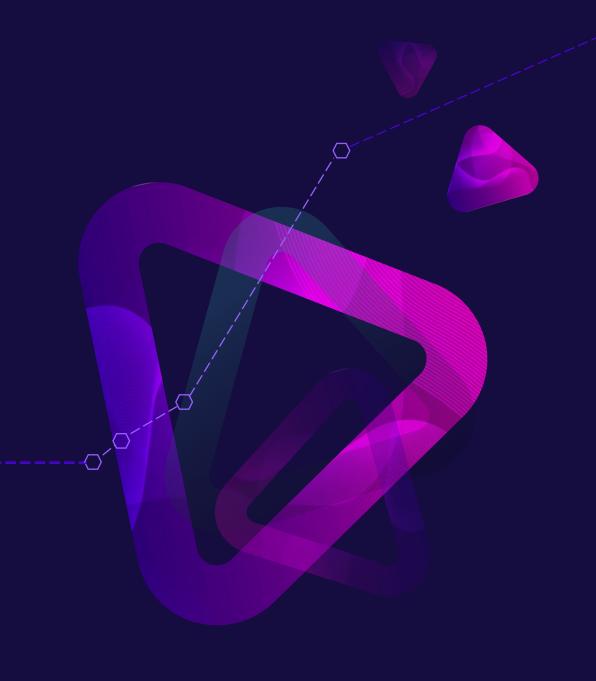
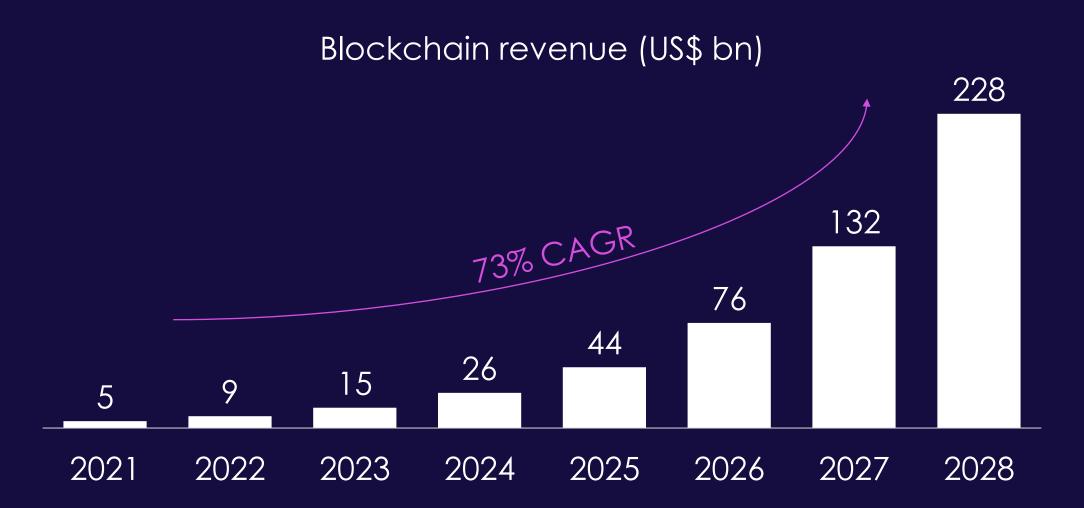
Pando Finance

Enabling trade in a trustless economy



Blockchain revenue is expected to increase 46x





Problem: there are many capital inefficiencies in the blockchain ecosystem due to the difficulty in enacting trade between anonymous parties



No secondary market for artist royalties



Permissionless lending requires 100%+ collateralization



Protocols must take equity or token dilution to raise capital onchain

Solution: a smart contract revenue marketplace.

Marketplace structure facilitates anonymous trade by making future smart contract revenue tradeable



Asset & Investor Discovery

 Single platform used to source and deploy capital



Safety & Benchmarking

- Defined safety thresholds / characteristics
- Grading and analysis



Efficient Pricing

- Data transparency (on-chain)
- Investor competition
- Democratized access



Liquidity & Secondary Trading

- Assets are tokenized (fungible)
- Establishment of secondary market
- Ability to co-invest

Seller Archetypes

Owners of a wallet address that receive regular smart contract revenue can trade future revenue for upfront capital

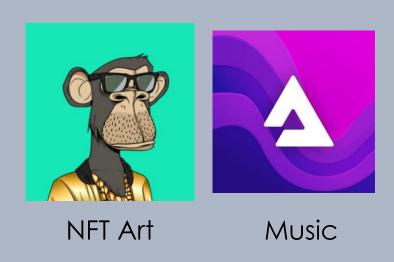
Revenue generating dApps and protocols







Artists receiving blockchainenabled royalty payments

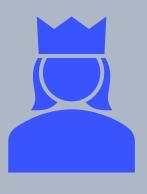


Buyer Archetypes

Expected return profile of smart contract revenue is ~15-30%, making it an appealing asset for a plethora of potential buyers



Crypto hedge funds



Family offices



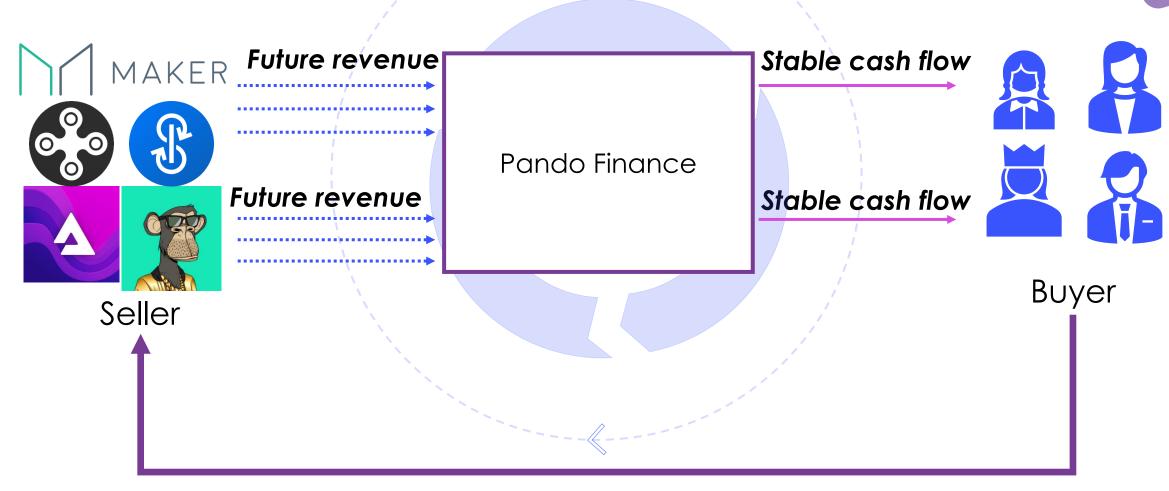
Investment DAOs



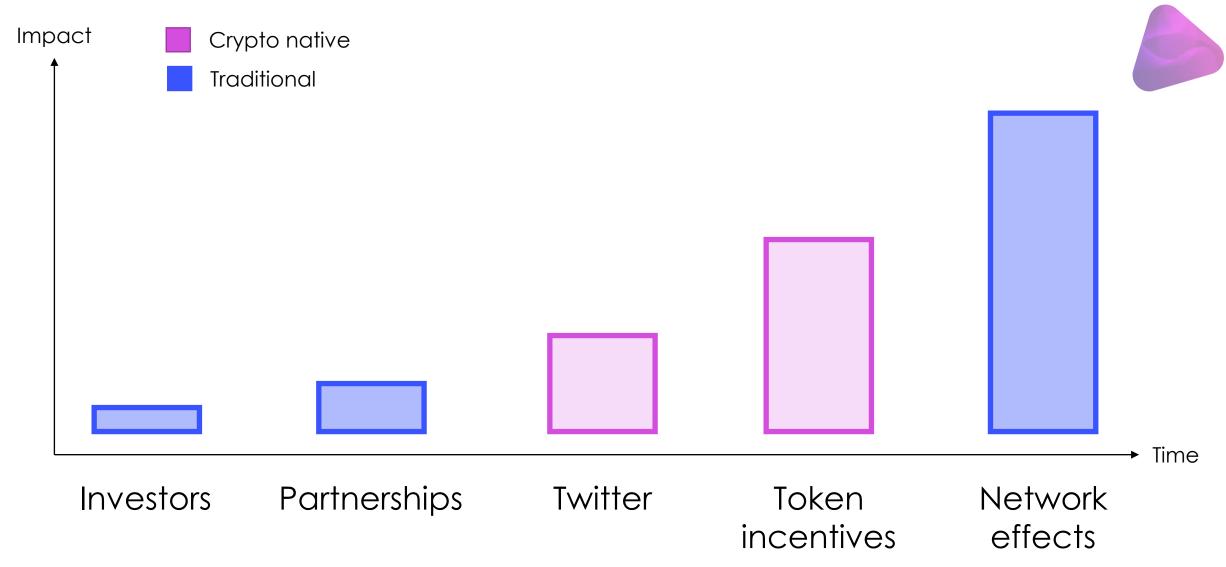
Protocols & dApps diversifying treasury

Business Model

5% fee charged to both marketplace participants for a total of 10% value capture



Go-to-market: focus on attracting supply



Actionable \$180M+ market today; expected to grow to ~\$5bn by 2028



Competition

Pando Finance is the only entity focused on making future revenue

tradeable		VC	Public token sale	Goldfinch & Maple	Maker / Compound / Aave/ Porter Finance / Debt DAO	[STEATLH]
TradFi Metrics	Uncollateralized	\checkmark	\checkmark	\checkmark	×	✓
	Non-dilutive to equity	×	×	\checkmark	\checkmark	✓
	Quick & efficient	×	×	×	√	✓
Blockchain Metrics	Permissionless	×	\checkmark	×	\checkmark	✓
	Information symmetry	×	✓	\checkmark	\checkmark	✓
	Entirely on-chain	×	\checkmark	×	\checkmark	✓
	Non-dilutive to tokens	×	×	\checkmark	\checkmark	✓

Team











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