



To Editors
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CUHK Expands its MBA Town Centre

The Chinese University of Hong Kong celebrated the expansion and renovation of its MBA Town Centre today (21 February, 1997). The project has made possible a 90 per cent increase in space and a corresponding 50 per cent increase in the Three-Year Part Time Programme intake, from 60 students to 90 as of September 1996 to meet the increasing need of the community.

The Chinese University of Hong Kong is a pioneer and leader in business education in Hong Kong and was the first local university to launch full time MBA degree programme. The MBA Programmes celebrated its 30th anniversary last year. There are now close to 2,000 graduates of the MBA programmes. Many of them occupy key positions in banks, local and multinational companies, and the government. Recently, the University was ranked the sixth Top Asian Business School by Asia Inc., a prominent business magazine in the region

The Centre, located at East Ocean Centre, Tsimshatsui East, is equipped with state-of-the-art facilities to cater for the learning needs of business professionals of the 21st century. This ~~500-square-metre~~ Centre is linked up with the computer network of the University. Each classroom has a computer at the podium to help the instructor. Tele-conferences and tele-seminars can also be held at the Centre.

"Following the increase in the intake, the class has been split up into two groups of 45 each. So we have virtually shrunk the class size from 60 to 45. Small classes are very important for MBA students, who need to interact with and learn from one another, and for whom the instructor often plays the role of facilitator and mediator instead of just the lecturer," said Professor Japhet Law, Director of the MBA Programmes, The Chinese University of Hong Kong.

"Our focus now is to increase the utilization of the facilities. We will explore the business and training needs of the community," he added.

"We shall focus on expanding the curriculum of our existing part-time programmes, for example by student exchanges with overseas counterparts. We also aim at greater interaction between our full-time, part-time, and executive MBA programmes in their various activities - to achieve synergy between the programmes," Professor Law said.

To generate an atmosphere that is more refreshing and convivial than most of the offices the students have just left behind, the four large classrooms have been decorated in different colours. One in light grey, another pastel orange, the third pastel green, and the fourth white. The shapes and layouts differ too, to add to their individuality, optimize space and create different learning and interaction experience.