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新聞稿 PRESS RELEASE

The Director-General of the General Agreement on Tariff and Trade (GATT), Dr. Arthur Dunkel, has arrived in Hong Kong for a one-week visit and to give the first "Li & Fung Lecture" of The Chinese University of Hong Kong.

The "Li & Fung Lecture" Programme was established under the auspices of the MBA Division of the University's Faculty of Business Administration. It is financed by the income of an endowment fund established in 1981 by the Li & Fung Group in commemoration of the 75th Anniversary of the company.

Dr. Dunkel was educated at the University of Lausanne in Switzerland where he obtained a degree in Economics and Commercial Science. His professional expertise as a renowned authority on international trade affairs comes from a highly successful career in the field since 1956 -- first with the Swiss Government, then the United Nations and GATT. Throughout these years, Dr. Dunkel has been deeply involved in international economic affairs, world trade policy, multilateral economic and trade relations with developing countries, and bilateral trade relations with various trading partners of Switzerland. He taught at the University of Fribourg and University of Geneva respectively in 1976 and 1983. In 1980, he received an honorary doctoral degree in Political Science from the University of Fribourg. He also became the Director of GATT in the same year.

Dr. Dunkel will present the first "Li & Fung Lecture" on Friday, March 23, 1984 at 4:30 p.m. at the Excelsior Hotel. The topic of his lecture is : "GATT - Its Evolution and Role in 1980's".

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March 20, 1984