

Tagging instructions of association categories types

In the following you are expected to annotate the association category type.

A pair of a cue word, and an association image is presented each time.

Please choose the most correct tag that describes each pair, out of the following options:

1. Visually Salient

The cue is the main visually salient object/entity in this specific image.

Do you see the cue as an object/entity in the image? is it clearly visualized in the image, and it is the main object/entity? (If so -> **visually salient object**)



(a) human



(b) comb



(c) tie

2. Activity

The cue is an activity depicted in this specific image.

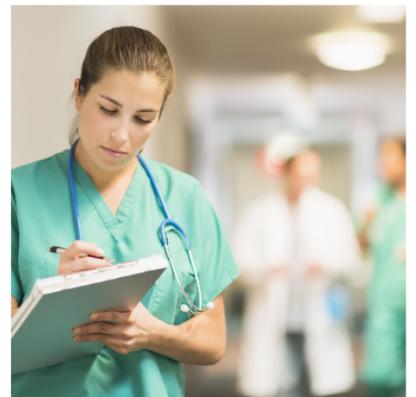
Do you see the cue as an activity in this image? (If so -> **Activity**)



(a) cook



(b) confront



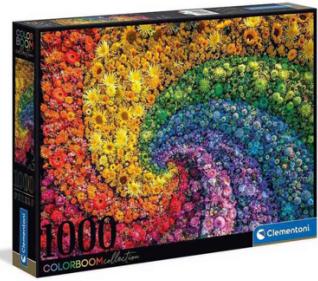
(c) hold

3. Visually Non-Salient

The cue is related to something visual that is present in this particular image and not necessarily in other images with the same concept. But it is not a visually salient object nor activity (Not Visually Salient Object and not Visual Activity). The cue is visual but not salient object nor an activity? (If so -> **Visually Non-Salient**)



(a) log



(b) pride



(c) vapors

4. Concept Related

The cue is related to the image concept, not necessarily to this specific image. Could you understand the cue with the image concept only? Without seeing the image? (If so -> **Concept Related**)



(a) pollinate



(b) loud



(c) lawn

5. Counting / Aggregation

The cue is related to a depicted *number* of items or amount. It can be either a specific count (e.g., “two” or something more general like “many”)



(a) three



(b) two



(c) multiple

6. Colors

The cue indicates a color that is depicted in the image.



(a) white



(b) sanguine



(c) red

7. OCR

Solving the associations requires an OCR detection.



(a) fresh



(b) fishing



(c) boss