

By: Wipadee S.

Presentation: 2009–2019

# Bestseller Books Analysis



This dashboard analyzes trends, prices, and reader preferences of bestselling books over 11 years.



# Summary by Book

Regional sales overview to spot growth and gaps.

Name

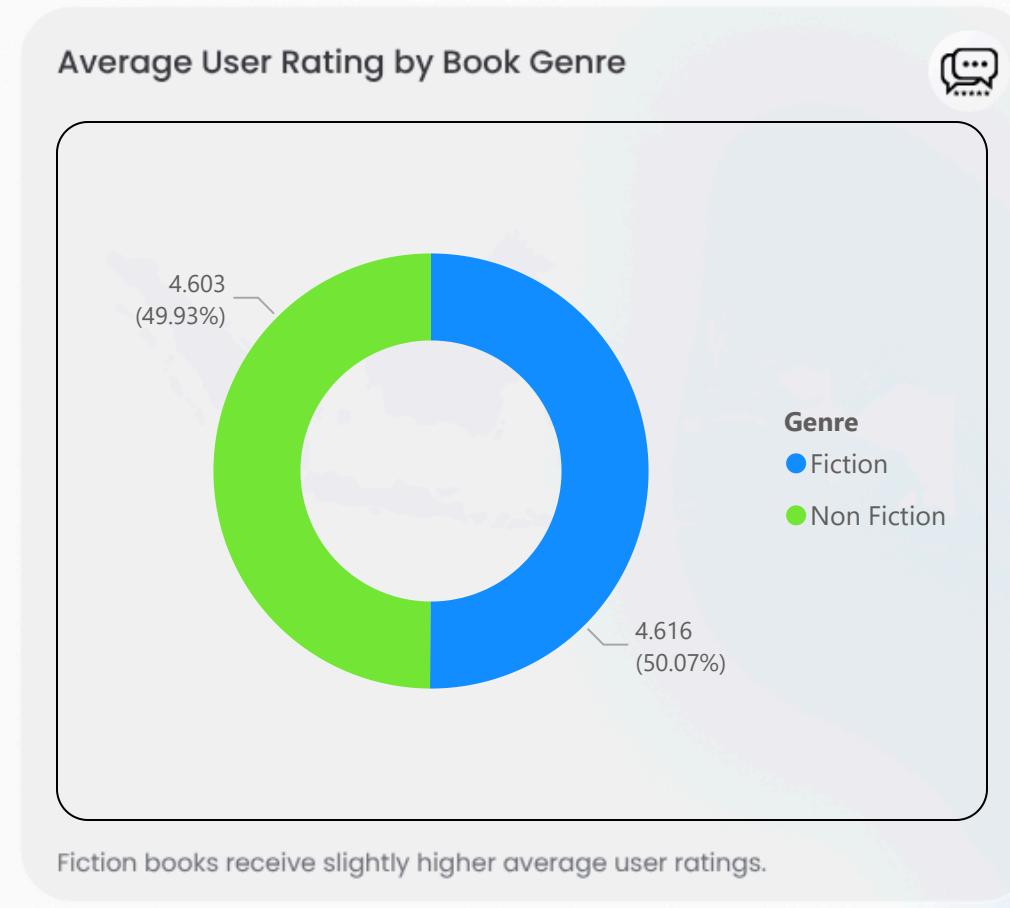
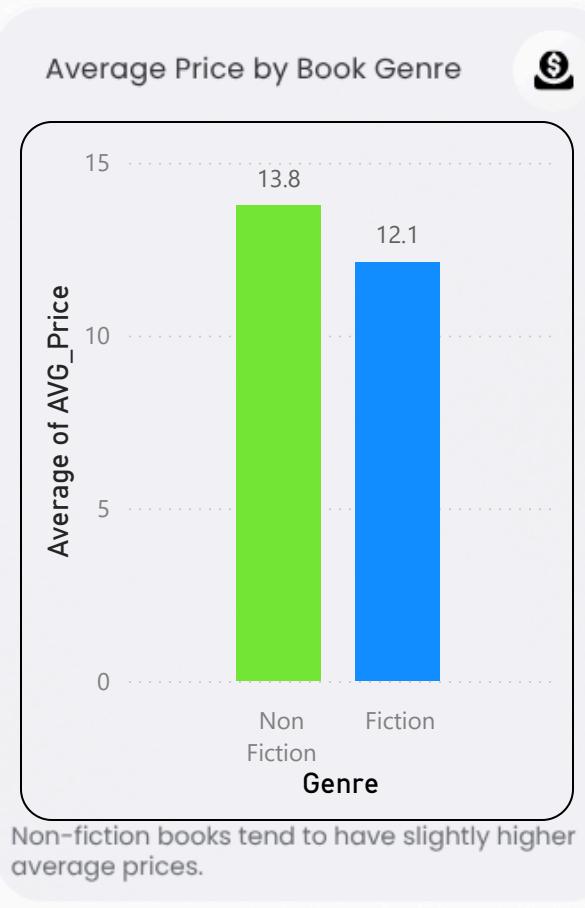
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Number of years on bestseller list

1 10

1 10

Genre

 Fiction ■  
 Non Fiction



# Books and Their Bestseller Years

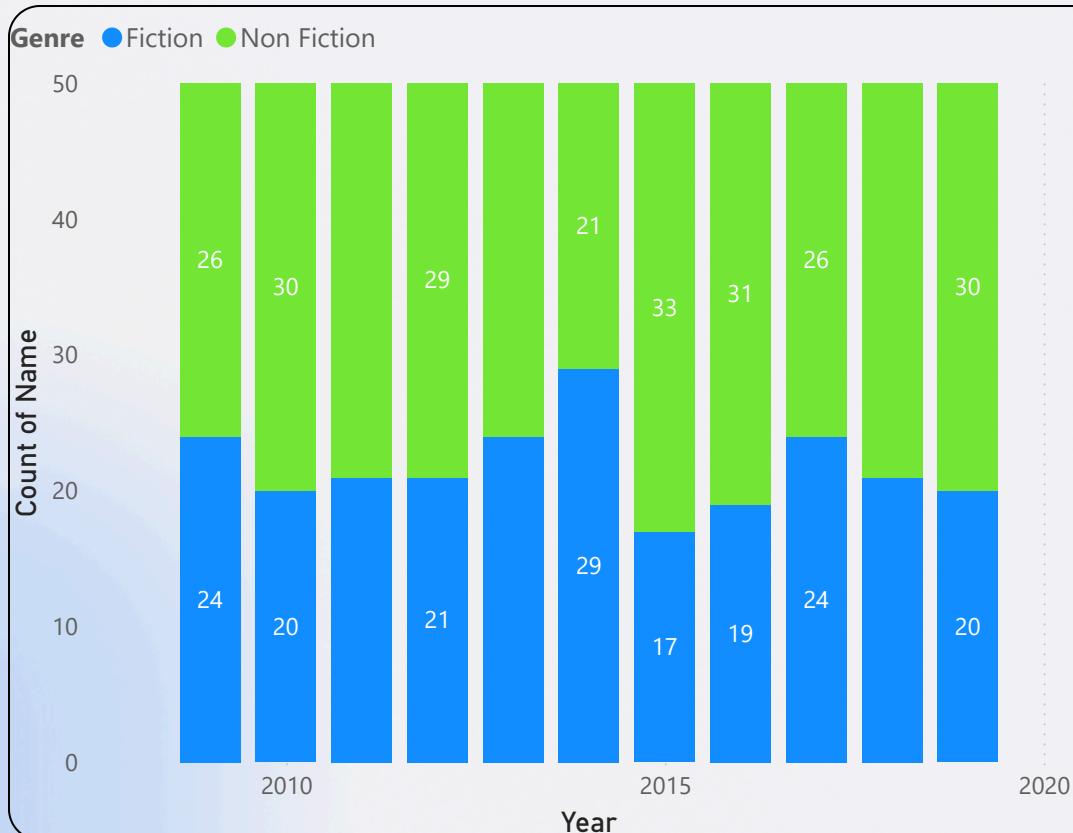
This table shows each book, author and its appearance timeline

Name	Author	Years_List
10-Day Green Smoothie Cleanse	JJ Smith	2016
11/22/63: A Novel	Stephen King	2011
12 Rules for Life: An Antidote to Chaos	Jordan B. Peterson	2018
1984 (Signet Classics)	George Orwell	2017
5,000 Awesome Facts (About Everything!) (National Geographic Kids)	National Geographic Kids	2019
A Dance with Dragons (A Song of Ice and Fire)	George R. R. Martin	2011
A Game of Thrones / A Clash of Kings / A Storm of Swords / A Feast of Crows / A Dance with Dragons	George R. R. Martin	2014
A Gentleman in Moscow: A Novel	Amor Towles	2017
A Higher Loyalty: Truth, Lies, and Leadership	James Comey	2018
A Man Called Ove: A Novel	Fredrik Backman	2016,2017
A Patriot's History of the United States: From Columbus's Great Discovery to the War on Terror	Larry Schweikart	2010
A Stolen Life: A Memoir	Jaycee Dugard	2011
A Wrinkle in Time (Time Quintet)	Madeleine L'Engle	2018
Act Like a Lady, Think Like a Man: What Men Really Think About Love, Relationships, Intimacy, and Commitment	Steve Harvey	2009
Adult Coloring Book Designs: Stress Relief Coloring Book: Garden Designs, Mandalas, Animals, and Paisley Patterns	Adult Coloring Book Designs	2016
Adult Coloring Book: Stress Relieving Animal Designs	Blue Star Coloring	2015
Adult Coloring Book: Stress Relieving Patterns	Blue Star Coloring	2015

# Trend by Year

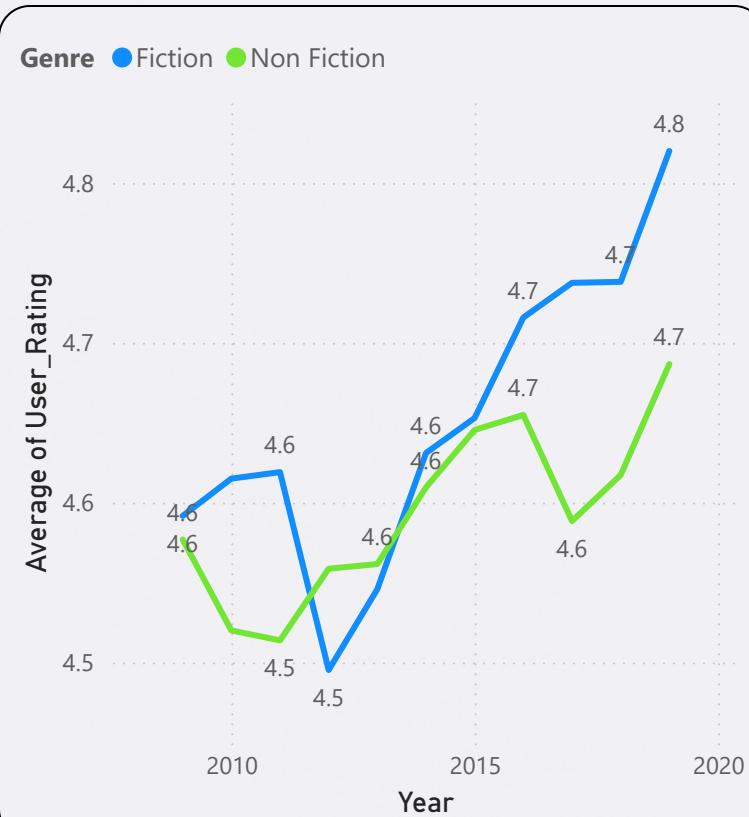
Analyze trends in bestselling books each year.

**Number of Bestsellers by Year and Genre**



Visualize the volume of bestsellers per genre over time.

**Average Rating Trend by Year**



Track the trend of user ratings over time, split by genre.

All ▾

Name

2009 2019

Year

Fiction

Non Fiction

Genre





# Books and Author

This table shows each book and author

Name	Author
You Are a Badass: How to Stop Doubting Your Greatness and Start Living an Awesome Life	Jen Sincero
Wrecking Ball (Diary of a Wimpy Kid Book 14)	Jeff Kinney
Wonder	R. J. Palacio
Women Food and God: An Unexpected Path to Almost Everything	Geneen Roth
Winter of the World: Book Two of the Century Trilogy	Ken Follett
Wild: From Lost to Found on the Pacific Crest Trail	Cheryl Strayed
Whose Boat Is This Boat?: Comments That Don't Help in the Aftermath of a Hurricane	The Staff of The Late Show w
Where the Wild Things Are	Maurice Sendak
Where the Crawdads Sing	Delia Owens
When Breath Becomes Air	Paul Kalanithi
Wheat Belly: Lose the Wheat, Lose the Weight, and Find Your Path Back to Health	William Davis
What to Expect When You're Expecting	Heidi Murkoff
What Should Danny Do? (The Power to Choose Series)	Adir Levy
What Pet Should I Get? (Classic Seuss)	Dr. Seuss
What If?: Serious Scientific Answers to Absurd Hypothetical Questions	Randall Munroe
What Happened	Hillary Rodham Clinton

# Trend by Year

Analyze trends in bestselling books each year.

All

## Review Volume vs Price and Rating

Genre ● Fiction ● Non Fiction



This plot reveals the relationship between pricing, rating, and review volume each year.

## Average Price Trend by Year

Genre ● Fiction ● Non Fiction



Monitor how book pricing has evolved across genres each year.

Name

2014 2019



Year

Fiction

Non Fiction

Genre

5000 87841



Reviews





# Book Info & Reviews

This table shows each book, author and reviews.

Name	Author	Reviews
You Are a Badass: How to Stop Doubting Your Greatness and Start Living an Awesome Life	Jen Sincero	14331
Wrecking Ball (Diary of a Wimpy Kid Book 14)	Jeff Kinney	9413
Wonder	R. J. Palacio	21625
Women Food and God: An Unexpected Path to Almost Everything	Geneen Roth	1302
Winter of the World: Book Two of the Century Trilogy	Ken Follett	10760
Wild: From Lost to Found on the Pacific Crest Trail	Cheryl Strayed	17044
Whose Boat Is This Boat?: Comments That Don't Help in the Aftermath of a Hurricane	The Staff of The Late Show with...	6669
Where the Wild Things Are	Maurice Sendak	9967
Where the Crawdads Sing	Delia Owens	87841
When Breath Becomes Air	Paul Kalanithi	13779
Wheat Belly: Lose the Wheat, Lose the Weight, and Find Your Path Back to Health	William Davis	7497
What to Expect When You're Expecting	Heidi Murkoff	3341
What Should Danny Do? (The Power to Choose Series)	Adir Levy	8170
What Pet Should I Get? (Classic Seuss)	Dr. Seuss	1873
What If?: Serious Scientific Answers to Absurd Hypothetical Questions	Randall Munroe	9292
What Happened	Hillary Rodham Clinton	5492
Water for Elephants: A Novel	Sara Gruen	9050

# Insights & Highlight

Genre



- Genre
- Fiction
  - Non Fiction

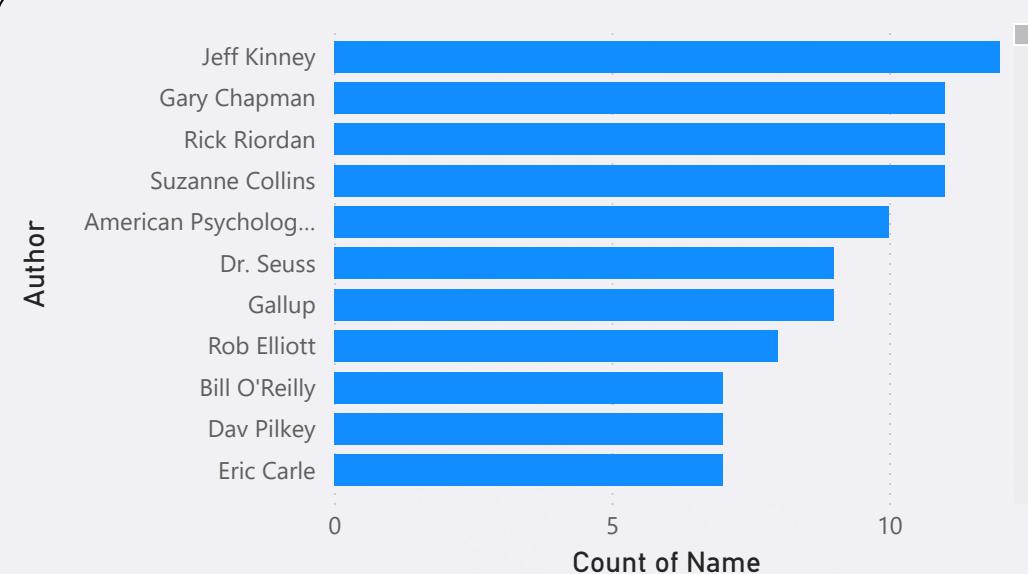
Year



2009 2019



Top Authors by Bestseller Appearances



This chart displays which authors have the highest number of bestselling books across all years.

Genre Performance Across Years

Year	Fiction	Non Fiction
2019	18507.15	14159.13
2018	12710.43	14813.86
2017	14611.83	11297.54
2016	19563.26	10906.39
2015	23706.12	9353.48
2014	19382.86	10994.95
2013	19986.83	6739.35
2012	19896.24	8162.93
2011	10335.29	6482.76
2010	8409.25	3526.53
2009	6534.33	3026.23

This chart displays which authors have the highest number of bestselling books across all years.

Top Rated Book (Overall)

Where the Crawdads Sing

Most Reviewed Book

88K

## Key Insight

Fiction books consistently earned higher average ratings than Non-Fiction from 2015–2019.

Jeff Kinney appeared in the bestseller list the most times, mostly in the Fiction genre.



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Presentation:

# Thank You



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