

1. In your own words, what do you feel is the one most significant or most interesting issue about this case? Explain why from an ethics perspective (3 sentences).

In this case, I think the most significant issue is that VW trying to cover up their mistake. They dealt this problem in a wrong way and didn't solve the it. Furthermore, they lied to the public.

2. Pick two of the roles that were impacted (executive, worker, stockholder, customer, etc.).

a. Describe the impact the incident had on them and their lives.

b. Evaluate if the result was "fair" in your estimation.

c. Explain why you think it was "fair" or "unfair" (minimum 2 sentences for each role; 4 total).

Customers:

a. Obviously, the excess nitrogen oxides would effect people's healthy and also the ecosystems.

b. It is never fair to the customer, or all human being.

c. It is unfair because the damage has been caused. Even if they change to the legal system, the cost of the custom and ecosystem has been made.

Brand (Volkswagen)

a. The scandal may let the customers lost their faith on VW, which is a widespread brand.

b. The result is unfair.

c. It is unfair because once the customers lost their faith on it, it's hard to redeem it. It's a pity that VW has a great reputation before.

3. What was the root cause of the scandal? What different behavior(s) could prevent it in the future? (minimum 3 sentences)

The root of the scandal is that VW trying to hide their disadvantage in order to compete with others branches in worldwide. They can admit their weak point in the first place, even though it may cost them lots of money. It is better than lost their reputation.

Imagine yourself as an employee in the company. You become aware of the unethical activities, and further find out that your co-worker friend is involved in it.

1. Write down three options for actions you might take

- a. Tell the supervisor of the team about this situation.
- b. Tell my co-worker and warning him/her.
- c. Give a wide berth to the co-worker and observe the situation

2. What are the advantages and disadvantages of each option. (2 sentences for each action – a total of 6 sentences)

- a. Let the supervisor to make the decision, because supervisor has more experience.
- b. Just let my co-worker know that somebody has known about this unethical activities
- c. It can make ourself more clearly about the situation, because it may involve lots of things.

3. What option would you choose?

I may choose the second one which is tell the co-worker about this situation.

4. Is it an easy or difficult choice?

I think it is easier than the other two, because it just the duty between friends or colleagues.

5. Why did you choose it? (3 sentences)

First of all, I think we should assume that the co-worker allure by kinds of things, like money or something else. So, as his/her colleague, I have to tell him/her. Second, If I don't tell him/her, I may be involve into it, because we are in the same company.