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Senior Business Executives Meet in Residence Week

A group of 36 senior business executives will learn to build up team spirits during the Residence Week - part of the Executive MBA Programme of The Chinese University of Hong Kong (CUHK) - from August 22 to 26, 1994 at the Regal Riverside Hotel in Shatin.

This is the second Residence Week to be organized by the Executive MBA Programme which, at present, is the first and only programme of its kind in Hong Kong. Participants are in senior management positions with substantial practical experience.

The Residence Week is designed to introduce participants to one another through intensive team-building and team problem-solving activities; provide them with a business and management view of the modern corporation; and give them an opportunity to share the management experiences of distinguished business leaders.

The Residence Week, focusing on "Management of the Corporation", will comprise a series of seminars and lectures by distinguished senior business executives and experienced teaching staff of CUHK's Faculty of Business Administration. Topics will include: *Management*; *Human Resources Management*; *Marketing Management*; *Financial Management*; *International Business*; *Operations Management*; *Managing the China Relationships*; and *The Image and Management Style of the Lo's Family Business*.

Highlights of the programme are two seminars titled *Managing the China Relationships* and *The Image and Management Style of the Lo's Family Business*. The first seminar will be jointly conducted by Mr. Gerald Murdock and Mr. Steven Senderling, respectively Chairman and Vice-Chairman of the American Chamber of Commerce in Hong Kong. The second seminar will be conducted by Mr. Winston Lo, Chairman and Managing Director of Vitasoy International Holdings Ltd.

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