



TO NEWS EDITOR
FOR IMMEDIATE RELEASE

MAY 27, 1994

Lecture on "The Trade Policy of
the United States Towards East Asia and the World"

Dr. C. Fred Bergsten, Director of the Institute for International Economics at Washington DC, will speak to local businessmen and academics in the seventh Li and Fung Lecture organized by The Chinese University of Hong Kong.

Entitled "The Trade Policy of the United States Towards East Asia and the World", the lecture will be held on Wednesday, June 1, 1994 at the Hong Kong Convention and Exhibition Centre. Admission is by invitation.

Dr. Bergsten is the Chairman of the Competitiveness Policy Council which is to advise the President and Congress of the United States on improving the competitiveness of the American economy. He served as Assistant Secretary of the Treasury for International Affairs during 1977-81 and also functioned as Under Secretary for Monetary Affairs during 1980-81. He testifies frequently before Congressional committees and appears often on television news programs. He is quoted widely in the quality press and is a popular public speaker.

His publications include America in the World Economy: A Strategy for the 1990s and Economic Problem. His next book will be The United States As a Debtor Nation.

The "Li & Fung Lecture Programme" was established in 1981 under the auspices of the MBA Programmes of the University's Faculty of Business Administration, and is financed by an endowment fund given by the Li & Fung Group of Companies in commemoration of the 75th anniversary of the Company.

Dear Editor,

You are cordially invited to send a representative to cover the lecture. Details are as follows:

Date & Time : June 1 (Wed) 5:30 p.m.
Venue : Theatre II, Level II,
Hong Kong Convention and Exhibition Centre,
1 Harbour Road, Wanchai

For further information, please contact Kathy Hui (Tel: 609 8894) of the Chinese University's Information and Public Relations Office.