

On-page SEO Check for Santoscsolutions.com

Report type: Content
Crawling from: 12/11/25
Report created on: 12/11/25
Crawled pages: 36

Optimization overview

Check type	Result	Change*
Tech. & Meta	100 %	+ 1%
Structure	100 %	+ 9%
Content	84 %	+ 3%

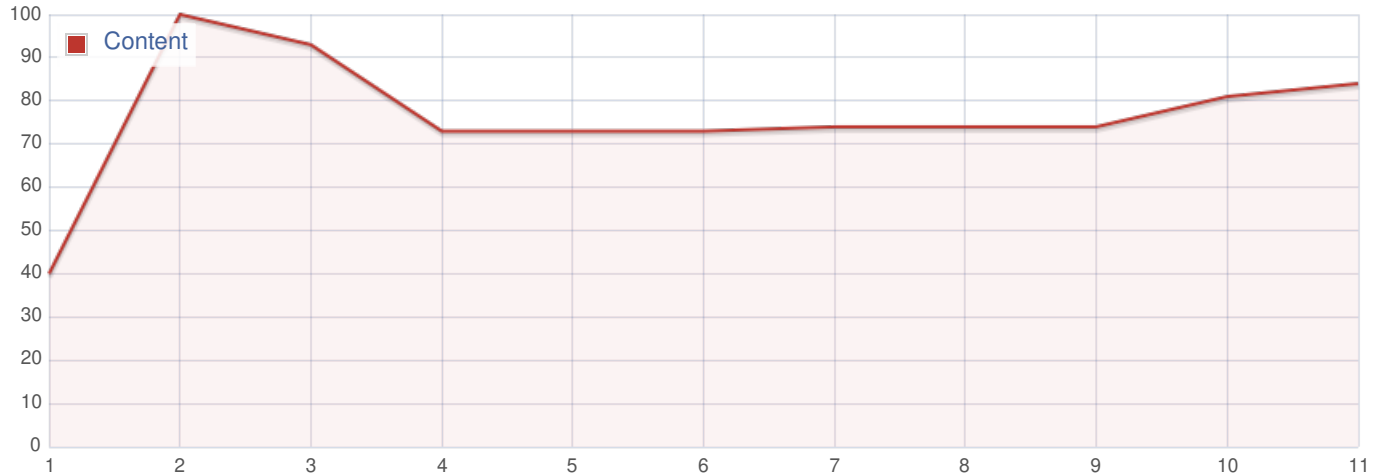
* Change to last crawling

Overall score



History graph of optimization

from 10/05/25 to 12/11/25



Important todos for optimization

Content problems

On 1 pages keywords from the title are not used in the page's text part.	Important!
On 5 pages some keywords from the H1 heading were not found in the page content	Important!
8 content/text blocks were found that are present on more than one page	Important!
On 2 pages only some paragraphs were found	Tip!

Content

Text quality

Check	Amount	Change
Pages with only a few paragraphs	2	0
Pages with very much text	0	0
Pages with little text	14	0
Pages with duplicate paragraphs	0	0
Pages using keywords in page title but not in its body text	1	0
Pages using keywords in H1 heading but not in its body text	5	- 3
Pages with typos	0	0
Pages with filler text and images	0	0

Duplicate content

Check	Amount	Change
Pages without text or paragraphs	0	0
Pages without proper keyword optimization	0	0
Content that appears on several pages	8	- 6
Duplicate Content	0	0
Competing pages for the same keywords	0	0
Complete page duplicates	0	0

Pages with only a few paragraphs

Pages with little text or few paragraphs

Optimization Tips

The pages in this list contain less than three paragraphs of text.

Why you should break up your content into clear paragraphs:

To make text easier to read and understand, it is very helpful to break it up into paragraphs. This makes it easier for visitors to understand your content. It also increases the likelihood that they will spend more time on your pages.

What does Seobility define as a "text block"?

A "text block" is a coherent text section that contains at least 100 characters and is enclosed by HTML structural elements such as <p> or <div>. Headings or lists are not counted as text blocks.

How to solve these problems:

In addition to the number of paragraphs that were found, the "Number of words" column will show you how long the content of the page is in total. If the word count is high, you should structure the text in a better way. Use headings, teasers, paragraphs and subheadings to break up the text.

On the other hand, if there is little text content on the page, there may be room to expand the content.

Note: For pages with image galleries, result lists, and similar content that does not require long/structured text, you can ignore the warnings.

More information on this:

- [Content is king - Seobility Wiki](#)
- [SEO Copywriting: The 19 Best Tips To Increase Traffic and Conversions - Seobility Blog](#)

#	URL	Number of paragraphs	Number of words
1.	https://santoscsolutions.com/	2	370
2.	https://santoscsolutions.com/pt/	1	214

Pages with little text

Pages that contain only very little text

Optimization Tips

The pages in this list contain less than 500 words.

Why pages with little text can be problematic:

A text that is too short is problematic if the subject or the keyword of the page requires detailed and extensive information. If your competitors are offering better and more comprehensive content on the same topic, you're going to struggle to rank with short content.

However, it is not necessarily a problem to have pages with little text. If the pages are e.g. image galleries, landing pages, etc., it is perfectly fine to use very little text.

In addition, there are times when search engine users are in need of a quick and concise answer to a particular search query, and a long and lengthy text page is not the answer. In this case, long and detailed text may deter visitors.

How you should treat these pages:

Before you make any changes to the content of a page, you should first check whether the topic or target keyword of the page requires extensive content or not. You can do this by analyzing the current top 10 search results. With the [free TF*IDF tool provided by Seobility](#), you can easily check the number of words on these pages.

If you find that the content of your page is in fact too short, you can try to expand it. Think about what kind of information your target audience needs in order to fulfil their [search intent](#). However, you'll want to avoid writing long texts that are just designed to boost SEO. Most importantly, your content should add value to your visitors.

You can find more information on how to create high quality and useful content here:

- [SEO Copywriting: The 19 Best Tips To Increase Traffic and Conversions - Seobility Blog](#)
- [Search Intent: How to optimize your content for searchers' needs - Seobility Blog](#)

#	URL	Number of words
1.	https://santoscsolutions.com/	370
2.	https://santoscsolutions.com/office-cleaning/	343
3.	https://santoscsolutions.com/legal/terms-of-service/	278
4.	https://santoscsolutions.com/legal/disclaimer/	295
5.	https://santoscsolutions.com/contact.html	291
6.	https://santoscsolutions.com/guides/deep-cleaning.html	273
7.	https://santoscsolutions.com/guides/eco-friendly.html	343
8.	https://santoscsolutions.com/blog/	231
9.	https://santoscsolutions.com/legal/privacy-policy/	231
10.	https://santoscsolutions.com/legal/cancellation-policy/	222
11.	https://santoscsolutions.com/pt/	214
12.	https://santoscsolutions.com/services.html	122
13.	https://santoscsolutions.com/book.html	186
14.	https://santoscsolutions.com/guides/moving.html	223

Pages using keywords in page title but not in its body text

Pages with keywords in the title tag, which don't appear in the page's body text

Optimization Tips

This list includes pages where keywords from the page title do not appear in the actual content of the page.

Why titles and content should be consistent:

The [page title](#) is one of the most important on-page SEO elements and should be a concise summary of the content of the page. Important [keywords](#) for the page should be included in the title, with the most important keyword at the very beginning. To ensure consistency between title and content, these keywords should also be included in the content of the page.

What the information in this list means:

The URLs affected by this problem are shown in the left column. The right column displays each URL's page title. The words in the title that do not appear in the content of the page are highlighted in bold.

How to fix these problems:

For each page listed, check that the page title matches the actual content of the page, and vice versa.

If the title contains the most important keywords, then you should also include these keywords in the text of the page. If, on the other hand, the text is properly optimized and the title is not, then you should optimize the title and include important keywords for the page there.

One important note:

This analysis does not consider synonyms or declination of keywords. This means that not all of the pages that are listed here need to be problematic. For example, if you have made grammatical adjustments to a keyword in the text of the page to ensure a natural reading flow, then of course there is no need to make any changes. Search engines such as Google have become very good at recognizing such variations of keywords.

#	URL	Words from the page title that don't appear in the text
1.	https://santoscsolutions.com/pt/	Limpeza Residencial em Atlanta, GA Santos Cleaning

Pages using keywords in H1 heading but not in its body text

Pages with keywords in the H1 tag, which don't appear in the page's body text

Optimization Tips

This list includes pages where keywords from the H1 heading do not appear in the text content of the page.

Why H1 headings and content should be consistent:

The [H1 heading](#) is an important on-page SEO element and should be a concise summary of the content of the page. Important [keywords](#) for the page should be included in this heading. To ensure consistency between the H1 heading and the content, these keywords should also be included in the content of the page.

What the information in this list means:

The URLs affected by this problem are shown in the left column. The right column displays each URL's H1 heading. The words in the heading that do not appear in the text content of the page are highlighted in bold.

How to fix these problems:

For each page listed, check that the H1 heading matches the text content of the page, and vice versa.

If the H1 contains the most important keywords, then you should also include these keywords in the text of the page. If, on the other hand, the text is properly optimized and the H1 is not, then you should optimize the H1 and include important keywords for the page there.

Ensure that the H1 heading differs from the [page title](#). Both elements should be unique.

One important note:

This analysis does not consider synonyms or declination of keywords. This means that not all of the pages that are listed here need to be problematic. For example, if you have made grammatical adjustments to a keyword in the text of the page to ensure a natural reading flow, then of course there is no need to make any changes. Search engines such as Google have become very good at recognizing such variations of keywords.

#	URL	H1 heading
1.	https://santoscsolutions.com/pt/	Experimente a Alegria de uma Casa Impecável
2.	https://santoscsolutions.com/book.html	Book Your House Cleaning Service in Atlanta
3.	https://santoscsolutions.com/guides/deep-cleaning.html	Comprehensive Deep Cleaning Guide: What to Expect
4.	https://santoscsolutions.com/guides/eco-friendly.html	Eco-Friendly House Cleaning: A Complete Guide for 2025
5.	https://santoscsolutions.com/guides/moving.html	Move-In & Move-Out Cleaning: Your Ultimate Guide

Pages with very much text

Pages that contain a lot of text and might be divided into several pages

No errors or problems were found.

Pages with duplicate paragraphs

Paragraphs that are repeated on a page

No errors or problems were found.

Pages with typos

Page content contains typos

No errors or problems were found.

Pages with filler text and images

Pages with filler texts or images

No errors or problems were found.

Content that appears on several pages

Content/text that is used on more than one page

Optimization Tips

Here you will find an overview of text blocks that are used on several pages of your website.

For this analysis, each text block found on your website is normalized and saved. If the same text block appears on several pages, it is detected and displayed here.

Notes, disclaimers, etc. that appear on a large number of your pages will not be taken into account.

Why you should avoid using duplicate text blocks:

Each page should be unique and tailored to its target [keyword](#). This will ensure that the content is as relevant as possible. That's why you should avoid using duplicate text blocks or generic content.

If very long text blocks are used multiple times on your website, you may also run into problems with [duplicate content](#). For example, if you use long snippets of blog posts on the category pages or the home page of your blog, this could have a negative effect on the rankings of the actual blog posts. This is because Google has to decide which of these pages should appear in the search results if both a category page and a blog post contain relevant content for a keyword. As a consequence, it may choose the wrong one.

How to fix these problems:

As a general rule, you should avoid using generic text that is used on multiple pages. Create unique content for each subpage instead.

To avoid duplicate content problems, keep the preview text of blog articles or similar as short as possible.

More information on unique content and duplicate content:

- [Content is king - Seobility Wiki](#)
- [Duplicate content - Seobility Wiki](#)
- [Duplicate Content Issues: Common Causes and How to Fix Them - Seobility Blog](#)

Text blocks from the content that appear on

several pages

URLs

- | # | several pages | URLs |
|----|--|---|
| 1. | All our services use non-toxic, eco-friendly cleaning products that are safe for kids, pets, and | https://santoscsolutions.com/roswell-house-cleaning/
https://santoscsolutions.com/dunwoody-house-cleaning/
https://santoscsolutions.com/brookhaven-house-cleaning/ |

Pages without text or paragraphs

Pages on which no text or paragraphs were found

No errors or problems were found.

Pages without proper keyword optimization

Pages on which we couldn't detect a single optimized keyword

No errors or problems were found.

Duplicate Content

Pages whose complete content appears on other pages

No errors or problems were found.

Competing pages for the same keywords

Competing pages due to the same keyword optimization

No errors or problems were found.

Complete page duplicates

Pages with the same HTML code and content.

No errors or problems were found.