WINHACKS

SPONSOR PROSPECTUS

TO OUR PROSPECTIVE PARTNERS

The **University of Windsor** is proud to host its inaugural hackathon in March 2020. WinHacks will inspire youth locally to get involved in our technology community, ultimately contributing to unlocking the potential of our future programmers, hackers, and designers so that we all make a difference.

This event will be hosted in the **Odette School of Business** at the University of Windsor. Over 200 students are expected to join us on this three-day event, where all participants will be given 36 hours to come up with their greatest hack. The theme for this hackathon is **Mobility**! Students are free to interpret the theme however they want.

Participants will be given the opportunity to come up with their greatest creation that will be later presented and judged by a panel of qualified adjudicators. This event will be a great opportunity for the future generation of programmers, hackers, and designers to not only work in teams, but also connect amongst themselves and recruiters looking for talent. Furthermore, they will be able to attend educational events such as workshops to help hone and adopt new skills in the field of computer science. We believe that these activities will give contestants a taste of both entrepreneurship and a feel for the work environment that they will soon find themselves.

If your organization is interested in being a sponsor, we invite you to join us in supporting up-and-coming programmers. To learn more about the hackathon, please visit our website at www.winhacks.ca.

If you have questions, feel free to contact us at

sponsorship@winhacks.ca

Thank you!

WHY SPONSOR?

Put your company in front of the future of the industry at WinHacks. Hundreds of talented participants from all over North America will be showcasing their work in hopes of grabbing the attention of collaborators. By sponsoring us at WinHacks, you let them know that you are excited about their work and the impact they have on our industry.

WHEN IS IT?

March 27, 2020 - March 29, 2020

WHERE IS IT?

Odette School Of Business, University of Windsor

WHY?

Network with participants, scout and recruit new members of your team
Promotion on social media and during WinHacks

SPONSORSHIP OPTIONS

General	Bronze $1000	Silver $3000	Gold $5000	Platinum $7000	Diamond $10,000
Ceremony Mentions	✓	✓	✓	✓	✓
Send Mentors		✓	✓	✓	✓
Product Exposure			✓	✓	✓
Business Pitch			3 min	5 min	10 min
Sponsor Rep. Judge [1]			✓	✓	✓
Branding					
Logo on Website	Small	Small	Medium	Large	X-Large
Logo on T-Shirt	Small	Small	Medium	Large	X-Large
Distribute Swag	✓	✓	✓	✓	✓
Social Media Shout-Outs	✓	✓	✓	✓	✓
Sponsor Booth			✓	✓	✓
Sponsor Challenge (API, Theme, etc.)					✓
Sponsor Workshop/Event				✓	✓
Branded Award			✓	✓	✓
Recruiting					
Access to Resumes	Post-Event	Post-Event	Post-Event	Pre-Event	Pre-Event
Send Recruiters				✓	✓
Distribute Materials		✓	✓	✓	✓
Interview Room					✓

Interested in doing a custom sponsorship package?
Have any inquiries about the above sponsorship bundles?
Reach out to us through

sponsorship@winhacks.ca