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新聞稿 PRESS RELEASE

TO NEWS EDITOR  
FOR IMMEDIATE RELEASE

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EAST-WEST CENTRE PROFESSOR TO TALK ON  
CULTURAL STUDIES IN ASIA

An expert in cross-cultural communication, Professor Wimal Dissanayake, will present a public lecture to evaluate the significance of cultural studies in relation to the Asian experience and explore how cultural practitioners relate this multifocal studies to the rich and complex traditions of Asian thoughts dominated by Buddhism and Confucianism.

Entitled "Cultural Studies: The Challenges Ahead for Asian Scholars", the lecture will be held on October 6 at 4:30 pm in the Auditorium, Ho Sin Hang Engineering Building at The Chinese University of Hong Kong.

Currently a Senior Fellow at the East-West Centre in Honolulu, Professor Dissanayake will be visiting the Chinese University from October 2 to 16 as Wei Lun Visiting Professor, a prestigious title for eminent scholars invited to give lectures on their specialised areas.

Born in Sri Lanka, Professor Dissanayake obtained his PhD degree from the University of Cambridge and conducted his post-doctoral studies at the University of Pennsylvania. In 1979, he joined the East-West Centre where for many years he was the Assistant Director of the Institute of Culture and Communication.

The author of six volumes of poetry and over 15 books dealing with cinema, communication and literature, Professor Dissanayake has done extensive research in the re-interpretation of Asian cultures from the perspectives of contemporary social and cultural theories, as well as in the attempt to explain the Asian experience in terms of its cultural uniqueness. He is also a broadcaster who has won the BBC World Service Best Broadcaster's Prize.

Professor Dissanayake's visit to Hong Kong is under the sponsorship of the Wei Lun Foundation which has, since 1990, sponsored some 20 world renowned scholars including several Nobel Prize winners to visit The Chinese University and talk on the latest developments in various disciplines.

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Dear Editors,

Members of the press interested in meeting Prof Wimal Dissanayake are welcome to contact Mr Ali Li (Tel: 6908895) of the Information & PR Office, CUHK.