



COLLABORATION OPPORTUNITIES

March 25th - 27th 2022

The University of Windsor will be launching the 3rd annual WinHacks, one of #YQG's most successful tech events! Building upon the milestones of last year's inaugural event, WinHacks 2022 is expecting over 500 students to participate with plans for more and higher quality project submissions - making it a key opportunity for collaboration!

Through a comprehensive overhaul of our engagement strategy, we're looking forward to higher quality submissions and better project follow-through.

Partner with us for free

WinHacks 2022 is fully funded, meaning you can engage with hundreds of young innovators from around the world with no financial contribution.

Recruit fresh talent

With 500+ hackers expected to attend, you'll have access to students with a wide variety of skill-sets throughout the weekend. Engage with them by:

- Hosting a virtual booth with an open voice chat and promotional material
- Conducting private networking sessions or interviews in breakout rooms
- Designing a custom mini event or competition

Increase brand awareness

Expose students to your brand and train new talent entering the workforce in your technology by promoting your product or services:

- Hosting an event talk, breakout session, workshop, or demo
- Distributing product keys, discounts or limited trials to students as digital swag
- Designing challenges that encourage hackers to use your tech in innovative ways
- Offering hackers training material or access to online courses and workshops

Take advantage of the best projects

We're committed to taking the hard work of students beyond WinHacks. Take advantage of challenge winners and exceptional projects by:

- Bringing winning students on for co-op positions
- Providing support for the best projects to continue development
- Connecting the most successful teams with excellent opportunities

Don't see what you're looking for? We'd love to hear your unique ideas! Please feel free to reach out anytime if you're interested in learning more about WinHacks and the opportunities to collaborate and support the event at no charge.

GET IN TOUCH: PARTNERSHIPS@WINHACKS.CA