



# 新聞稿 PRESS RELEASE

(請於四月十四日刊登)

中大與美國匹茲堡大學工商管理碩士課程  
進入第二年合作

三十五名美國匹茲堡大學工商管理碩士學生將於四月中旬來港參加由香港中文大學亞太工商研究所和工商管理學院聯合舉辦的亞洲高級管理課程，在尖沙咀東海商業大廈上課，日期由四月十六日至廿日，內容包括講座、個案研究和小組討論等。

除了由香港中文大學工商管理學院講師提供的課程外，本港工商界不同行業之資深行政人員也應邀主講香港工商管理的實際運作，旨在使學員對香港及亞太區的工商業前景和其管理運作有進一步的了解。學員還會到中國深圳的經中外合資機構實地考察一天，以探討中國的經濟發展趨勢。

(新聞垂詢，請撥電六九五二〇五九或六九五二〇七八聯絡羅文鈺博士。)

一九九〇年四月十三日

for release on April 14, 1990

## Cooperation between Chinese University and the University of Pittsburgh: Executive MBA Asia Advanced Management Programme

The Asia-Pacific Institute of Business and the Faculty of Business Administration at The Chinese University of Hong Kong (CUHK) have jointly organized an Asia Advanced Management Programme for thirty-five Executive MBA students of the University of Pittsburgh. The objective of the five-day programme is to provide the participants with a meaningful exposure to the various aspects of business and management practices in Hong Kong and Southeast Asia. Opportunities will also be provided for examining some of the critical issues related to China's economic reform and business environment.

The programme will run from Monday 16th April to Friday 20th April. The first four days of the programme will consist of classroom activities made up of lectures, case-studies, and panel discussions at CUHK's MBA Town Centre Facility in Tsimshatsui. To enhance the participants' understanding of developments in China, the last day of the programme will be reserved for a group tour to Shenzhen, PRC to visit a joint venture production facility.

The programme will be conducted by experienced faculty members from Faculty of Business Administration at The Chinese University, and key executives from the business community. This combination provides academic richness and practical relevance to the programme.