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新聞稿 PRESS RELEASE

The Economic Development Institute of the World Bank has recently invited Professor K C Mun of the Faculty of Business Administration of The Chinese University of Hong Kong to design and implement a "Training for Trainers" Course to be carried out in the People's Republic of China. The Course is financed by the United Nations Development Programme, and will be held in the Shenzhen Agricultural Science Research Center.

Ever since China began to implement an open door policy, the United Nations and the World Bank have helped in China's economic development. Last year China's State Council Leading Group for the Economic Development of Poor Areas established a Training Center with associated institutions in Beijing, Xian, Lanzhou and Nanning.

There are still many economically underdeveloped areas in China. In order to close the gap in the living standards between developed and underdeveloped areas, it is necessary to improve the economic management skills of cadres from the less developed areas. In view of the size of the task, the most efficient way is to train up trainers who will in turn be able to transfer these management skills to people in different parts of the country.

Because of importance of this task, the World Bank will provide its own specialists to teach courses on planning, management and training needs assessment; in addition, it has asked the Faculty of Business Administration of The Chinese University of Hong Kong, which has a relatively long history in business and management education in Hong Kong, to assist in this project. Professor K C Mun, the Dean of the Faculty, and other faculty members are responsible for designing and teaching courses on Development Economics and Marketing and Adult Learning and Teaching Methods.

The "Training for Trainers" Course will begin on May 4, 1992 in Shenzhen. Representatives from the State Council, the Training Center, the Economic Development Institute of the World Bank, the United Nations Development Programme, and Professor K C Mun of The Chinese University of Hong Kong will attend the opening ceremony.

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