

Shopping List

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Problem Statement

Shoppers spend various amounts of time in the grocery store. Some have more time than others to go searching for what they are looking for. If we can create an app where they can organize and keep track of purchases they can shop more efficiently. All shoppers can have an enjoyable and less frustrating time shopping for the goods they want and need.

Who is experiencing the problem?

Helping people manage and organize their goods in a grocery store

What is the problem?

People can be very busy and don't have time to keep track of what they need at a store. People also have trouble keeping track of how much money they are spending.

Where does the problem present itself?

In a grocery store or shopping center

Why does it matter?

This matters because it can cause unnecessary stress or confusion for people who struggle to manage/organize things such as grocery store goods.