



新聞稿 PRESS RELEASE

TO NEWS EDITOR
FOR IMMEDIATE RELEASE

April 1, 1996

**CUHK's Conference to Promote
Studies in Translating into Chinese Opened**

An academic conference organised by the Translation Department of The Chinese University of Hong Kong (CUHK) was officially opened today (April 1) by Professor Ambrose King, Pro-Vice-Chancellor, CUHK. The conference entitled "Studies in Translating into Chinese", also featuring a book fair, aims at enhancing bilingualism in Hong Kong and further developing the tradition of Chinese translating studies.

The conference will run from April 1 - 3, 1996 at CUHK's Cho Yiu Hall. Thirty eminent scholars of the field have accepted invitations to present papers at the conference. Apart from local academics, participants will come from mainland China, Taiwan and overseas.

Concurrent with the conference, the "Translation and Bilingual Publications" Book fair is organized for the exchange of translation publication news. With more than twenty prestigious publishers from mainland China, Taiwan and Hong Kong represented, a broad expanse of books will be on display at Sir Run Run Shaw Hall in the period April 1 - 3.

The conference *cum* book fair is sponsored by the Translation Society of Hong Kong, Commercial Press (HK), Ltd., Longman Asia Ltd., Oxford University Press (China) Ltd. and Reader's Digest (Far East).

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