

Use Case Descriptions

The first use case takes place at the checkout with the actress being Sarah. She wants to use her discount at the checkout section and have a variety of payment options as well as free shipping over her \$30 purchase. So, when the customer enters the valid discount code, the price will be readjusted to meet the criteria. When the customer's items have been checked out, the system will prompt a variety of options of payment to ensure one meets the customers needs and finally, when the user verifies their purchase, and has spent over \$30, excluding taxes, they will be granted their free shipping.

The second use case is the products, with Lauryne as the actress being a customer. She wants the products to have a photo and description, a low-stock warning and sizing options for convenience and verification. So, the user can view the products on the home page and then have the ability to view the product name or brand, the price and the photo presented. Furthermore, when the user needs more information about the product, she can click to view the product image, price range varying with sizes and description. When she wants to make a purchase, the product presents the main sizing options for measurement purposes and comparison. This way, she can select the size that best fits her. Finally, when the user is interested in an item that is in low stock, she will get a warning display of “low in stock” when there are 50 units or less of the item so the user can get an idea on how fast to make the purchase.

The third use case partakes in the navigation. Where the actress, Susan, wants an easy accessible navigation by filters and a search bar to search for specific items by a certain category. So, when the user selects the search button, she can enter the product name or description and then will be prompted to a new page where the products related and similar are presented. In addition, when the user wants to filter the items she is looking for, the user can select from the following search options (size, scent, color or price range). Then the items displayed will obtain these filters, narrowing her search.

The fourth user story is the functionality. The actress here is Susan. She wants the website to portray and function on many browsers as she is a multi-browser user. She also wants a website to work just as good on her mobile or personal devices. So, when she loads the website on alternate browsers such as, firefox, internet explorer, chrome and such, it will be functioned and displayed equally as good on all. Additionally, the website will also be able to run on her mobile, tablet or external device that supports a web browser. The main prevention of the app

The last use revolves around ratings. The actress here is Lauryne, as an end user. She wants the website to show ratings and reviews to help motivate her to decide on whether or not to make the purchase. So, when the user views a product, she can select the “show reviews and ratings” option which will display all the previous reviews with an overall averaged 5 scale rating. Nonetheless, if she wants to place a review, she can select the “write review” option where she will be prompted to a textbox and a number scaling from 1-5. Then after the textbox is filled out and the scaling value is determined, the user can click the “post review” option and publish her posting for other similar customers to buy.