

Website Development Proposal

Introduction

Ipleased to present this proposal for the development of a professional and responsive website for your company. The website will highlight your services across survey, oil and gas, mechanical, electrical, procurement, civil engineering works, general merchandise, and import & export, showcasing your expertise and professionalism.

Objectives

1. Create a visually appealing, modern, and user-friendly website.
2. Showcase the company's diverse range of services and expertise.
3. Provide easy navigation for potential clients and partners.
4. Ensure the website is responsive across devices.
5. Optimize the site for search engines to increase visibility.

Scope of Work

The proposed website will include the following features:

- Home Page with an overview of services
- About Us Page describing the company's background and mission
- Services Pages detailing survey, oil and gas, mechanical, electrical, procurement, civil engineering, general merchandise, and import/export services
- Contact Page with inquiry form and company contact details
- Blog/News Section (optional) for updates and industry insights
- SEO optimization for better online presence

Project Timeline

The estimated project duration is 6 – 7 weeks, covering planning, design, development, testing, and deployment.

Costing

The total cost for the project is NGN 850,000 (Eight Hundred and Fifty Thousand Naira).

Payment Terms:

- 80% upfront payment (NGN 680,000) before project commencement
- 20% balance (NGN 170,000) upon project completion and delivery

Conclusion

We are confident that this website will strengthen your online presence and effectively communicate your services to potential clients. We look forward to collaborating with you on this exciting project.

Sincerely,

Chukwuemeka, Wisdom Chinagorom

wisdomchukwuemeka97@gmail.com