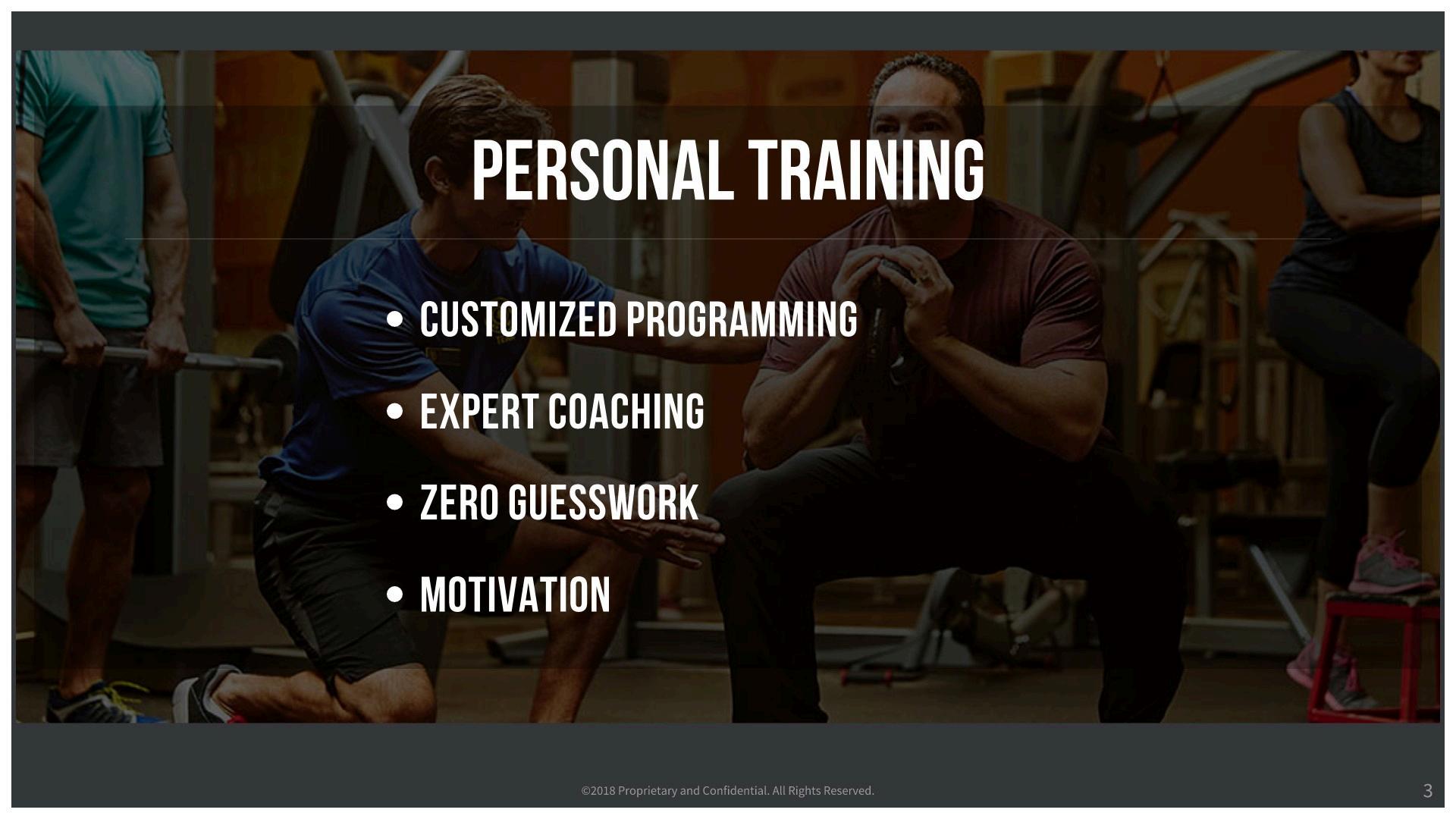




VIRTRUM COACH

The Future of Personal Training is Here.

A photograph of a gym environment. In the foreground, a man wearing a blue t-shirt and dark shorts is performing a squat exercise. To his right, another man in a red t-shirt is sitting on a bench, resting with his hands clasped. In the background, other gym equipment like treadmills and weights are visible.

PERSONAL TRAINING

- CUSTOMIZED PROGRAMMING
- EXPERT COACHING
- ZERO GUESSWORK
- MOTIVATION

THE TRUTH OF PERSONAL TRAINING...



TIME



MONEY

ONLINE FITNESS COACHING



THE PROBLEM

- UNCERTIFIED COACHES
- COOKIE-CUTTER EXERCISE PROGRAMS

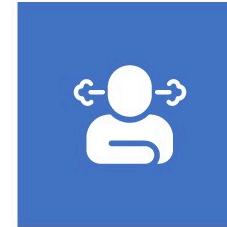
CONSEQUENCES



INJURIES



BURNOUT



FRUSTRATION

THE PROBLEM

DON'T GET BURNED BY WANNAE "COACHES" RUNNING WILD ON THE INTERNET



Dr. John Rusin - One of America's Top 50 Fitness Experts (by Men's Health Magazine)

THE PROBLEM

TRAINER FRAUD ALERT!

BY JEFF TOMKO

You can learn a lot from trainers and fitfluencers on Instagram. But trust us: You don't want all of them training you.

For every legit trainer-to-the-stars like MH Pro cover guy Don Saladino, there are a half-dozen trainer wannabes who draw likes and attention with eye-catching exercises—but lack the training knowledge to help you take your fitness to the next level without the potential risk of injury. Thing is, it's tough to tell these pretenders apart from the pros who can actually get you the body you want.

things that need to drive your workouts. "Not everyone is in the gym chasing the same thing," says Ebenezer Samuel, C.S.C.S., Men's Health fitness director. "And your trainer should be designing a workout that'll get you what you want."

► No Mercy

Too many fitfluencer types take pride in building workouts you can't survive, says Saladino. But it doesn't

get complicated, but they shouldn't leave you confused and frustrated. For example, if you're having trouble doing a standard lunge, your trainer shouldn't have you doing a lunge and shoulder press. If you feel uncomfortable doing any exercise, speak up. If your trainer insists that you push through twice without an explanation of why, walk away.

► No Limits

Barbell Power Clean and Snatch: Explosive barbell lifts place a burden on your shoulders and can lead to injury if they're done too early in a fitness journey. Burpee: If this is the last move in your first workout, that's fine. But it shouldn't be the first exercise you do; a burpee requires coordination and mobility that you may or may not have.

► No Feedback

THE PROBLEM



MENU ▾



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Are online personal trainers better than the real thing? Some experts aren't so sure

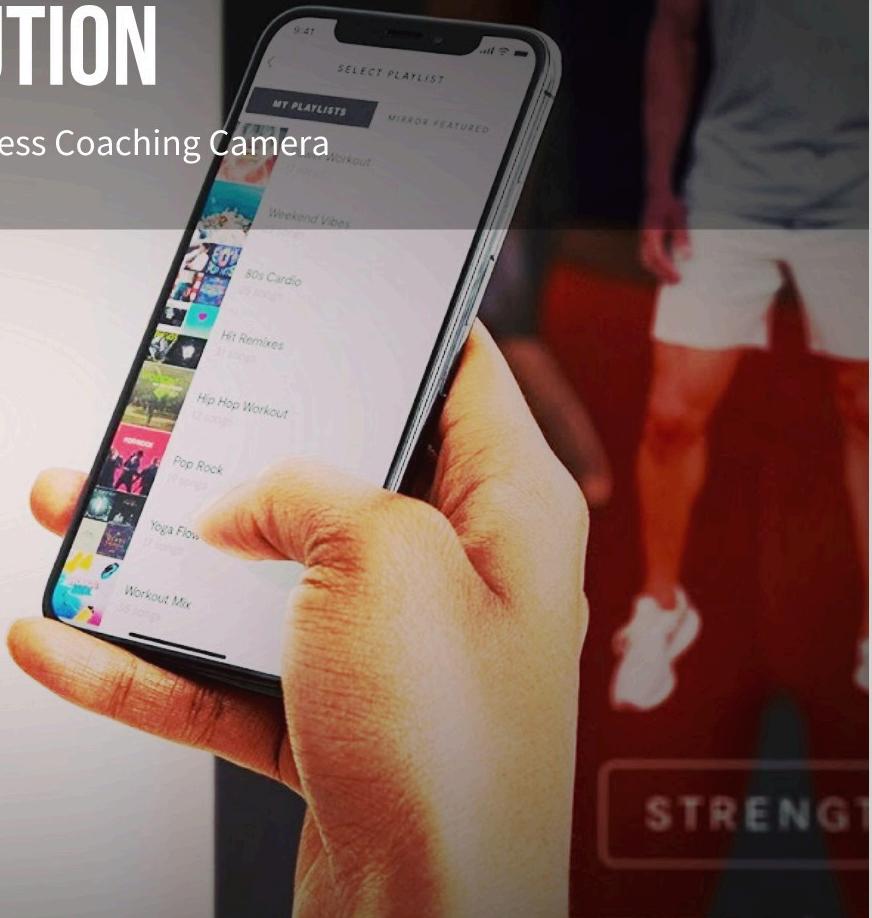


Videos and apps aren't the best way for everyone to get in shape, personal trainers say

CBC News · Posted: Dec 30, 2018 6:54 AM ET | Last Updated: December 30, 2018

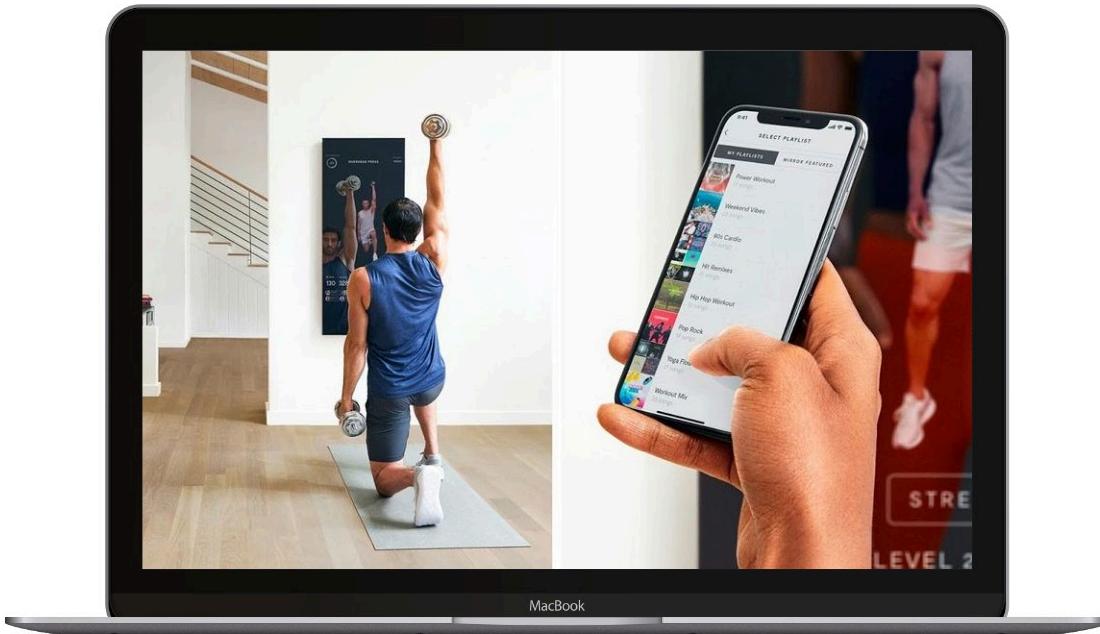
THE SOLUTION

Artificial Intelligent Virtual Fitness Coaching Camera



VIRTRUM COACH

Artificial Intelligent Virtual Fitness Coaching Camera



AI VIRTUAL FITNESS COACH



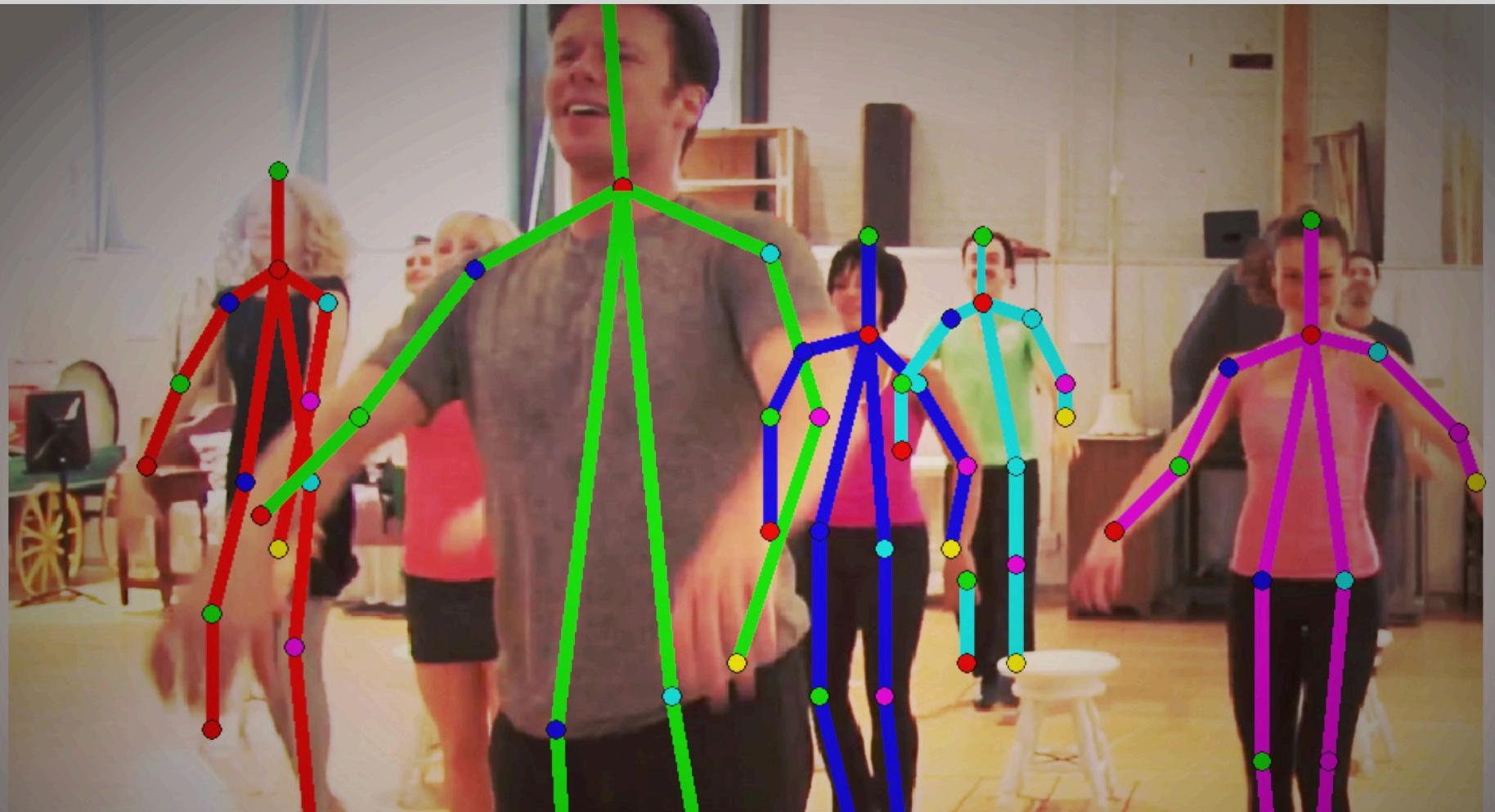
CAPTURE MOVEMENTS



BIOMECHANICAL ANALYSIS



ADVISE IN REAL-TIME



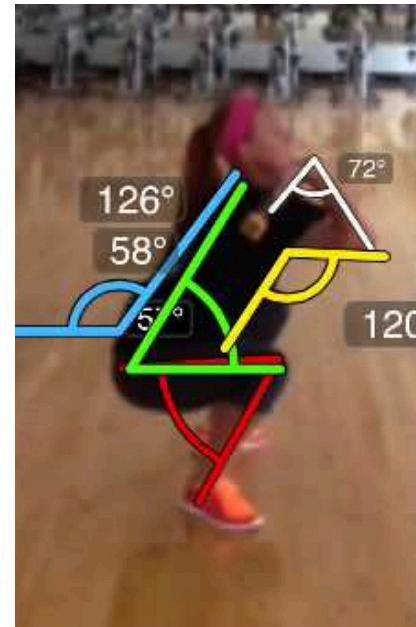
HOW IT WORKS - CUSTOMERS' JOURNEY



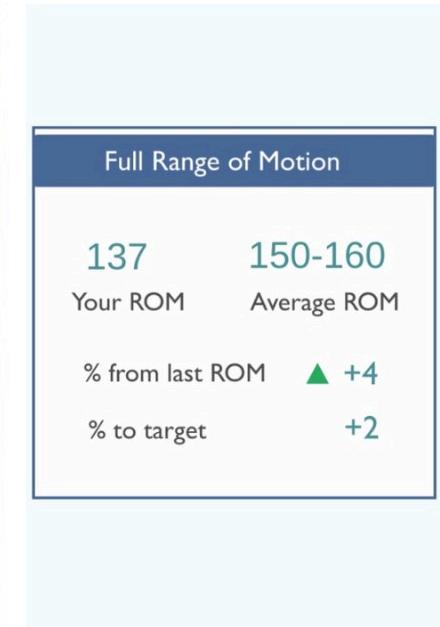
VIRTRUM COACH



INITIAL ASSESSMENT

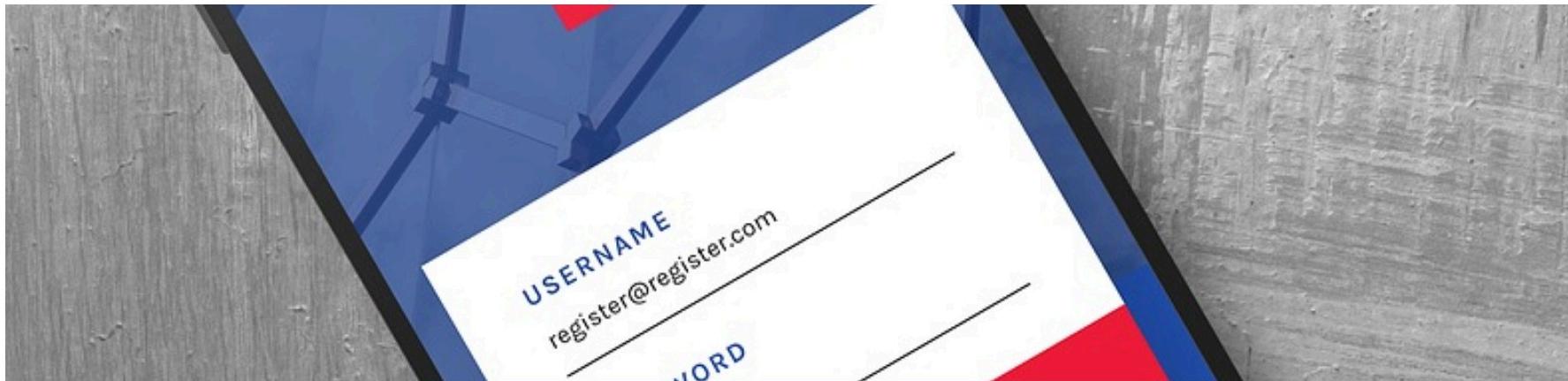


BIOMECHANICAL ANALYSIS



REAL TIME FEEDBACK

MONTHLY SUBSCRIPTION MEMBERSHIP



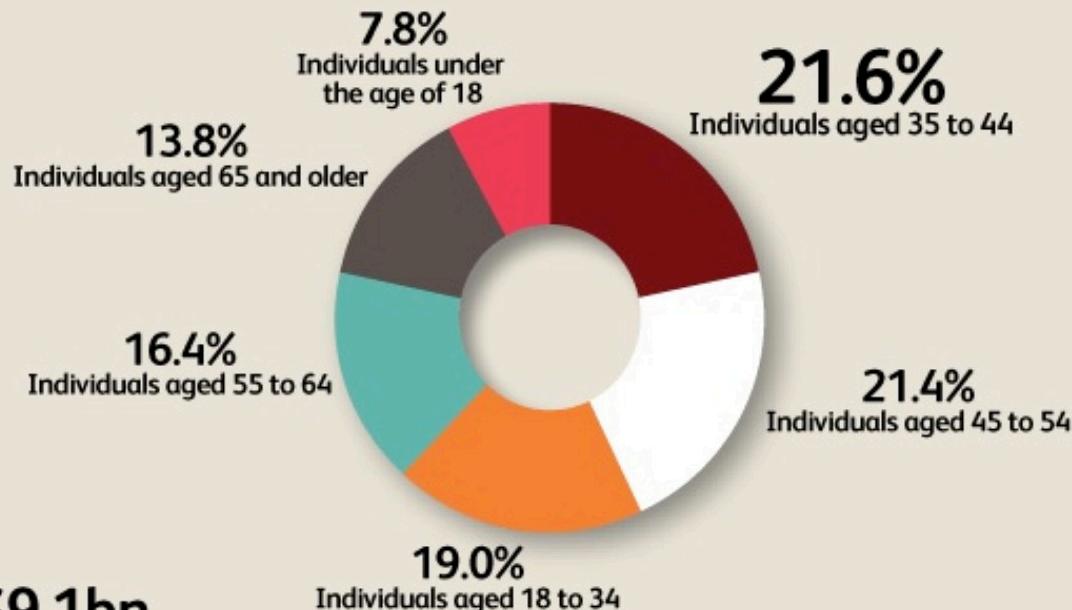
ACCESS VIA THE VIRTRUM CAMERA AND APP

\$39.99/mo

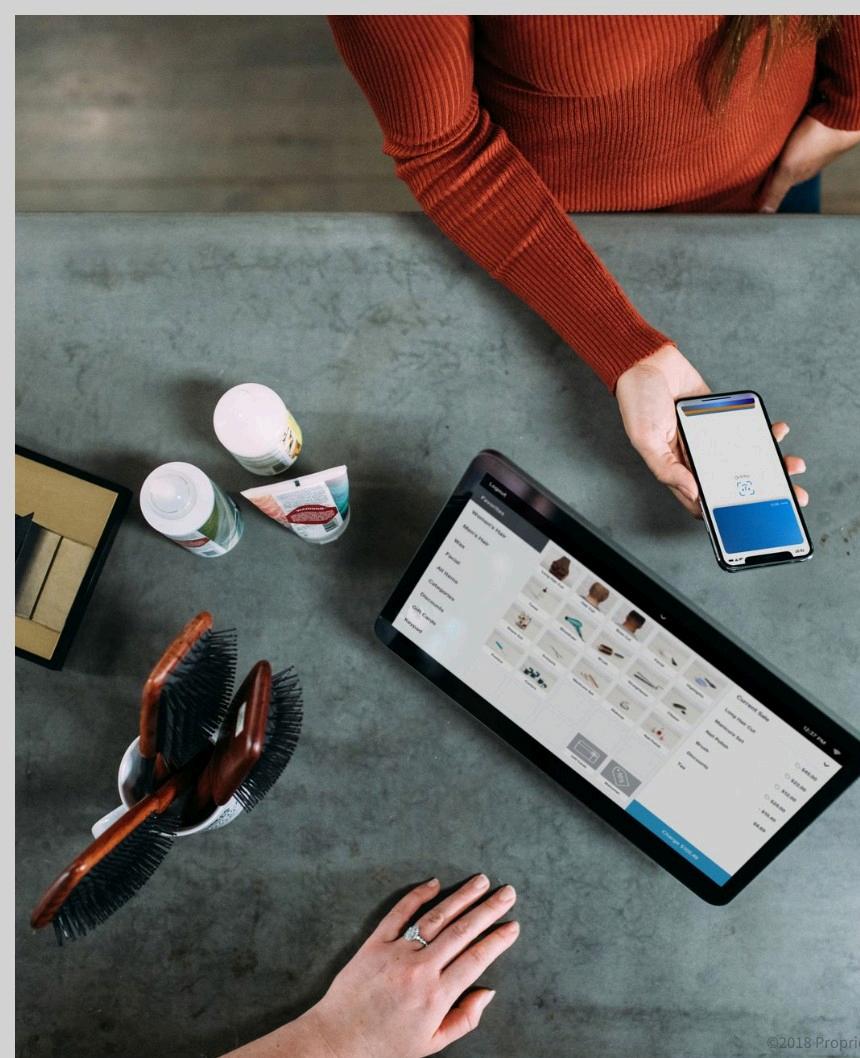
- Unlimited Fitness Coaching Sessions and On the Go
- Evidence-Based Exercise Programmings
- Personalized Workout Performance Dashboard

MARKET SIZE & SEGMENTATION

Major market segmentation (2018)



SOURCE: WWW.IBISWORLD.COM



OUR CUSTOMERS

- AGED 35 TO 54
- HIGHLY EDUCATED
- ANNUAL INCOMES BETWEEN \$50,000-100,000
- HEALTH CONSCIENCE

CATEGORIES OF COMPETITION

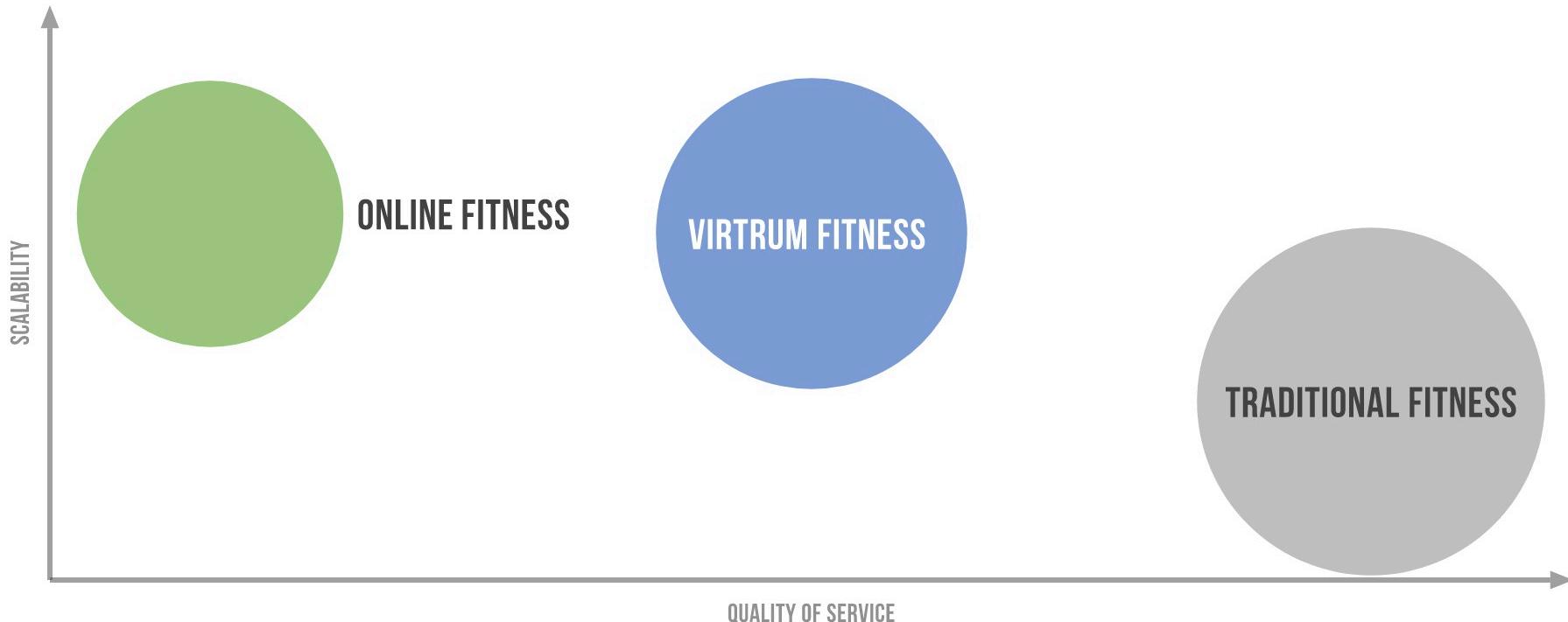


TRADITIONAL FITNESS COACHING

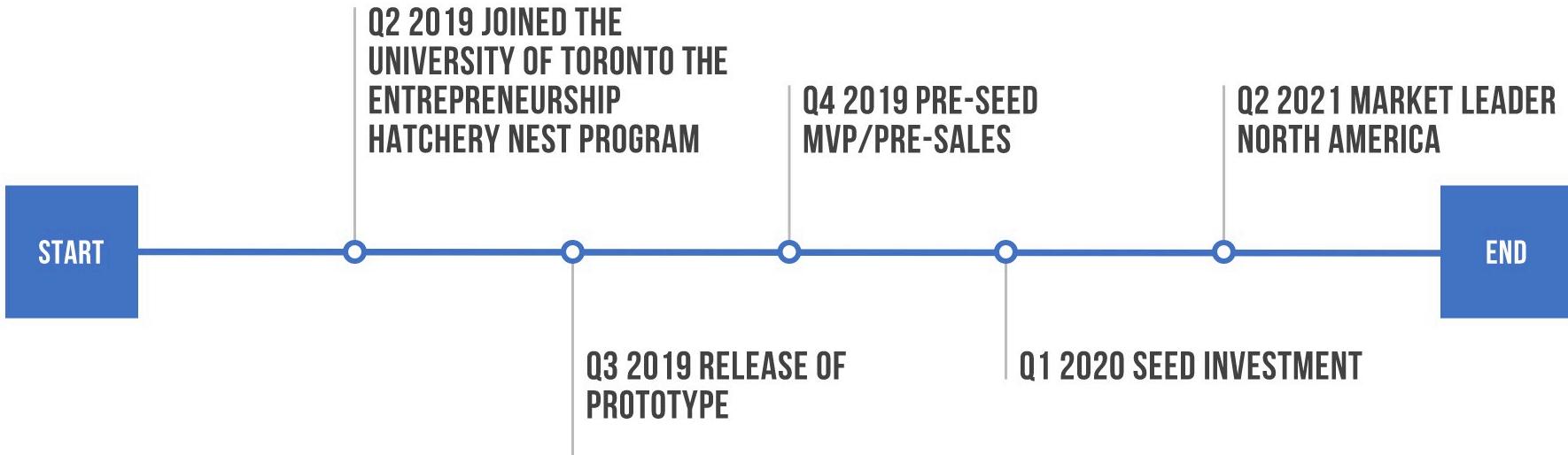


TRADITIONAL ONLINE FITNESS COACHING

WHAT SETS US APART



STATUS & ROADMAP



EXEC LEADERSHIP



VICTOR WU

CEO

Registered Kinesiologist

BA (Psychology) BSc (Exercise)

Master of Professional
Kinesiology

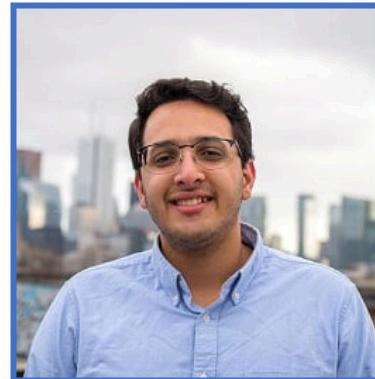


EDWARD LIU

CTO

Electrical Engineer

BASc



ISHAQ KHAN

COO

Mechanical Engineer

BASc



WINDSOR HUANG

Lead Software Developer

Computer Science Student

OUR PURPOSE

VIEW is a Tech Company Disrupting the Personal Training Space.

We build an Artificial Intelligent Virtual Personal Coach that allows you to train with

**A PERSONALIZED FITNESS COACH
ANYTIME, ANYWHERE**

