## willisdyson@gmail.com





## Front End UI Developer and Web Accessibility Specialist, based in Leeds, UK.

6 years professional experience in Front End Development and UX – 8 weeks notice period

Skills and specialisations

### Front End Web Development

- HTML, CSS (SCSS), JavaScript
- React.js, TypeScript, Tailwind
- GIT, VIM, BEM, Agile (Scrum), JEST
- Documentation, Testing

| Advanced React by Meta

| React Basics by Meta

| Programming with JavaScript by Meta

### Web Accessibility

Web Accessibility specialist and advocate. Currently responsible for leading web accessibility initiatives.

- Accessibility compliance and research
- Leading in-house training
- Production of guides & documentation
- WCAG fluency and testing/auditing
- Accessible development techniques & design patterns

| **Web Accessibility Basics** by W3C

### User Experience & UI Design

Have a strong background in UX/UI, benefitting me with a design eye and a solid understanding of usability principles.

- UI Design
- User Research, Data & Analytics
- UX Principles
- Wireframing/Prototyping
- A/B Testing
- Adobe XD, Figma

| **UX Design Foundations** by Google

Recent career history

Current role since March 2025 TopCashback



### Front End UI Developer & Web Front End UI Developer **Accessibility Lead**

Alongside development duties, now also responsible for leading TopCashback's Web Accessibility

As the company's subject matter expert, I spearhead accessibility audits, lead training, establish training plans and much more, to ensure regulatory compliance and that all services are accessible.

February 2022 to March 2025

Working as a design-focused developer within the Design/UX team. Being the top Front End specialist at

the company, my main purpose is to "bridge the gap"

between UX Designers and Full Stack Developers

Integral to many large projects, including Sitewide

where I transformed flat designs into fully functional

Navigation and Brand Pages redesign/rebuild,

and accessibile user interfaces

TopCashback

# May 2021 to February 2022 **UI Developer/Designer**

buyer

50/50 hybrid role between UI Developer and UI Designer. Main role was to design and develop capitvating landing pages for co-branded promotional content

Involved in the redesign of several key site features including Product Search and Product Information

Degree & education history

### Information & Communication Technology

Undergraduate level, achieved June 2021

First Class Degree with Honours

Course delved into many areas of computing, sparking my interest in Front End Web Development and UX/UI Design

Perfomed a UX review/redesign of the NHS "Test and Trace" app, involving requirements analysis, user research and iterative user testing of new changes. Received a grade of 82%

3 A-levels in ICT, History & Biology GCSEs including English, Maths &

Referees

Head of Design/UX at TopCashback

Lead Web Designer at Ebuyer

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