Purchase & Group Management Logic for LearnDash + WooCommerce Setup

# Context & Business Requirement

After internal consultation with the Office Manager and Customer Service team, it has been confirmed that:  
✔ We currently allow individual courses to be transferred to another user if requested.  
  
To maintain this flexibility while improving scalability and user experience, we will standardize course and package purchases around a group-based system, regardless of purchase quantity.

# New Purchase & Access Logic (Effective Plan)

1. Every Product Purchase Creates or Adds to a Group

- Whether the product is:  
 • A single course (e.g., '1040 Tax Course')  
 • A course bundle/package (e.g., 'Complete Library Access')  
- A group will be created or updated for that buyer.

2. Group Naming Logic

- Group name will be based on the Product Name only.  
- No manual group naming is required by the buyer.  
- If the buyer already has a group for that product, new seats will be added to the same group.

3. Purchase Scenarios & System Behavior

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| Scenario | System Behavior |
| Buyer purchases 1 seat | - Group is created using product name. - Buyer becomes group leader. - Buyer is auto-enrolled in the course. - Buyer has the option to assign their seat to another user later if desired. |
| Buyer purchases >1 seats | - Group is created (or updated if it exists) using product name. - Buyer is group leader. - Buyer is enrolled. - Buyer can assign remaining seats to other users. |
| Buyer purchases more seats for same product later | - System detects existing group with product name. - Adds new seats to that group automatically. |

# Advantages of This Approach

- No confusing 'Individual vs Group' purchase choice on product page.  
- Supports the current transfer functionality (even for single seats).  
- Simplifies backend structure — groups tied directly to products.  
- Scales effectively for 1300+ courses and bundles.  
- Clean, consistent group names for reporting and user experience.  
- Aligns with existing customer expectations for flexibility.

# Technical Considerations for Development

- System must automatically:  
 • Create a group at purchase if one does not exist for buyer & product.  
 • Add seats to existing group if it already exists.  
 • Assign buyer as group leader.  
 • Auto-assign product name as group name (visible to buyer).  
- No prompts for group name or group selection at checkout.  
- Quantity selection on product page controls number of seats.  
- Post-purchase messaging must clearly inform the buyer of:  
 • Their enrollment.  
 • Their ability to manage and assign seats via group dashboard.

# Critical Notes

- This mirrors the current functionality on our existing website, where individual courses can be transferred to others.  
- We are enhancing this process to be more structured, scalable, and user-friendly using LearnDash Groups and WooCommerce.

# Next Steps for Development Team

1. Review current group licensing logic (likely using Uncanny Groups or equivalent).  
2. Implement the consistent group creation & seat management logic as described.  
3. Remove confusing UI prompts for group naming or selection at checkout.  
4. Provide a post-purchase experience aligned with this logic.