

香港中文大學  
THE  
CHINESE  
UNIVERSITY  
OF  
HONG  
KONG

查詢電話  
ENQUIRY  
TELEPHONE  
NUMBER  
0-6045592



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CUHK HOSTS CONFERENCE ON ASIA-PACIFIC BUSINESS

The Academy of International Business Southeast Asia Region (AIBSEAR) will be holding its sixth annual meeting at the Sheraton Hotel in Hong Kong on June 26-28, 1990. The Conference this year is jointly organized by the Faculty of Business Administration and Asia-Pacific Institute of Business, The Chinese University of Hong Kong (CUHK), and the theme is "ASIA-PACIFIC BUSINESS IN THE 1990s".

Mr D A C Nendick, the Secretary for Monetary Affairs of Hong Kong, will deliver a keynote speech, entitled "Financial Business in the Asia-Pacific Region", on June 26, at 4 p.m..

Over one hundred prominent academics and businessmen from all over Asia, U.S., Australia, Middle East and Europe will attend the Conference and present papers on various dimensions of Asia-Pacific business, including problems and issues relating to business management, investment, trade and development in Asia.

The headquarter of the Academy of International Business is located in the United States. Its members are solely made up of university professors and scholars. The aim of the Academy is to promote and facilitate researches on international business. AIBSEAR was established in 1985 and has since then chaired by Professor K C Mun. Its annual meeting is held alternately in Asian cities such as Hong Kong (85), Taipei (86), Kuala Lumpur (87), Bangkok (88) and Nanking (89).

(For further information, please contact Miss Hilda Lai at telephone: 6952823).

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Attachment: Programme for the Conference