



新聞稿 PRESS RELEASE

CU Course Jointly Designed and Taught by Business Faculty Members,
Government Officials and Experts in Private Sector

The BBA Degree Programme of the Faculty of Business Administration at The Chinese University of Hong Kong will introduce a unique course entitled "Foreign Exchange Practices" in the forthcoming academic year.

Designed by the business faculty in conjunction with government officials and leading experts of foreign exchange in the private sector, the course is the first of its kind to be introduced in the territory. The main objective of the course is to familiarize the fourth year students of the Business Administration Faculty with the knowledge and techniques for foreign exchange operations with special emphasis to Hong Kong situation.

The lecturers, who are also course designers, include: Professor Mun Kin-chok, Dean of Business Administration Faculty, The Chinese University of Hong Kong; Mr Joseph Yam, Director of the Foreign Exchange Fund Office; Mr Chris Pavlou, Chief Treasury Manager, The Hong Kong and Shanghai Banking Corporation Ltd; Mr G C Goh, Area Head of Treasury, Standard Chartered Bank; Mr Sun-sun Chan, Senior Executive Director, Sun Hung Kai Securities Ltd; Mr Anthony Yuen, Vice President and Regional Treasurer, Bank of America; Mr Lawrence Y K Lam, Vice President, Head of the Money Market Department, Citibank; and Mr Raymond Kong, Deputy Treasurer, Banque Indosuez. Professor Mun will serve as the course coordinator.

The topics and instructors for this course are as follows: (1) Theory of Monetary Management of the Banks in Western Countries (Mr Yam); (2) The Hong Kong Monetary Framework (Mr Yam); (3) The Hong Kong Dollar Interbank and Paper Market (Mr Yam); (4) Corporate Dealing (Mr Goh); (5) Treasury Risk Management (Mr Goh); (6) Financial Management (Mr Kong); (7) Money Market (Mr Pavlou); (8) The Exchange Rate System and the Foreign Exchange Market (Mr Chan); (9) Exchange Rate Determination and Forecasting (Prof Mun); (10) The Spot Market and the Forward Market (Mr Yuen); and (11) Trading Game (Mr Lam).

The course assessment consists of three parts: oral examination, written examination and trading game. The number of students in this course will be limited to 40.

May 27, 1991