

# WILLIS OPIYO

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## ABOUT ME

I am a proud alumnus of Zetech University. My passion for computers, programming, sales, and social media marketing has shaped my professional journey. With a strong educational background, I possess over five years of experience in software, web development, and social media management. I also have skills in accounting and proficiency in Adobe, which has enhanced my work, particularly in video editing projects and poster designs. My career has progressed from different roles as a software developer, supervisor, assistant manager, social media manager, and sales representative due to my dedication to professional growth. My journey emphasizes my commitment to learning, adaptation, and success in various roles.

## MY SKILL

### PROFESSIONAL SKILLS

Open-mindedness | Openness to learning | Professionalism | Team leader  
Excellent Communication | Organization | Problem-Solving skills | integrity  
Self-Motivation | Self-confidence | Flexible

### TECHNICAL SKILLS

Web development | Sales management | Python programming | Software Programming  
Account management | React Programming | Database management  
Client-server management | Computer security | Microsoft Office applications |  
Computer management | JavaScript programming | IT management

## WORK EXPERIENCE

### SOCIAL MEDIA MANAGER & WEB DEVELOPER (Full-time)

Homart Group Africa | Nairobi, Kenya | June 2024 – October 2024

- Building a social media calendar
- Creating strategies for every platform
- Design posts and catalog to boost the company information
- Managing the budgeting for the social platform ads
- Creating and editing videos for TikTok and Instagram
- Maintaining the brand on social platforms
- Design and developing company website
- Maintaining and updating website content

### SALES REPRESENTATIVE (Full-time)

Platinum Group Africa | Nairobi, Kenya | May 2024 – May 2024

- Sell vacation homes to clients and the public as a whole
- Ensure sales targets are reached as required by the company
- Make sure a client is comfortable enough during the pitching process
- Assist the sales manager with an introduction to the clients and help in pitching the idea to execute a sale
- Contact a potential client with follow-up to ensure he/she understands the process
- Execute and do the paperwork for the pursuing clients
- Follow up with the client to ensure the voucher offered is successfully utilized

### SOFTWARE DEVELOPER/WEB DEVELOPER (Part-time)

Infinitech Circle | Nairobi, Kenya | Jun 2020 – May 2024

- Creating Beautiful Websites: I designed visually appealing and user-friendly websites for clients, ensuring they meet their needs and look great.
- Making Sure Everything Works: I tested the software and ensured it functions smoothly, checking for any issues or bugs that might affect the user experience.
- Fixing Previous Mistakes: I corrected problems left behind by previous developers, ensuring the website ran smoothly and met client expectations.
- Assisting with Website Control Panel: I helped clients with any issues they had with their website control panels, making it easier for them to manage their websites.

- Setting Up Email Services: I set up webmail services for clients and guided how to use them effectively, ensuring seamless communication for their businesses.
- Managing Websites at a Technical Level: I handled the technical aspects of managing clients' websites, ensuring they run smoothly and securely at the server level.
- Building Web Applications: I designed and developed custom web applications from scratch, tailored to meet clients' specific needs and requirements.

#### **SOCIAL MEDIA MANAGER (Part-time)**

Infinitech Circle | Nairobi, Kenya | Jun 2020 - May 2024

- Creating Strategies: Came up with strategies to boost companies like Josquine Packaging Limited's social platforms.
- Designing Posters and Banners: I created eye-catching posters and banners for various purposes like buruk general.
- Crafting Social Media Content: I produced engaging content, including posters and graphics, for social media platforms.
- Engagement and Support: I interacted with users by answering their questions and engaging with their comments on social media platforms.
- Maintaining Active Social Media Presence: I ensured that social media pages remained active and updated with fresh content to keep audiences engaged.

#### **SAFETRAC WEB DEVELOPER (Consultant)**

Safetrac.co.ke | Kenya | Mar 2024 – May 2024

- Optimizing Website for Search Engines: I improve website visibility and ranking on search engines by implementing SEO strategies.
- Page Updates: I regularly update website pages to ensure content accuracy and relevance.
- Blog Management: I manage and update the blog page with fresh, engaging content to attract and retain visitors.
- Image Management: I refresh website images and add new client logos to showcase the latest partnerships and projects.
- Page Cleanup: I remove outdated or redundant pages from the website to maintain a clutter-free and user-friendly.
- Social media: designing social media content and editing videos.

#### **FREELANCE WEB DEVELOPER/ VIDEOGRAPHER/ CONTENT WRITER/ IT CONSULTANT**

fiverr.com | Kenya | Jan 2018 -Mar 2024

- My work is to take contracts that require me to code a certain part of the website
- Go through codes to see the errors and changes needed
- Edit videos by the client's desire
- Caption already edited videos
- Write a script and edit a script for clients
- Write a script for YouTube clients
- Update client computers
- Install windows and Microsoft office

#### **ASSISTANT MANAGER/ SUPERVISOR (Full-time)**

Icon Garden | Kiambu, Kenya | Apr 2022 – Feb 2024

- Providing the manager with the day-to-day operations and administrative duties: This involves taking charge of the daily tasks necessary for the smooth operation of the establishment. It includes responsibilities such as scheduling staff, managing inventory, handling customer complaints, and ensuring compliance with regulations.
- Answering guests' questions in the absence of the manager: In the absence of the manager, this role requires being knowledgeable about the menu, services offered, and any other pertinent information to provide excellent customer service and address guests' inquiries effectively.
- Hiring and training new staff: This involves identifying staffing needs, conducting interviews, and selecting qualified candidates to join the team. Additionally, it entails developing training programs to onboard new employees and ensure they are equipped with the necessary skills and knowledge to perform their duties effectively
- Checking that food or drinks being handled is up to standard: This responsibility involves maintaining quality control standards by regularly inspecting food and beverage items to ensure they meet hygiene, freshness, and presentation standards. It may also involve monitoring kitchen and bar practices to uphold food safety regulations
- Writing waiters/waitresses and staff members' shift orders: This involves creating schedules for staff members, assigning shifts, and ensuring adequate coverage during peak times. It requires effective communication with team members to accommodate individual preferences and availability while meeting operational needs
- Running day-to-day tasks like counter-checking on the muster roll-checking: This includes overseeing routine tasks such as verifying attendance records, monitoring time and attendance systems, and ensuring accurate documentation of staff hours worked. It involves attention to detail and adherence to company policies and procedures.

- Working with a given budget to meet the required standards: This involves managing financial resources efficiently to achieve operational goals while maintaining quality standards. It requires careful budget planning, cost control measures, and strategic decision-making to optimize resources and ensure profitability without compromising on quality or service.

#### PROCUREMENT OFFICER (Full-time)

Icon Gardens | Kiambu, Kenya | Aug 2020 – Apr 2022

- Purchase liquor for the restaurant
- Check for the lowest cost possible to help us cut losses
- Track orders that we had ordered from suppliers
- Negotiate contracts with companies such as Tony West Limited

#### SALES PARTNER (Contact)

Cintel core limitless | Nairobi, Kenya | Nov 2023 - Feb 2024

- Solution Sales: I sell our company's solutions to clients, meeting their needs and fostering strong relationships.
- Company Marketing: I promote our company through various channels, raising awareness and attracting potential clients

#### IT INTERN (contract)

Talent Soko Africa | Kajiado, Kenya | Aug 2020 – Dec 2022

- Manage the app database
- Update and write new code for the app
- Update on the downloads of the app on Google Play

#### IT PERSONNEL (part-time)

Siron Medical Center | Nairobi, Kenya | Jul 2022 – Oct 2023

- Maintain computers and systems
- Updating database
- Repair broken computer
- Repair CCTV cameras

#### IT ASSISTANT (Part-time)

Miti gap | Nairobi, Kenya | May 2019 – Feb 2023

- Help out in web designing
- Managing client databases
- Design and coding clients web applications

#### ACCOUNTANT(Part-time)

Icon hotel | Kiambu, Kenya | Feb 2019 – Sep 2020

- Check and keep to date on the sales of the club
- Follow up on the payment of the suppliers
- Pay the employees of the hotel
- Write cheques for suppliers
- Stock-taking

## ACHIEVEMENTS & VOLUNTEER EXPERIENCE

#### JAVASCRIPT ESSENTIALS

14<sup>th</sup> April 2024

Cisco skills for all

#### COMPUTER HARDWARE & OPERATING SYSTEM

10<sup>th</sup> May 2024

Cisco skills for all

#### JAVASCRIPT COURSE

17<sup>th</sup> Jan 2024

freecodecamp

#### SOCIAL MEDIA MARKETING

20<sup>th</sup> Feb 2023

Udemy online course

#### SOFTWARE ENGINEER

25<sup>th</sup> Aug 2022

Udemy online course

#### PROCUREMENT/ACQUISITION AND CONTRACT MANAGEMENT

19<sup>th</sup> July 2021

Udemy online course	
<b>JAVA SCRIPT PROGRAMMING</b>	28 <sup>th</sup> Nov 2019
Udemy online course	
<b>DIPLOMA IN COMPUTER SCIENCE</b>	13 <sup>th</sup> Nov 2020
Zetech University, Kiambu, Kenya	
<b>VOLUNTEER EXPERIENCE</b>	16th June 2016
Peer Educator   I choose life, Nairobi, Kenya	
<b>VOLUNTEER EXPERIENCE</b>	13 <sup>th</sup> June 2023
Facilitator   Star of Hope, Juja, Kenya	
<b>LEADERSHIP EXPERIENCE</b>	11 <sup>th</sup> February 2014
Captain   Eastleigh High School, Nairobi, Kenya	

## PROJECTS

<b>TJ PREMIER EVENTS LTD</b>	2024
TJ Premier Event Ltd website   Web Developer   <a href="https://tjpremiereventsLtd.com">https://tjpremiereventsLtd.com</a>	
<b>HOMART GROUP KENYA</b>	2024
Homart Kenya website   Web Developer   <a href="https://homart-kenya.com">https://homart-kenya.com</a>	
<b>TIGONI REHAB Center</b>	2024
Tigoni rehab website   Web Developer   <a href="https://tigoni-website.vercel.app/index.html">https://tigoni-website.vercel.app/index.html</a>	
<b>GitHub PROFILE CHECKER</b>	2024
GitHub profile checker   Software Developer   <a href="https://githubprofilesearchapp.vercel.app/">https://githubprofilesearchapp.vercel.app/</a>	
<b>TO DO LIST APP</b>	2024
To do list app   Software Developer   <a href="https://todoappwillis.vercel.app">https://todoappwillis.vercel.app</a>	
<b>SAFETRAC LIMITED</b>	2024
Safetrac limited website   Web Developer   <a href="http://www.safetrac.co.ke">www.safetrac.co.ke</a>	
<b>MY PORTFOLIO</b>	2024
Willis Opiyo website   Web Developer   <a href="https://willisopiyo95.github.io/willisopiyo.github.io/">https://willisopiyo95.github.io/willisopiyo.github.io/</a>	
<b>ROBERT WESLEY PROJECT</b>	2023
Robert Wesley media website   Web Developer   <a href="http://www.robertwesleymedia.co.ke">www.robertwesleymedia.co.ke</a>	
<b>INFINITECH CIRCLE</b>	2023
Infinitech circle website   Web Developer   <a href="http://www.infinitechcircle.com">www.infinitechcircle.com</a>	
<b>GESTECH LIMITED</b>	2022
Gestech website   Assistant Web Developer   <a href="http://www.gestechLtd.com">www.gestechLtd.com</a>	
<b>JOSQUINE PROJECT</b>	2022
Josquine website revamp   Web Developer   <a href="http://www.josquine.co.ke">www.josquine.co.ke</a>	
<b>BRIGHT MINDS BOOKS</b>	2021
Bright Mind Books website   Assistant Web developer   <a href="http://www.brightmindbooks.net">www.brightmindbooks.net</a>	
<b>NIFUNZE PROJECT</b>	2020
Nifunze website   Assistant Web developer   <a href="http://www.nifunze.co.ke">www.nifunze.co.ke</a>	
<b>MUMAKANJAMA PROJECT</b>	2019
Website Design   Assistant Web developer   <a href="http://www.mumakanjama.com">www.mumakanjama.com</a>	

## EDUCATION

<b>DIPLOMA IN COMPUTER SCIENCE</b>   Zetech University, Kiambu, Kenya	2017 - 2020
<b>KCSE</b>   Eastleigh High School, Nairobi, Kenya	2013 - 2016
<b>KCPE</b>   Heide Marie primary school/ Mathare 4A, Nairobi, Kenya	2003 - 2010

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## REFERENCES

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