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FLETTING PRESS RELEASE



TO NEWS EDITOR
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Doctors Meet Movie Stars in Charity Soccer Match

A fun-filled charity soccer match pitching doctors, movie stars against footballers – both professional and amateur – will be open for all to see at the Hong Kong Sports Institute this Sunday afternoon at 2 pm.

The All Stars Medical Soccer Carnival is jointly organized by the Faculty of Medicine of the Chinese University of Hong Kong, the Hong Kong Movie Star Sports Association, Hong Kong Sports Institute and the La Salle College Old Boys' Association. The proceeds will boost funds for research on cancer — Hong Kong's number one killer disease — at the Chinese University of Hong Kong.

The Faculty of Medicine has recognised cancer as one of the number one killer diseases in Hong Kong and in the world, and has focused particularly on the research on preventive measures, including tumour markers and therapies for the most common types of cancer.

Important milestones in cancer treatment for children have been achieved in recent years, including the first paediatric bone marrow transplant in Hong Kong in 1991, the first autologous transplant for solid tumour in 1993; the first stem cell transplant and first cord blood transplant in February and August 1994 respectively. Since 1991, the Prince of Wales Hospital has performed 42 paediatric bone marrow transplants, and each year the hospital takes on 50 - 60 new cases of children cancer.

The Faculty has also developed the selective internal radiotherapy for endstage liver cancer and photo-dynamic therapy, the latest treatment for naso-pharyngeal cancer.

On realizing the complexity in managing cancer, the Faculty of Medicine of the Chinese University of Hong Kong takes the lead in developing an integrated approach to cancer by pooling expertise from all clinical specialties to provide comprehensive quality service and holistic care for cancer patients. For example, the newly completed Sir Yue-kong Pao Centre for Cancer and the Lady Pao Children Cancer Centre funded by the generous donation from Mr and Mrs Peter Woo will enhance development of a whole range of cancer treatment services, from prevention, diagnosis, treatment, research, to education and counselling.

The charity soccer match is open to the public. Interested parties could call Miss Li at 6362845 (for ticket reservation). Tickets, at HK\$100 each, will also be available at a counter in the Mongkok MTR station on September 17 (Saturday from 10 am to 7 pm). A bus service from New Town Plaza to Hong Kong Sports Institute will be provided on the day of the match.

The opening ceremony of "All Stars Medical Soccer Carnival" will be officiated by Mr A de O Sales, CBE JP, President of Amateur Sports Federation & Olympic Committee of Hong Kong; Dr E K Yeoh, Chief Executive of the Hospital Authority; Professor Charles K Kao, Vice-Chancellor of the Chinese University of Hong kong; Professor Arthur Li, Dean of Faculty of Medicine, of Chinese University of Hong Kong; Mr Eric Tsang, Chairman of the Hong Kong Movie Stars Sports Association; Mr Paul Brettell, President of Hong Kong Sports Institute, Mr Joseph Lee, Chairman of La Salle College Old Boys' Association and Mr K K Yip, Regional Commander (NTS) of the Royal Hong Kong Police Force.