



新聞稿 PRESS RELEASE

Professor Ferdinand A Gul Appointed as Professor of Accountancy by the Chinese University

The Chinese University of Hong Kong has appointed Prof Ferdinand A Gul as Professor of Accountancy from June 1991. Prof Gul said his future plan is to expand and develop the Department of Accountancy into the School of Accountancy at the Chinese University.

Prof Gul said that with the rapid growth of the local economy, new capital market structures, international trade and in information science and technology, there is an increasing demand for more adaptive and innovative forms in accounting education and training. Prof Gul emphasized that the proposed School of Accountancy will design and offer suitable undergraduate and postgraduate accounting programmes to meet these challenges. Also, the School would work closely with the accounting profession in Hong Kong and further encourage local accounting research activities.

As a leading scholar in accountancy, Prof Gul's major research interests are in behavioural accounting and the effects of human information processing models in accounting decision making. In particular, Prof Gul's research focuses on the relationship of individuals' cognitive styles and the design and implementation of accounting information systems. In recognition of his research contributions and achievement, the International Journal of Accounting has in a recent survey ranked Prof Gul among the top 1% of the world's prolific writers contributing to accounting research in the past decade.

Prof Gul holds a doctorate in Accounting and has obtained various professional qualifications, including Associate, Institute of Chartered Accountants in Australia (ACA, ICAA) and Certified Practising Accountant, Australian Society of Accountants (CPA, AASA). He has extensive experience in teaching, research and academic administration in the universities in Australia, Malaysia and New Zealand. Before taking up his appointment at the Chinese University, Prof Gul was Professor of Accounting at Griffith University in Australia.

Prof Gul has written numerous publications. His latest important works include Theory and Practice of Australian Auditing, Second Edition, Thomas Nelson, 1991, "Size of Audit Fees and Perception of Auditors' Ability to Resist Management Pressure in Audit Conflict Situations", ABACUS, Australia, 1991 and "Management Accounting Systems, Uncertainty and Its Effects on Small Business Managers' Performance", Accounting and Business Research, United Kingdom, in press for 1991.

Attachment: Photo of Prof Ferdinand A Gul

October 9, 1991