

# Superstore Analysis Dashboard



Sales Analysis



Product Analysis



Shipping Analysis

# Sales Analysis



2011

2012

2013

2014

Qtr 1

Qtr 2

Qtr 3

Qtr 4

\$4.30M

Total Sales



\$504.17K

Total Profit



60,622

Total Sold Quantity

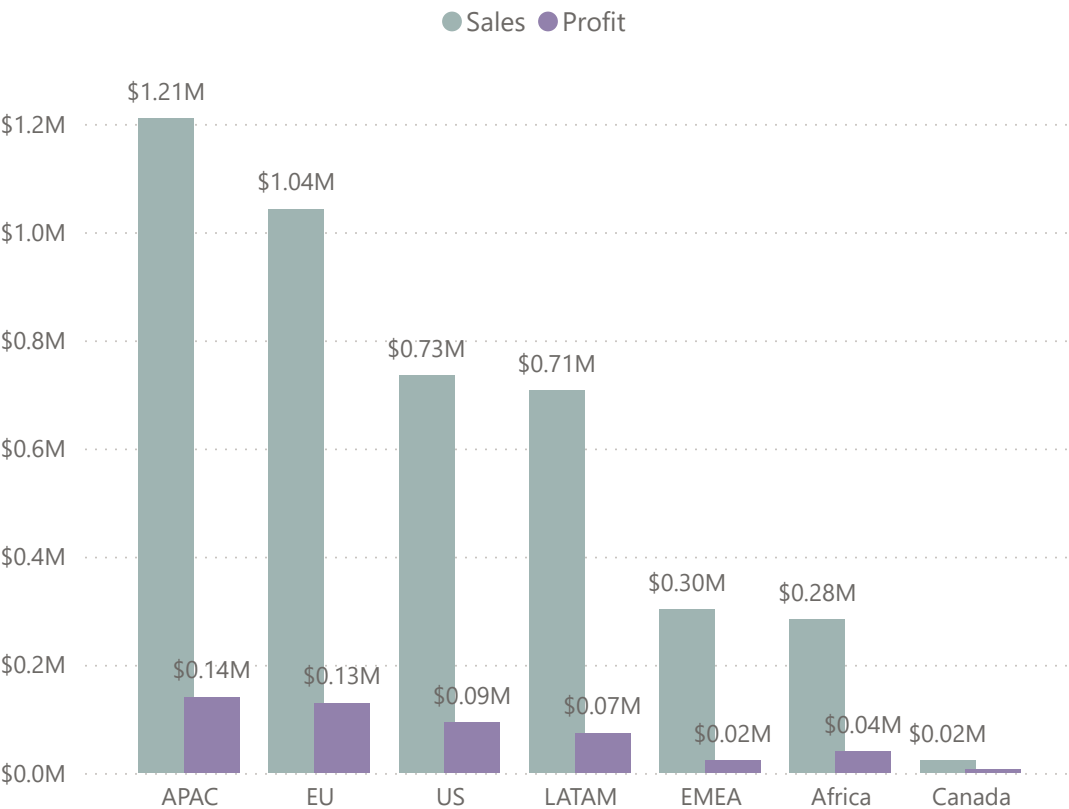


7,885

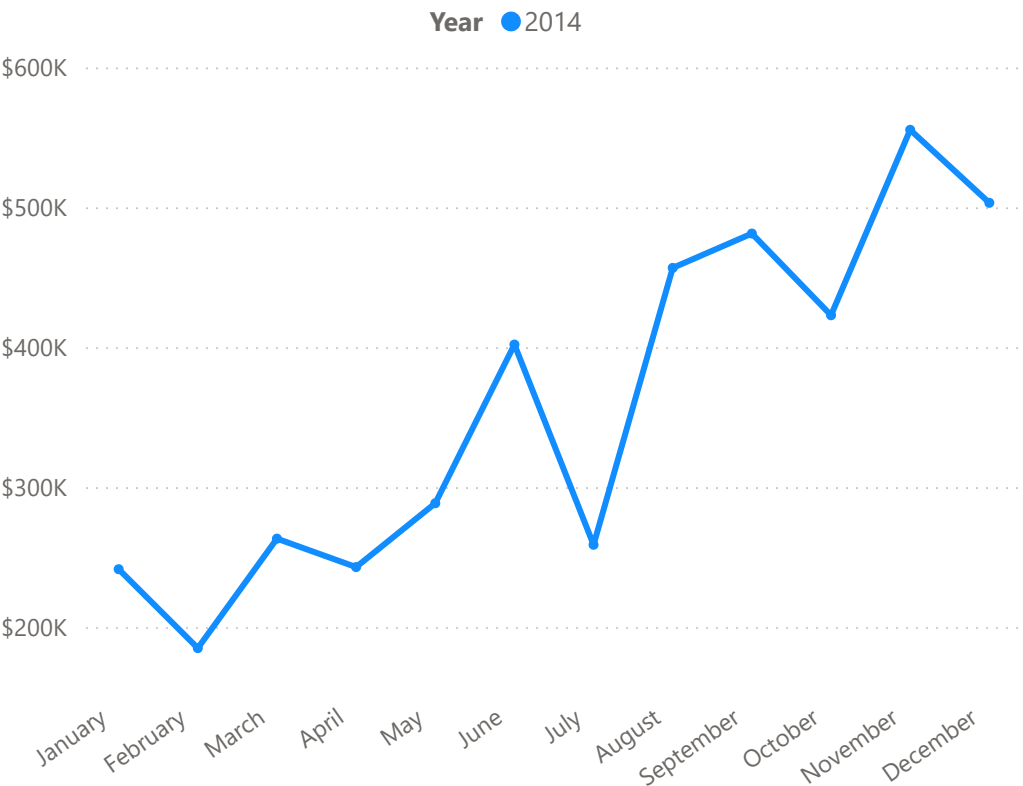
Total No. of SKUs



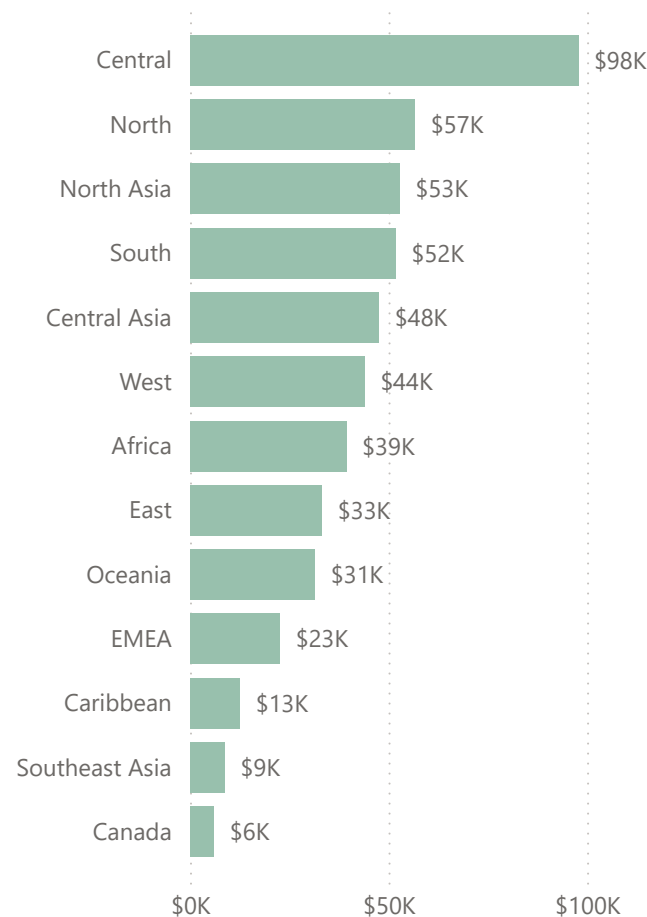
Sales and Profit Comparison by Market



Monthly Sales by Year



Total Profit By Region



# Product Analysis



2011

2012

2013

2014

Consumer

Corporate

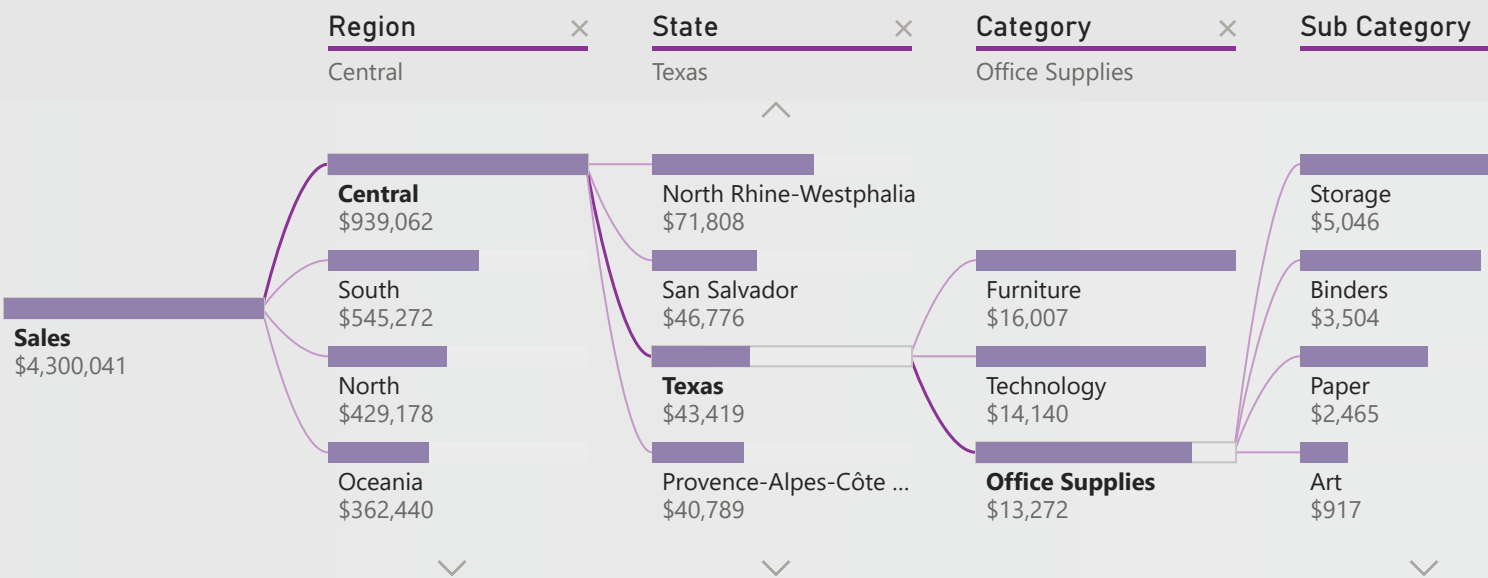
Home Office

Critical

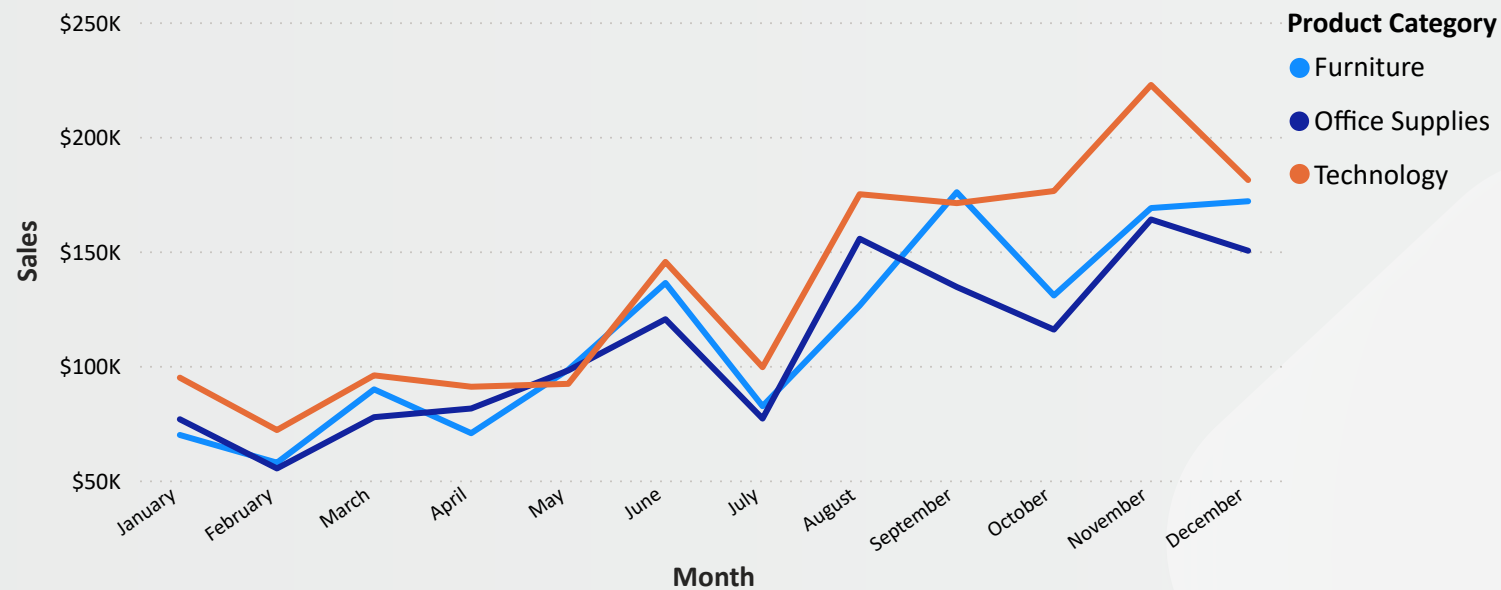
High

Low

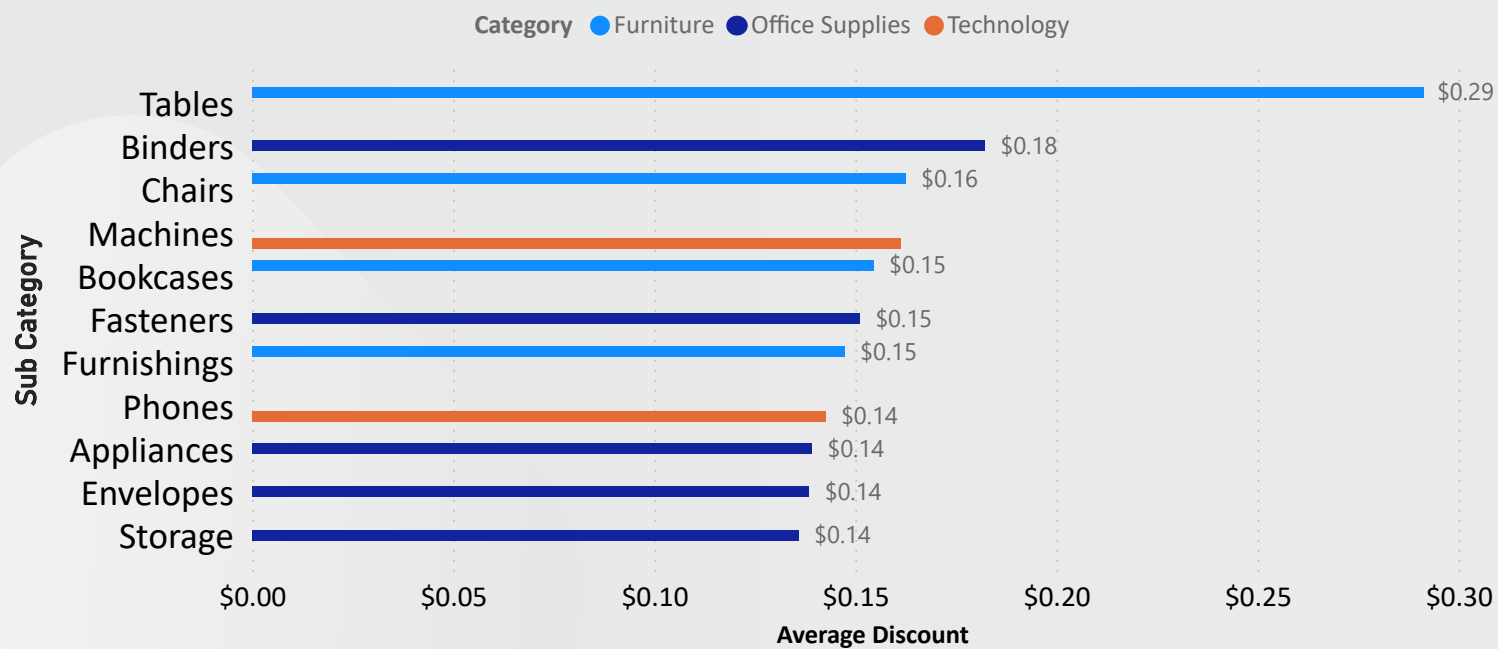
Medium



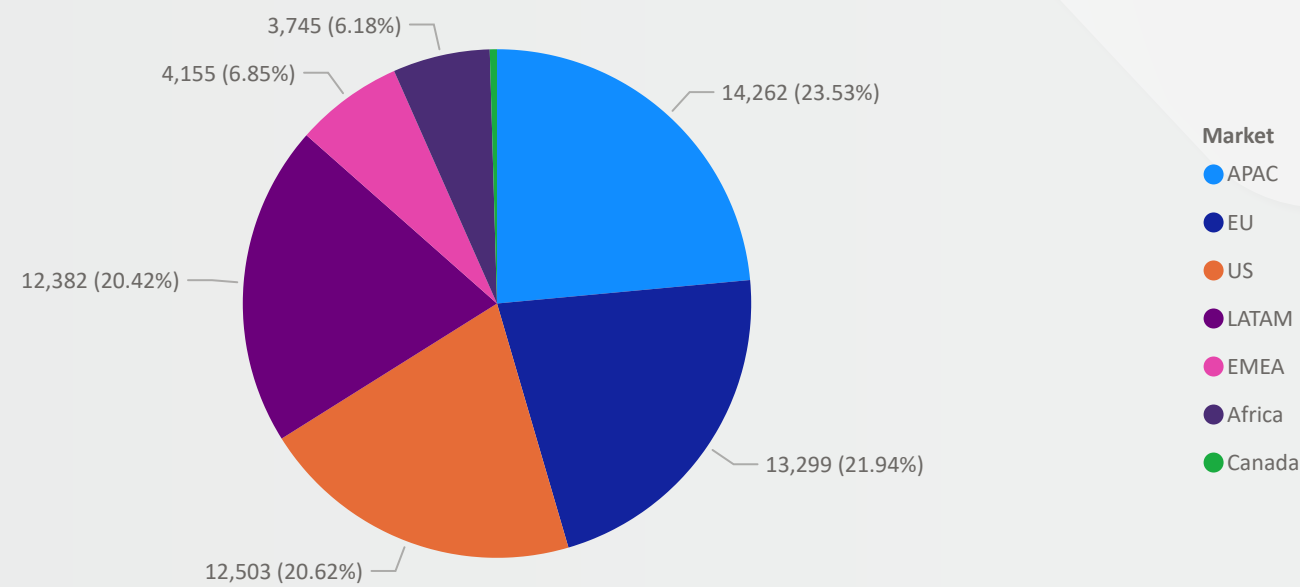
Monthly Sales by Category



Average Discount of Sub-Category



Order Quantity by Market



# Shipping Analysis



2011

2012

2013

2014

Consumer

Corporate

Home Office

Critical

High

Low

Medium

Customer Name

State

Sub Category

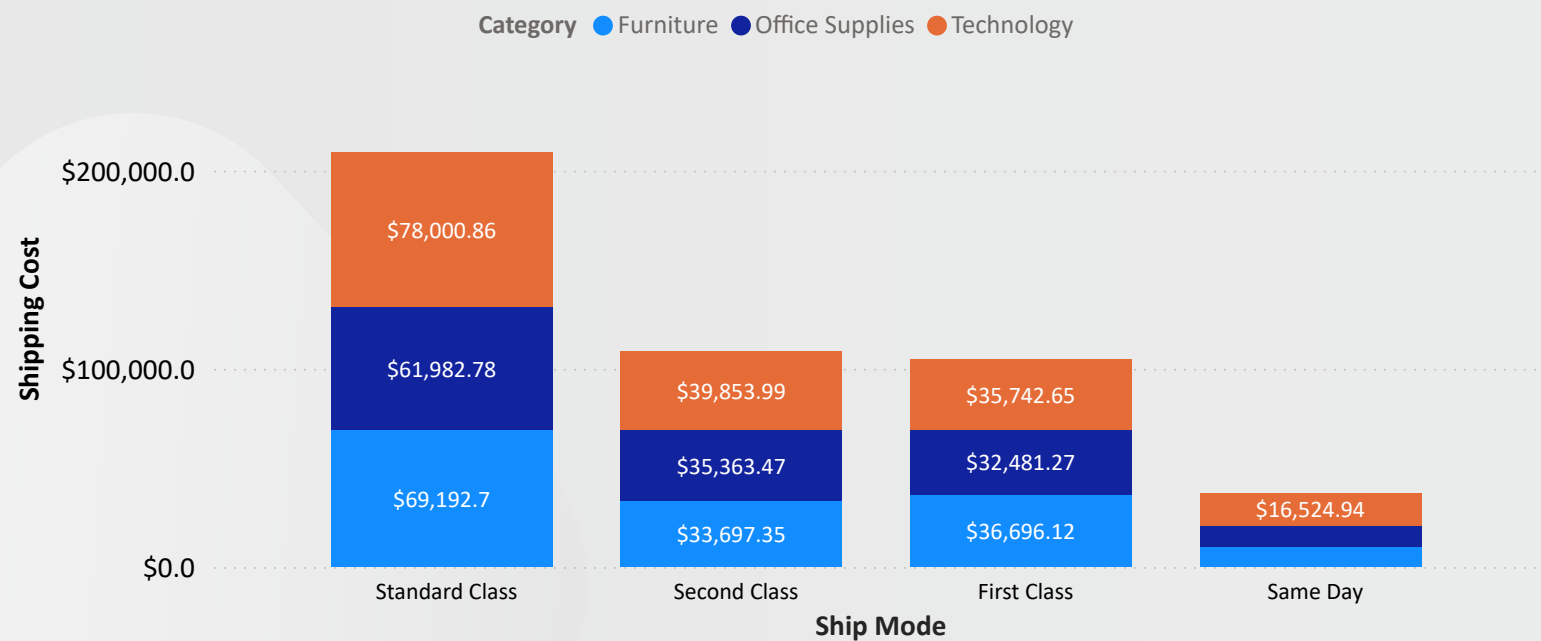
All

All

All

Customer Name	State	Sub Category	Ship Mode	Ship Date	Total Shipping Cost	Total Quantity	Total Sales
Aaron Bergman	Campania	Copiers	Standard Class	Monday, April 28, 2014	\$110.96	8	\$1,543.00
Aaron Bergman	Campania	Labels	Standard Class	Monday, April 28, 2014	\$1.03	2	\$22.00
Aaron Bergman	Dà Nang	Bookcases	Standard Class	Friday, February 14, 2014	\$9.22	2	\$186.00
Aaron Bergman	Dà Nang	Copiers	Standard Class	Friday, February 14, 2014	\$61.30	4	\$602.00
Aaron Bergman	Dà Nang	Phones	Standard Class	Friday, February 14, 2014	\$9.99	2	\$124.00
Aaron Bergman	England	Storage	Second Class	Wednesday, February 12, 2014	\$35.97	3	\$175.00
Aaron Bergman	Ile-de-France	Binders	Standard Class	Sunday, February 16, 2014	\$0.51	1	\$12.00
Aaron Bergman	Ile-de-France	Copiers	Standard Class	Sunday, February 16, 2014	\$110.48	6	\$1,823.00
Total					\$460,507.77	60,622	\$4,300,041.00

Total Shipping Cost for Ship Mode



Market Shipping cost by Ship Mode

