

香港中文大學
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新聞稿 PRESS RELEASE

The distinguished Prof Samuel L Hayes of Harvard University will conduct a 2-day Seminar on "Global Financial Management & Strategy" on August 4 & 5, 1988 at the Hotel Furama Inter-continental. The Seminar, the first of its kind to be held in Hong Kong, is jointly sponsored by the Management for Executive Development Program of The Chinese University of Hong Kong and The Institute for Executive Education of Malaysia. Participants are all senior financial personnel in large corporations.

Prof Hayes has taught at the Harvard Business School since 1971 and is recognized as the leading authority on finance and investment. He was Chairman of the Faculty for the Senior Managers Program at Vevey, Switzerland. He specializes in capital markets, security markets and corporate finance. He has written numerous papers and has consulted for large institutions and governments. Using the well known Harvard Case Method, Prof Hayes will personally conduct the Seminar and discussions with the participants. A cocktail reception in his honour is scheduled to take place at the American Club, President's Room, Exchange Square Two, on Wednesday, August 3 at 5:30 pm.

August 1, 1988

Dear Editor,

A cocktail reception in honour of Prof Samuel L Hayes will be held on Wednesday, August 3, 1988, at 5:30 pm, at the American Club, President's Room, Exchange Square Two, 49th Floor, Connaught Place, Hong Kong. You or your representative are cordially invited to attend. For further information, please contact Mrs Lee at 5-278626.

Amy Leung (Miss)
Information Officer