

香港中文大學
THE
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OF
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新聞稿 PRESS RELEASE



Diploma Course in Smaller Company Management (1992-93)

The Chinese University of Hong Kong announces that applications will be invited for the Diploma Course in Smaller Company Management 1992-93 jointly organized by the Faculty of Business Administration and Asia-Pacific Institute of Business (APIB) of the University.

The one-year course is designed for owner-managers, management personnel and potential business owners, with the aim to provide training in conceptual analysis, skills in decisions making, leadership, and communications for more efficient management. Case analysis and computer aided instruction will also be used in teaching.

The course is run in collaboration with the Association of Business Executives (ABE) in the United Kingdom. Diploma holders of this programme are qualified for exemption from the ABE certificate examinations, and eligible to sit for the ABE's diploma examinations to become associate members of the Association.

The course will begin in late March 1992. Classes will meet every Tuesday from 6:30 pm to 9:30 pm, and on Tuesdays and Thursdays in April and May, at the Hong Kong Council of Social Service, 15 Hennessy Road, Wanchai, Hong Kong. Application laboratory will be conducted at the microcomputer rooms at the University. The course will be lectured by the staff members of the University's Business Administration Faculty and experienced professionals in the business community.

Applicants should have obtained at least Form 5 level of education, and be proficient in both Chinese and English. They should also be business owners, business executives or in related positions with relevant working experience.

Application forms and brochures of the course will be available at the following venues starting from November 23:

- (1) MBA Town Centre, The Chinese University of Hong Kong
Room 308, East Ocean Centre, Tsim Sha Tsui East, Kln
(Office Hour: Mon - Fri, 2 pm to 8 pm)
- (2) Swindon Book Co Ltd
13-15 Lock Road, Tsim Sha Tsui, Kln
- (3) Hong Kong Book Centre Ltd
25 Des Voeux Road C, Basement, On Lok Yuen Building, HK
- (4) Caves Book Hong Kong Co Ltd
G/F, 4B Ferry Street, Yaumatei, Kln
- (5) Caves Book Hong Kong Co Ltd
MTR Central Station

Application forms and information may be obtained by mail by sending to the following address a stamped (\$2.0) and self-addressed envelope (9" x 13")

Diploma Course in Smaller Company Management
Asia-Pacific Institute of Business
Room 426, K K Leung Building,
The Chinese University of Hong Kong,
Shatin, N T, H K

All applications must be submitted on or before January 8, 1992.
For enquiries, please call the Asia-Pacific Institute of Business at 6035119.

November 17, 1991