



Jacob Owens
Creative Technologist

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Education

University of Dayton

Aug. 2021 – May 2025

BFA in Graphic Design
Media Communications Minor
GPA: 3.3

Relevant Coursework

Graphic Design I, II; Photography;
Typography I, II; Web Design; Design
Processes I, II; Interaction Design;
Fundamental Video Production;
Advanced Television Production

Skills

AI Development & Integration

Ollama, Local LLM Deployment,
Model Personality Frameworks,
API Token Management

Product Design & UX Strategy

Figma, SwiftUI, Apple HIG, UX Copywriting,
Gamified Assessments, Emotionally
Intelligent Onboarding

Creative Direction & Motion Design

Premiere Pro, After Effects, Photoshop,
Illustrator, Cinematic Editing, Animated
Mockups, Visual Scripting

Technical Systems & Tools

Xcode, GitHub, Docker, Supabase,
Cloudflare Tunnels, App Architecture,
Server Hardware Configuration

Professional

Brand Storytelling, Strategic Communication,
Team Collaboration, Leadership

Awards & Certifications

UDCA | 2024

Silver Award — *UD Women's History Month
Excellence — Levitt Pavilion Rules Video*

University of Dayton Deans List | 2022

Fall 2022 Semester

Adobe US National Champion | 2021

ACA Online National Championship

Adobe Certified Associate | 2021

Adobe Certified in 5 Programs in
the Creative Cloud Suite

Experience

Founder & AI Product Designer | Wingman

October 2024 – Current

Designed and launched Wingman, an emotionally intelligent AI assistant. Built the iOS app using SwiftUI and Figma, integrated local and cloud-based LLMs, and deployed a private Docker server for model inference. Led branding, UX, and product strategy across AI features, onboarding, and investor-facing assets.

Video & Motion Design Intern | Cloverleaf

May 2024 – December 2024

Produced video testimonials showcasing Cloverleaf's success stories, crafted educational social media shorts on product value, and developed company-wide assets like an animated logo outro to reinforce brand identity.

Flyer TV Manager | University of Dayton Communications Department

April 2024 – Present

Directed ESPN live-stream productions for university sports, managing switchers, camera calls, and training underclassmen on professional camera operations and setup.

Graphic & Motion Designer | Ligature Studio

Jan. 2024 – April 2024

Designed animated social media content for Women's History Month with the UD Women's Center and produced a concert rules video package for Dayton's Levitt Pavilion, enhancing event engagement.

Contract Web Designer | Mayven Studios

Feb. 2023 – April 2024

Gained hands-on experience in web design, learning Figma and collaborating with UX/UI designers to develop tailored websites for clients, enhancing skills in user-centered design and digital collaboration.

Graphic Design Assistant | University of Dayton Center for Leadership

Aug. 2022 – April 2024

Designed social media graphics, email visuals, and spearheaded branding for the 2024 professional development campaign, further to create cohesive assets that enhanced engagement across platforms.

Graphic & Motion Design Intern | Florence Y'all's Baseball

May 2021 – Aug 2021

Designed physical and digital graphics for marketing, social media, and communications, aligning with the new 2020 branding guidelines to boost team visibility and fan engagement.

Product Flow Specialist | Best Buy

December 2019 – Aug 2021

Streamlined inventory management, optimized stock organization, and ensured efficient product flow to enhance customer experience and maintain high store standards.

Involvement

Softball Intramural League | University of Dayton | 2024

Played intramural softball with friends from the video production team.

Grand Jury Duty | Warren County | 2023

Reviewed evidence and participated in deliberations to determine probable cause in criminal cases, gaining insight into the legal process and contributing to community justice.

South Korea Study Abroad | University of Dayton | 2023

Studied abroad in South Korea, exploring Seoul and Busan to experience local culture, including religion, food, design, politics, and entertainment.

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