



新聞稿 PRESS RELEASE

To Editors/ Business Page

October 7, 1996

Press Invitation for Executive Forum on MBA Education Developing Managers for the 21st Century

The Chinese University of Hong Kong's MBA Programmes is celebrating its 30th Anniversary this year. A series of social and academic functions will be held as a concerted effort to bring alumni, friends and employers together to celebrate its success and initiate the next phase.

Under the theme of "Developing Managers for the 21st Century", the **Executive Forum on MBA Education**, jointly organised with the Hong Kong Institute of Human Resource Management, will be held on Saturday, October 12, 1996 on the campus. Participants will get a glimpse of the life of a CUMBA student: Introduction to the MBA Programmes, Management Seminar, Executive Development Workshop, Group Discussion and CEO Seminar.

Professor Arthur C K Li, Vice-Chancellor of The Chinese University of Hong Kong will officiate the opening of the Forum and give a welcome and introductory remarks. Dr Gordon Wu, Managing Director of Hopewell Holdings Ltd will chair the CEO seminar. You are cordially invited to send a representative to cover the event. Details are as follows:-

Date : Saturday, October 12, 1996

Time : 9:30am - 3:00pm

Venue : Room LT2, Sino Building,
Chung Chi College,
The Chinese University of Hong Kong,
Shatin, N. T..

Enquiry: Ms Cheung Man-yi
Information and Public Relations Office
(2609-8896)

Programme of the Forum is attached for your reference. **Media representatives are also welcome to participate in the Forum when places are available. For those interested, please make prior registration through the Information and Public Relations Office.**