



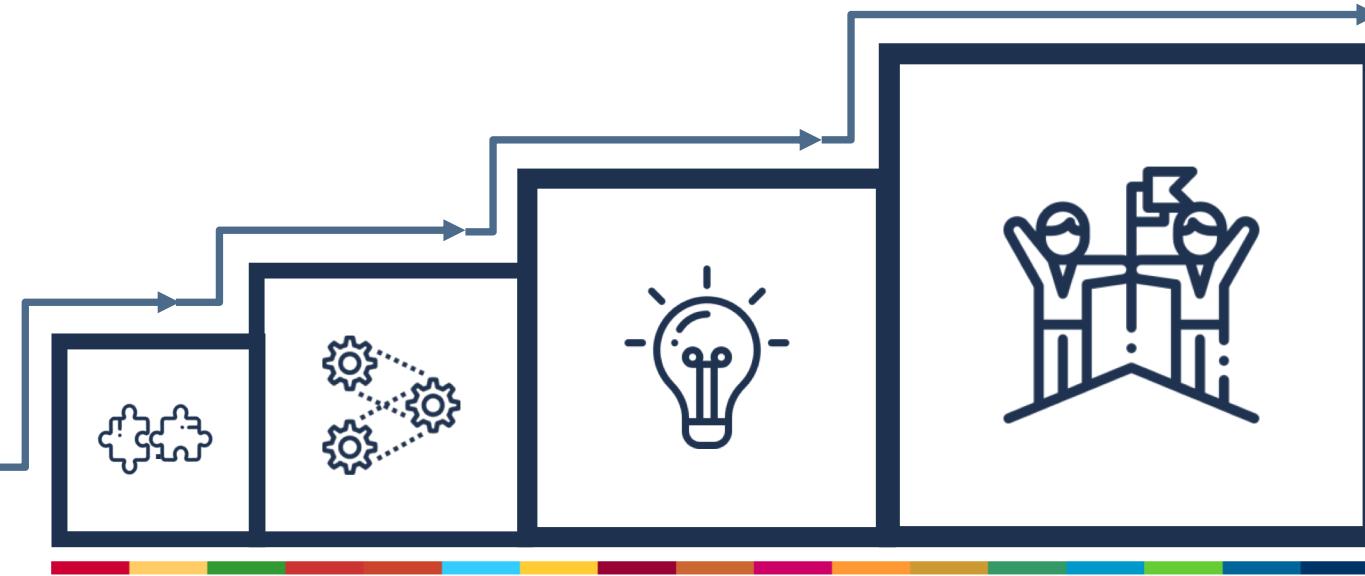
Network Kenya

iTalk

**'Social entrepreneurship: Building Impactful
Entrepreneurship Programs'**,

BUSINESS HAS EVOLVED

The way we do business has fundamentally changed



Sustainability is no longer an option, but a competitive necessity. It's a key driver of operational efficiency and innovation.



Global Compact
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IMPROVED FINANCIAL PERFORMANCE

Arabesque University of Oxford Meta-analysis of 200 Academic Studies

GOOD ESG PERFORMANCE RESULTS IN:

90%

Lower cost
of capital

88%

Better operational
performance

80%

Better stock price
performance

7%

Higher Return
on Equity (ROE)

JUST US Large Cap Diversified Index
vs Russell 1000 Tracking Total Return



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THE CHALLENGE

The sustainability maze is hard to navigate

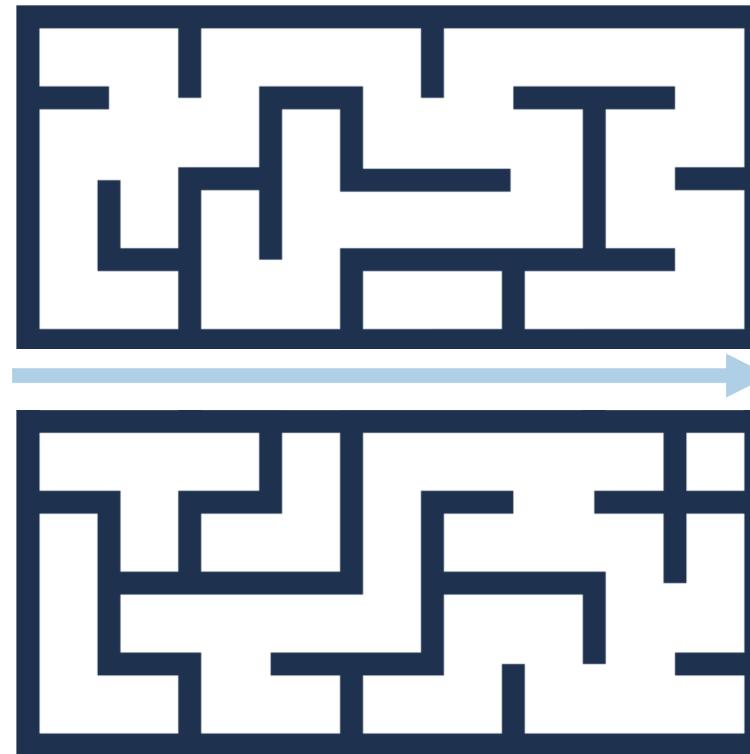
ADDITIONAL CHALLENGES

- Budget and resources constraints
- Lack of tools and training
- Increased demands from consumers and the investor community
- Building relationships with the investor community
- Increased scrutiny from shareholders (shareholder perceptions)
- Lack of industry standardization



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CUTTING THROUGH THE COMPLEXITY



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“I propose that you, the business leaders...and we, the United Nations, initiate a global compact of shared values and principles, which will give a human face to the global market.”

- Kofi Annan,
Former UN Secretary-General
World Economic Forum, 1999

What you can do:



9,500 companies

3,000 non-business signatories

163 Countries

76 Local Networks

66 million employees

TODAY

ACT RESPONSIBLY

UN GLOBAL COMPACT 10 PRINCIPLES



HUMAN
RIGHTS



LABOUR



ENVIRONMENT



ANTI-
CORRUPTION

+

FIND OPPORTUNITIES



The Decade of Action:



SUSTAINABLE DEVELOPMENT GOALS

1 NO POVERTY



2 ZERO HUNGER



3 GOOD HEALTH AND WELL-BEING



4 QUALITY EDUCATION



5 GENDER EQUALITY



6 CLEAN WATER AND SANITATION



7 AFFORDABLE AND CLEAN ENERGY



8 DECENT WORK AND ECONOMIC GROWTH



9 INDUSTRY, INNOVATION AND INFRASTRUCTURE



10 REDUCED INEQUALITIES



11 SUSTAINABLE CITIES AND COMMUNITIES



12 RESPONSIBLE CONSUMPTION AND PRODUCTION



13 CLIMATE ACTION



14 LIFE BELOW WATER



15 LIFE ON LAND



16 PEACE, JUSTICE AND STRONG INSTITUTIONS



17 PARTNERSHIPS FOR THE GOALS



**SUSTAINABLE
DEVELOPMENT
GOALS**

DESPITE PROGRESS, WE'RE NOT ON TRACK



13 CLIMATE ACTION



Towards 3°C global warming

14 LIFE BELOW WATER



8 million tons of plastic enters the ocean

3 GOOD HEALTH AND WELL-BEING



90% of children breathe toxic air

5 GENDER EQUALITY



Gender equality is 202 years away

10 REDUCED INEQUALITIES



Inequality is growing

15 LIFE ON LAND



One million species extinction

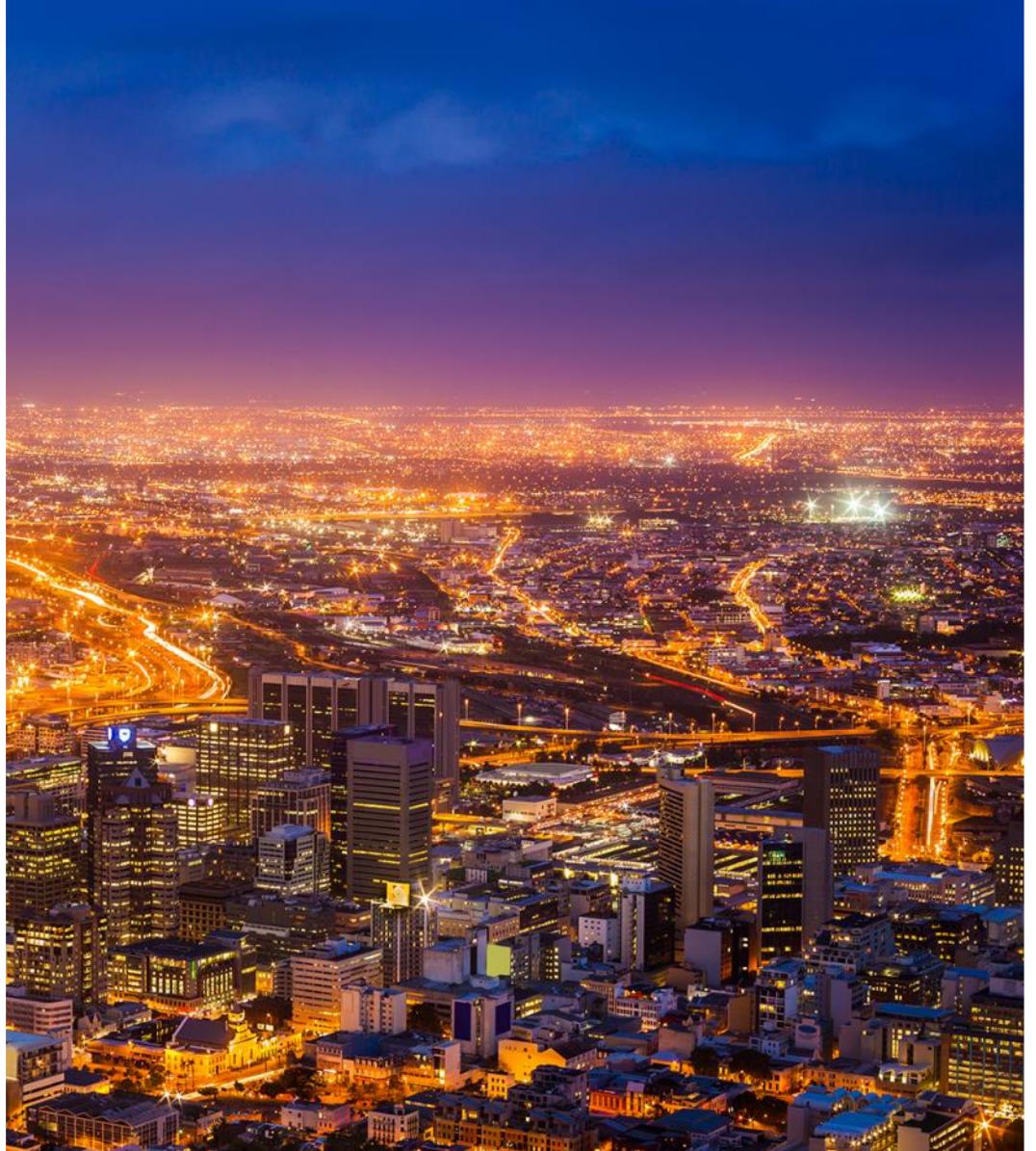


UNTAPPED SDG BUSINESS POTENTIAL IN AFRICA

\$3 trillion market opportunities - energy, cities, food & agriculture, health & wellbeing

\$1 billion + 396 companies with annual revenues 700 companies over 500M

1.3 billion people by 2030 world's youngest and fastest growing population

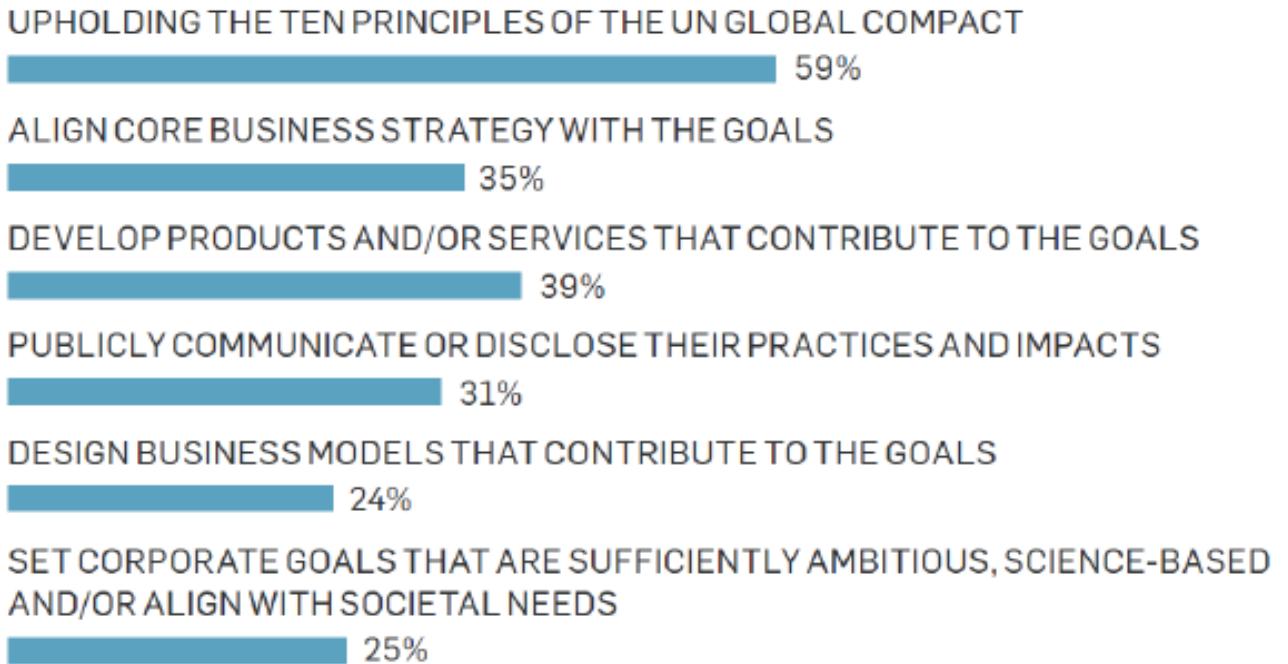


ACTION IS NOT DEEP & TRANSFORMATIONAL ENOUGH



21%
of CEOs believe
business is
currently playing
a critical role in
contributing to
the Global Goals

ACTIONS THAT COMPANIES TAKE TO ADVANCE THE GLOBAL GOALS



Evolution of Sustainability Practices in Africa





FULL INTEGRATION OF THE TEN PRINCIPLES AND THE GLOBAL GOALS

↓
IN STRATEGY

Purpose

⋮

Governance

⋮

Corporate Strategy

↓
IN OPERATIONS

Unit Business Strategies

⋮

Total Quality Management

⋮

People Management

↓
IN STAKEHOLDER ENGAGEMENT

Annual Reporting

⋮

Communications

⋮

Sales and Marketing

A PROVEN APPROACH TO

BUILD TRUST AND TRANSPERANCY



A platform to publicly communicate your commitment and progress through a principles-based platform anchored in the UN.

ACHIEVE YOUR SUSTAINABILITY OBJECTIVES



Through efficient access to guidance, training, tools and support.

SHAPE THE CORPORATE SUSTAINABILITY AGENDA



With access to global and local connections and partnerships.



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Network Kenya

Impact Management Solution:



Developed by



Take action.
Track progress.
Transform the world.



**United Nations
Global Compact**



Global Compact

Network Kenya

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