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新聞稿 PRESS RELEASE

International Conference on Business Forecasting

The International Conference on Business Forecasting jointly organized by the Department of Operations and Systems Management of The Chinese University of Hong Kong and the America Chinese Management Educators Association in USA will be held on December 21, 1991 at the Omni-Prince Hotel, Harbour City, Tsimshatsui.

The Conference intends to provide a better understanding on the current issues and the importance and practice of business forecasting in the business sector; and furthermore to facilitate interactions between academics and business practitioners in the subject area.

Speakers including academics, business researchers and forecasting practitioners from Hong Kong, Taiwan, Japan and USA will present papers on such topics as forecasting in Hong Kong business firms, inter-industry business cycles behaviour, sales and sales penetrations, and forecasting methodologies and practices at the Conference.

An opening ceremony officiated by Dr Tuan Chyau, Associate Dean of Business Administration of the Chinese University, will be held at 9:15 am at the Omni-Prince Hotel on the day.

December 17, 1991

Attachment: Programme of the Conference on Business Forecasting

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Dear Editor,

The opening ceremony of the above Conference will be held on Saturday, December 21, 1991 at 9:15 am at the Room Prince III of Omni-Prince Hotel, Harbour City. It will be much appreciated if you could send a reporter and/or a cameraman to cover the ceremony and the conference. Should you need further information, please feel free to contact Mrs Shirley Tang of Operations and Systems Management Department at 6097814.

Clara Lee (Mrs)  
Information Officer