

香港中文大學
THE
CHINESE
UNIVERSITY
OF
HONG
KONG

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新聞稿 PRESS RELEASE

Symposium on Communication and Social Development

The Symposium on Communication and Social Development to mark the 25th anniversary of the Department of Journalism and Communication of The Chinese University of Hong Kong will be held from April 29 to May 1, 1991 at the Cho Yiu Conference Hall on the University Campus.

The three-day Symposium will be the first time that Chinese communication scholars from Hong Kong, Mainland China, Taiwan, Singapore, Japan and the United States are meeting together for an academic exchange on journalism and communication issues.

About 30 Chinese journalism and communication scholars will present papers at the Symposium. These include Prof Sun Xu-pei, Director of Institute of Journalism at Chinese Academy of Social Sciences; Prof Gan Xi-fen, Director of Public Opinion Research at People's University of China; Prof Yen Chin-heng, Dean of the College of Communication at National Chengchi University, Taiwan; Prof Chen Shih-min, Director of the Graduate School of Journalism at National Chengchi University, Taiwan; and Dr Eddie C Y Kuo, Chairman of the newly founded Department of Communication at the National University of Singapore.

The Symposium aims at examining the roles mass media play in the development of the three Chinese societies (Hong Kong, Mainland China and Taiwan) in political, social, economic and cultural perspectives. Sessions will also feature communication education and research in these societies.

An Opening Ceremony will be held on Monday, April 29, 1991 at 9:30 am at the Cho Yiu Conference Hall. Prof Kuan Hsin-chi, Dean of the Faculty of Social Science, CUHK will officiate at the Ceremony. An Introduction will also be presented by Dr Leonard Chu, Chairman of the Department of Journalism & Communication, CUHK.

Papers presented at the Symposium will cover a wide range of topics. Highlights include seminars exploring the roles of mass media in Hong Kong's transition toward 1997 as well as those examining the informatization trend in Asia.

The Symposium will be conducted in Poutonghua. All sessions are open to the public. Only participants who require copy of papers and meal arrangement need to pay a registration fee. For enquires, please call Miss Dolly Wong at 6952635.

April 24, 1991

Attachment: Programme of the Symposium on Communication and Social Development

Dear Editor,

The Opening Ceremony of the above Symposium will be held on Monday, April 29, 1991 at 9:30 am at the Cho Yiu Conference Hall, CUHK. It would be much appreciated if you could send a reporter to cover the Ceremony and the Symposium.

Clara Lee (Mrs)
Information Officer