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新聞稿 PRESS RELEASE

To News Editor
For Immediate Release

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Symposium on Breast Feeding

The Paediatrics Department of The Chinese University of Hong Kong and the Hong Kong Nutrition Association will organize a symposium on breast feeding on October 25, 1992 (Sunday) from 2:00pm to 5:00pm in the Lecture Hall of Hong Kong Science Museum.

Breast milk is the perfect food for infants. It prevents much disease in infancy not only in developing countries but also in developed countries. Since the 1970s, many countries have seen a renaissance of breast feeding.

This year, there are some important moves to promote breast feeding worldwide. They include the Baby Friendly Hospital Initiative and the Ten Steps to Successful Breastfeeding. The United Nations Children's Fund (UNICEF) and World Health Organization (WHO) recommend that all countries should achieve these "baby-friendly goals" by the end of 1992.

In Hong Kong the incidence of breast feeding has remained very low over the last two decades at 20 - 30%. The symposium will bring together experts both from America and from Hong Kong to share experience in promoting breast feeding.

Dear Editor,

Enclosed please find the programme for the symposium. It would be much appreciated if you could send a reporter/photographer to cover the event. For press enquiries, please contact Dr Sophie Leung or Dr Peter Sullivan at 636-2851.

Dr. Sophie Leung
Senior Lecturer
Department of Paediatrics