WIPAS ANANTAMONGKOL

CONTACT Pho

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EXPERIENCE

Business Analyst officer | Jan 2025 - Jun 2025

n.c.c. management & development co. Itd

- Designed and maintained data engineering infrastructure, including the implementation of automated ETL pipelines and the development of SOP documentation.
- Develop and manage end-to-end data workflows, from ingestion to delivering insights, across each data domain
- Collected and analyzed business requirements and operational challenges, delivering datadriven solutions and insights.
- Collaborated with cross-functional teams to identify data-related pain points and improve reporting accuracy.
- Conducted research and developed tools or processes to support business growth initiatives.

Project Coordinator - Design Solutions | May 2022 - June 2024

STIID co.ltd

- Managed end-to-end project lifecycles, collaborating with internal and external stakeholders to gather requirements and deliver on time.
- Applied problem-solving skills to address project challenges, ensuring alignment with business objectives and client expectations.

PROJECTS

• End-to-End Data Engineering

Built a comprehensive data infrastructure and centralized / Hybrid previously decentralized data **from scratch**, enabling effective utilization of **over 70%** of the organization's data for improved decision-making accuracy and efficiency.

• End-to-End Data Infrastructure design

Designed a cost-efficient yet high-performance infrastructure, improving overall ROI, reducing budget usage, and enabling greater investment in innovations such as Data Science and Data Products.

• Post-event Analysis

Performed cross-domain analysis using internal and external data to proactively identify and resolve critical business issues, effectively safeguarding **approximately 15%** of the projected annual revenue.

• Smart footfall Dashboard for Event Insights & optimization

Developed a new data insight system, reducing cross-team redundancy, cutting workload by **2 FTEs**, and supporting executives with trend-based decisions.

SKILLS

- Data Engineering & ETL/ELT Development using SQL, Python, Pyspark and (Infrastructure Management)
- BI Dashboard & Insight Communication with power bi
- Data Governance & Documentation Standards
- Business Analysis & Stakeholder Alignment and consulting

EDUCATION

King mongkut university of technology north bangkok | 2018-2022

Bachelor of Business Administration (BBA)