations
40. Wei, W. (2015, June), Delivered three seminars on Chinese MNCs at Wuhan University and Inner Mongolia Agriculture University
41. Wei, W. (2015, August), Leadership Training Workshop for Immigrant Entrepreneurs, invited to deliver seminar at Action for Healthy Communities, Edmonton
42. Wei, W. (2016, March) Presentation on Doing Research with China: Case of MacEwan and CUPB collaboration, organized by CAFÉ, March 22
43. Wei, W. (2016, April), delivered a workshop on *Developing a Research Culture in Emerging and Younger Institutions*, Canadian Federation of Business School Deans (CFBSD) 2016 Research Conference, April 17-19, 2016, Calgary, AB
44. Wei, W. (2018), Training Immigrant Entrepreneurs: Engaging academics and communities, presented at 28th Annual Warren E. Kalbach Population Conference Concordia University of Edmonton, February 9, 2018
45. Shen Y. Wei, W, Feng, J, Peng, Y, Li, M and V. Bilodeau (2017). Report on International Trade and Investment between China and Countries along the Belt and Road, Shanghai Academy of Social Sciences
46. Wei, W (2019), Introduction of MacEwan BCOM general education and case teaching method to Global Academic Leadership Development Delegation, Alberta Business School, University of Alberta

## **FUNDED PROJECTS & GRANTS RECEIVED (N=35):**

### **1-6. 2007, 2008, 2009, 2011, 2012 and 2017 (received 6 conference travel grants from DAAD)**

DAAD (German Academy of Scholar Exchange) World Heritage Studies Alumni Conference Travel Grants for Presentation at International Conference on World Heritage, Brandenburg University of Technology Cottbus, Germany.

#### **2008**

7. School of Business Faculty Research and Scholarly Activity Fund
8. MacEwan Scholarly Activity and Research Fund on Project entitled "Re-entry Cultural Shock of Chinese Manager Educated in North America".

#### **2009**

9. MacEwan Scholarly Activity and Research Conference Grant for Presentation of Project on Canadian Investment in China at 2010 AIB UK Ireland annual conference, April 7-12, Trinity College, University of Dublin, Ireland.
10. MacEwan Scholarly Activity and Research Fund on Project Entitled "Chinese Oil Companies' Overseas Acquisitions in Canada: Explanation and Empirical Studies".
11. MacEwan Scholarly Activity and Research Conference Grant for Presentation of Project on Water in China at APJAE symposium on Trade, Environment and Resources, paper entitled "Identifying Important Coefficients in Chinese Sectors with High Industrial Wastewater Discharge".

#### **2010**

12. MacEwan Scholarly activity and Research fund for Research Project entitled: Knowledge Transfer through Repatriate Managers within Chinese MNCs: Cases and Determinants., MacEwan Scholarly Activity and Research
13. Conference Grant for Presentation of Project on Chinese returnees' social network at Western Academy of Management annual conference.
14. School of Business Program Development Fund and invited Kenny Zhang, Senior Project Manager to offer a professional development day for Asia Pacific Faculty and Faculty members interested in Asia Pacific area, March 2010.

#### **2011**

15. Conference Travel Fund from Chief Holding, Ltd for attending the World Green Forum in Hong Kong, May, 2011.
16. MacEwan School of Business fund for Research Project entitled: HRM practice within Chinese MNCs, September, 2011.
17. International Travel Grant from Chinese Ministry of Education under Chun Hui Project, September 2007, 2011.

#### **2012**

18. MacEwan Scholarly Activity and Research Conference Grant for Presentation of Paper and organizing PDW session for IACMR conference in Hong Kong, June, 2012.

19. Alberta Rural Development Network (ARND) Conference Fund.
20. China Trade and Investment Database Research Fund jointly with Shanghai University of International Business and Economics in 2012 and 2013

#### **2013**

21. MacEwan Scholarly activity and Research fund for Research Project entitled: Comparative Study on Student Global Competence in Chinese and Canadian Universities.
22. MacEwan School of Business fund: Case Study of PetroChina, Sinopec and CNOOC
23. MacEwan School of Business fund: Study on Student Global Competence in Canadian Higher Education Institutions
24. MacEwan Scholarly Activity and Research Conference Grant for Presentation of Paper at Association of Canadian Administrative Science Annual Conference, Calgary, 2013
25. PetroChina Research Fund jointly with China University of Petroleum
26. **MacEwan University Strategic Research Fund as co-investigator** (with Dr. Jayne Gackenback as principal investigator) and collaborator in Joint Project entitled: A Cross-Cultural Analysis of Video Game Play and Social Media Effects on Dreams: China and Canada

#### **2014**

27. MacEwan Scholarly activity and Research fund as co-investigator (with Dr. Etayankara Muralidharan as principal investigator) for Research Project entitled: Integration by Emerging-Economy Multinationals- Perspectives from Chinese M&As

#### **2015**

28. **MacEwan University Strategic Research Fund as principal investigator** (with S. Bruce Thomson as co-investigator) in Joint Project entitled: Diversity management, intellectual capital and human resource management in Chinese firms investing in Canada
29. International Travel Fund for co-leading MacEwan Faculty Study Tour to China, MacEwan CAFÉ
30. Travel Fund on project: Chinese Firm investing in Canada, Beijing Foreign Studies University

#### **2016**

31. MacEwan School of Business Fund as co-investigator (with Noufou Ouedraogo as principal investigator), The role of national culture, organizational culture, and institutional factors on organizational innovation and change
32. Travel grants received from Jacob University Bremen, Germany

#### **2017**

33. Travel grants received from DAAD (German Academy for Scholarly Exchange)

#### **2019**

34. MacEwan School of Business Fund in developing 4 business case studies, MacEwan School of Business Seed Fund

#### **2020**

35. IMPACT Cultural Tourism Research Grant, with Action for Healthy Communities, Government of Alberta

## **CONFERENCE, WORKSHOPS AND COMPETITIONS ORGANIZED (N=32)**

#### **2009**

1. Co-organized MacEwan International Business Conference: Competition or Cooperation: East Vs. West, Oct. 2008-May 2009, Edmonton, AB, Canada

#### **2011**

2. Steering Committee Member, 12<sup>th</sup> Annual IAABD (International Association of African Business and Development) Conference, Edmonton, AB, Canada, June 2011, Organized Special Track on Chinese Investment in Africa at IAABD Conference, June 2011

#### **2011**

3. Co-organized HKCBA (Hong Kong Canada Business Association) Essay Competition for Students

#### **2011 – 2013**

5. Organized 11 IAPS seminars with professors/researchers from different institutions such as Bank of China, China University of Petroleum and Shanghai Institute of Foreign Trade

#### **2012**

6. 13th Annual IAABD (International African Academy of Business Development) Conference, hosted by El Jadida Polidisciplinary University, El Jadida, Morocco, June Co-organized Special Track on China-Africa Relation

**2012, 2013, 2014&2015**

7. Co-organized 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> HKCBA (Hong Kong Canada Business Association) Investment Pitch Competition for Students

**2012, 2013, 2014 &2015**

8. Co-organized 1<sup>st</sup>, 2<sup>nd</sup>, 3<sup>rd</sup> and 4<sup>th</sup> Chinese Competition for University Students with Confucius Institute Edmonton  
**2012**

9. The 5th Biennial International Association of Chinese Management Research Conference, Hong Kong, SAR, China, June, 2012. Organized Professional Development Workshop entitled Strategic Entry and HRM Practices of Emerging Market Multinational Companies: Cases from China and Beyond, Researchers from University of San Francisco, Warwick University, Monash University, Peking University, Shanghai Institute of Foreign Trade, Guangdong University of Foreign Studies attended the workshop and presented their papers and comments.  
**2012**

10. Chinese Investment in Alberta Oil Sands, Edmonton, AB, Canada, November, Organized a networking conference on Chinese Investments in Oil Sands and invited 4 executives from PetroChina and one professor from China University of Petroleum, 2012
11. Sponsored by Shanghai Institute of Foreign Trade and Shanghai Municipal Government Development and Research Center, Co-organized the First and Second Shanghai Conference on Chinese Firms Going Global. The conference proceedings includes 23 papers submitted by scholars from China, Canada, the UK, the USA, Australia and the Netherlands, 2012

**2013**

12. Co-organized the 1st Win in Canada Innovation Competition with Chinese Alberta Alumni Association.
13. Organized Graduate Student Papers Track, 14th Annual IAABD (International African Academy of Business Development) Conference, hosted by Ghana Institute of Management and Public Administration May 14-18, 2013,

**2014**

14. Co-organized MacEwan Faculty China Tour and seminar at China University of Petroleum, Funded by MacEwan University  
**2015**

15. Organized MacEwan School of Business Research Champion Symposium, 8 faculty members from UA, MacEwan and Athabasca University presented research papers, April 27 2015
16. Organized summer symposium on Alberta-China Gateway: Research and International Opportunities, July 21 2015

**2016**

17. Organized professional development workshop on Human Resource Management Research in China-Out and In: Looking at the Future at IACMR (International Association of Chinese Management Research) conference in Hangzhou, China, June 15-19, 2016
18. Organized, half day research seminar on How to Publish in a Quality Journal's Special Issue and invited Prof. Xiaohua Yang, University of San Francisco, June 3, 2016
19. Co-organized symposium (with Dr. David Finch): Perspective on Business School Performance, Administrative Science Association of Canada 2016 Conference, June 6, Edmonton, AB
20. Member of Steering committee, the 10th China Goes Global Conference in Macerata, Italy, July 26-28, 2016

**2017**

21. Organized MacEwan School of Business Research Showcase, 18 faculty members presented their research, in 2015, 2016 and 2017
22. Organized MacEwan School of Business Monthly Research Seminars (12 seminars) in 2016, 2017 and 2018
23. Co-Organizer and Co-Chair, School of Business Diversity in Business Panel: Connecting Experience, Application and Education, Global Awareness Week, February 2, 2017
24. Co-Organizer, the 6th Alberta Chinese Bridge Competition for University Students, March 11, 2017
25. Organizer and Session Chair of Case Session, China Innovation and Global Integration: From Silicon Valley and Beijing, Tianjin and Hebei, University of San Francisco and Peking University, Langfang, May 17, 2017
26. Co-Organizer, Entrepreneurship and Innovation Teaching and Learning: encapsulating and simulating an entrepreneurial ecosystem in the classroom environment and looking ahead, Jinan, Shandong, May 19, 2017

## **2018**

27. Organizer, Professional Development Workshop, Teaching, research and publishing business cases, at IACMR (International Association of Chinese Management Research) conference in Wuhan, China, June 13-17, 2018
28. Track Chair, Case Track in Chinese, North American Case Research Association, Tempe, Arizona, Oct 10-13, 2019

## **2019-21**

29. Conference co-chair, AABD (Academy of African Business and Development) Annual Conference, 2019-2020, Special Track Chair: Chinese Investments in Africa (Conference delayed to May 2021)
30. Teaching and Writing Cases Workshop, Celebration of Teaching and Learning Event, MacEwan University, Teaching and Writing Cases, Celebration of Teaching and Learning Event, MacEwan University, Feb 18, 2020,
31. Quality Case Research and Case Teaching Organized by China Management Case Sharing Center and North American Case Research Association, June 14, 2020
32. Quality Case Research and Case Teaching Organized by North American Case Research Association and International Case Research Association, October 16, 2021

## **EDITING JOURNALS (N=8)**

1. Alon, I. and W. Wei (2010), Special Issue, Competition or Cooperation: East vs. West, International Journal of Business and Emerging Market, Vol. 2, 2010
2. Wei, W. (2010-11) Editor-in-chief and journal working committee chair, Asia Pacific and Globalization Review (APGR). The first issue of APGR published in early December 2011
3. Wei, W. (2011-12) Editor-in-chief and journal working committee chair, Asia Pacific and Globalization Review (APGR). The second issue of APGR published in early December 2012
4. Wei, W. (2013), Special Issue, Chinese Investments in Africa, Journal of African Business. Vol 14 (2), October 2013
5. Wei, W. (2012-13) Editor-in-chief and journal working committee chair, Asia Pacific and Globalization Review (APGR). The third issue of APGR published in early December 2013
6. Wang, L., Yan, H., Yang, X., Ciabuschi, F., and W. Wei (2020), Special Issue, Chinese multinational enterprises amidst the Belt and Road Initiative, Thunderbird International Business Review, Volume 62, Issue 3
7. Associate Editor (2018-2024), Chinese Management Studies Journal (SSCI Indexed)
8. Associate Editor and Advisory Editor (2018-present), Emerald Emerging Markets Case Studies Journal

## **MEDIA EXPOSURE (N=20)**

Six Brief Interviews with OMNI TV Program in 2008-2012 on the following topics:

1. Federal Election and Chinese Community in Canada
2. Financial Crisis and Tax Cuts
3. 1<sup>st</sup> MacEwan International Business Conference: Competition or Cooperation: East vs. West
4. Google Strategy in China
5. Emerging of China
6. New Immigration coming to Alberta
7. Keystone Pipeline

MacEwan University and School of Business Publications:

8. One profile from Figure, MacEwan University Magazine, November 2010
9. One interview with Aspire Magazine on Edmonton Waste Management Center, MacEwan School of Business, MacEwan University in 2011
10. One interview with Aspire Magazine on Internationalization of MacEwan School of Business and New Business Journal: Asia Pacific and Globalization Review
11. One interview with Aspire Magazine about faculty tour to China
12. One interview with MacEwan University "Our People" project

Five Education Articles (in Chinese) with North American Chinese News Weekly in 2009:

13. An Introduction of Higher Education Institutions in Alberta
14. Internationalization of Business School
15. Chinese Returnees
16. MacEwan Asia Pacific Practicum and Asia Pacific Program
17. World Heritage Sites in Canada and Alberta

Henry Steward Talk

18. Belt and Road Initiative: How Could Canada Get Involved In?
19. Huawei in North America: International Corporate Strategies under Political Pressures

HKCBA National Webinar:

20. RCEP, China EU CAI and Canada

## AWARDS (N=17)

1. Best Student Award, MBA in International Management, Berlin University of Applied Sciences, December 2001
2. Best Track Chair Serve Award during the 12th IAABD (International Academy of African Business and Development) Annual Conference, May 2011
3. Best Track Chair Serve Award during the 13th IAABD (International Academy of African Business and Development) Annual Conference, May 2011
4. Best Track Chair Serve Award on organizing track for Graduate Papers during the 13th IAABD (International Academy of African Business and Development) Annual Conference, May 2012
5. Distinguished Scholar at AGBA (Academy for Global Business Advancement 9 World Congress), March 2012
6. Member of Outstanding Team Award at 40th anniversary of MacEwan University, March 2012
7. Member of Best Initiative Team Award at Hong Kong Forum, Hong Kong, December 2012
8. Member of Business Case Track Award at Association of Canadian Administrative Science Annual Conference, Calgary, May 2013
9. Excellent Community Support Award, Action for Health Communities, December 2015
10. Mentorship Star Award, 2016 ERIEC (Edmonton Region Immigrant Employment Council) Awards and Recognition Event
11. Best Paper Award (with Angulo-Ruiz, F. and Pergelova, A.) The Role of Brand Capabilities in the Internationalization of Firms from Emerging Markets, The 10th China Goes Global Annual Conference University of Macerata, Italy, July 26-28, 2016
12. Excellent Community Support Award, Action for Health Communities, February 2018
13. One second place and two third place Awards for business cases, Tsinghua University International Case Competition, December 2019
14. One second place and five third place Awards for business cases, Tsinghua University International Case Competition, December 2020
15. Highly Commended Paper: *MNCs' R&D Talent Management in China: Aligning Practices with Strategies*, the 2020 Emerald Literature Awards for Excellence.
16. President's Service Award, the 21st Annual Conference, AABD (Association of African Business and Development), May 2021
17. Third Place Awards for business cases, Tsinghua University International Case Competition, December 2021



## **Academic and Administrative Referees**

### **Dr. Mike Henry**

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### **Dr. John R. McIntyre**

Professor of Management and International Affairs Executive Director,  
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## **Community Engagement, EDI, and Fund-Raising Experience Referees**

### **Ms. Teresa Woo-Paw**

Chairperson, Canadian Race Relations Foundation  
Founder and Chair, Action Chinese Canadian Together Foundation  
Former Associate Minister of International and Intergovernmental Relations  
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