

香港中文大學
THE
CHINESE
UNIVERSITY
OF
HONG
KONG

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香港中文大學昨日（八月廿六日）在該校銘澤堂舉行創校廿五週年紀念講座第三講，由美國德薩斯大學奧斯汀分校機能研控中心主任查尼斯教授（Professor Abraham Charnes）主講「邁向管理科學」。

昨日之講座歷一小時，查教授就管理科學的發展作一歷史性之回顧，首先探討工商業管理作為一門科學在過去廿五年之發展及遭遇的困難，並在策劃、操作及控制方面作舉例說明。繼而討論管理科學在交通、財務、生產及人力策劃方面的應用及未來發展和研究路向。

蒞校聽講之嘉賓包括學術界人士、學生及其他社會人士。

一九八八年八月廿六日

The Chinese University of Hong Kong staged the third of its series of 25th Anniversary Lectures yesterday (August 26) at the R C Lee Lecture Hall on the University campus. The title of the Lecture was "Towards Management Science".

Professor Abraham Charnes, Director of the Centre for Cybernetic Studies of the University of Texas at Austin, presented a historical review of management science in the one-hour Lecture. Problems and progress over the last twenty-five years in the synthesis of a science of management for business and industrial organizations were surveyed through examples in the major functional areas of planning, operations, and control. He also examined the applications of management science in the areas of transportation planning, finance, production, and manpower planning. Directions of future development and research was also discussed.

The Lecture was attended by academics, students and members of the public.

August 26, 1988