

新聞稿 PRESS RELEASE

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New Dean Shares Vision of Business Education

Entrepreneurial spirit and foresight are what business students need to develop, the new dean of the Faculty of Business Administration of the Chinese University of Hong Kong (CUHK), Professor Lee Kam Hon, said in taking up his appointment recently.

"It is our goal to help students reach a world-class academic standard and excel in the unique business practices in Hong Kong, China and the Asia-Pacific region," the new dean, also professor in marketing, said. "We have a multi-cultural environment - over ninety staff members from some twenty countries - which broadens the perspectives of our students," he said.

The CUHK Faculty of Business Administration was founded in 1963 and its MBA programme set up in 1966. With graduates over 1,300, the CUHK MBA programme was recently ranked among the top 20 MBA programmes in Europe, Asia and Australia by the US-based Business Week magazine. The Faculty also has student exchange programmes with some of the top MBA programmes both in and outside the US.

A new Executive MBA programme for senior managers, headed by the Faculty's former dean, Professor Mun Kin Chok, has started off this year.

In addition, the Department of Accountancy was this year upgraded to the School of Accountancy to beef up professional training for students. "As China's open door policy encourages more China-funded enterprises to list in the Hong Kong stock market, there is a pressing need to train a new generation of accountants who fully understand the differences between the Chinese and the international accounting practices," said Professor Lee. "The Faculty will play a major part in this process with the set up of the School of Accountancy," he added.

According to Professor Lee, competition among students to get into the Faculty has been strong. For example, the three-year MBA programme is able to recruit students who have an average of six-year working experience, doubling the three years as required. The average GMAT (Graduate Management Admission Test) score among the students is 616.

An alumnus of the CUHK Faculty of Business Administration, Professor Lee has served his alma mater for over two decades. He received the bachelor degree in Commerce in 1967 and the master degree in Commerce in 1969 from CUHK. He then served as teaching staff in the Faculty up to 1972 when he left for US for postgraduate studies in marketing. Three years later, he was awarded the degree of Ph.D from Northwestern University. He was appointed as lecturer in marketing and international business in the same year; and was promoted to senior lecturer in 1981, reader in 1987 and professor in 1992.

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Attachment : Photo of Professor Lee Kam Hon