



新聞稿 PRESS RELEASE

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### CUHK Organises Large-Scale China Career Development Award Programme

As the economy of Hong Kong becomes increasingly integrated with that of China, more and more employers are looking for people with experience in and knowledge of business operations in China. Thus, the Appointments Board of The Chinese University of Hong Kong recommended the University to strengthen the curriculum by adding China concentration courses. To complement curriculum learning and to better prepare our students for the challenges of these developments, the Office of Student Affairs with the assistance from the Office of Academic Links (China) has initiated the first China Career Development Award Programme to be implemented in July/ August 1997. The Programme is the most innovative pilot attempt and largest in scale among tertiary institutions in Hong Kong.

The main objective of the Programme is to broaden the experience and perspective of our students by providing them classroom and workplace training in China. The Programme comprises two parts. The first part is a four-week training programme to be held in Beijing primarily for students who have completed their first year of study. By attending a series of lectures and visits, participants will be able to gain insight into, and appreciate local perspectives of, contemporary socio-political and economic systems of China.

The second part of the Programme is a six-week internship programme for graduates of 1997 and 1998. Participants will be placed on the basis of their specialties and preference at branch offices of Hong Kong based companies, government or academic institutions in Beijing, Tianjin and Shenzhen. Through the internship, they will attain hands-on knowledge of and experience in local workplace culture as well as improve their Putonghua proficiency.

There are 100 places for each part of the Programme. Applicants will be short-listed on the basis of their academic performance, Putonghua proficiency, references and other attributes.

To ensure smooth operation of the Programme, the University has made careful logistical arrangements, including the establishment of an extensive support network to look after the well-

being of all the participants. Accommodation will be arranged by the sponsoring companies/ units or the University at local academic institutions in the vicinity. The University will also arrange comprehensive insurance coverage for accidents, medical needs and public liabilities. Participants will be given pre-trip briefings on the respective organizations/ companies being placed, the city, and various skills needed for adjusting to new environment and handling emergencies. Each participant would also be given on-site support and supervision from prominent educators appointed by the University as local mentors.

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