Pando Finance

Enabling trade in a trustless economy

Blockchain revenue is expected to increase 46x

Blockchain revenue (US$ bn)

73% CAGR

2021	2022	2023	2024	2025	2026	2027	2028
5	9	15	26	44	76	132	228

Link.
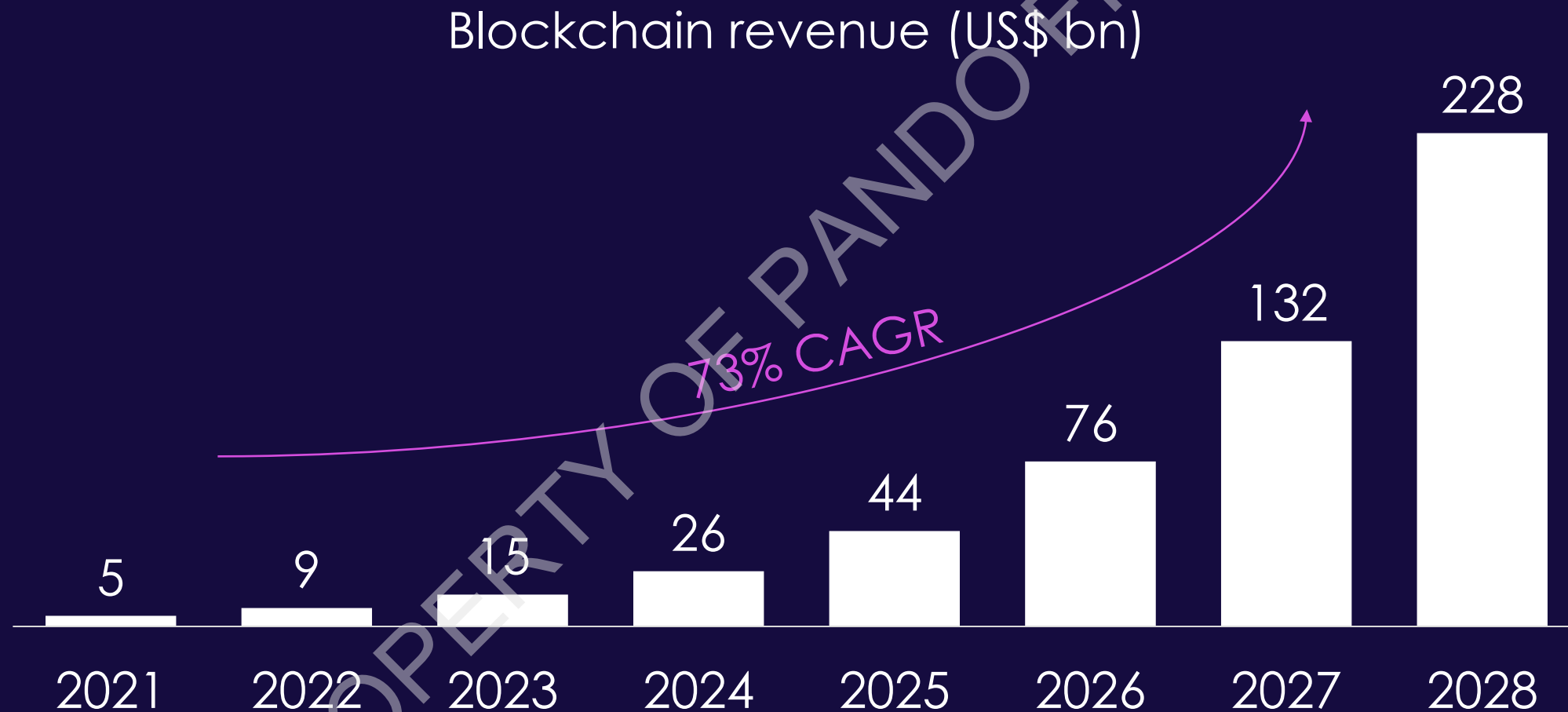
Problem: there are many capital inefficiencies in the blockchain ecosystem due to the difficulty in enacting trade between anonymous parties

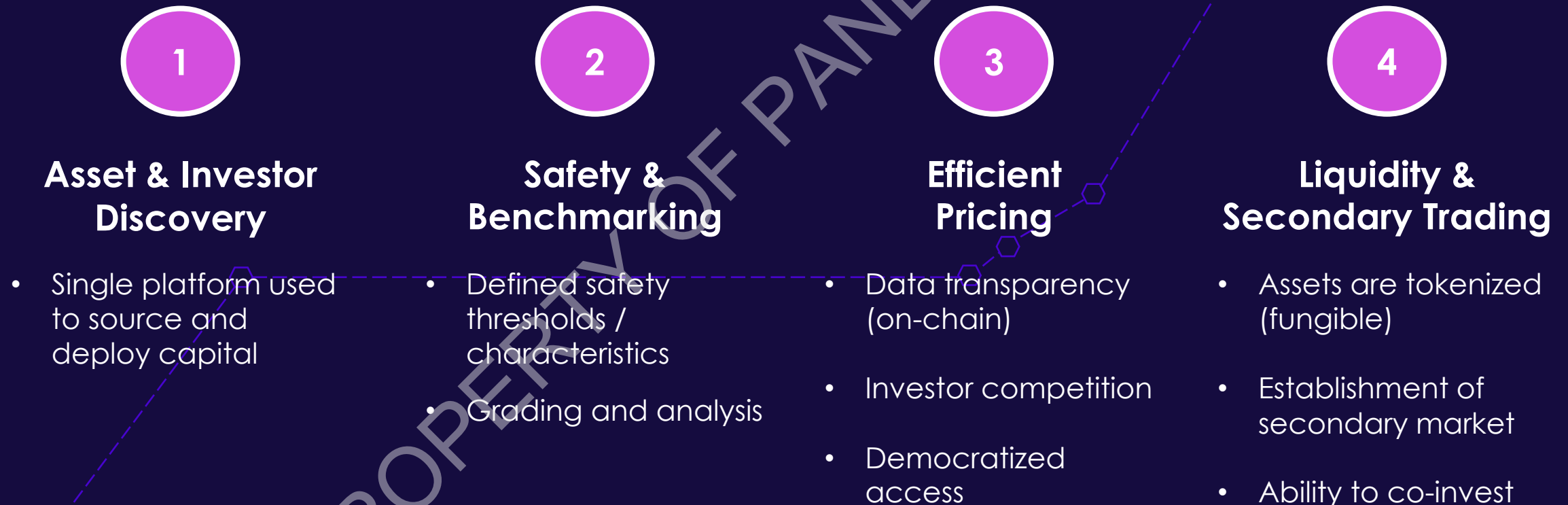No secondary market for artist royalties

Permissionless lending requires 100%+ collateralization

Protocols must take equity or token dilution to raise capital on-chain

Solution: a smart contract revenue marketplace.
Marketplace structure facilitates anonymous trade by making future smart contract revenue tradeable

1

Asset & Investor Discovery

- Single platform used to source and deploy capital

2

Safety & Benchmarking

- Defined safety thresholds / characteristics

- Grading and analysis

3

Efficient Pricing

- Data transparency (on-chain)

- Investor competition

- Democratized access

4

Liquidity & Secondary Trading

- Assets are tokenized (fungible)

- Establishment of secondary market

- Ability to co-invest

Seller Archetypes

Owners of a wallet address that receive regular smart contract revenue can trade future revenue for upfront capital

Revenue generating dApps and protocols

Artists receiving blockchain-enabled royalty payments

MAKER

Nexus Mutual

Yearn.finance

NFT Art

Music

Buyer Archetypes

Expected return profile of smart contract revenue is ~15-30%, making it an appealing asset for a plethora of potential buyers
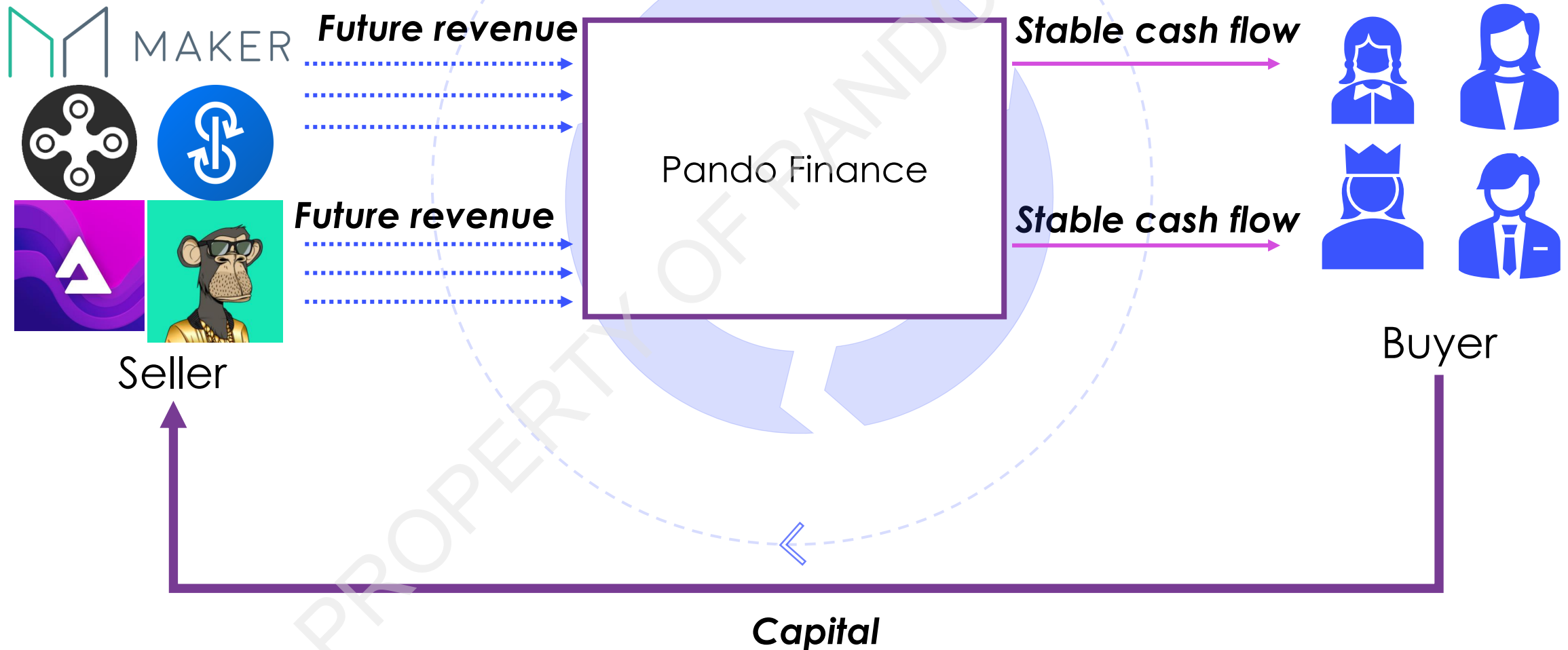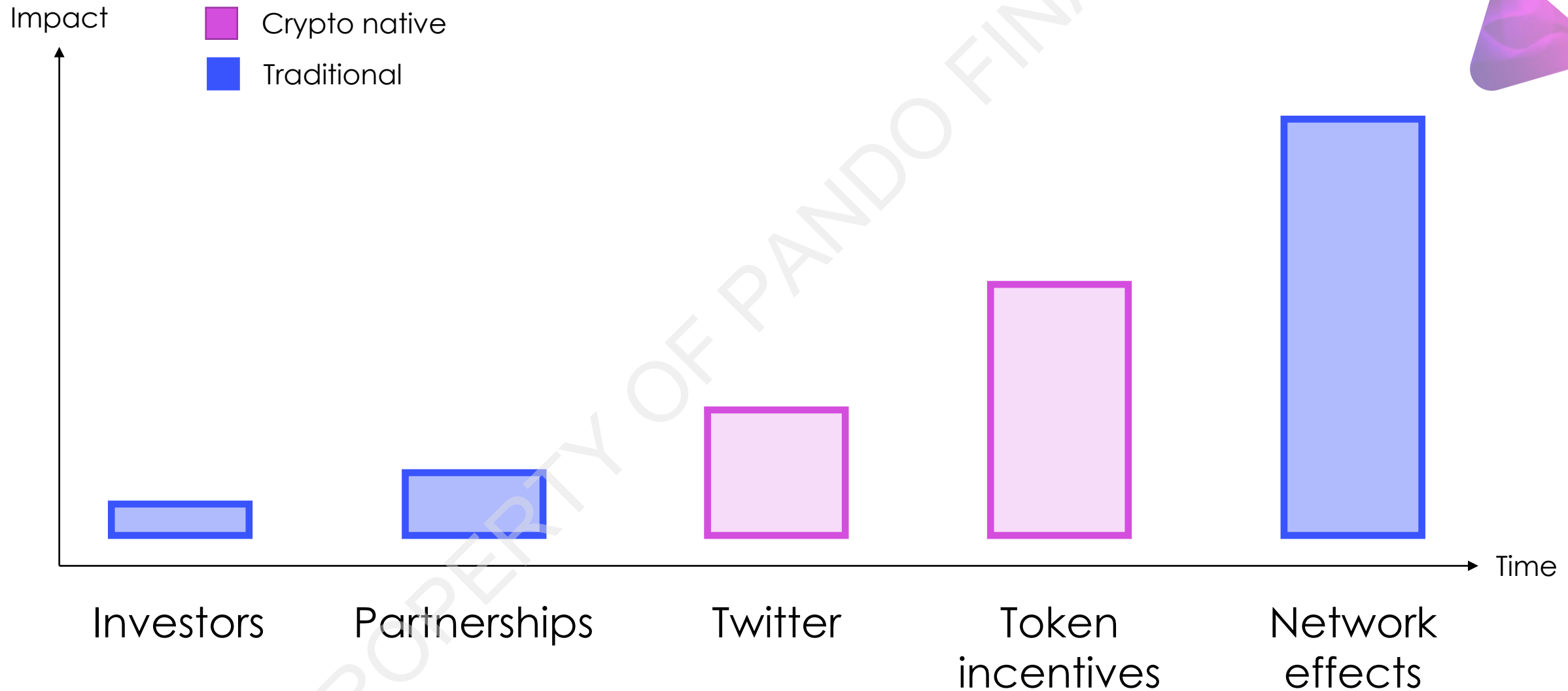
Crypto hedge funds

Family offices

Investment DAOs

Protocols & dApps diversifying treasury

Business Model

5% fee charged to both marketplace participants for a total of 10% value capture

Future revenue

Future revenue

Pando Finance

Stable cash flow

Stable cash flow

Seller

Buyer

Capital

Go-to-market: focus on attracting supply

Actionable $180M+ market today; expected to grow to ~$5bn by 2028

Addressable Market Volume
is the amount of on-chain revenue

Serviceable Market Volume
assumes 20% of on-chain revenue use marketplace

Target Market
assumes 10% value capture for dApps / Protocols

$9bn

$1.8bn

$180mm

2022

$228bn

$46bn

$5bn

2028

Competition
Pando Finance is the only entity focused on making future revenue tradeable

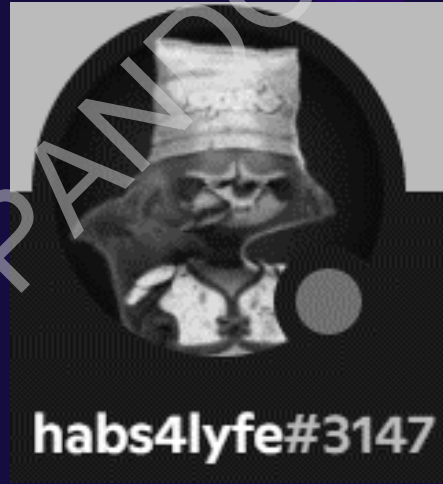|	VC	Public token sale	Goldfinch & Maple	Maker / Compound / Aave/ Porter Finance / Debt DAO	[STEATLH]
TradFi Metrics					
Uncollateralized	✓	✓	✓	✗	✓
Non-dilutive to equity	✗	✗	✓	✓	✓
Quick & efficient	✗	✗	✗	✓	✓
Blockchain Metrics					
Permissionless	✗	✓	✗	✓	✓
Information symmetry	✗	✓	✓	✓	✓
Entirely on-chain	✗	✓	✗	✓	✓
Non-dilutive to tokens	✗	✗	✓	✓	✓

10

Team

albert-vo-crypto

Wilson-Wu1

@habs4lyfe123

webstalt