

contact@willisdyson.co.uk





Front End Web Developer and Accessibility Specialist, based in Leeds, UK.

3+ years professional experience in Web Development - 8 weeks notice period

Skills and specialisations

Front End Web Development

- HTML, CSS (SCSS), JavaScript
- GIT, BEM, Agile (Scrum), JEST
- Documentation, Testing
- React*

| Advanced React by Meta

| React Basics by Meta

| Programming with JavaScript by Meta

Web Accessibility

Web Accessibility specialist and advocate. Have put considerable effort into tackling accessibility issues throughout my career.

- Accessible-needs user research
- Leading in-house training
- Production of guides & documentation
- W3C WCAGs fluency
- Accessible development techniques & design patterns

| **Web Accessibility Basics** by W3C

User Experience & UI Design

Have a strong background in UX/UI, benefitting me with a design eye and a solid understanding of usability principles.

- UI Design
- User Research, Data & Analytics
- UX Principles
- Wireframing/Prototyping
- A/B Testing
- Adobe Creative Cloud (XD/AI/PS)

| **UX Design Foundations** by Google

Recent career history

Current role since Feb 2022

TopCashback

Front End Developer: TopCashback

Working within the Design/UX team to transform mockup designs into functional user interfaces

Integral to many large projects including Sitewide Navigation and Brand Pages redesign/rebuild.

Advocating for web accessibility by leading user research and in-house training, educating other devleopers in Web Accessibility and producing documentation to ensure WCAG compliance.

May 2021 - February 2022

ebuyer

UI Developer/Designer: Ebuyer

50/50 hybrid role between UI Developer and UI Designer. Main role was to design and develop capitvating landing pages for co-branded promotional content

Involved in the redesign of several key site features including Product Search and Product Information

July 2019 - September 2020

TopCashback

UX Designer (Intern): TopCashback

12 month Internship during my Undergraduate course. Immediately involed in many large projects, mainly the "About us" page total redesign

Greatly developed general UI Design skills and gained exposure to UX skills, i.e. Wireframing, Prototyping, User Research, A/B Testing.

Made great connections, many of whom I continue to work with today.

Degree & education history

Information & Communication Technology

Undergraduate level, achieved June 2021

First Class Degree with Honours

Course delved into many areas of computing, sparking my interest in Front End Web Development and UX/UI Design

Perfomed a UX review/redesign of the NHS "Test and Trace" app, involving requirements analysis, user research and iterative user testing of new changes. Received a grade of 82%

3 A-levels in ICT, History & Biology GCSEs including English, Maths &

Referees

Head of Design/UX at TopCashback

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Lead Web Designer at Ebuyer

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