

香港中文大學
THE
CHINESE
UNIVERSITY
OF
HONG
KONG

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PRESS RELEASE

The Chinese University of Hong Kong will present the second Li & Fung Lecture on Commerce and Industry on Wednesday, October 31, 1984 at 5:15 p.m. in the Pacifica Room of the Hotel Furama Intercontinental.

The speaker of the lecture is Dr. Harald B. Malmgren, a leading business and economic consultant from U.S.A., who will speak on "Hong Kong's Role in the International Trading Community Before and After 1997". Admission is by ticket only.

Dr. Malmgren is President of Malmgren, Inc., a Washington business and economic consultant firm. He is also Adjunct Professor at Georgetown University. Dr. Malmgren served as an economic advisor to US Presidents Lyndon B. Johnson, Richard M. Nixon and Gerald R. Ford. As a special representative for trade negotiations, he was active in representing United States interests in international meetings on investment, trade and resources development. Much of Dr. Malmgren's work on trade policy concerned Asia and Hong Kong.

The "Li & Fung Lecture" Programme was established under the auspices of the MBA Division of the University's Faculty of Business Administration. It is financed by the income of an endowment fund established in 1981 by the Li & Fung Group in commemoration of the 75th Anniversary of the Company. The first speaker of the Lecture was Dr. Arthur Dunkel, Director-General of the General Agreement on Tariff and Trade (GATT), who paid a visit to the University last March.

October 29, 1984

Dear Editors,

You are cordially invited to send reporter/cameraman to cover the above lecture. Two press badges together with an invitation card are forwarded herewith.

Amy Mok (Mrs.)
Senior Information Officer