

AUTUMN 2014

FINAL SOLN.

Q9 Multigom (Price Index)  
Q10 Murphy

GRADE

A 3 B 10  
A- 7 C+ 7  
B+ 8 C 4  
B 34 D 3

FR  
20150104

Q1 FPL have different phy

• dangerous: workers might get

Compensated work hours

generous health insurance  
subsidized housing.

• ppl different types / different preferences.

• safe job might be better

Q2

• ppl who own biz care about some ppl.

altruism - ~~others~~ care who you care about.  
might not be every one.

biz owner might try to  
to get most money  
to donate & causes  
they care about.

• maximize supply of donations targeted to homeless/charity.

• on S-side: many look good to not give product as "social responsible".

can just be ~~to~~-moderately

• fair trade coffee

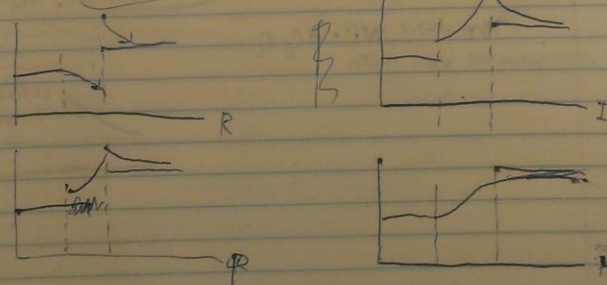
(better way to capture higher segments).

• heterogeneity (have to take into account what competitors are doing).

Q3

• F

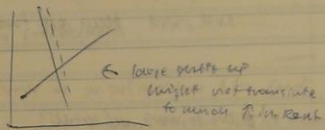
perfectly rational response to expected future increase in demand.



$$P_t = R_t + \left( \frac{1-s}{1+r} \right) R_{t+1} \dots \quad \textcircled{1} \text{ (decrease in dep're)} \\ \textcircled{2} \text{ (tax. value)}$$

When work?

- (1) high  $\phi$  supply
- (2) inelastic demand
- (3) high dep're.



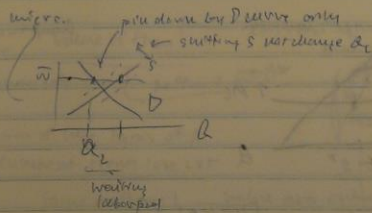
- Q4 • "compensating differential story"
- ppl who sat themselves into journalism tend to be more (poor).
  - agency: main cost is labor
  - (ppl might accept low pay to propagate their opinions).

• what for art/freestyle

Journalist  
pay by  
accepting  
lower pay

- pay to play just to have their music heard
- paying for the privilege of being able to expressing themselves.

- Q5 ☐ in underground infra.  
But live transfer.



Q6

- ☐ But there are other alternatives
- size of distortion depend on the size of ppl willing to work.



Q6-Q7 PS

Q6

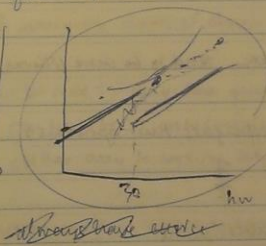
- 1st degree price discrimination  
 → monopolist sells same amount as competitive.  
 efficiency (get future away from market outcomes,  
 2nd, 3rd then get future from competitive outcome.

PSS  
 on price  
 discrimination

Q7

- failure to make w/ detail!
- quantity tax!

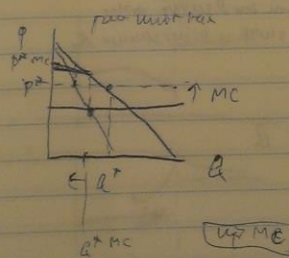
\* Q7, Q1  
 A1 & A2  
 \* dis continues  
 jump  
 demand  
 schedule.



Q8

- variety of ways to fine monopolist.  
 not structure give individual fine!

3 examples  
 of perfect  
 fines



lump sum tax

fine won't help as not high enough

for perfect fine

When  $P$  changes a lot,

$$\left[ \begin{array}{c} \text{Wt by} \\ \text{Base year} \end{array} \right] \frac{\downarrow \uparrow \quad \uparrow \downarrow}{X_0^A P_1^A + X_0^B P_1^B} \cdot \left[ \begin{array}{c} \text{Wt by} \\ \text{Final year} \end{array} \right] \frac{X_1^A P_1^A + X_1^B P_1^B}{X_1^A P_0^A + X_1^B P_0^B}$$

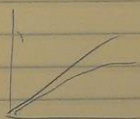
Price Index

W

substitution drives distortion in price indices.

If  $P$ , income change same rate  $\Rightarrow$  no substitution b/w goods.

$\Rightarrow$   $P$  index degrades job of accounting well-being.



cost curve  
concave  
b

base year  
overstate amount of  
inflation.

final year  
understate

( $\therefore$  substitution good that  $P$  a lot)

Q10

tech progress

value of firm

can also act as value of  $K$   
that the firm owns

replaces  $\rightarrow$  for

(if firm owns capital  
they also own all future  
profits paid for that capital)

$\Rightarrow$  An invention of new types of  $K$   
 $\Rightarrow$  incumbent firms lose out

value of firms  $\downarrow$

value new entrants  $\uparrow$

o move from an intensive margin

firm value on the extensive margin

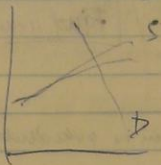
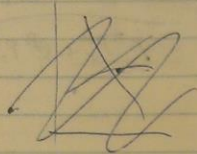
firm value shifts to incumbent firms.

o knowledge easily diffused?  $\rightarrow$  benefit entrants

leaky spillover  $\rightarrow$  hard to capture value from that innovation



defined as  $\frac{1}{2}$  where  $\frac{1}{2}$  means  $\frac{1}{2}$  of the way from  $D$  to  $S$  (where  $\frac{1}{2}$  means  $\frac{1}{2}$  of the way from  $D$  to  $S$ )



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