



新聞稿 PRESS RELEASE

The Diploma Course in Smaller Company Management

The Chinese University of Hong Kong announces that applications are invited for its Diploma Course in Smaller Company Management jointly organized by the Department of General Business Management and Personnel Management and the Department of Extramural Studies (EMSD) of the University.

The one-year course is designed to provide training to owner-managers, management personnel, or potential business owners. The aim is to provide participants with conceptual analysis and practical skills in management decision making, leadership, and communications for more efficient management. Cases and computer aided instruction will also be emphasized.

This Diploma Course is in collaboration with the Association of Business Executives (ABE) in UK. Diploma holders of this program are qualified for exemption from the ABE Certificate examinations, are eligible to sit for the ABE's Diploma examinations to become associate members of the Association, and can gain opportunities for further career and academic development.

The Course will run from late March, 1988 to February, 1989. Classes will meet on Tuesday 6:30 to 9:30 pm at the Hong Kong Council of Social Service, 15, Hennessy Road, Wanchai, Hong Kong. Application Lab will be conducted at the Microcomputer rooms at the University. The teaching staff for the Course are drawn from the staff members of the University's Faculty of Business Administration and from experienced professionals in the business community.

Admission requirements are that applicants should be business owners or employed as business executives or in related positions with relevant working experiences, at least Form 5 graduates, and bilingual.

Application forms and further information on the Course are available at the EMSD of the University, 13/F, 67 Chatham Road, Tsimshatsui, Kowloon (Tel: 3-687500 or 3-682314). The deadline for application is February 24, 1988.

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January 22, 1988