Willis Dyson

UX Developer and **Web Accessibility Specialist**, based in **Leeds, UK**.

5 years professional experience in UX and Front End Development – 8 weeks notice period

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Skills and specialisations

| Front End Web Development

Main skills

- HTML, CSS (SCSS), JavaScript, jQuery
- GIT, VIM, BEM, Agile (Scrum), JEST
- Documentation, Testing
- React.js, Next.js, TypeScript*

Certifications

| **Advanced React** by Meta
Completed April 2024

| **React Basics** by Meta
Completed January 2024

| **Programming with JavaScript** by Meta
Completed November 2023

*limited professional experience

| Web Accessibility

Web Accessibility specialist and advocate. Have put considerable effort into tackling accessibility issues throughout my career.

Main skills

- Accessible-needs user research
- Leading in-house training
- Production of guides & documentation
- W3C WCAGs fluency
- Accessible development techniques & design patterns

Certifications

| **Web Accessibility Basics** by W3C
Completed September 2023

| User Experience & UI Design

Have a strong background in UX/UI, benefitting me with a design eye and a solid understanding of usability principles.

Main skills

- UI Design
- User Research, Data & Analytics
- UX Principles
- Wireframing/Prototyping
- A/B Testing
- Adobe Creative Cloud (XD/AI/PS)

Certifications

| **UX Design Foundations** by Google
Completed August 2021

Recent career history

Current role since Feb 2022   TopCashback

UX Developer: TopCashback

Stafford, West Midlands, UK (mostly remote)

Working within the Design/UX team to transform mockup designs into functional user interfaces.

Integral to many large projects including Sitewide Navigation and Brand Pages redesign/rebuild.

Advocating for web accessibility by leading user research and in-house training, educating other devleopers in Web Accessibility and producing documentation to ensure WCAG compliance.

May 2021 – February 2022   ebuyer

UI Developer/Designer: Ebuyer

Howden, East Yorkshire, UK

50/50 hybrid role between UI Developer and UI Designer. Main role was to design and develop capitvating landing pages for co-branded promotional content.

Involved in the redesign of several key site features including Product Search and Product Information pages.

July 2019 - September 2020   TopCashback

UX Designer (Intern): TopCashback

Stafford, West Midlands, UK

12 month Internship. Immediately involed in many large projects, mainly the "About us" page total redesign.

Greatly developed general UI Design skills and gained exposure to UX skills, i.e. Wireframing, Prototyping, User Research, A/B Testing.

Made great connections, many of whom I continue to work with today.

Degree & education history

Information & Communication Technology

Undergraduate level, achieved June 2021

First Class Degree with Honours

The University of Huddersfield

Course delved into many areas of computing, sparking my interest in Front End Web Development and UX/UI Design.

Perfomed a UX review/redesign of the NHS "Test and Trace" app, involving requirements analysis, user research and iterative user testing of new changes. Received a grade of 82%.

Previous education

3 A-levels in ICT, History & Biology

GCSEs including English, Maths & Science

Referees

Andres Espi (current line manager)
Head of Design/UX at TopCashback

andres@topcashback.co.uk

Dean Harris
Lead Web Designer at Ebuyer

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