



新聞稿 PRESS RELEASE

香港中文大學市場學講座教授閔建蜀定於十月二十八日(星期五)下午五時在該校科學館12講堂主持講座教授就職演講，題目為「中國的社會主義市場與計劃組合」。該講座用普通話主講，歡迎各界人士出席聽講。

閔教授為西德佛萊堡大學經濟學碩士及博士。曾任新加坡南洋大學商學院副教授，一九六九年即受聘為香港中文大學工商管理學講師，一九七四年陞任市場與國際企業系高級講師，一九七九年晉陞教授，至一九八二年獲委任為講座教授。

一九八三年十月二十五日

Professor K.C. Mun, Professor of Marketing, The Chinese University of Hong Kong, will give his Inaugural Lecture on Friday, October 28, 1983 at 5:00 p.m. in Lecture Theatre 104 of the Y.C. Liang Hall on the University campus. The topic of the Lecture is "China's Socialist Market and the Planning Mix." The Lecture, to be conducted in Putonghua, is open to all members of the public.

Professor Mun obtained his Diplom-Volkswirt and Dr. rer. pol. degrees from the University of Freiburg, West Germany. He had been Associate Professor at the Faculty of Commerce of the Nanyang University in Singapore before joining The Chinese University as Lecturer in Business Administration in 1969. He was promoted to Senior Lecturer in Marketing and International Business in 1974 and to Reader in 1979. Professor Mun was appointed Professor of Marketing in 1982.