

CONTENT GUIDE FOR EOSC118

Voluntary Code of Conduct for Authenticating Canadian Diamond Claims

This 22-page document is the Voluntary Code of Conduct for Authenticating Canadian Diamond Claims. It describes what the code is, why it is important to follow it, and what steps each of the stakeholders must follow to stay within the guidelines of the code.

We will only be reading the **preamble** (p3) and the **retailers responsibilities** (p14) sections, although the “definitions” section will be useful.

As usual, use the discussion board on Connect to pose questions, since questions that you have are probably being thought by another one of your fellow students.

Use the following questions to help you through the article:

Preamble:

1. Why is it in the interest of Canadian diamond stakeholders to follow the code?
2. What does the code establish?
3. Who administers the code? Who is this committee comprised of?
4. What happens when a Code signatory is found in non-compliance?

Retailers:

5. Where must retailers purchase Canadian diamonds from?
6. What information must be provided to the consumers with the invoice?
7. Do you do think it is important for the consumer to have all of this information?
8. This is the 2010 version of the Code of Conduct for Authenticating Canadian Diamonds. How do you think things may have changed/should change with regards to the online selling of stones?