



Brand Pitch Deck

2025



Simplify Content Creation

2025



Limitless Grit
@thelimitlessgrit

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We help CMOs and executives
build impactful personal brands by
simplifying content creation and
amplifying their presence through.

 **YouTube** and  **LinkedIn**®



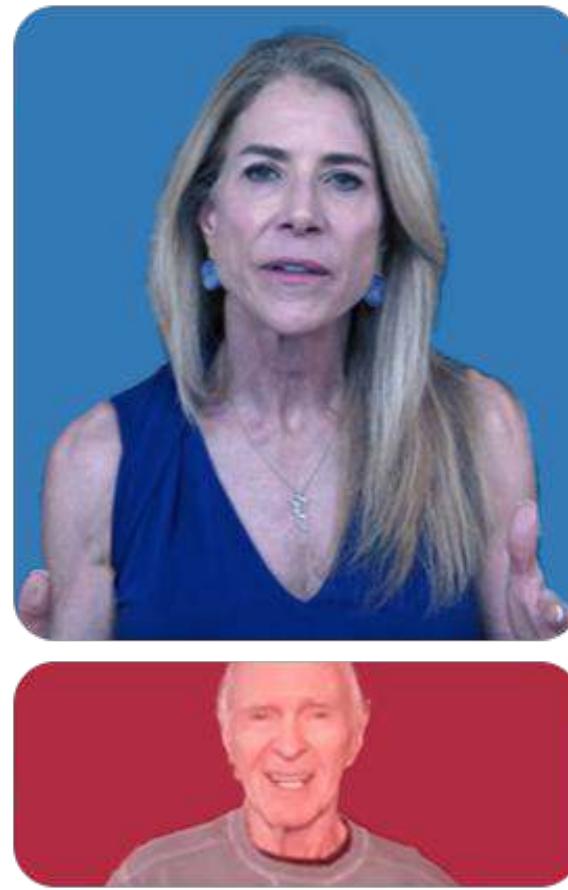
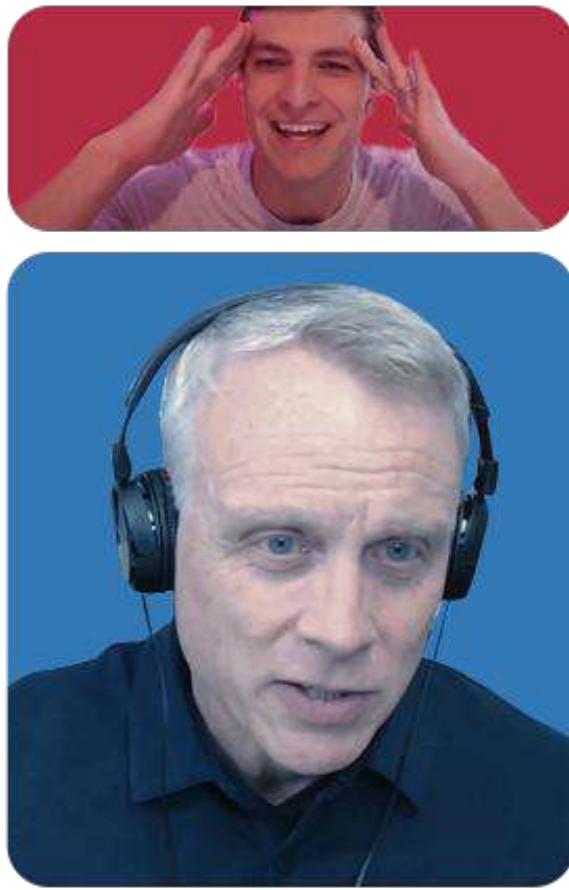
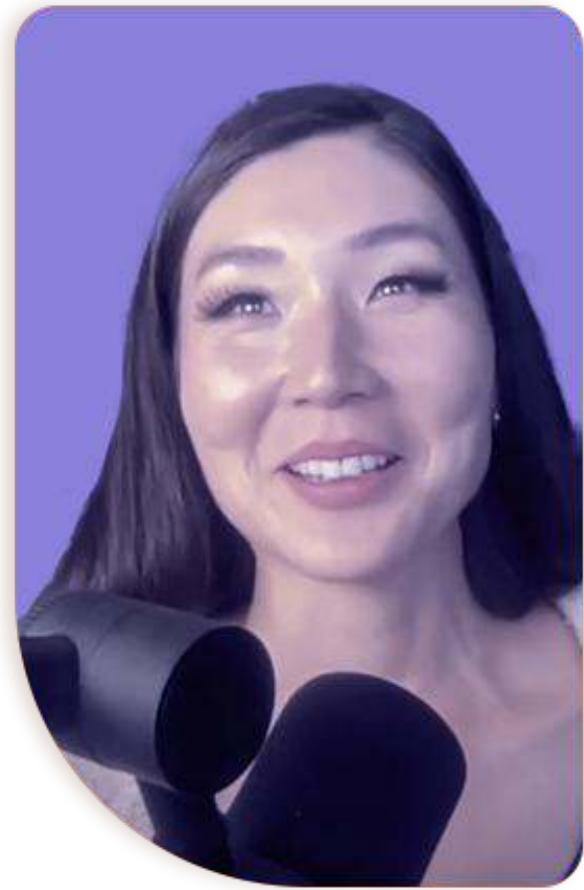
Company Intro

Limitless Grit is a creative-first agency shaped by content, technology, and a relentless drive to build meaningful stories.

Founded by **Shristi and Jugal**, the agency began as a podcast and naturally evolved into a focused studio for video editing, branding, and AI-integrated creative services.

With a strong foundation in both media and tech, we collaborate with founders, creators, and early-stage teams to develop high-quality, high-impact content that moves fast without losing clarity or soul.

We're intentionally small and founder-led, which means every engagement gets our full attention. From short-form edits to full-scale brand systems, Limitless Grit blends precision with personality to deliver work that resonates deeply and endures, charting your path to limitless potential.



Our Company 2025

“

”

-Steve Hyunh, *Life Engineered*



Our Team

**Jugal Sheth**

Marketing Head



UI is the saddle, the stirrups, & the reins. UX is the feeling you get being able to ride the horse.

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**Shristi Sheth**

Content Lead/Creative Head



UI is the saddle, the stirrups, & the reins. UX is the feeling you get being able to ride the horse.

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**Saurav Dhungana**

Editor Designer



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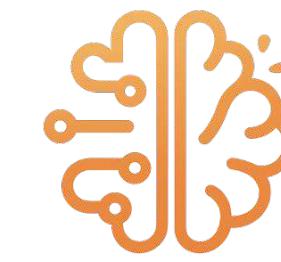


Our Services

Content Alchemy



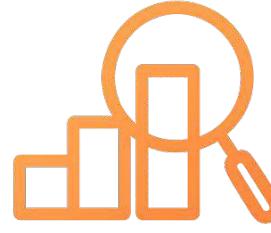
Short-form & long form edits with intention. We shape podcasts, reels, and shorts into scroll-stopping stories built to resonate across platforms.



AI-Led Creation

We harness AI tools to accelerate production without losing personality. Think faster turnarounds, deeper ideation, and more dynamic outputs.

Brand Intelligence



We define the essentials so your brand shows up clearly and consistently. That means copies that land, messaging that sticks, and guides you can actually use.

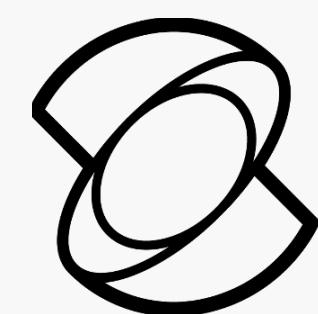


Web & Digital Build

We design and ship beautiful, performant websites/apps using Next.js, Tailwind, and Sanity. Modular, scalable, and built with you in mind.

Leveraging AI

We leverage cutting-edge AI tools to supercharge our creative pipeline. From ideation to final delivery. Our toolkit includes but is not limited to: Kling AI for cinematic video, Google Veo for concept-to-frame storytelling, Suno for dynamic audio, and a growing roster of generative and assistive platforms that help us move fast without compromising on craft.



KlingAI

Google Veo 3

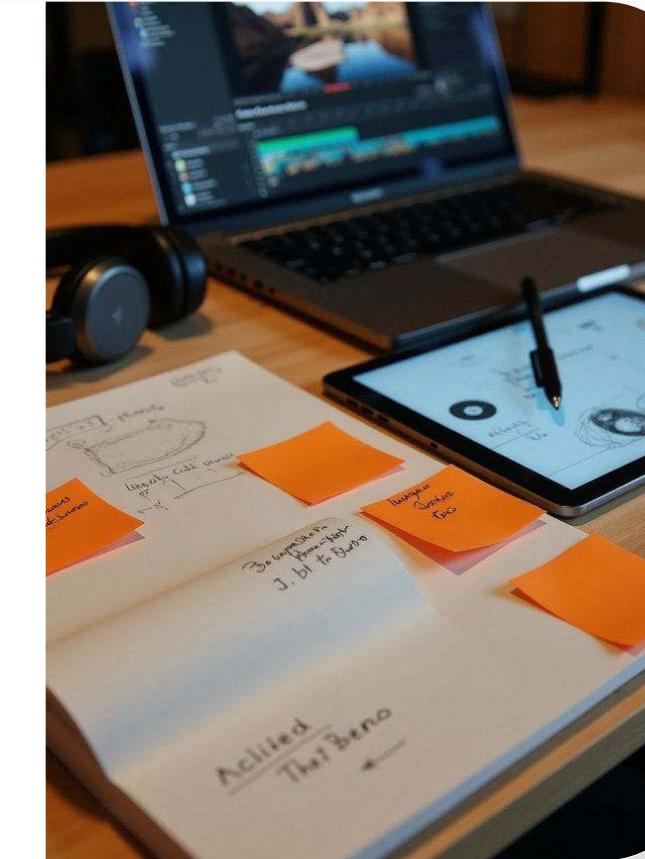




Our Editing Process

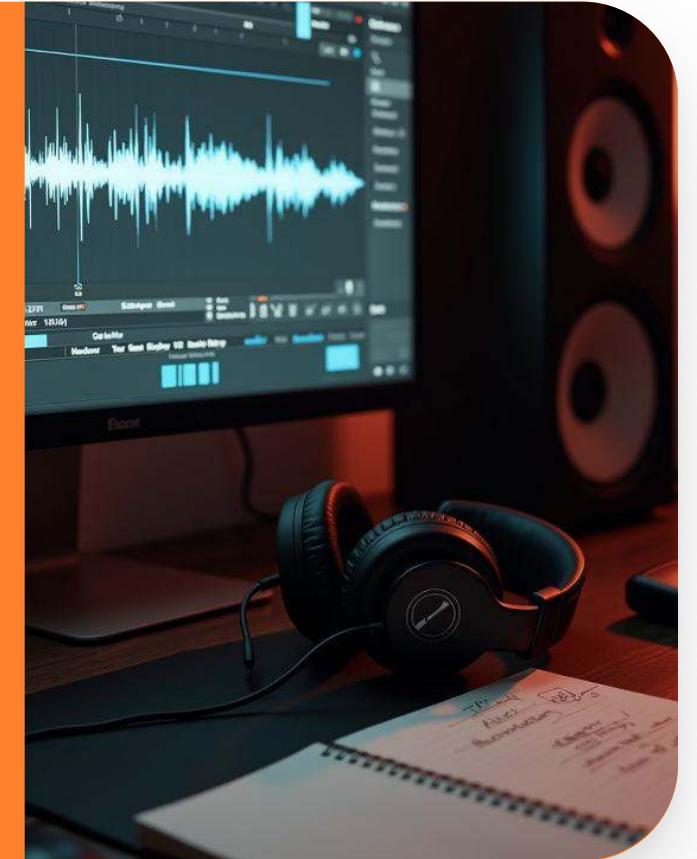
Main Edit

Built in DaVinci Resolve using multicam workflows, precision color grading, denoising, upscaling, and facial refinement. Every frame is sculpted for clarity, tone, and rhythm.



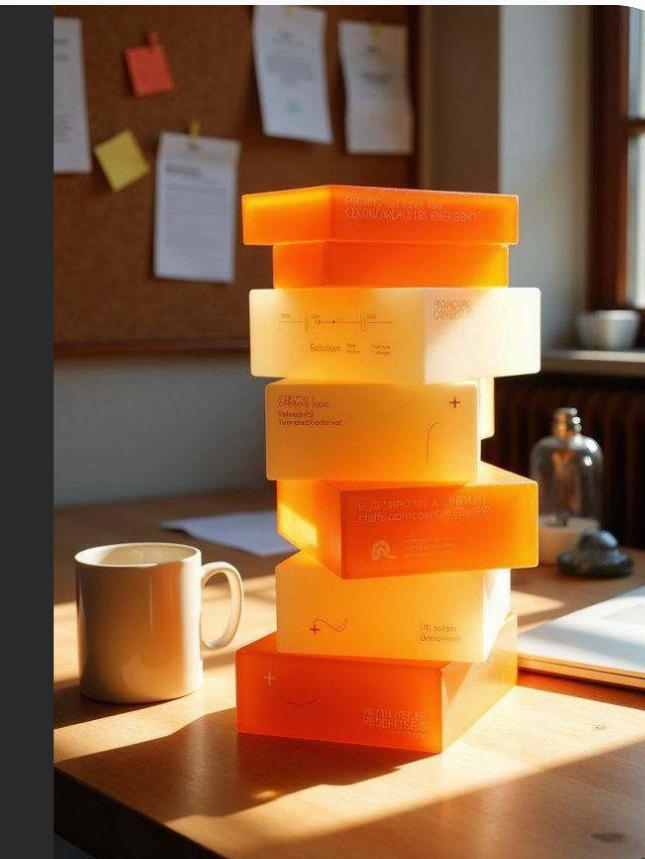
Audio Polishing

Using Audition or Fairlight, we isolate noise, apply parametric EQ, and normalize to exact platform specs. The goal is transparency — sound that feels effortless yet engineered.



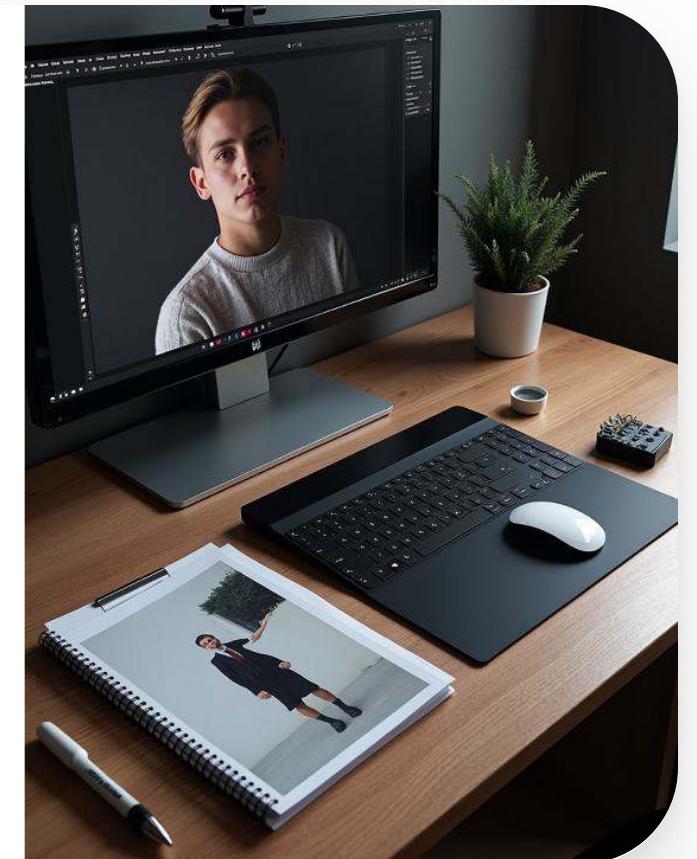
Shorts

Crafted with After Effects and enhanced by AI. We deploy motion graphics, auto-captioning via CapCut, and generative audio from Suno to create compact, high-performance edits.



Thumbnail

Composed in Photoshop, extended through Flux and Sora. From stylized portraits to conceptual scenes, each visual is calibrated for immediate recognition and long-term recall.



Multicam Editing

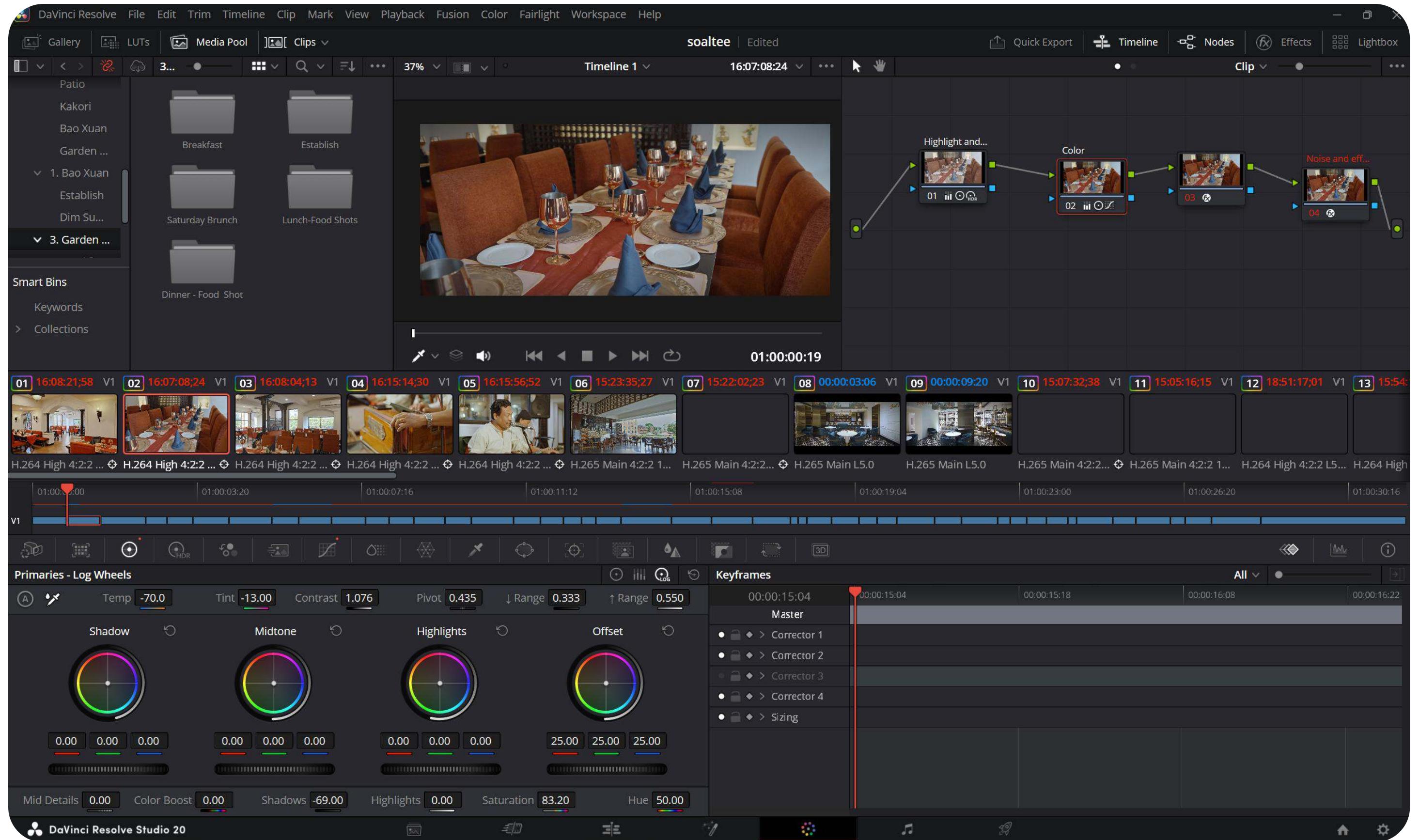


We edit podcasts in DaVinci Resolve using a multicam timeline with synced angles for host, guest, and wide shots

- **Smart switching** between angles based on speech, body language, and pacing for visual rhythm
- Each camera angle is routed through **dedicated video channels** for granular control and rapid adjustments
- Edits are reviewed frame by frame to maintain spatial clarity, speaker emphasis, and conversational flow
- Allows us to handle long-form content with broadcast-level polish and responsiveness



Grading and Refining



We use DaVinci Resolve's **node-based grading** system to fine-tune contrast, exposure, and color balance across every shot

- Shot matching ensures consistency across camera angles, even in challenging lighting conditions
- Adjustments include white balance correction, shadow/highlight control, **skin tone isolation**, and hue refinement
- We apply keyframed looks and masks to direct viewer attention and preserve tonal continuity
- The goal is simple to make your footage look intentional, cinematic, and emotionally aligned with your message



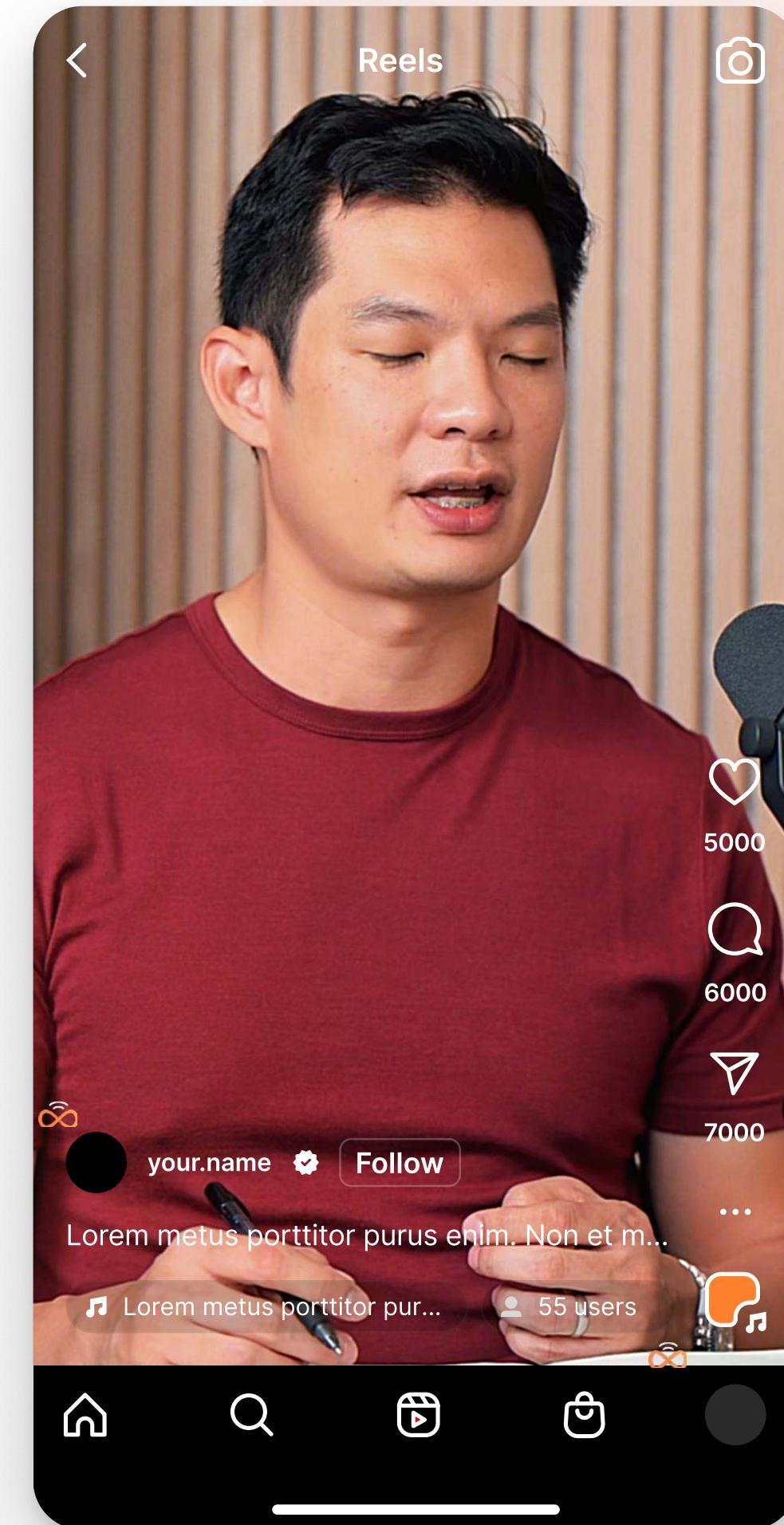
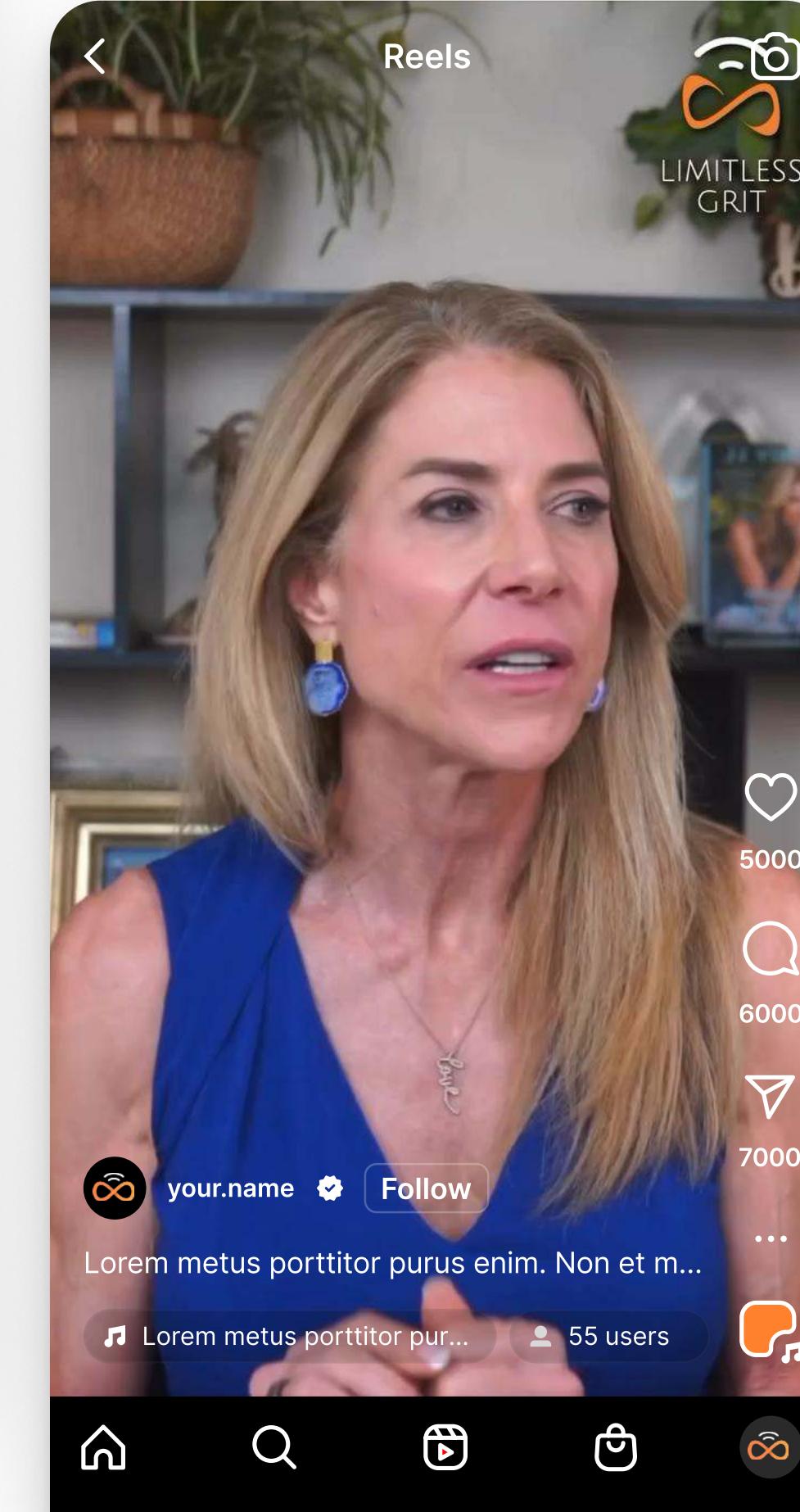
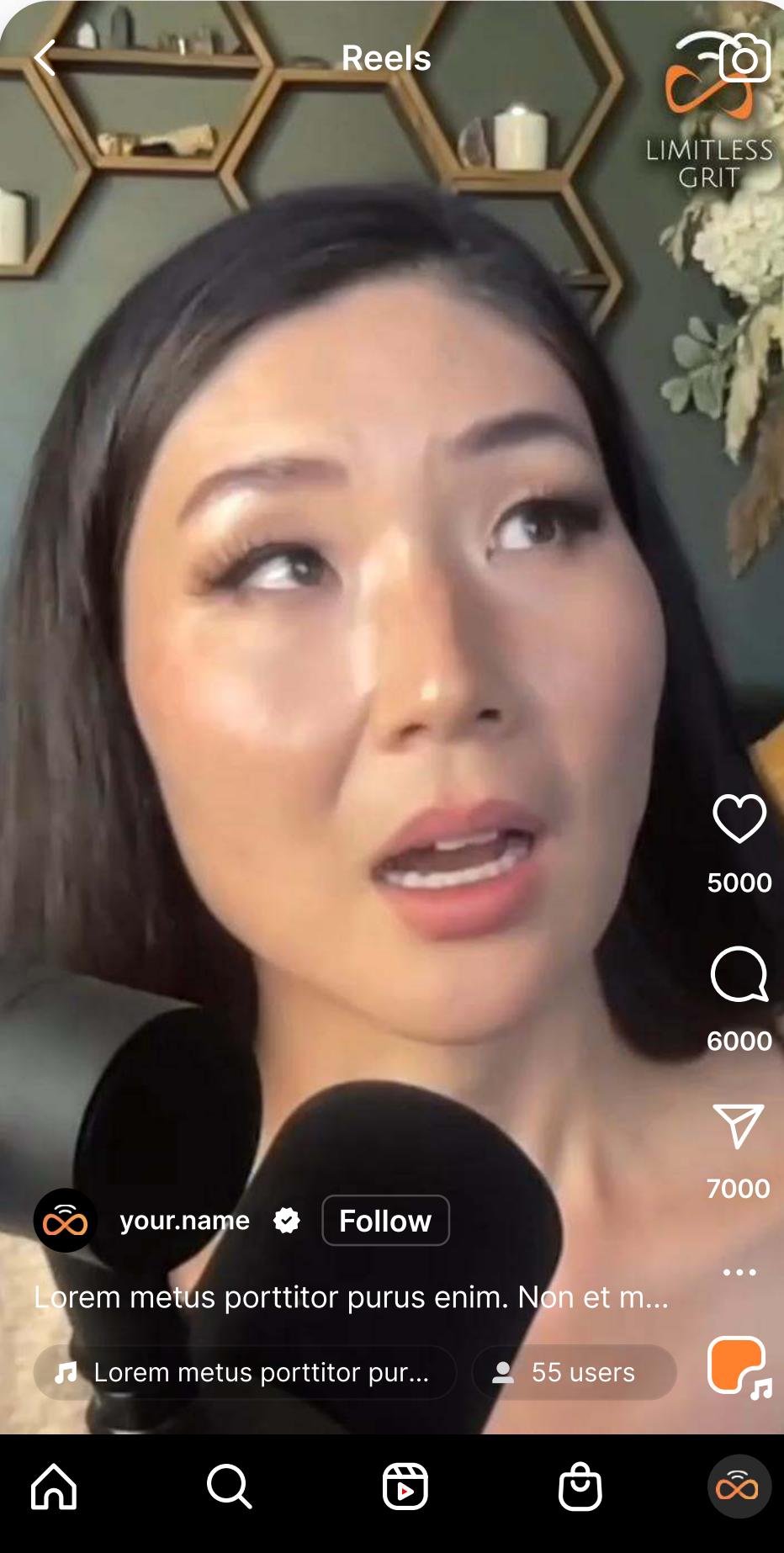
Audio Polishing



- We use **Fairlight or Audition** to sculpt voice with precision applying parametric EQ, multiband compression, and limiting to balance tone and dynamics
- Noise prints are captured and removed using intelligent denoisers to isolate speech while preserving vocal warmth
- Audio is normalized to **broadcast standards** (e.g., -14 LUFS, -3 dBTP) to ensure compliance across platforms like YouTube, Spotify, and Apple Podcasts
- Each step is monitored in context to maintain clarity, emotional tone, and listener comfort throughout long-form content
- The result is audio that feels natural, intentional, and platform-ready no matter where it plays



Shorts





Animation & B-rolls

- For intentional, detail-rich storytelling, we use traditional motion design in After Effects, where every element is shaped with care and clarity.
- For moments that call for the surreal, the abstract, or the impossible, we turn to AI image-to-video tools, capable of generating rich visual sequences from a single idea.
- This approach gives us a unique creative range from structured clarity to dreamlike expression always in service of your vision.

