



新聞稿 PRESS RELEASE

TO NEWS EDITOR
FOR IMMEDIATE RELEASE

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CUHK Organizes Conference and Book Fair to Promote Studies in Translating into Chinese

To enhance bilingualism in Hong Kong and to further develop the tradition of Chinese translating studies, the Department of Translation of The Chinese University of Hong Kong (CUHK), with the assistance of CUHK's New Asia College, will hold an academic conference on translation at Cho Yiu Conference Hall from 1st April to 3rd April, 1996.

The theme of the conference will be "Studies in Translating into Chinese". Thirty eminent scholars of the field have accepted invitations to present papers at the conference. Apart from local academics, participants will come from mainland China, Taiwan and overseas. Professor Ambrose King, Pro-Vice-Chancellor of the University, will officiate at the opening ceremony to be held on 1st April, 1996 (Monday).

Concurrent with the conference, a book fair of translation and bilingual publications will also be organized for the exchange of translation publication news. With more than twenty prestigious publishers from mainland China, Taiwan and Hong Kong represented, the fair will be officially opened at 3 p.m. on 31st March (Sunday), at Sir Run Run Shaw Hall by Ms Choi Ying Pik, Commissioner for Official Languages of the Hong Kong Government.

The conference *cum* book fair is sponsored by the Translation Society of Hong Kong, Commercial Press (HK), Ltd., Longman Asia Ltd., Oxford University Press (China) Ltd. and Reader's Digest (Far East).

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