



新聞稿 PRESS RELEASE
CUHK TO HOST INTERNATIONAL MANAGEMENT CONFERENCE

The Faculty of Business Administration of The Chinese University of Hong Kong and the Eastern Academy of Management (EAM) will jointly organize an international conference on "Managing in a Global Economy" from June 12 to 15, 1989 at the Regal Riverside Hotel, Shatin.

EAM is the regional affiliate of the 7,000-member Academy of Management in USA. In 1985, EAM initiated the first of a series of biennial international conferences jointly sponsored with overseas host institutions as a dialogue among management scholars and executives on a worldwide basis. The first two conferences were held in the Netherlands and Greece. The CUHK will co-sponsor the third biennial international conference this year.

This year's conference to be held in Hong Kong recognizes the fact that management scholars and the world business community are becoming more and more aware of Hong Kong's role in the Asian-Pacific and world business.

About 150 scholars and senior business executives from USA, Canada, Australia, Mexico, UK, Singapore, Hong Kong and other countries in Europe and Asia will participate in this conference.

Professor Baysung Hsu, Pro-Vice-Chancellor of the University will officiate at the opening ceremony of the conference on June 12 at 9:00 a.m. Immediately after the ceremony, Mr. Ian MacCallum, Past President of the Law Society of Hong Kong, will present a keynote speech on Hong Kong. A special panel has also been arranged to discuss the prospects of Hong Kong from political, economic and cultural perspectives. Panelists include Dr. Joseph Cheng, Dean of Hong Kong Open Learning Institute, Dr. C.K. Law, Deputy Director of Economic Research, BT Brokerage (Asia) Ltd., and Dr. Michael Bond, Reader of The Chinese University of Hong Kong.

Apart from presentation of selected papers, the conference has invited Professor Donald Hellriegel, Past President of the Academy of Management, Professor Martin Gannon, and Professor K.C. Mun, to give keynote speeches on selected topics. Other panel sessions include Perspectives on Boarder Economies and Doing Business Across the Pacific Rim.

Dr. M.K. Nyaw of the Faculty of Business Administration is the Co-Chairman of this international conference. For enquires, please call the Conference Secretariat at 0-6952136 (Mr. Chung).