Paws and Whiskers – Website Content

# Homepage Content

## Hero Section

Headline: Premium Natural Supplements for Dogs  
Subheadline: Vet-Formulated. Naturally Effective. Loved by Pets.  
CTA Button: Shop Now → (/shop)

## Intro Text

At Paws and Whiskers, we help pets thrive with science-backed, clean-label supplements that support skin, joints, digestion, and overall vitality. Our formulas are safe, effective, and loved by dogs of all shapes and sizes — from playful pups to aging companions.

## Feature Grid

Why Pet Parents Choose Paws and Whiskers  
- Vet-Formulated: Crafted with veterinary experts using proven, high-quality ingredients.  
- Clean Ingredients: No corn, soy, wheat, or artificial additives — just honest, effective nutrition.  
- For All Breeds & Sizes: Easy, safe dosing for small to giant breed dogs.  
- Real Results: Visible improvements in mobility, coat quality, gut health, and allergy symptoms.

## Product Highlights

Our Bestsellers  
• YeastEase™ – Support for gut flora, yeast control, and immune balance.  
• GlowPup™ – Skin & coat nourishment with Omega-3s, borage oil, and biotin.  
• SootheBites™ – Natural allergy defense featuring quercetin, bromelain, and herbs.  
• FlexiMove™ – Joint support chews with glucosamine, MSM, collagen, and antioxidants.  
Button: Explore Our Full Line → (/shop)

We decided not to use the custom product names, Use this instead

Yeast Relief Powder, Skin and Coat Chews, Allergy Relief Chews, Joint Health Chews, Calming Chews and Salmon Oil

## Call to Action Banner

Headline: Help Your Dog Live Their Healthiest Life  
Subheadline: Paws and Whiskers makes canine wellness simple, clean, and powerful.  
CTA Button: Start Now → (/shop)

# (Additional Content can be used anywhere)

Natural Wellness for Pets, Backed by Science  
  
At Paws and Whiskers, we believe in giving pets the same clean, transparent care we expect for ourselves. That’s why we’ve created a full line of functional supplements designed to support your dog’s skin, joints, digestion, immune system, and overall vitality — using ingredients that are clinically backed, naturally sourced, and truly effective.  
  
We’re a team of pet parents, animal lovers, and science nerds — and we’re passionate about raising the standard for pet nutrition.  
  
Every product is crafted with:  
- Vet-formulated active ingredients  
- Real flavor dogs crave  
-No artificial colors, fillers, or additives  
 -Manufacturing in GMP- and ISO-certified facilities

-Third party tested for safety and effectiveness

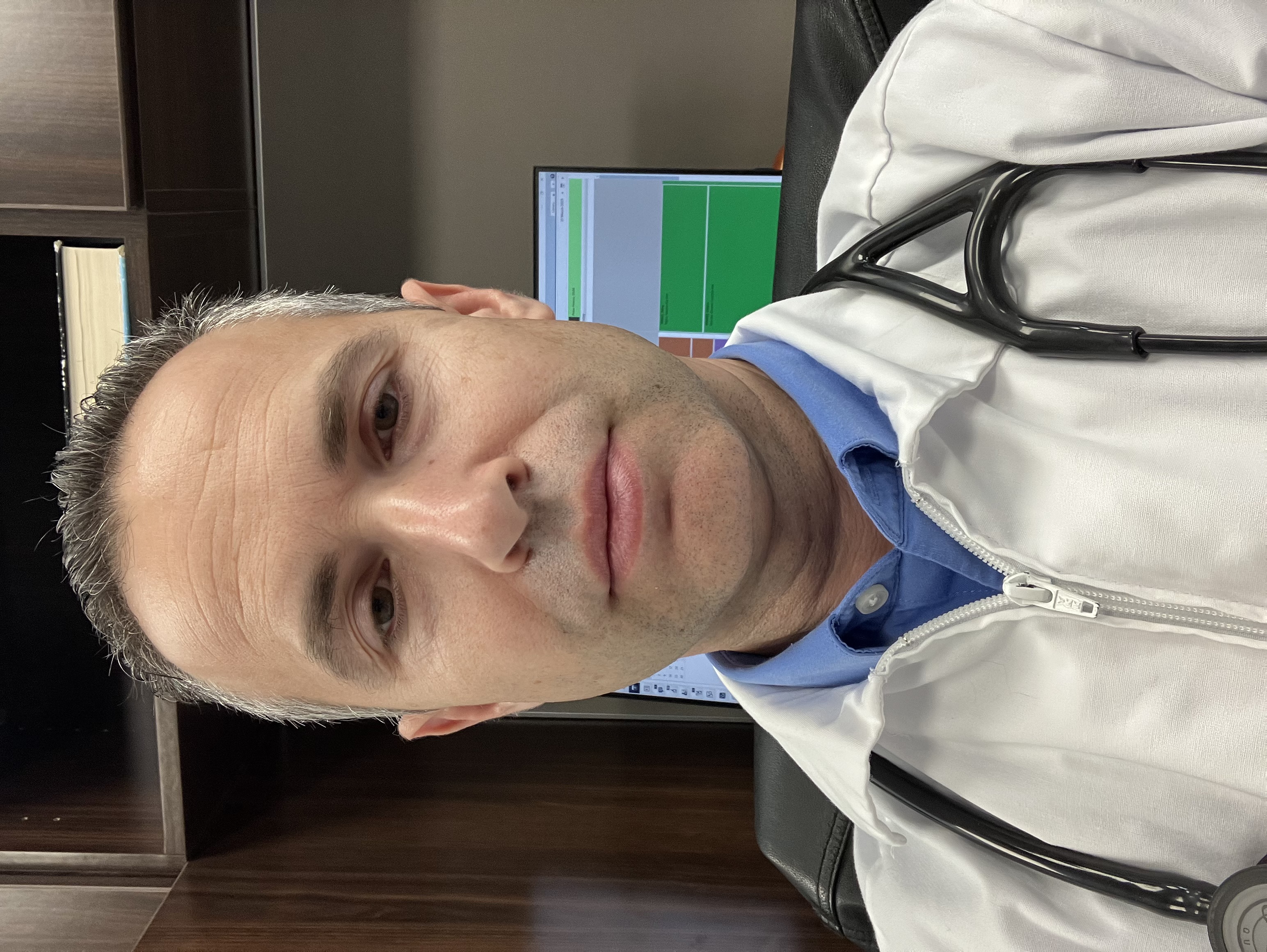
Join thousands of pet parents choosing Paws and Whiskers for clean, compassionate, and high-performing dog supplements.  
  
Because our pets are family — and they deserve to feel amazing.

## Dr. Petrov content blurb

**Formulated with Veterinary Expertise**

At **Paws and Whiskers**, every formula is developed with care — and clinical insight. We’re proud to have **Dr. Petrov**, a practicing veterinarian with over **24 years of experience**, as a part-owner and key advisor in product formulation. His decades of hands-on work with dogs of all breeds and health conditions ensure that our supplements are not just effective — they’re safe, well-balanced, and designed with your dog’s total wellness in mind.

**Real science. Real results. Real veterinary guidance — built into every chew.**

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