



新聞稿 PRESS RELEASE

Nov 10, 1995

DIPLOMA COURSE IN SMALLER COMPANY MANAGEMENT (1996-97)

The Chinese University of Hong Kong announces that applications are invited for the Diploma Course in Smaller Company Management 96-97 jointly organized by the Faculty of Business Administration and Asia-Pacific Institute of Business (APIB) of the University.

The one-year course is designed for owner-managers, management personnel and potential business owners, with the aim to provide training in conceptual analysis, skills in decisions making, leadership, and communications for more efficient management. Case analysis and computer aided instruction will also be used in teaching.

The course will begin on 23 March, 1996. Classes will meet once a week, on Saturday, from 2:30 pm to 6:30 pm on the University campus. The course will be lectured by the staff members of the University's Business Administration Faculty and experienced professionals in the business community.

Applicants should have obtained at least Form 5 level of education, and be proficient in both Chinese and English. They should also be business owners, business executives or in related positions with relevant working experience.

Application forms and brochures of the course will be available at the following venues starting from November 10, 1995.

- 1) MBA Town Centre, The Chinese University of Hong Kong
Room 308, East Ocean Centre, Tsim Sha Tsui East, Kowloon
(Office Hour: Mon-Fri, 2 pm to 8 pm, Saturday, 2 pm to 5 pm)
- 2) School of Continuing Studies, The Chinese University of Hong Kong
13/F., Oriental Centre, 67 Chatham Road, South, Hong Kong
(Office Hour: Mon-Fri, 9 am to 5 pm, Saturday, 9 am to 1 pm)
**** Brochures not available at this outlet after December 23, 95 ****
- 3) Hong Kong Book Centre Ltd.
Basement, On Lok Yuen Building, 25 Des Voeux Road, C., H. K.
- 4) The Commercial Press Book Centre, Causeway Bay Branch
19 Yee Wo Street, Causeway Bay, H. K.
- 5) The Commercial Press, Mongkok Branch
608 Nathan Road, Kowloon
- 6) The Commercial Press H. K. Ltd., Shatin Book Plaza
Shop 266-270, Level 2, Phase One, New Town Plaza, Shatin, N. T.

Application forms and information can obtained by mail at the following address. Please enclose a stamped HK\$2.6 and self-addressed envelope (9" x 13")

*Diploma Course in Smaller Company Management
Asia-Pacific Institute of Business
2/F., Li Dak Sum Building
The Chinese University of Hong Kong
Shatin, N. T.*

All applications must be submitted on or before **January 6, 1996**. For enquiries, please call the Asia-Pacific Institute of Business at 2603-5119.