

FMCG Performance

All

Revenue

Unit Sold

Total Revenue

19.95M

Total Units Sold

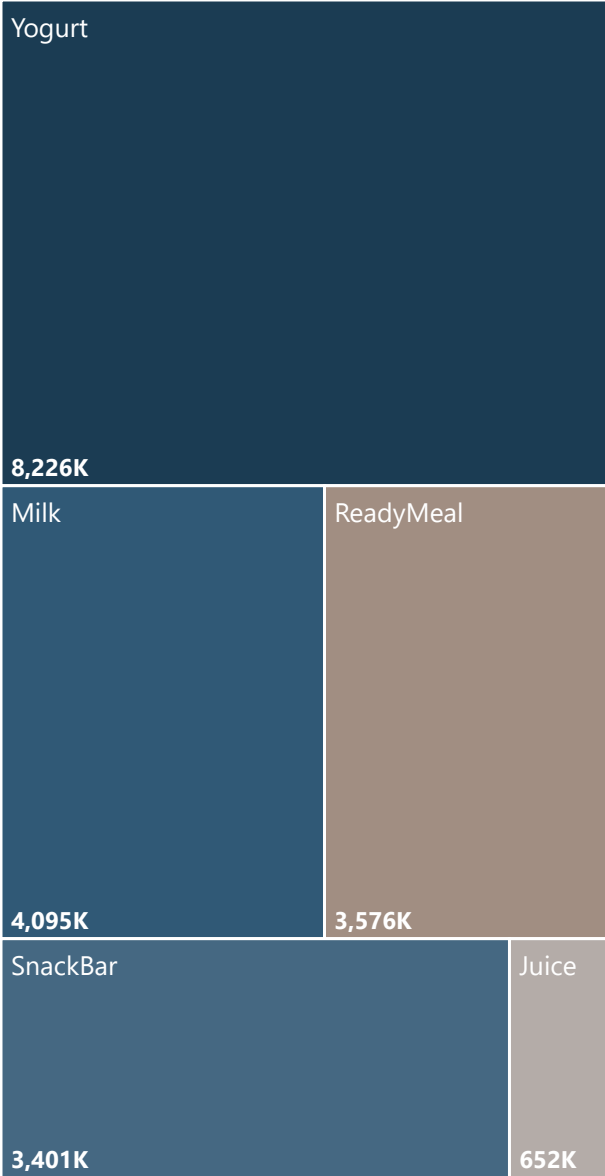
3.80M

Stock Availability %

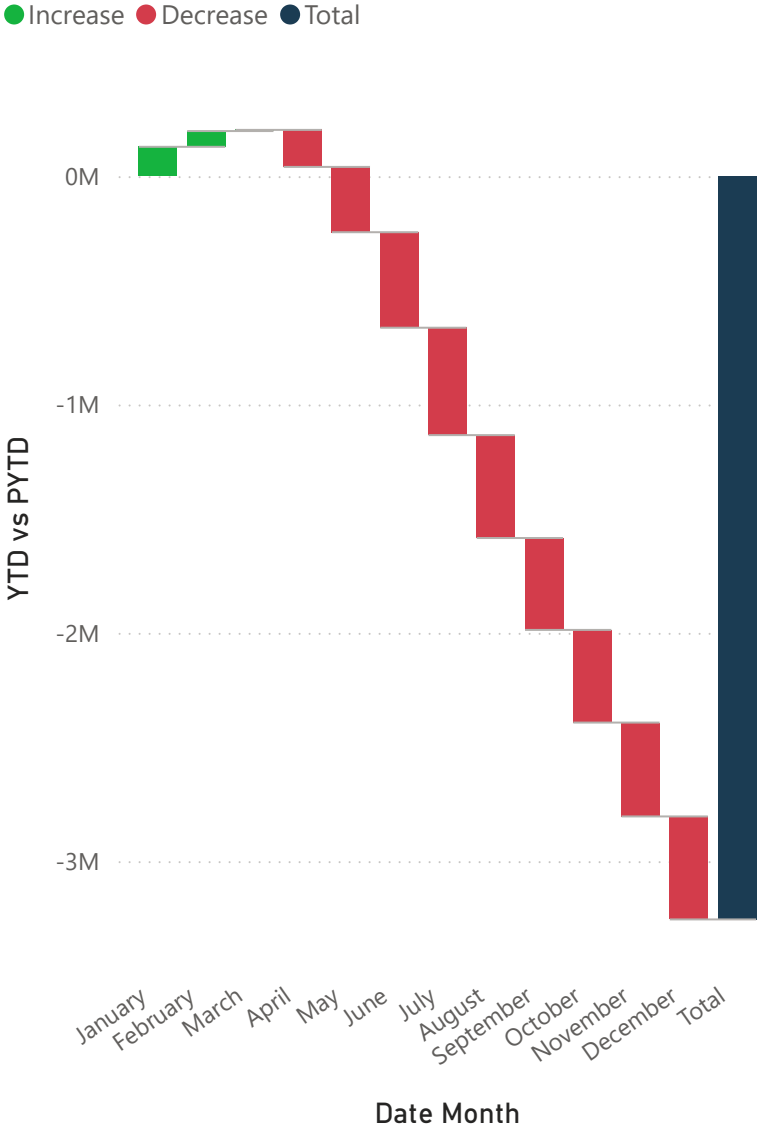
98%

Promo Sales Contribution %

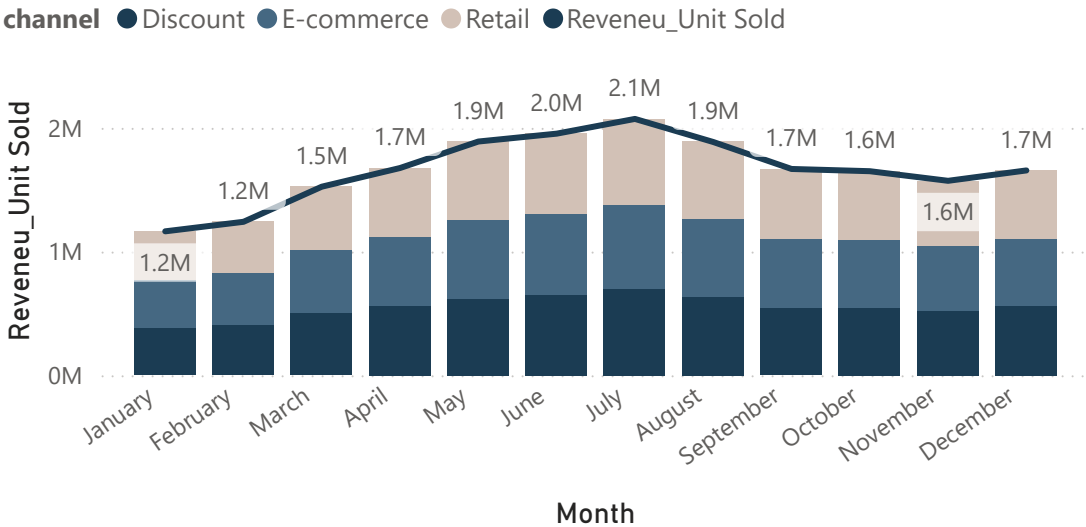
25.6%



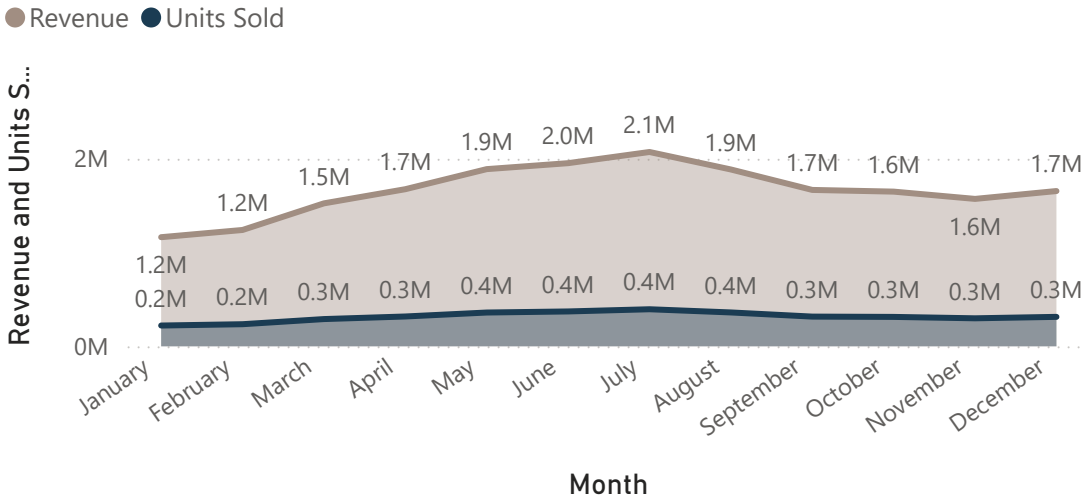
YTD vs PYTD by Month



Revenue Trend By Channel



Monthly Revenue and Units Sold trends



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All

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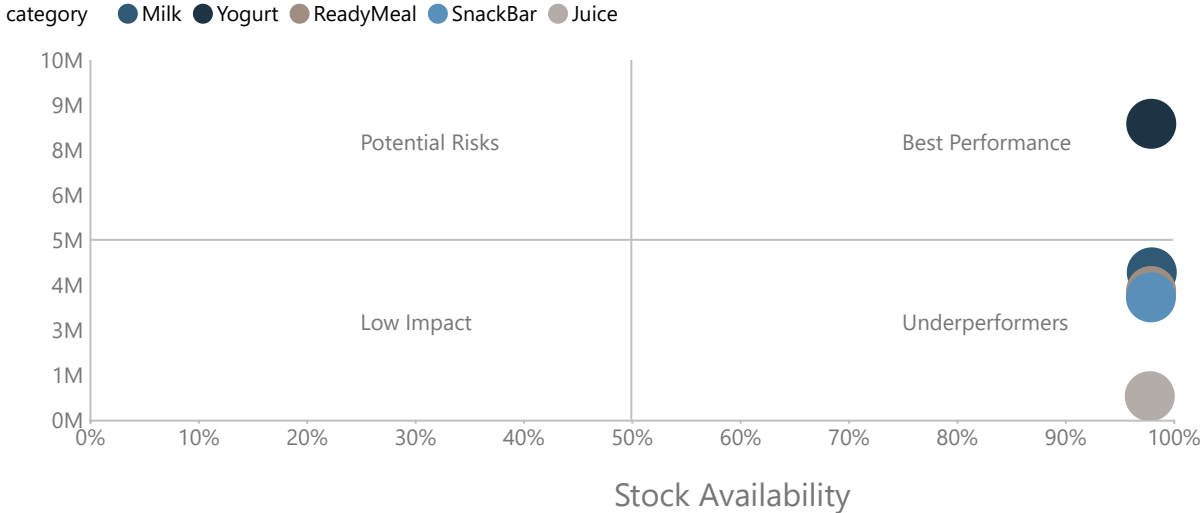
Stock Availability %

98%

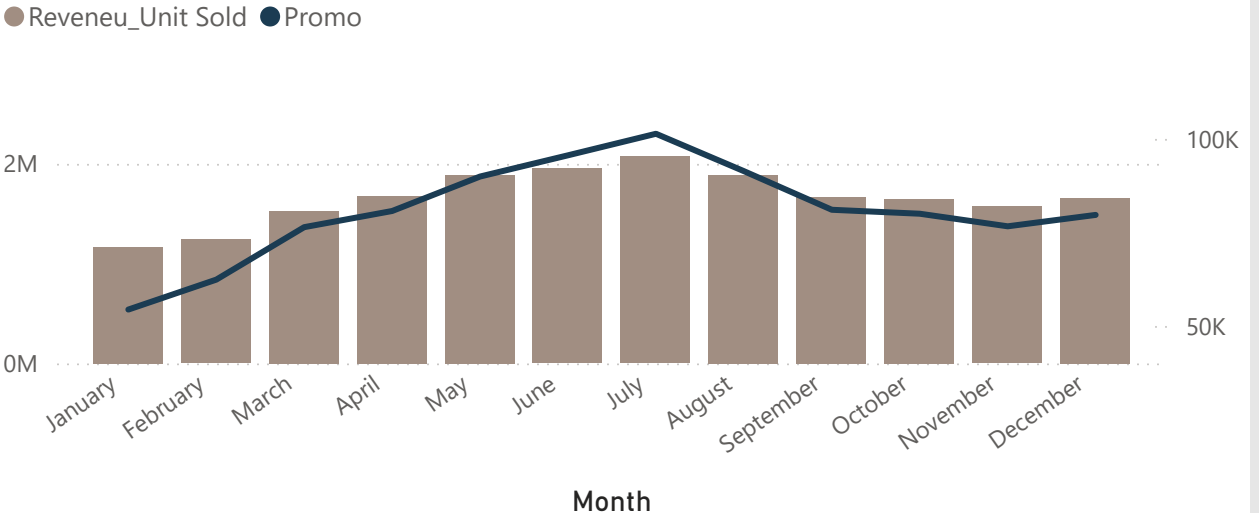
Promo Sales Contribution %

25.6%

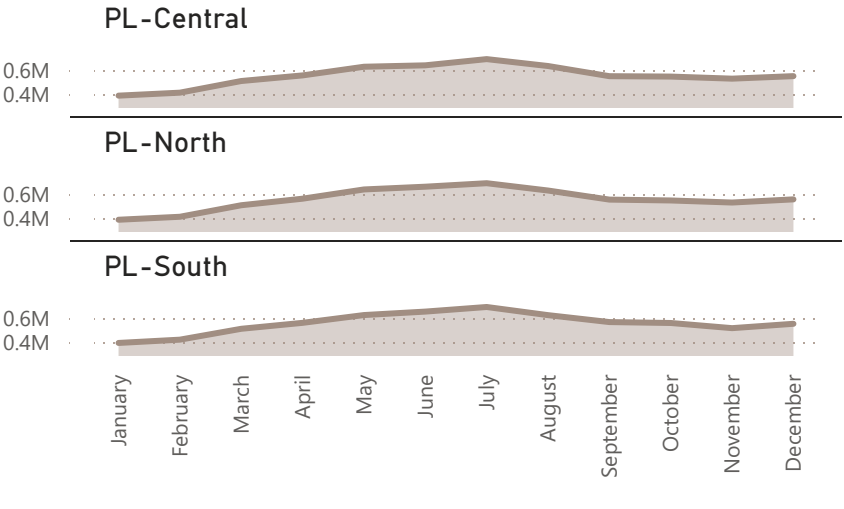
Sales Performance by Category



Sales Performance Trend Compared to Product Promotion



Sales Performance - Region Comparison



Sales Performance vs Stock

