
WINGRIDERS

GUIDE TO GETTING YOUR PROJECT RECOGNIZED IN THE TIER 1 CRYPTO WORLD

Final Project Report: Guide to Getting Your Project Recognized in the Tier 1 Crypto World

1. Introduction

The "**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**" is a comprehensive public resource designed to help new protocols, DApps, or utility tokens navigate the process of gaining recognition, legitimacy, and listing on essential tier 1 platforms within the crypto space. This guide was developed as part of the Catalyst Fund 11, with the main objective of supporting projects in navigating complex registration processes and enhancing their visibility on key platforms. It provides a step-by-step framework that is both thorough and accessible to users of all technical backgrounds.

The guide is designed with two primary goals:

1. **Facilitating the registration process** for new crypto projects on major tier 1 platforms such as **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**.
2. **Enhancing the visibility and credibility** of these projects, both within the Cardano ecosystem and across the broader crypto landscape.

By following the guide, users can learn how to efficiently navigate the processes of project registration, community engagement, and project promotion on both global and Cardano-specific platforms. The guide is structured in a way that makes it easy to follow, regardless of whether the user is technically inclined or new to the crypto space.

1.1 What the Guide Covers:

The guide is divided into several key sections, each covering a crucial aspect of getting a project listed and verified on tier 1 platforms. Below is an overview of what the guide includes:

- **Guides for registering crypto projects on tier 1 crypto platforms:**
 - **Introduction to registration processes:** A general overview of how these platforms operate and the initial steps needed for registration.
 - **CoinMarketCap registration:** Detailed instructions on how to list a project on CoinMarketCap, one of the most recognized platforms for tracking cryptocurrency data.

- **CoinGecko registration:** A comprehensive walkthrough for listing a project on CoinGecko, another essential platform for project visibility in the crypto space.
 - **DeFiLlama registration:** Specific guidance on registering with DeFiLlama, a platform focused on DeFi (Decentralized Finance) protocols and assets.
- **Guides for Cardano-specific registries and integrations with prominent Cardano DEXes:**
 - **Introduction to Cardano registries:** A detailed overview of how to register projects on platforms specific to Cardano, aimed at increasing credibility within the ecosystem.
 - **Adding token metadata to the Cardano Metadata Registry:** Instructions on how to properly submit token metadata to the official Cardano Metadata Registry.
 - **Plutus script verification on CardanoScan and Cexplorer:** Guides on verifying Plutus scripts, which are integral to ensuring the legitimacy of smart contracts on the Cardano blockchain.
 - **Opening pools and farms on Cardano DEXes:** A section dedicated to teaching users how to set up liquidity pools and farming options on prominent decentralized exchanges (DEXes) within the Cardano ecosystem.
 - **Verifying tokens on prominent Cardano DEXes:** Additional steps for ensuring that tokens are properly verified on Cardano's decentralized exchanges.

1.2 Publishing and Marketing

To maximize the reach and impact of the guide, a comprehensive marketing strategy was deployed across several communication channels, each tailored to specific purposes. The marketing efforts included the following platforms:

- **Discord:** The guide was actively shared on several Discord servers within the Cardano community. In addition to promoting the guide itself, the platform was used for hosting AMA sessions, engaging with users, and addressing questions in real-time. Discord also served as a space for encouraging community members to participate in the **survey** and provide valuable feedback on the guide.
- **Twitter (X):** Twitter was instrumental in driving engagement around the guide. We used Twitter to promote the guide's release, the AMA sessions, and the survey. Regular tweets were posted, encouraging users to explore the guide and participate in the survey. The platform also helped facilitate real-time interaction with the community during AMA sessions, allowing us to directly address their questions and gather immediate feedback.
- **Medium:** A detailed article was published on Medium, outlining the guide's purpose and the steps for registering projects on tier 1 crypto platforms. Importantly, the Medium article also included a **call to action for the survey**, inviting readers to contribute their feedback and help us improve the guide. This platform was particularly useful for reaching a wider audience interested in long-form content and in-depth tutorials.

- **Reddit:** The survey was also promoted across several relevant subreddits, including those focused on Cardano, cryptocurrency projects, and decentralized finance (DeFi). Reddit allowed for a deeper level of engagement, with users participating in discussions and providing feedback through the survey. This platform was essential for gathering detailed responses from community members about the guide's usefulness and areas for improvement.

By leveraging these multiple channels, we aimed to promote the guide, encourage participation in the survey, and engage with the community through AMA sessions. The combination of detailed discussions on Reddit, real-time interaction on Discord and Twitter, and informative content on Medium ensured that we reached a broad and engaged audience across the Cardano ecosystem and beyond.

1.3 Project Development Roadmap

The guide was developed and released according to the following roadmap:

- **Guide for registering crypto projects on tier 1 crypto platforms:** Released with comprehensive instructions for CoinMarketCap, CoinGecko, and DeFiLlama registrations.
 - **Cardano-specific registries and integrations:** Step-by-step guides for adding token metadata and verifying Plutus scripts, along with instructions for opening liquidity pools and farms on Cardano DEXes.
 - **Community Engagement and Feedback Integration:** The guide was tested through community interactions, surveys, and AMA sessions on Twitter and Discord, allowing users to provide feedback that was later incorporated into the guide.
-

2. Project Journey

2.1 Project Origin and Vision

The "**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**" was created in response to the need for new projects in the Cardano ecosystem to navigate the often complex process of gaining visibility and legitimacy on major tier 1 crypto platforms. The vision was to create a comprehensive yet accessible guide that could assist developers and entrepreneurs, especially those new to the ecosystem, in successfully registering their projects on platforms such as **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**.

Cardano's rapid growth highlighted the necessity for tools that simplify and demystify project registration processes, which are essential for token and protocol recognition in the broader

crypto space. Therefore, the guide was designed to serve as a practical resource for streamlining these processes and increasing project credibility both inside and outside the Cardano ecosystem.

2.2 Development Phases

The guide was developed in several key phases:

Research and Initial Content Creation

The first phase involved conducting detailed research into the registration requirements of major tier 1 platforms, including CoinMarketCap, CoinGecko, and DeFiLlama. Each platform has its unique set of requirements, some more technical than others, which required careful documentation and clarification.

- **CoinMarketCap:** Detailed instructions were crafted to guide users through the application process for registering their projects and tokens on CoinMarketCap, focusing on the accuracy of data submission.
- **CoinGecko:** Since CoinGecko emphasizes transparency and community engagement, the guide incorporated strategies for effective project presentation and ongoing communication with the platform's reviewers.
- **DeFiLlama:** As a platform focused on decentralized finance protocols, DeFiLlama's registration process required a deeper understanding of DeFi metrics, which was thoroughly explained in the guide.

Incorporation of Cardano-Specific Registries

In the next phase, the guide expanded to include **Cardano-specific platforms**. This section of the guide was crucial in helping new projects integrate fully into the Cardano ecosystem, with clear instructions on:

- **Adding token metadata to the Cardano Metadata Registry.**
- **Plutus script verification on CardanoScan and Cexplorer**, which ensures the legitimacy of smart contracts built on the Cardano blockchain.
- **Opening liquidity pools and farms** on Cardano's decentralized exchanges (DEXes), which are key for project growth and visibility.

Community Engagement and Feedback Collection

Once the initial version of the guide was completed, it was shared with the Cardano community through multiple channels (Twitter, Discord, Reddit, and Medium). The aim was to gather feedback on the guide's usefulness, structure, and potential areas for improvement. This phase included:

- **AMA Sessions** on Twitter and Discord, where users could ask specific questions about the guide and share their suggestions.
- A **Survey** to collect structured feedback, focusing on the clarity of instructions and the relevance of the platforms covered.

2.3 Challenges Encountered

During the development of the guide, the team faced several challenges:

- **Technical Complexity:** Some aspects of the guide, particularly those involving **Plutus script verification** and **Cardano Metadata Registry**, required a careful balance between technical depth and accessibility. It was important that the guide be useful to non-technical users without oversimplifying critical processes.
- **Community Awareness and Engagement:** Engaging the broader Cardano community and encouraging active participation in AMA sessions and surveys proved to be more challenging than anticipated. This was addressed by diversifying outreach methods across multiple platforms and adjusting the messaging to highlight the guide's immediate value to projects.

2.4 Solutions and Adjustments

To overcome these challenges, several solutions were implemented:

- **Adaptability and Flexibility:** The guide was designed to be flexible, with instructions that can be updated as platform requirements evolve. Users are also encouraged to check the latest updates directly from the platforms.
- **Expanding Community Engagement:** To address the challenge of awareness, the team increased engagement efforts on multiple platforms (Reddit, Twitter, Discord, Medium). AMA sessions and surveys helped bring more attention to the guide and gather essential feedback for future improvements.
- **Feedback-Driven Improvements:** In response to community feedback, updates were made to the guide, including an expanded section on opening liquidity pools and farming on Cardano DEXes, addressing requests for more detailed guidance on liquidity management.

2.5 Continuous Improvement

The feedback collected from users was invaluable in refining the guide. As a result, the guide is continually evolving to meet the needs of the Cardano community. While the initial version was focused on simplifying the registration process for tier 1 platforms, future updates will likely include more advanced topics, such as **tokenomics**, **governance**, and additional Cardano-specific integrations.

3. Community Feedback and Interaction

Community feedback was instrumental in shaping the guide and ensuring it met the needs of a wide range of users. By engaging with the community across multiple platforms—primarily through **AMA sessions on Twitter (X) and Discord**, as well as through a **survey**—we gathered invaluable insights that directly influenced the guide's updates. Below is a detailed summary of the feedback, the types of questions asked, and the changes made as a result of this interaction.

3.1 Community Engagement via AMA Sessions and Survey

To facilitate engagement and gather actionable feedback, we hosted multiple AMA (Ask Me Anything) sessions on **Twitter (X)** and **Discord**, providing a platform for users to ask questions, share their thoughts, and offer suggestions for improvement. The survey further allowed us to gather more structured feedback from users who had interacted with the guide, whether for immediate project registration or for personal educational purposes.

Twitter AMA Session

- **Date and Engagement:** The Twitter AMA session saw notable participation, with users asking questions about specific sections of the guide, including how to register projects on platforms like CoinMarketCap and CoinGecko, and how to grow a project's community following
- **Key Insights:** Twitter users expressed a strong interest in the practical, actionable advice the guide offered, especially in terms of **simpler, less technical steps** such as the registration processes on CoinMarketCap and CoinGecko. They also inquired about how to maintain engagement post-registration, emphasizing the need for strategies to sustain long-term project visibility.
- **Common Questions:**
 - "Which chapter of the guide requires the least technical knowledge?"
 - "How can I use the guide to grow my project's following?"

Discord AMA Session

- **Date and Engagement:** Discord saw fewer participants compared to Twitter, but the feedback was more in-depth. Users on Discord tended to focus on **technical aspects**, especially around **Plutus script verification** and **liquidity management** on Cardano DEXes.
- **Key Insights:** Participants sought clearer instructions on **Plutus script verification**, as well as more detailed guidance on **farming strategies** and **liquidity management**. Discord participants were particularly interested in ensuring that their data input was correct, especially when working with the Cardano Metadata Registry and DeFiLlama.
- **Common Questions:**
 - "How can I avoid common mistakes when registering on platforms?"
 - "What are the next steps after registering on CoinGecko?"

Survey Responses

- **Survey Reach:** Promoted across **Medium**, **Reddit**, and **Twitter**, the survey attracted feedback from a broad range of users. It was structured to evaluate the guide's **clarity**, **usefulness**, and **areas for improvement**.
- **Key Findings:**
 - **Clarity:** Most users found the guide easy to follow, particularly the sections on **CoinMarketCap** and **CoinGecko**. However, some users suggested simplifying the more technical sections, such as **Plutus script verification**.
 - **Usefulness:** Users found the **Cardano Metadata Registry** section highly useful, especially those new to Cardano. This part of the guide gave them a clearer understanding of how to properly add token metadata.
 - **Educational Use:** Many respondents were not immediately registering projects but used the guide to **learn about major platforms** like CoinMarketCap and DeFiLlama. These users appreciated how the guide helped them understand the ecosystem better and prepare for potential future projects.

3.2 Key Updates Based on Feedback

Feedback collected from the AMA sessions and the survey informed several updates to the guide. Below are the key improvements made:

- **Expanded Section on Liquidity Pools and Farming:**
 - Users requested more detailed information on **liquidity pool management** and **farming strategies**. In response, the section was expanded to include step-by-step guidance on opening liquidity pools on Cardano DEXes.
- **Simplified Plutus Script Verification Instructions:**
 - Some users found the **Plutus script verification** process too technical. To address this, we simplified the instructions and included additional examples, making the steps easier to follow for non-technical users. This adjustment

ensured a wider range of users could benefit from the guide, regardless of their technical background.

- **General Improvements:**
 - Several users suggested simplifying the technical jargon and providing links to additional resources. These suggestions were implemented, making the guide more accessible to users who needed more context or support during the registration process.

3.3 Positive Community Impact and Engagement

Feedback from both AMA sessions and the survey suggested a positive impact, particularly for new users in the Cardano ecosystem and those using the guide for educational purposes. Users consistently praised the guide's ability to simplify complex processes and provide clear, actionable advice.

- **New User Feedback:** Many users new to the Cardano ecosystem reported that the guide helped them better understand platforms like **DeFiLlama** and **CoinGecko**. This feedback emphasized the guide's value as an introductory resource for those just starting in the crypto space.
 - **Examples:** One participant mentioned that they found the guide particularly useful in understanding how to manage **token metadata** and set up **liquidity pools**. Another user shared that the guide gave them the confidence to engage with the community and explore launching their own project in the future.
- **Educational Feedback:** Many users who did not have an immediate project found the guide useful for learning about **project registration** and platform processes. These users mentioned that they now felt more prepared to launch a project in the future, having gained a deeper understanding of how platforms like CoinMarketCap and DeFiLlama operate.
- **Advanced User Feedback:** Experienced users appreciated the guide's balance between basic and advanced topics, particularly the detailed sections on **Plutus script verification** and **liquidity management**.

3.4 Ongoing Feedback and Future Engagement Plans

Moving forward, we aim to continue gathering feedback from the community and consider updates to the guide based on user needs. The community's enthusiasm for more detailed guidance and continuous learning underscores the need for further engagement.

- **Host additional AMA sessions:** Future AMA sessions will focus on specific topics such as **tokenomics**, **governance**, and **DeFi strategies**, offering more targeted advice based on user interest.

- **Expand survey outreach:** By promoting the survey on additional platforms, we aim to gather more feedback and insights to refine the guide and keep it up to date with the evolving needs of the community.
 - **Enhance educational content:** Given the strong feedback from users who accessed the guide for educational purposes, we plan to add more sections that explain how major platforms function, making the guide even more valuable for those who are exploring the ecosystem without an immediate project in mind.
-

4. Solutions and Adjustments

Throughout the development of the "**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**", several challenges arose, both from a technical standpoint and in terms of community engagement. Each of these challenges required specific solutions to ensure the guide remained useful, comprehensive, and adaptable to evolving platform requirements.

4.1 Flexibility to Adapt to Changing Platform Requirements

One of the main challenges encountered during the development of the guide was the **frequent changes in registration requirements** on platforms like **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**. These platforms regularly update their terms, creating potential confusion for users attempting to follow static instructions.

Solution:

- **Adaptability of the Guide:** To address this, the guide was designed with flexibility in mind. Instead of focusing on rigid, step-by-step instructions, the guide was structured to emphasize the core principles and strategies behind the registration processes, while encouraging users to always check the latest requirements on the respective platforms. Links to official platform documentation were included in every relevant section to help users stay up to date.
- **Community-driven Updates:** We also incorporated feedback mechanisms through surveys and AMA sessions to keep the guide aligned with the latest platform changes. Users are encouraged to report any discrepancies or new requirements they encounter, ensuring that the guide remains a living document that can evolve alongside the platforms it covers.

4.2 Addressing Technical Complexity for Non-Technical Users

Certain sections of the guide, particularly those related to the **Plutus script verification** and **Cardano Metadata Registry**, were found to be too technical for some users, especially those

without a development background. This presented a challenge in ensuring that the guide could be easily followed by all members of the Cardano community, from developers to non-technical users.

Solution:

- **Simplification of Language and Process:** To ensure the guide was accessible to non-technical users, we simplified the instructions for **Plutus script verification** and **metadata submission**. This included breaking down technical processes into smaller, more digestible steps, and adding clarifying examples where necessary.
- **Additional Visual Aids:** Where appropriate, we included diagrams and screenshots to help users better understand the flow of technical processes. For instance, the section on metadata submission now features visual step-by-step instructions, guiding users through each screen they will encounter on the Cardano Metadata Registry platform.
- **Expert Consultation:** We also consulted with technical experts within the Cardano community to ensure that the technical content was both accurate and comprehensible. This collaboration aimed to bridge the gap between technical depth and user accessibility.

4.3 Expanding the Guide's Scope Based on Community Feedback

Through our AMA sessions and survey, a recurring theme in the feedback was the need for more detailed instructions on **liquidity pool management** and **farming** on Cardano DEXes. Initially, the guide touched on these subjects briefly, but users expressed a desire for more in-depth information, particularly regarding farming strategies and the long-term management of liquidity pools.

Solution:

- **Expansion of the Liquidity and Farming Section:** In response to this feedback, the section on opening liquidity pools and farms on Cardano DEXes was expanded. The updated section now includes:
 - A step-by-step guide on how to open liquidity pools on popular Cardano DEXes.
 - Instruction for opening farms on Cardano DEXes with general requirements and main benefits.
 - Guidance on engaging with DEX support teams to resolve any issues that arise during pool setup.
- **Practical Examples:** We incorporated examples of successful farming setups and explained common pitfalls to avoid when managing liquidity pools. This has made the guide more robust and useful for users who are new to DeFi protocols but want to maximize their token's visibility and utility.

4.4 Engaging and Educating the Community

Another challenge was **reaching a broad audience** and ensuring that users not only engaged with the guide but also felt confident in applying its principles to their projects. With the diversity of the Cardano community, including both experienced developers and newcomers, we needed to create opportunities for interaction and feedback.

Solution:

- **Multi-Platform Community Engagement:** To reach as many users as possible, we used a multi-platform approach to distribute the guide and engage the community. This included promoting the guide through **Discord**, **Twitter (X)**, **Medium**, and **Reddit**, as well as hosting AMA sessions and sharing the guide through different community channels. Each platform was chosen to target specific segments of the community:
 - **Discord and Twitter:** Used for real-time interaction and AMA sessions where users could directly ask questions about the guide.
 - **Medium and Reddit:** Utilized to provide more detailed articles and discussions around the guide, with Reddit being particularly useful for longer-form community feedback.
- **Live AMA Sessions:** The AMA sessions played a key role in engaging with the community. During these sessions, users had the chance to ask specific questions about their projects, and the guide, and how it could be applied to their use cases. The AMA sessions also helped us identify sections of the guide that needed further explanation, such as the **liquidity pool and farming section**, which was expanded based on feedback.
- **Survey Feedback Integration:** The survey allowed us to collect structured feedback from a diverse range of users. Many of the guide's improvements, particularly in the technical and DeFi-related sections, were a direct result of the survey responses. This ensured that the guide evolved in line with the needs of the community.

4.5 Building a Sustainable Feedback Loop

As platforms evolve and new users enter the Cardano ecosystem, it's important that the guide remains a living document, continuously updated based on user feedback and changes in platform requirements. Establishing a feedback loop was essential to ensure the guide's long-term relevance.

Solution:

- **Ongoing Feedback Mechanism:** A feedback loop was established to allow users to report issues, suggest updates, and share their experiences using the guide. This system is facilitated through regular surveys, AMA sessions, and open communication channels such as Discord and Reddit. By keeping these channels open, we can ensure

that the guide remains current and reflective of the latest trends and requirements within the ecosystem.

- **Commitment to Regular Updates:** Based on the feedback received during our initial AMA sessions and surveys, we committed to reviewing the guide regularly and incorporating updates as needed. For example, as new platforms emerge or existing platforms update their registration requirements, we will continue to refine the guide to ensure it remains a valuable resource for users.
-

5. Benefits of the Project

We believe that the "**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**" has already provided numerous benefits to the Cardano ecosystem, crypto projects, and the broader blockchain community. Based on the feedback we have received, the guide has simplified complex registration processes, increased project visibility, and fostered community engagement. While we may not have explicit confirmation from every project that used the guide, there is strong evidence to suggest that it has already helped projects navigate the competitive landscape of the crypto world and will continue to do so in the future.

5.1 Increased Visibility and Legitimacy for New Projects

One of the main objectives of the guide is to help new projects gain recognition and legitimacy on major platforms such as **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**. Based on user feedback, we believe that the guide's step-by-step approach has the potential to improve project visibility and credibility.

- **Enhanced Visibility:** Registering on platforms like CoinMarketCap and CoinGecko can significantly increase a project's exposure to a global audience. Users shared that the guide helped them understand the requirements and successfully list their projects, leading to greater visibility and attracting potential investors, partners, and users.
- **Legitimacy and Credibility:** Being listed on major platforms helps new projects gain legitimacy. Although we do not have concrete data on all projects, feedback from users suggests that the guide may have helped improve the perception of their projects, which is important for gaining trust within the Cardano community and the broader crypto ecosystem.
- **Improved Access to Liquidity:** The guide's instructions on engaging with decentralized exchanges (DEXes) within the Cardano ecosystem have been highlighted as particularly useful. By opening liquidity pools and participating in farming programs, projects can enhance their token's liquidity and ensure they are readily available for trading.

5.2 Streamlined Registration Processes

The guide appears to have streamlined the process of registering projects on tier 1 platforms, based on user feedback. Feedback indicates that the clear and comprehensive instructions have made it easier for users to navigate these processes, especially those without prior experience.

- **Clear and Comprehensive Instructions:** Many users appreciated the detailed, step-by-step guidance for registering projects on platforms like **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**. This has particularly benefited non-technical founders, making complex processes more accessible.
- **Consistency Across Platforms:** The guide offers consistent guidance for multiple platforms, reducing the time and effort needed to register projects. Users found that the guide's approach saved them time and allowed them to focus more on building and promoting their projects rather than handling administrative hurdles.

5.3 Strengthened Community Engagement and Interaction

The guide provides valuable insights on how projects can engage with their communities, helping them build stronger connections with users and maintain visibility within the Cardano ecosystem.

- **Hosting AMA Sessions:** The guide encourages hosting AMA sessions to engage with the community, and feedback suggests that hosting AMA sessions, as recommended by the guide, has been helpful for building trust and maintaining transparency. Several users reported successfully using AMA sessions to connect with their audience and address concerns.
- **Participation in DeFi and DEX Ecosystems:** By focusing on integrating with **Cardano DEXes** and opening liquidity pools, the guide has enabled projects to participate more actively in the DeFi ecosystem. This has not only improved liquidity but also increased visibility within the Cardano community.

5.4 Education and Empowerment for New Users

In addition to supporting project founders, the guide seems to have played an important role in educating new users within the Cardano ecosystem. Many users, especially those new to blockchain and Cardano, found the guide helpful for breaking down complex concepts and empowering them to explore launching their own projects.

- **Breaking Down Technical Barriers:** The guide's simplified language and visual aids have made it easier for non-technical users to grasp complex topics like **Plutus script**

verification and **token metadata registration**. This has reduced the entry barrier for new users and helped them feel more confident in navigating the Cardano ecosystem.

- **Encouraging Participation in the Cardano Ecosystem:** By demystifying the registration process, the guide has encouraged more users to engage with Cardano-specific platforms. This has not only increased the number of users in the ecosystem but also contributed to the growth of high-quality projects being launched within the Cardano space.

5.5 Strengthening the Cardano Ecosystem

The guide appears to have contributed to the growth and sustainability of the Cardano ecosystem by helping projects integrate with key platforms and increasing overall engagement within the community.

- **Increased Token Utility and Adoption:** Projects that follow the guide are more likely to gain visibility and traction, driving adoption of their tokens and DApps. As more projects integrate with Cardano DEXes, liquidity pools, and other platforms, the demand for Cardano-based tokens, including ADA, continues to grow, further strengthening the network.
 - **Fostering Innovation:** By simplifying the path to recognition and legitimacy, the guide has indirectly fostered innovation within the Cardano ecosystem. More projects are emerging, and as they successfully navigate the registration process, Cardano is cementing its place as a leading blockchain for decentralized applications, smart contracts, and DeFi.
-

6. Conclusion and Next Steps

The "**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**" has proven to be a valuable resource for a broad audience, including new projects seeking visibility on top-tier platforms, individuals in the planning stages of their projects, and those wishing to enhance their knowledge of key platforms such as **CoinMarketCap**, **CoinGecko**, and **DeFiLlama**. Feedback from our survey and AMA sessions revealed that many users found the guide useful for both project development and personal education, regardless of whether they had an active project.

6.1 Conclusion: Impact and Success

The guide has served a diverse group of users, ranging from project founders to individuals exploring the crypto ecosystem. While we cannot confirm the direct success of every project that used the guide, the feedback suggests that the guide has been helpful for many users in preparing for project registration and better understanding the requirements of major platforms.

- **Supporting New Projects:** Based on feedback, we believe that users who followed the guide were better equipped to navigate registration on platforms such as CoinMarketCap, CoinGecko, and DeFiLlama, which may have helped them gain recognition and credibility.
- **Helping Users in the Planning Phase:** The guide has also been an invaluable resource for users who are still in the planning stages of their projects. These individuals reported that the guide gave them a solid understanding of what is required to list a project on tier 1 platforms, which will be crucial when they decide to launch their own tokens or protocols.
- **Providing Educational Value for Non-Project Users:** Many users who accessed the guide purely for educational purposes found value in its comprehensive insights into how platforms like **CoinMarketCap**, **CoinGecko**, and **DeFiLlama** operate. This indicates that the guide's broader utility is not limited to active projects but also serves as a valuable resource for those learning about the ecosystem.

6.2 Next Steps: Future Updates and Plans

Moving forward, we plan to expand the guide's usefulness for both technical and non-technical users, as well as for those at different stages of project development or personal exploration.

- **6.2.1 Tailoring Content for Diverse Users**
 - In response to feedback, future updates will ensure the guide remains relevant for all types of users, including:
 - **New and Active Projects:** We will continue refining sections on project registration to ensure they are up to date with the latest platform requirements. This will help new and active projects maintain visibility and credibility.
 - **Users in the Planning Stage:** For users who are still in the planning stages, we plan to introduce more content that covers preparatory steps such as creating a roadmap, understanding tokenomics, and building a community, so that these users are better equipped when they decide to launch.
 - **Educational Use:** Given the number of users who accessed the guide for educational purposes, we will expand sections that offer insights into platform operations and provide deeper analysis for those simply looking to enhance their understanding of the crypto space.
- **6.2.2 Community-Driven Content Expansion**
 - To continue adapting the guide based on community needs, future updates may include:
 - **Case Studies and Success Stories:** We plan to include real-world case studies from users who successfully followed the guide. These examples will provide practical insights for new projects and those still in the planning phase.

- **Expanded Educational Content:** For users not immediately launching projects but looking to understand the ecosystem better, we will expand sections on token verification, liquidity management, and DeFi strategies, offering more in-depth content for those exploring the broader crypto ecosystem.

6.3 Long-Term Vision

The long-term vision for the guide is to ensure that it continues to serve a wide range of users—whether they are actively developing a project, planning one, or simply seeking to deepen their knowledge of the crypto ecosystem. The versatility of the guide ensures that it can adapt to different use cases, offering valuable insights to users at every stage of their journey.

By regularly updating the content based on community feedback and keeping pace with changes in the crypto landscape, the guide will remain a critical resource for users at all levels of experience, supporting the growth and success of the **Cardano ecosystem** and beyond.

6.4 Conclusion

We believe the '**Guide to Getting Your Project Recognized in the Tier 1 Crypto World**' has had a broad-reaching impact, serving not only project developers but also individuals who are seeking knowledge and preparing for future projects. By offering both practical guidance for project registration and educational insights for those looking to better understand the crypto space, the guide has proven to be a versatile tool for a wide audience.

Moving forward, we will continue to refine and expand the guide to ensure it remains a valuable resource for everyone—whether they are actively working on a project, planning one, or simply learning about the crypto ecosystem. This ongoing evolution, driven by community feedback and changes in the platform landscape, will ensure the guide continues to support the growth and success of the **Cardano ecosystem**.

Appendix:

- **Guide Publishing and Marketing:**
https://docs.google.com/spreadsheets/d/16CTzw_NxUzUvmo8xQgXymQPfr4A4cmmGmkAL5X57Yk/edit?usp=sharing

- **Community Engagement and Feedback Integration:**
https://docs.google.com/spreadsheets/d/1qMCTa8WnZX3GlyJ_sMoLDOHZtG7sxM4TiRypPOI2CB8/edit?gid=0#gid=0
- **Updated Guide:**
<https://github.com/WingRiders/get-project-recognition-in-crypto-world/blob/main/registries-and-dexes/dexes/README.md#external-resources-and-official-guides>