



For immediate Release

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CUMBA ALUMNI DAY ON CAMPUS 1996

To celebrate the 30th anniversary of the MBA Programmes of The Chinese University of Hong Kong, a one-day CUMBA Alumni Day on Campus 1996 will be held on November 3 (Sunday) for MBA alumni, MBA students, and staff of the Faculty of Business Administration to get together.

The event will take place from 9:30 am to 4:00 pm in Chung Chi Stadium (the stadium next to the KCR University Station). The official opening will be at 11:00 am. Professor Japhet Law of the MBA Programmes will officiate at the opening ceremony.

Participants can enjoy a variety of activities for almost all age-groups. Activities include ball-pool for kids, drawing contest, game booths, bazaar area, sport climbing, air gun shooting and different kinds of ball games. A photo contest will also be staged. The day will be ended with the most interesting and exciting group games including tug of wars between different groups of participants. All MBA alumni, students and their guests are welcome.

Media representatives are cordially invited to cover the Alumni Day activities. For enquiries, please call Ms Cheung Man-yi of Information and Public Relations Office at 26098896.