

WILLIANS ALCALÁ

FRONTEND DEVELOPER

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28/06/2001

[Portfolio](#)

Hi! I'm Willians Alcalá, a 23 year old Frontend developer with a passion for creating amazing web experiences. Although my main focus is development, I also dive into web design with Figma and have experience in graphic design, including creating logos and email campaigns.

EXPERIENCE

JANUARY 2025 - FEBRUARY 2025 | MAGNOVA AGENCY

Web Developer

- Custom WordPress Landing Page development.
- Website creation with custom HTML for specific design and functionality.
- Design focused on attracting new customers and enhancing services.
- Adaptation to customer needs and preferences.

MARCH 2025 - JUNE 2025 | MY HOME PUNTA CANA

Web Developer and SEO Specialist

- Complete website redesign and rebuild for My Home Punta Cana.
- Strong focus on SEO optimization: page architecture, keyword rich content, and friendly slugs (URLs).
- Improved search engine positioning and visibility.
- Property listing management for sale and rentals.

JUNE 2025 | PUNTA CANA CONSULTING GROUP

Frontend Web Developer

- Complete website redesign with focus on a streamlined interface.
- Significant improvement of the User Experience (UX).
- Implementation of advanced property search system.
- Creation of intuitive navigation and superior visual aesthetics.

SKILLS

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|--------------|----------|---------------|--------------|
| • HTML | • Vue | • Illustrator | • Spanish |
| • CSS | • MySQL | • Photoshop | • English C1 |
| • JavaScript | • Python | • Figma | |
| • PHP | • React | • Sketch | |