香港中文大學 THE CHINESE UNIVERSITY OF HONG **KONG**

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TO NEWS EDITOR FOR IMMEDIATE RELEASE

PHARMACISTS RESPONSIBLE FOR THE PHARMACEUTICAL CARE OF THE PATIENTS

"Drug-related morbidity and mortality in hospitals will be minimised by accepting the concept of pharmaceutical care", according to Professor Kenneth Raymond, Professor of Pharmacy at The Chinese University of Hong Kong.

At his inaugural lecture to be delivered on Friday, Professor Raymond will evaluate the evolution of the pharmacy profession and call for a new role of the pharmacists who must adopt patient-centred pharmaceutical care as a philosophy for practice to ensure the best drug therapy and highest patient safety.

Entitled "Pills, Potions and Politics", the lecture is open to the public and will be held on Friday, February 4 at 5:00 pm at Lecture Theatre LT1, Lady Shaw Building in the Chinese University.

Specializing in pharmacokinetics and biopharmaceutics, Professor Kenneth Raymond graduated from the University of London and obtained his degrees of BPharm, MPharm and PhD in 1966, 1968 and 1977 respectively. He started his teaching career in 1968 as assistant lecturer in the School of Pharmacy of the University of London and was promoted to lecturer in 1970. In 1977, Professor Raymond joined Victoria College of Pharmacy in Australia as senior lecturer and served there until 1992. He was concurrently head of the College's School of Pharmacy Practice before he joined the Chinese University as Professor of Pharmacy in 1992.

Professor Raymond is a member of the Royal of Pharmaceutical Society of Great Britain and the Pharmaceutical Society of Australia. He is also a registered pharmacist of the Pharmacy and Poisons Board, Hong Kong.

Professor Raymond is currently working on bioavailability and pharmacodynamic studies especially with respect to drug use in hypertension, and the treatment of diabetes.

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