





Nakhon Si Thammarat, 15 November 2023

## Invitation to the International Seminar on "Digital Media in a Challenging Era, Technology, Communication and Frontier." November 28, 2023.

Dear Colleagues,

We are pleased to invite you to attend the international seminar (both online and onsite) on "Digital Media in a Challenging Era, Technology, Communication, and Frontier." on November 28, 2023, at Walailak University, Nakhon Si Thammarat, Thailand. The seminar starts at 09:00 am and ends at 04:30 pm (Asia/Bangkok: Time Zone).

The seminar will be jointly organized by the School of Informatics and Informatics Innovation Center of Excellence (IICE) of Walailak University as part of the Walailak Research Convention 2024 (WRC 2024). This event is arranged into several academic conferences, seminars, and workshops, organized by international collaborating with five universities, including the University of Amsterdam, Universitas 17 Agustus 1945 Surabaya, Xavier University, Walailak University, and Tunku Abdul Rahman University of Management and Technology.

Our seminar will address three specific issues:

- 1. Al and Media
- 2. Media in Southeast Asia Perspective
- 3. Journalism and Communication Technology Study in Asia

They are based on the keynote speaker's research, case studies, and practical examples. The participants will be invited to discuss how to build on existing experiences and steps to be taken in their context.

Participation in the onsite event is limited to 50 maximum for the involvement from IICE quality assurance agencies and stakeholder organizations. We want to ensure focused and explicit discussions, and participants are expected to have the expertise and active interest in the above-outlined issues related to their work.

Please note that space is limited and is subject to availability; therefore, we encourage you to register before the March 27 deadline. To attend the seminar, please use the online registration form at <a href="https://dmce.iicewu.com/">https://dmce.iicewu.com/</a>.



Sincerely,

Asst. Prof. Dr. Siriwatchana Kaeophanuek

Dean of the School of Informatics

Dr. Yuttana J., Ph.D.

Head of IICE, Walailak University