

## Project Close-out Report for: "Guide to Getting Your Project Recognized in the Tier 1 Crypto World"

### Name of Project and Project URL on IdeaScale/Fund

- **Name:** Guide to Getting Your Project Recognized in the Tier 1 Crypto World
  - **URL:** [Project on IdeaScale](#)
  - **Project Number ID:** 1100290
  - **Name of Project Manager:** Roman Majovsky
  - **Date Project Started:** 15.4.2024
  - **Date Project Completed:** 2.10.2024
- 

### List of Challenge KPIs and How the Project Addressed Them

- **KPI 1: Increased Community Engagement** – Engaged with the community via AMA sessions on Twitter and Discord to gather insights.
  - **KPI 2: Guide Usage & Relevance** – Gathered feedback on how the guide helped users with project registration and education on tier 1 platforms.
  - **KPI 3: User Adoption and Survey Responses** – Collected feedback through surveys, showing that the guide was helpful in navigating platform requirements.
  - **KPI 4: Gathering Feedback for Guide Improvement** – The **survey** provided crucial feedback that guided the expansion of the **Liquidity Pool Management and Farming Section**. Users expressed a need for more in-depth guidance on managing liquidity and farming on Cardano DEXes. As a result, the section was expanded to include practical examples, step-by-step instructions, and solutions for long-term liquidity management, ensuring the guide was comprehensive and met the users' needs.
- 

### List of Project KPIs and How the Project Addressed Them

**KPI 1: Comprehensive Guide Creation** – Delivered a guide covering CoinMarketCap, CoinGecko, DeFiLlama, and Cardano-specific platforms.

**KPI 2: API Guidance** – The guide includes technical walkthroughs for building APIs required by CoinMarketCap and CoinGecko, ensuring users meet technical specifications for successful listings.

**KPI 3: Cardano Integration** – The guide provides detailed instructions on Cardano token metadata registration, Plutus script verification, and DEX engagement, including liquidity pool setups.

**KPI 4: Community Engagement** – Conducted AMA sessions and implemented feedback from surveys and discussions into the guide to keep it aligned with user needs.

---

### Key Achievements (In Particular Around Collaboration and Engagement)

- **API Development** – Successfully integrated a technical section in the guide on building the necessary APIs for CoinMarketCap and CoinGecko, helping users meet technical listing requirements.
  - **Cardano Ecosystem Integration** – The guide’s instructions for Cardano projects, including metadata registry, Plutus script verification, and DEX engagement, were well received.
  - **Community Engagement** – Hosted multiple AMA sessions on Twitter and Discord, directly engaging with the Cardano and broader crypto community.
  - **Guide Enhancement Based on Feedback** – Integrated feedback from users into the guide, improving sections such as liquidity pool management and API creation.
- 

### Key Learnings

- **API Requirements are Crucial** – Building APIs for CoinMarketCap and CoinGecko was a critical aspect that many users found helpful in the guide.
  - **Cardano-Specific Guidance** – Detailed instructions on token metadata registration and Plutus script verification were essential for Cardano-based projects.
  - **Community Engagement is Key** – Continuous feedback and interaction through AMA sessions and surveys helped refine the guide and improve its relevance.
- 

### Next Steps for the Product or Service Developed

- **Maintain API Guidance** – Regularly update the API sections of the guide to reflect the evolving requirements of CoinMarketCap and CoinGecko.
  - **Continue Updating Cardano-Specific Content** – Keep refining the sections on Cardano DEX engagement, token metadata registration, and Plutus script verification.
  - **Ongoing Community Interaction** – Continue gathering feedback through AMA sessions and surveys to ensure the guide remains up-to-date with platform changes.
-

## Final Thoughts/Comments

The "Guide to Getting Your Project Recognized in the Tier 1 Crypto World" has proven to be an invaluable resource, not only for new projects seeking visibility on tier 1 platforms but also for individuals looking to expand their understanding of how these platforms operate. The feedback we gathered from AMA sessions and surveys allowed us to refine and enhance key sections of the guide, particularly in response to the community's request for more detailed instructions on liquidity pool management and farming on Cardano DEXes.

One of the most significant outcomes of this project has been the community's active involvement. The insights shared through various channels were instrumental in guiding the expansion of several sections, ensuring that the guide remains relevant and helpful to both technical and non-technical users. This iterative process of gathering feedback and implementing improvements has helped us create a more comprehensive and user-friendly guide.

Moving forward, we are committed to maintaining the guide as a living document. By continuing to engage with the community and monitoring changes in platform requirements, we will ensure that the guide evolves to meet the needs of future projects in the rapidly changing crypto landscape.

Overall, the project has successfully met its objectives, and the feedback we've received confirms that the guide is helping users navigate the complex processes of project registration and community engagement. We look forward to continuing this journey with the support of the Cardano community and remain open to further updates and improvements as needed.

---

## Links to Other Relevant Project Sources or Documents

- **GitHub Repository:** [GitHub Repository](#)
- **Survey Results:** [Survey Results Spreadsheet](#)
- **Guide Publishing and Marketing:** [Marketing Report](#)
- **Community Engagement and Feedback Integration:** [Engagement and Feedback](#)
- **Updated Guide:** [Updated Guide on GitHub](#)

---

## Link to Close-out Video (YouTube or Vimeo)

- [Close-out Video Link](#)