



# NNAEMEKA, WINNER KELECHI

## Digital Transformation Specialist

**Current Location:** Ikeja, Lagos, Nigeria

**Email:** winnerkelechi5@gmail.com

**Phone:** +234(0)8109778210

**Website:** <https://winnerkelechi.github.io>

## EDUCATION

**B.Sc. Computer Science.**  
**University of Calabar**  
2015 – 2019

**West African Senior  
Certificate (WAEC).**  
**Great Immaculate School**  
2004

## SKILLS

### Business & Communication Skills

- ERP System Consulting
- Business Analysis
- Marketing Strategy
- SEO & SEM (Google Analytics, SEMrush)
- Content Creation
- Problem-Solving
- Strong verbal, written communication skills, documentation and reporting

### Technical Skills

- Software Development
- ERP & CRM API Integration
- Web Development
- E-commerce Platforms
- Database Management
- Agile Methodologies

## ABOUT ME

I am a multidisciplinary Digital Solutions Architect with over a decade of experience across software development, ERP consulting, digital marketing, and communications. Rising to the position of a Director in my most recent role, I spearheaded the launch of an ERP product that is rapidly transforming businesses across Africa, showcasing my ability to lead innovative solutions and strategies.

My expertise lies in driving digital transformation, implementing robust IT solutions, and delivering end-to-end project management for industries including manufacturing, logistics, consumer staples, healthcare, real estate, finance, and technology. Combining technical proficiency with creative flair, I also bring a proven ability to craft innovative marketing strategies that enhance business outcomes.

Known for my strategic leadership, adaptability, and results-driven approach, I excel at building collaborative teams, improving business processes, and fostering meaningful client partnerships. I am now seeking to contribute my unique blend of skills and experiences to a forward-thinking organization, where I can drive impactful innovation and operational excellence.

## WORK EXPERIENCE

**Director, Creative and Corporate Partnership**  
**RyteGate Technologies Limited. – Lagos, Nigeria**

**01/2023 to Present**

- Held press conferences and interviews in the media.
- Successfully secured partnerships that recorded the transformation of over fifty thousand (50,000) SMEs across Africa through the launch of an accelerator project in just 6 months.
- Conducted strategic analyses and implemented ERP, HRM, CRM and Accounting solutions to optimize business processes and customer operations.
- Provided expert guidance in project planning and management, ensuring seamless execution and client satisfaction.
- Spearheaded onsite deployment and change management of enterprise systems, including Stride ERP, Odoo, Microsoft Dynamics, and OMP, for businesses across diverse industries such as manufacturing, logistics, IT, finance, consumer staples, real estate, and Health & insurance.

**Digital Transformation****Technology Skills**

- Microsoft Dynamics 365
- SAP S/4HANA
- Stride ERP
- OMP
- Odoo
- Zoho
- SAGE
- Salesforce
- Workday
- Acumatica
- Shopify
- WooCommerce
- WordPress

**Leadership &****Management Skills**

- Project Management
- Team Building & Collaboration
- Client Relationship Management
- Strategic Leadership
- Time Management

**Other IT Skills**

- Programming – (C/C++, C#, Java/Javafx, HTML/CSS, JavaScript, Bootstrap, React.js, Node.js, PHP, Vuejs, Laravel, Python, Django & Arduino).
- Design, UI/UX & Video – (Figma, Adobe XD, Adobe Premiere Pro, Canva and Photoshop).
- Database - (MongoDB, MySQL & Microsoft SQL Server)
- Project – (Jira, Github, Bitbucket, Clickup)
- RESTful APIs, GraphQL, other Third-party API

**Head, Business Strategy and Client Service****RyteGate Limited (Stride ERP). – Lagos, Nigeria****01/2022 - 12/2022**

- Implemented a strategic roadmap that led to a 63% increase in revenue and a 44.7% improvement in overall business efficiency.
- Successfully identified and executed strategic partnerships, expanding the company's portfolio and strengthening its market share.
- Achieved 85% increase in client retention through the implementation of client-centric service initiatives, documentation and proactive issue resolution.
- Led the development of a client feedback system, resulting in actionable insights that informed continuous improvement in product offerings and services.
- Applied expertise in digital transformation to review, align, and transition business models across various industries, including Manufacturing, Logistics, Retail, Healthcare, Real Estate, Finance, and Information Technology.
- Successfully lead ERP/business system deployment for over 200 companies, driving sustainable change and positioning organizations for long-term success.

**Creative Director****RyteGate Limited (Stride ERP). – Lagos, Nigeria****07/2021 - 12/2021**

- I served as the company's media spokesperson, Established and maintained a cohesive brand image across all communication channels, fostering a unified and impactful visual identity.
- Successfully revamped the visual identity of the company's products, resulting in a 54% increase in brand recognition and engagement within my first year.
- Led a cross-functional team in the development of cutting-edge design solutions, contributing to a 44.3% improvement in user experience and satisfaction.
- Orchestrated the creative direction for high-impact product launches, contributing to a 77% increase in lead generation and market share.
- Developed visually compelling marketing campaigns that effectively communicated the value propositions of the brand.
- Worked closely with clients to understand their unique requirements and preferences, translating them into solutions for ERP implementations.

**Digital Marketing & Communication Specialist****RyteGate Limited. – Lagos, Nigeria****01/2021 - 06/2021**

- Redesigned the company's brand (Website, Look & Feel, Messaging, and Style).
- Developed the organization's marketing model and created proposal documents and profile that is still used today.
- Developed and executed comprehensive communication strategies that enhanced the brand visibility and engagement.
- Collaborated with internal and external stakeholders to align communication efforts with organizational goals.

## CERTIFICATION

**Business Intelligence (BI)  
Analyst Professional.**  
*Aptech Computer Institute,*  
Nigeria - 2024.

**Computer Science:  
Algorithms, Theory, and  
Machines.**  
*Zero Limits Computer  
Institutes,*  
Nigeria - 2022.

**Introduction to Web  
Development with HTML,  
CSS, JavaScript.**  
*IBM on Coursera*  
Online - 2012.

## DIGITAL PORTFOLIO

Website:  
<https://winnerkelechi.github.io>  
GitHub:  
<https://github.com/WinnerKelechi>  
LinkedIn:  
[www.linkedin.com/in/winnerkelechi-037461209](https://www.linkedin.com/in/winnerkelechi-037461209)

## REFERENCES

Will be made available on request.

## INTERESTS AND ACTIVITIES

Reading, Travelling and  
Sporting activities  
[volleyball & basketball].

### Business Development Executive

**RealtyPros Investment Global Ltd. – Lagos, Nigeria**

**10/2020 - 02/2021**

- I successfully facilitated property sales for the company.
- Led and supervised a team of 30 sales consultants, ensuring effective collaboration and achieving organizational objectives.
- Handled marketing strategies, market analysis, prepared detailed reports and managed advertising campaigns to drive engagement.
- Handled business opportunity trainings for the company.

### Offline Sales Manager

**Jiji.ng – Lagos, Nigeria**

**03/2020 - 10/2020**

- I Manage over sixty (60) client portfolios.
- Facilitated the onboarding of new businesses onto Jiji.ng, providing comprehensive training on brand promotion and product sales optimization.
- Schedule appointments and maintain professional client relations.

### Software Developer

**SoloMen Group (Freelance) – Calabar, Nigeria**

**02/2014 - 01/2021**

- Worked within Agile teams, leveraging methodologies like Scrum to ensure timely delivery of high-quality software solutions.
- Provided custom feature development and ongoing support to adapt ERP, CRM, and e-commerce platforms to evolving business requirements.
- Designed and managed relational databases for ERP and CRM systems, ensuring data accuracy, security, and performance optimization.
- Integrated ERP and CRM systems with third-party tools and APIs to enable seamless data exchange and automation.
- Created dynamic, responsive websites with modern UI/UX designs.
- Developed e-commerce platforms with secure payment integrations, user-friendly interfaces, and seamless inventory management systems.
- Designed, developed, and implemented custom ERP and CRM solutions tailored to business needs.

## VOLUNTEER EXPERIENCE

Role	Organization	Interval
<b>Campus Ambassador</b>	Ingressive For Good – Calabar, Nigeria	02/2017 to 02/2018
<b>Volunteer IT Specialist</b>	The Bridge Leadership Foundation – Calabar, Nigeria	07/2017 to 01/2019
<b>Social Leader on STEM</b>	Foundational Network Africa (FNA) – Calabar, Nigeria	10/2018 to 05/2019
<b>Judge Advisor</b>	Technovation Girls innovation, California, USA	05/2019 to Present