

新聞稿 PRESS RELEASE  
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Inter-institutional Tracer Study  
on Graduate Career Development

An Inter-institutional Tracer Study on Graduate Career Development will be jointly conducted by five tertiary institutions in Hong Kong, namely, the City Polytechnic of Hong Kong, the Hong Kong Baptist College, the Hong Kong Polytechnic, The Chinese University of Hong Kong, and The University of Hong Kong. The longitudinal study will attempt to trace the career development of all full-time first-degree graduates of the years 1988, 1989 and 1990 of the five institutions concerned.

Being the very first such study ever conducted in Hong Kong, the tracer study will serve two main purposes: first, to trace the career development of graduates including job changes, reasons for such changes, and the progress these graduates have made in terms of status and salary; and secondly, to deduce the relationship between the graduates' disciplines of study and their career destinations and career performance.

It is expected that information derived from the tracer study will be of considerable value to both the University and Polytechnic Grants Committee (UPGC) and the institutions in matters pertaining to curriculum planning and development; and will be a beneficial aid to the career advisory units at various institutions in their efforts to strengthen career guidance programmes and placement services. The findings will also serve as useful reference to employers in the areas of salary and personnel management.

A questionnaire will be sent by post to each graduate in the target population before 15 January 1994. All personal information would be kept strictly confidential. It is hoped that these graduates would kindly support the study and return the completed questionnaire to the respective institutions as soon as possible. For enquiries, please contact the institutions by telephone or by facsimile as follows:

	<u>Telephone</u>	<u>Facsimile</u>
City Polytechnic of Hong Kong	788 8479	788 8047
Hong Kong Baptist College	339 7437	336 0194
Hong Kong Polytechnic	766 5219	333 9974
The Chinese University of Hong Kong	603 5933	603 5894
The University of Hong Kong	859 2314	559 5238

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For press enquiries, please contact Miss Kathy Hui (609 7334) or Mrs Shirley Kwok (609 7294) of the Chinese University's Information & Public Relations Office.