

# Customer Segmentation Dashboard

No. of Customers

33.787K

Canceled Subs

18.612K

Active Subs

15.175K

avg. subscription duration (days)

164.59

Total Revenue

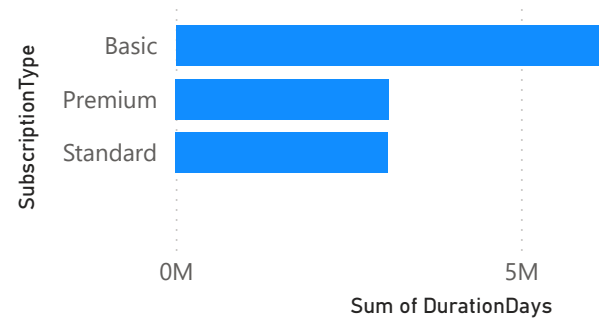
68M

Canceled

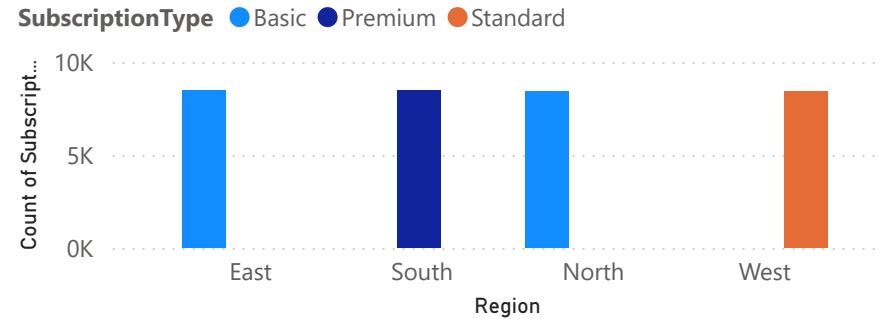
False

True

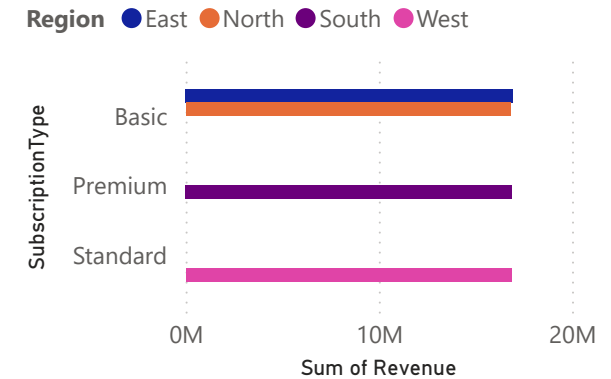
Duration by Subscription Type



Subscription Type by Region



Total Revenue by Region and Subscription Type



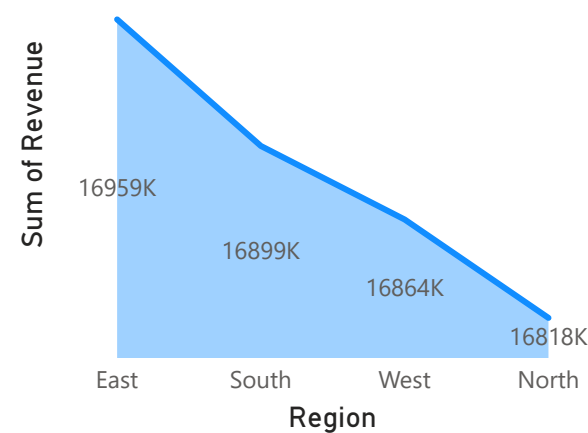
SubscriptionType

Basic

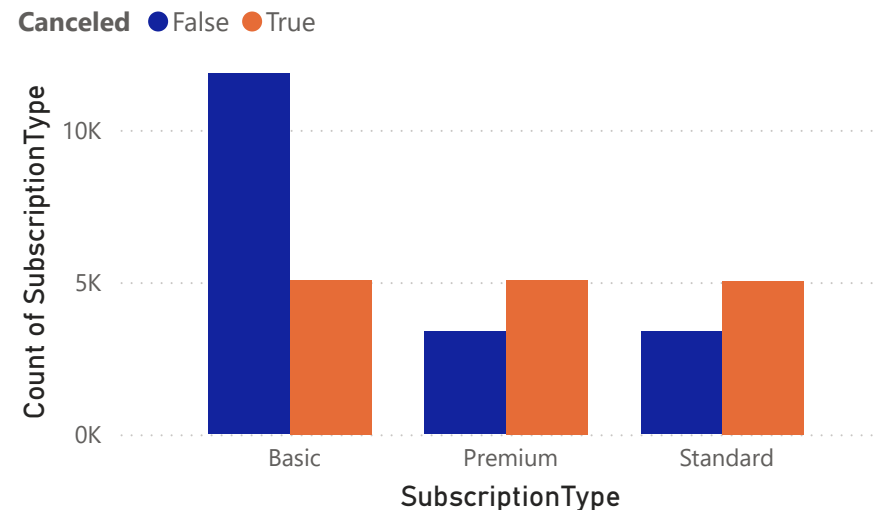
Premium

Standard

Sum of Revenue by Region



Cancellation by Region and Subscription Type



Average of DurationDays by Month

