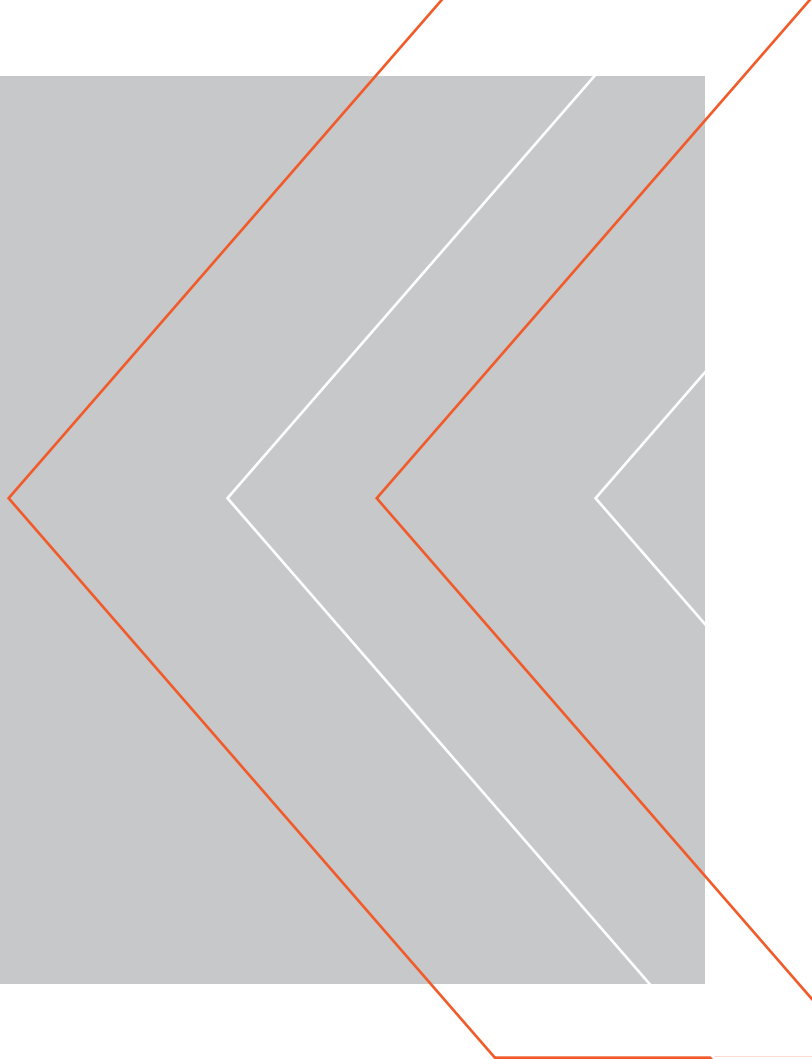




DESIGN UNDERSTATEMENT

# PORT- FOLIO



OVRTHNKNG



2 2 / 0 3 / 9 5



2 2 / 0 3 / 9 5



I GEDE BUDASAPUTRA WIRAWINATA



# WIRA

## /WINATA

Ia adalah desainer muda asal Jakarta dengan pengalaman dari tahun 2016 - sekarang.

Magang-kerja di agency, cabut langsung kerja di personal branding campaign & gagal buat orang jadi gubernur. Akhirnya cabut ke publisher buku ternama (untuk segmentasi Remaja)...

### Junior Graphic Designer

- 2016 - Lulus kuliah & Kerja di Brainue Strategic Visual. (Agency)

### Senior Graphic Designer

- 2017 - Kerja di tim internal untuk pecalonan gubernur "Agus Harimurti Yudhoyono (AHY). (Personal Branding Campaign)

### Senior Graphic Designer + SPV Produksi

- 2018 - 2020 - Kerja di publisher "LOVEABLE" yang bergerak di dunia buku dan lifestyle. (Publisher)

Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//  
Music.

Interest



B R A N D I N G

CANADA



Greek Cuisines



Branding / Marketing  
Visual Identity

# WIRA WINATA

Indonesian Design Co.

Address: Jl. Sudirman No. 100, Jakarta 10110, Indonesia  
Phone: +62 21 1234 5678  
Email: info@wira-winata.co.id

Website: www.wira-winata.co.id



TRAPEZI

Indonesian Design Co.



TRAPEZI

Indonesian Design Co.

## ADDRESS

Address: Jl. Sudirman No. 100, Jakarta 10110, Indonesia  
Phone: +62 21 1234 5678  
Email: info@wira-winata.co.id

## PRODUCT

Product: Wira Winata  
Product: Wira Winata





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

CANADA Greek Cuisines



***DIAFORETIKÓ, DIAFORETIKÓ, AKÓMA ÉNA***





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Interest



SAWATDII  
*Café*



PHILIPPINES





THE DOME



COFFEE TRUCK

EST. 2021

Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

QATAR

Coffee Truck



FOOD TRUCK

+



DOME

+



BEANS NATURE

=





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

*Food is a two way art, between a chef  
who cooks and a designer who is hungry*







Branding// Illustration// Poster Design  
Layout Page// Prints Ad// Typography  
Interactive Design.



*Cube*

A

B

4

# Homegurl Buns

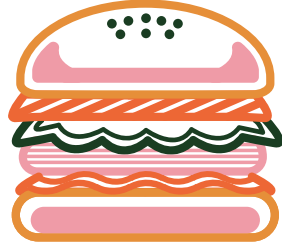
JUICY BURGERS. MESSY FINGERS





U.S

Burger Restaurant



Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Vilain

The word "Vilain" is written in a bold, black, serif typeface. The letters are closely spaced, and the word has a classic, slightly elegant feel. The 'V' is particularly prominent with its sharp, pointed top. The 'i' and 'n' have small, decorative flourishes at their terminals.

**Vilain**

BELGIUM   Logo Type



***Bienvenido a México***







MEXICO

Mascott

Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//



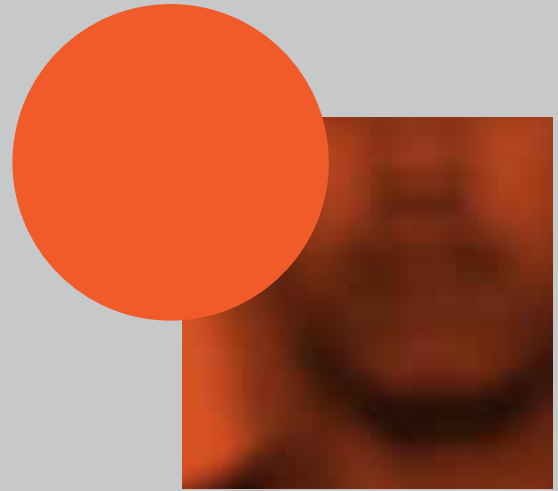


RESTAURANTE & CAFÉ

EL  
FOGONCITO



Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.



B R A N D I N G



Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//  
Music.

Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Interest



CHATWICK

*Specialty Coffee & Tea*



**BRAZIL**

Fazenda Fontana Natural



200gr/500gr

ESPRESSO  
COFFEE CARD  
SIZE: 8 x 5cm

ORIGIN	Brazil
TEAM	Fazenda Fontana
PROCESS	Wagner Ferreira
VARIETY	Yellow Bourbon
PROCESS	Natural
ALTITUDE	1000 msl
SCORE	85.25

BROWN SUGAR, BUTTER, CREAM, MILK CHOCOLATE

CHATWICK

*Specialty Coffee & Tea*



**BRAZIL**

Fazenda Fontana Natural



200gr/500gr

FILTER  
COFFEE CARD  
SIZE: 8 x 5cm

ORIGIN	Brazil
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VARIETY	Yellow Bourbon
PROCESS	Natural
ALTITUDE	1000 msl
SCORE	85.25

BROWN SUGAR, BUTTER, CREAM, MILK CHOCOLATE



Sticker ROAST DATE  
DIAMETER: 3cm



Sticker ROAST DATE  
W: 3cm  
H: 4cm







HOLLAND    Logo, Packaging & Marketing visual identity

Thank's Card Size  
**9 x 5,5 cm**



## SOCIAL MEDIA HIGHLIGHT ICON



Roastery



Bar



Shop



Event Cuping



Origin

## SOCIAL MEDIA HIGHLIGHT APPLICATION





FRANCE

Logo, Packaging & Marketing visual identity



## Italian Cuisines



**BowloNeSe**  
*Fresh. Pastas. Only.*

Branding / Marketing  
Visual Identity

# Bowlo@neSe

*Fresh. Pastas. Only.*





Opening Date  
01.01.2022

**BowloNeSe**

Fresh. Pasta. Only.

**BowloNeSe**  
100% PASTA

BOWL RESTAURANTS | PIZZERIA | RESTAURANT | CATERING | TAKEAWAY | DELIVERY



0100 1000

**BowloNeSe**

Fresh. Pasta. Only.



**BowloNeSe**

Fresh. Pasta. Only.







Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

CANADA    Greek Cuisines



**BOWLOGNESE**  
 1115 15th St & Wall, Grand Rapids, MI



MALAYSIA Retail



COARSE





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//  
Music.

Interest

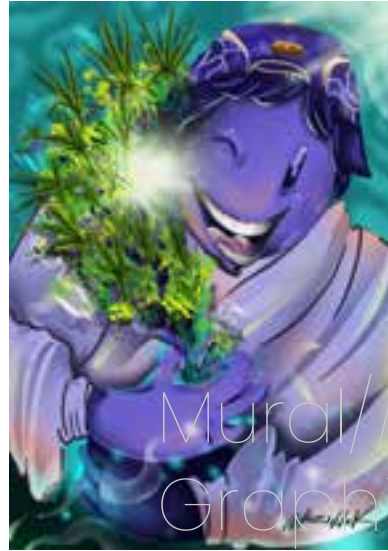


"I WISH KANYE  
WOULD HAVE  
BEEN PRESIDENT"

"I WISH I WAS  
PRESIDENT"

U.S COLLECTION ART





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//  
Music.

Interest



Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

ustration//  
Design  
Video  
Games// Food//  
Music.

INDONESIA Iykra.id









INDONESIA Bayarind



Mural// Illustration  
Graphic Design  
things// Video

Interest





Branding// Illustration// Poster Design//  
Layout Page// Prints Ad// Typography//  
Interactive Design.

Mural// Illustration  
Graphic Design  
things// Video  
Games// Food//  
Music.

**Interest**



TEMPERAN DESAHLA DUNG



AREA DESIGN







U.S COLLECTION ART

Mural// Illustration  
Graphic Design  
things// Video

Interest



Portrait



# CON- TACT

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Email : work.wirawinata@gmail.com  
                    wirawinata8ke2@gmail.com  
Instagram : @ovrthnkng  
Facebook : www.facebook.com/wira.winata.5/  
Fiverr : wirawinata

