

## **WIN LWIN HTAY**

Data Analyst | Power BI | SQL | Excel

Chiang Mai, Thailand

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## **PROFESSIONAL SUMMARY**

Data Analyst with strong expertise in Power BI, SQL, and Excel. Experienced in building interactive dashboards, performing KPI analysis, and delivering business insights to support data-driven decision making. Background in business administration and HR analytics with proven analytical and reporting skills.

## **TECHNICAL SKILLS**

- Power BI (DAX, Data Modeling, Visualization)
- SQL (Aggregation, Joins, KPI Queries)
- Microsoft Excel (Pivot Tables, Power Query, Reporting)
- Data Analysis & Business Intelligence
- Dashboard Design & Automation

## **PROJECT EXPERIENCE**

### **Pizza Sales Analysis Dashboard | Power BI, SQL**

- Analyzed pizza sales data to identify revenue trends and customer behavior
- Created KPIs including Total Revenue, Average Order Value, and Total Orders
- Built daily and monthly sales trend visualizations
- Identified top and bottom performing products by revenue and quantity
- Delivered actionable insights for product and sales optimization

### **HR Analytics Dashboard | Power BI**

- Designed HR dashboard analyzing engagement, satisfaction, and attrition
- Evaluated engagement (59%) and satisfaction (60%) across departments
- Identified low-performing departments and workforce risks
- Analyzed employee turnover and performance score distribution
- Supported strategic HR planning through data insights

## **EDUCATION**

Master of Business Administration (MBA)

University of Northampton, UK

Bachelor of Business Administration

College of Asia Pacific Management

## **CERTIFICATIONS**

- Project Management Professional (PMP) Course
- Professional HR & Admin Training (Singapore)
- English Language Certification

## **ADDITIONAL SKILLS**

- Business Analysis
- Stakeholder Reporting
- Data Interpretation
- Process Improvement