

# 新聞稿 PRESS RELEASE

TO NEWS EDITOR  
FOR IMMEDIATE RELEASE

August 18, 1993

## Senior Business Executives Team Up in Residence Week

A group of senior business executives will learn to build up team spirit during the Residence Week - part of the Chinese University's new Executive MBA Programme - from August 23 to 27, 1993 at the Royal Park Hotel in Shatin.

The Executive MBA Programme, which starts off with the five-day training camp, is the first and only programme of its kind in Hong Kong. Participants are in senior management positions with substantial practical experience.

The Residence Week is designed to introduce participants to one another through intensive team-building and team problem-solving activities; provide them with a framework for making business decisions and judgements; and give them an opportunity to share the management experiences of distinguished business executives.

The Residence Week, focusing on "Corporate Structure", will comprise a series of seminars and lectures by distinguished senior business executives and faculty members of the University's Faculty of Business Administration. Topics will include: *Business Environment & Business Systems; Managerial Functions - Planning; Organizing - Organization Structure, Delegation, Motivation; Controlling; Corporate Culture; Current Topics in Management - Total Quality Management; and Asian & Hong Kong Style Management.*

One of the highlights of the programme is the seminar of *Asian and Hong Kong Style Management* on August 27, 1993, which will be jointly conducted by Dr Victor Fung, Chairman of Li & Fung Ltd. and Mr Winston Lo, Managing Director of Vitasoy International Holdings Ltd.

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### Note to Editor

The seminar, entitled *Asian and Hong Kong Style Management*, will be held on August 27, 1993 (Friday) from 1:30pm to 5:00pm at Derby Suite II & III, L3 of New Town Tower, Royal Park Hotel. The speakers are Dr Victor Fung, Chairman of Li & Fung Ltd. and Mr Winston Lo, Managing Director of Vitasoy International Holdings Ltd.

You are cordially invited to send a reporter and/or photographer to cover the seminar.

For further information, please contact Miss Jean Yuen at 6097792.