

香港中文大學
THE
CHINESE
UNIVERSITY
OF
HONG
KONG

查詢電話
ENQUIRY
TELEPHONE
NUMBER
6035592



新聞稿 PRESS RELEASE

The Chinese University's Chief Executive Officer Speaker Series

At a lecture held recently in The Chinese University of Hong Kong, Mr Gordon Wu, Managing Director of Hopewell Holdings Ltd, disclosed his intention of building a further 600 kilometre superhighway link from Guangzhou to the Yangtze River in Hunan Province, China.

Entitled "The Role of the Chief Executive Entrepreneur", the lecture is part of the Chief Executive Officer (CEO) Speaker Series sponsored by the MBA Programmes of the Chinese University.

Mr Gordon Wu stated that the proposed superhighway between Guangzhou and Yangtze River in Hunan, linking up with the Shanghai-Guangzhou highway, would open up a superhighway transport link from the Chinese interior to Hong Kong. He explained that the Hong Kong harbour would always be superior to that of Shanghai due to the shallowness of the Shanghai harbour and the continual deposits of silt from the run off of the Yangtze River.

Touching on the theme of his lecture, Mr Wu pointed out that the CEOs who founded their respective companies, because of their personal stake and their struggle to make the companies succeed, are probably more far-sighted than their next generation.

Inaugurated in 1989-90, the CEO Speaker Series of the Chinese University aims at bringing in key CEOs to the campus and let them share their thoughts and experiences with the University's MBA students. The next CEO lecture will be delivered in February by Mr James Barnes, Managing Director of San Miguel Brewery Ltd.

Other lectures also to be organized by the University's MBA Programme will be two lectures scheduled for April 1991. The speakers will respectively be the Professor Ezra Vogel, Clarence Dillon Professor of International Relations at Harvard University, and Mr John Chan, Secretary for Trade and Industry.

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